Proposal Template

Write down the general, high level ideas that you want to talk about, this is just for you so feel free to be messy and let the ideas flow.

1. Break your content into a few topic points, aim for three things, this will make it easier for people to remember. If you have too much to talk about, break it down into another talk
2. Turn your topics into a draft proposal, really focus on wording - put your best work out there
3. Share with your group and take the feedback
4. Revise your proposal, don't be precious about it - use the feedback your group gave you

Tips

- Take your time, don't expect to be able to get it perfect in the first 5 mins.
- Focus on answering "Why?" rather than the mechanics of what the talk will cover. Show people why they want to come and listen to your awesome idea and make it clear to them what it is about.
- Consider the conference/event you want to speak at and think about the audience. Make it clear why they should go to your talk
- Capture your excitement in your proposal.
- Be yourself, it will be easier to speak about.

Proposal

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Proposal Structure

1. **The Context -** Talk about your audience and how you and they have a connection - your experience is the same, they can relate to you.
2. **Bring up the problem -** it should be a common enough one that they can relate
3. **The promise -** solve their problem!

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Proposal Feedback

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