Cattlelog Summer Engineering Brief

September 25, 2025 - Written by Jake Roggenbuck

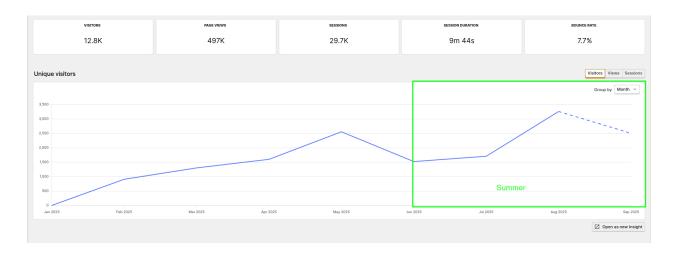
This document is titled "brief", in that it's meant to only scratch the surface of the engineering done this summer for Cattlelog. This write-up cannot be all-inclusive of the work done, but it tries to give a good overview.

The audience of this document is rather general. The main purpose is to give context with examples to our new PM, engineer, and product designer. It's written generally enough that anyone else who is curious will likely be able to follow along. Feel free to ask questions if they do arise.

Thank you to the entire team who worked during the summer, ideating, designing, marketing, and engineering these features. I appreciate all of your contributions.

Metrics since June

Since we took a break for the summer at the start of June (finals week), we've gained 8,978 unique users. We saw massive spikes during different key dates e.g. when pass times were released, pass 1, pass 2, open registration, and anytime we pushed out a social media post.

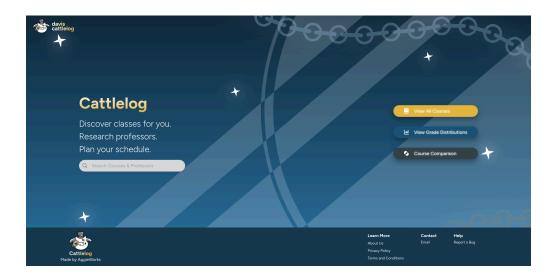


Projects

The few largest projects we worked on this summer included the new landing page, the grade distribution page, find a tutor button, professor search (beta), our gzip data cache called Neptune, two browser extensions, a new blog page, a professor timeline feature, an AI feature coming soon, and dozens of optimizations + UI improvements.

1. New Landing Page

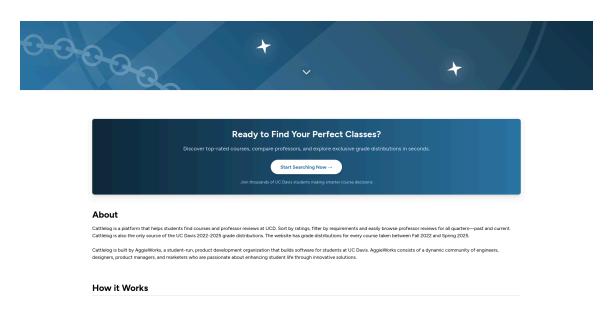
Previously, our landing page included a search on the left and buttons on the right:



With collaboration with Jason, Eugene created the new landing page:



Many things improve the look and feel of this new landing page. The search bar aligns with the buttons. The logo and icon are more prominent on the page. Above that, it's also more functional with the added "About" section that has been included on the home page.



This "About" section includes details of the product that improve its search engine optimization (SEO).

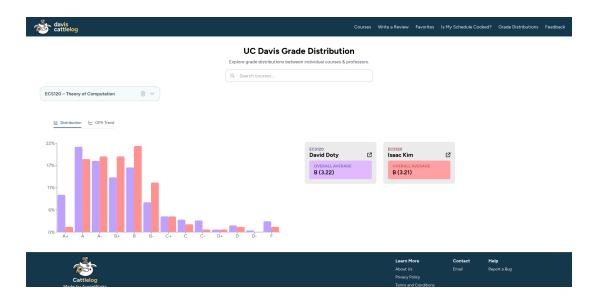
2. The Grade Distribution Page

Previously, the only way to view a grade distribution was to search for the class on the home page, and then click the grade distribution button. We realized that some may not be aware that grade distributions are available because of all of the other information presented when searching a class.

To address this issue, we made a grade distribution page with a button on the landing page that directly navigates to it. You're able to search for any class and get an entire page dedicated to the chart of grade data. Side note: the normal grade distribution page has also been updated.

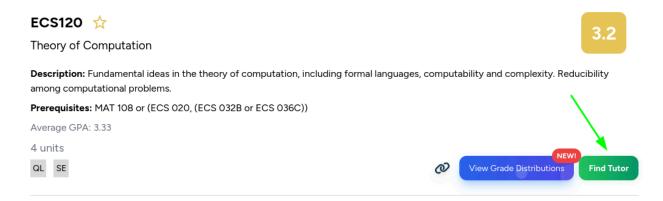
This new page includes the ability to view a grade "trend" across time. You can find which quarter has students ending up with the highest score. During this analysis, we did find that summer classes generally have higher GPAs.

