

Anna White - Jacob Robertson

age: 19

residence: The South

education: Highschool

occupation: Full-time sorority girl, part time college student

marital status: complicated

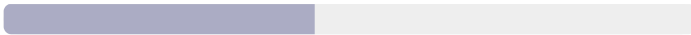


Can you send me the notes?

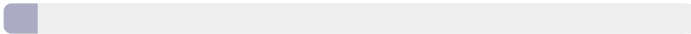
They typically ingest more than 500 mgs of caffeine on the daily and spend more on coffee than they do actual food. Majoring in psychology but hasn't gone to class since the start of the semester because she's already diagnosed herself with ADHD (it's really the 3 iced coffees she has before 6pm)

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Caffeine
- Alcohol
- 30 Friends

Values

- Things that move quickly
- No time wasters

Criteria For Success:

Be successful while also having fun (lots of it)

Wants

- Everything to be at her pace (probably faster than yours)
- People to walk faster
- Another iced coffee

Fears

- Not having coffee
- Having to find her blackout friend
- Not getting her "living allowance"(coffee and alcohol money) from her parents