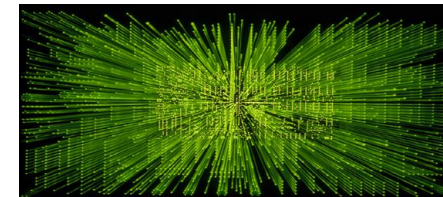




&



Present



SPONSORSHIP IS GOODWILL”

Companies have increasingly turned to event sponsorship as a marketing communications vehicle, in the hopes that the “GOODWILL” that consumers feel toward a school, event, cause or sports team will rub off on their brands.



PARTNERSHIPS are a key component of our marketing mix. We want and need to partner with companies that have the breadth to enable us to communicate the exact theme and image of our event.

Equally, our event can enhance the image of your brand locally and nationally, as a way to achieve very specific business objectives and as a way to enhance your regional visibility; all done with a civic and community focus.

SPONSORSHIP'S OBJECTIVE: To augment your brand's power positioning to trendsetters and influencers amongst the demographics of the Community.

PROCESS: Your brand can have a multitude of on-site product placements and brand integration around our event, including up to a :60 video spot, produced by you, depending on sponsorship level selected!



PARTNERS BENEFITS: includes a full range of visibility on all marketing, advertising, promotional and event levels. Our PARTNERSHIPS are available at several levels and we can tailor a plan to meet your corporate marketing needs. The benefits below are just a few of the Partnership benefits your company can and will enjoy by supporting our event.

- 1) Financial & Social ROI
- 2) Significant Brand/Corporate imaging
- 3) A community leadership role
- 4) New market and media access
- 5) Significant good will branding
- 6) Increase distribution
- 7) Unprecedented community based branding & awareness
- 8) Be seen as a great social corporate citizen

NOTE: We will have the right/perfect audience for your product to succeed in all of the above.

The SV Black Chamber of Commerce and it's Center for Entrepreneurial Development can easily communicate your company's message using YOUR corporate theater and OUR large-scale event to impact YOUR target audience.



Sponsorship categories:

Sponsorship categories include the following:

1. Platinum Sponsor "Presented by" with the Name of the Event (\$10,000)
2. Gold Sponsor: (\$5,000)
3. Silver Sponsor: (\$2,500)
4. Table Sponsor: (\$1,500)
5. Media: in-kind value (\$5,000)



PLATINUM “Presented by” SPONSOR: \$10,000.00

The SV Black Chamber of Commerce and it's Center for Entrepreneurial Development are offering a “Platinum Sponsorship” opportunity where as your company’s name will be included after the Event Name saying “presented by (your company)”, insuring your company the highest level of visibility throughout the event.

Event Sponsor Specific:

- Your Company's name and logo prominently displayed on all Ads, Website, Flyers, Posters (including social media sources) concerning event.
- Your Company's name on the Award(s).
- Other Benefits include Prominent Signage at event,
- 20 VIP tickets and seating,
- Recognition as Presenting Sponsor on-stage night of event, at the Beginning, Middle, End of show.
- Your Company's Video message on Big Screen and a Full Page Ad (Inside or back covers, you choose) n the Souvenir Program

Optional:

1 year Chamber Membership at Your Request

1 Year Chamber Mobile Initiative as a National, Regional or Local Sponsor with Advertising Opportunities, Preferred Services and Group Messaging capabilities



GOLD SPONSOR: \$5,000.00

The SV Black Chamber of Commerce and it's Center for Entrepreneurial Development are offering a "Gold Sponsorship" which will include the below benefits.

Event Sponsor Specific:

- Your Company's name and logo displayed on all Ads, Website, Flyers, Posters (including social media sources) concerning event.
- Other benefits include 10 VIP tickets and seating,
- Recognition as a Gold Sponsor on-stage night of event, at the Beginning, Middle, End of show.
- Your Company's name on Big Screen and a Full Page Ad in the Souvenir Program

Optional:

1 year Chamber Membership at Your Request

1 Year Chamber Mobile Initiative as a Local Sponsor with Advertising Opportunities and Limited Preferred Services and Group Messaging capabilities



SILVER SPONSOR: \$2,500.00

The SV Black Chamber of Commerce and it's Center for Entrepreneurial Development are offering a "Silver Sponsorship" which will include the below benefits.

Event Sponsor Specific:

- Your Company's logo (ONLY) displayed on all Ads, Website, Flyers, Posters (including social media sources) concerning event.
- Other benefits include 10 VIP tickets and seating,
- Your Company's name on Big Screen as a Silver Sponsor
- A Half Page Ad in the Souvenir Program
- Company Name proudly displayed on Table tent

Optional:

1 year Chamber Membership at Your Request



TABLE SPONSOR: \$1,500.00

The SV Black Chamber of Commerce and it's Center for Entrepreneurial Development are offering a "Table Sponsorship" which will include the following benefits.

Event Sponsor Specific:

- Your Company's name proudly displayed on Table at event
- 10 VIP tickets and seating,
- Company name on Big Screen as a Table Sponsor



MEDIA SPONSOR: (VALUE \$5,000.00)

The SV Black Chamber of Commerce and it's Center for Entrepreneurial Development are offering a "Media Sponsorship" package which will include the following benefits.

- Opportunity to expose your media company to one of the largest events celebrating Blacks in Business and Technology in the Bay Area.
- Your Company's name included as Media Sponsor of the event through-out 2016 in ALL marketing, promotional and printed materials associated with event.
- Company's name and logo displayed on all Banners, Ads, Website, Flyers, Posters (including social media sources) as event Media Sponsor.
- Mentions from the stage by Master of Ceremonies as Media Sponsor.
- Opportunity to have 1 of your "on air" personalities introduce ONE OF THE AWARD RECIPIENTS.
- 10 Complimentary tickets of which 8 can be for promotional use. Ticket value \$150 per/ticket after Oct 24th.
- 1 Full Page Ad in our souvenir program booklet with your advertisement.
- Website to website links for cross promotions



Sponsorship is welcomed in any form. Immediate cash payments are always greatly appreciated, though **in-kind goods and services** are equally welcome, such as;

1. Accommodations,
2. Sound,
3. Stage, Lighting and/or Pipe and Drape
4. A/V
5. Videographers
6. Editing
7. Draw-prizes (Raffle or Silent Auction)
8. Marketing, Advertising and Promotions
9. Printing, Step & Repeat

**** In-Kind Sponsors receive 2 dinner tickets and a complimentary Quarter Page Ad in the Souvenir Program booklet**



Blacks 'n Business, Blacks 'n Technology



Saturday, November 5th, 2016

Time 6:00 PM – 9:00 PM

Fremont Marriott Silicon Valley

46100 Landing Parkway

Fremont, CA 94538

For More Information

Call: (408) 288-8806

