





Dear Advertiser,

This historic ceremonial event is designed to recognize and honor the significant achievements of African Americans in the field of business and technology here in Silicon Valley. It's not only a way to bring attention to these specific honorees but it's also a way to bring attention to the fact that African Americans, as a people, have played a major role in building this now well-known Silicon Valley.

Many people from around the world have no idea who these African American pioneers and achievers are, their contributions or the impact they've made on Silicon Valley. At our awards ceremony that night, we honor, recognize and contribute to their continued legacy.

The following attached information details how you may place your business, organization or personal congratulatory ad in our inaugural Blacks 'N Business, Blacks 'N Technology Souvenir Booklet.

## \*\* Rates are Introductory for this year only and there is limited space available\*\*.

Should you desire more information please contact our office at (408) 288-8806 or email us at info@blackchamber.com and we will be happy to assist you.

Thank you for your kind consideration. We look forward to hearing from you.

Silicon Valley Black Chamber of Commerce



# Blacks 'N Business, Blacks 'N Technology 2015 Souvenir Book Ad Order Form

Please print out this form and complete it with the requested information.

#### PAYMENT FOR YOUR AD IS DUE WHEN YOU ORDER.

#### To place your order via mail

- Fill out this form (be sure to include your check)
- Please make checks payable to *Silicon Valley Black Chamber of Commerce*.
- Mail your information and your payment to: Silicon Valley Black Chamber of Commerce. 25 N. 14th St, Suite 505, San Jose, CA 95112. Please reference Blacks 'N Business, Blacks 'N Technology Souvenir Booklet.

#### To place your order online

- Go to www. blackchamber.com
- Go to the Events tab. Go to Blacks 'N Business, Blacks 'N Technology fundraiser page select "Place Souvenir Book Ad"
- Upload your information
- Follow instructions for payment

#### IMPORTANT INFORMATION

#### All ads must be PRINT READY, please follow these guidelines:

- -Ads must be high-resolution (300 dpi or higher)
- -Acceptable formats include JPEG, PDF,
- -Include ALL images and text at time of submission –
- -Congratulatory messages must be submitted in a Microsoft Word document format.

Please verify all ad information is proofed for accuracy, and email to. <a href="mailto:bbbtawards@gmail.com">bbbtawards@gmail.com</a>

Subject line should be *Advertising*.

DEADLINE: APRIL 18, 2015



# **Advertising Application**

Address
Email Address
Phone Number



### Ad Sizes

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Back Cover (Color)	(8-1/2 x 11)	500.00
Inside Cover (Color)	(8-1/2 x 11)	400.00
Full page (Color)	(8-1/2 x 11)	300.00
Half Page (Color)	(5 x 7-1/2)	150.00
Quarter Page (Color)	(5 x 3-1/2)	75.00

Print Ready ads should be emailed to: <a href="mailto:bbbtawards@gmail.com">bbbtawards@gmail.com</a>
For Questions please call: (408) 288-8806