Kudos to Eugene for creating an excellent feature here.



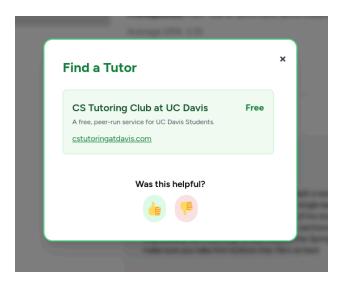
3. "Find Tutor" button

When ideating a way to improve impact for students, we realized that when students look at the grade data for a class, they might also be interested in preparing for their success in that class. We added a button to help students find tutors. This is still in an early state and is being piloted with ECS classes.



When you click the "Find Tutor" button, you are given a pop-up with available tutoring options. CS has a great organization called CS Tutoring who offer free tutoring for students.

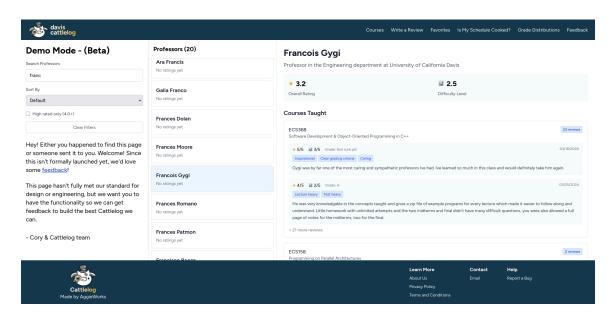
We will continue to pilot this feature during fall and possibly expand it to classes from other departments.



Here is what the pop-up includes. We also took the opportunity to add a thumbs up and thumbs down button to allow for feedback.

3. Prof Search - Beta

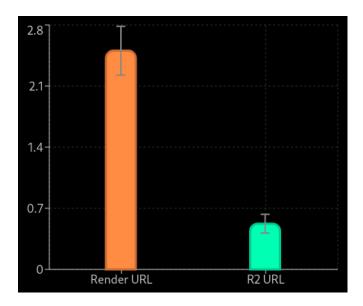
We've spoken to users, one of which said "The best feature you don't have is a professor search". Although we have a search on our home page where you can jump to professors, this user is right. We don't have a search similar to the course search for professors. Often, students are just looking for good professors and don't care exactly what classes they take. Maybe they want a CS upper-div credit with a professor who has a history of being very interesting and fair with grading.



We created this professor search as a demo feature, hence "Beta". The webpage reads "This page hasn't fully met our standard for design or engineering, but we want you to have the functionality so we can get feedback to build the best Cattlelog we can." and is intended to get feedback. We don't link to this page directly, so only users who have been sent a link or guess the URL can find it. We don't intend to hide it from users, we just don't want to funnel a bunch of traffic to it just yet, while we improve it to a standard that we adhere to.

4. Neptune - gzip data cache

Before the summer, we were using an r2 bucket to store our main json data. We found this to be **6.37** faster than serving the JSON directly from our backend.



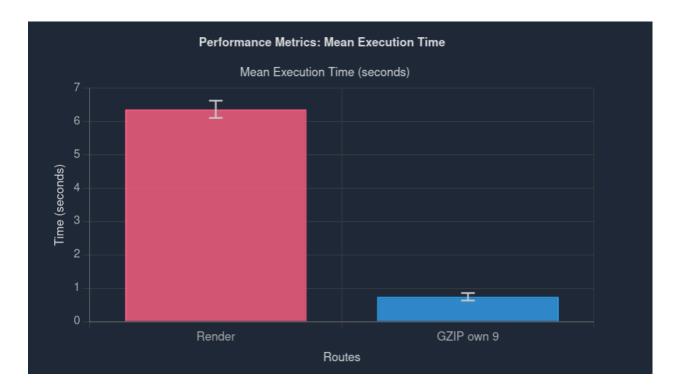
This change to r2 happened in Spring, but since then, the data has gotten bigger. Bigger data has resulted in slower time. This new data made the API speed half, from ~2.6 seconds to around 6.3 seconds over the summer. A ~2.6 second load time is okay, but after it hit 6 seconds, we needed to fix something.

We started to work on a system that would cache this data in a zipped format to improve load times. A technical detailing of this can be found on my blog in an article called <u>Optimizing Course Search by over 8x</u>.

During the week-long construction of this new backend cache, everything broke! Our data increased in size once more, and it went over the threshold that r2 will cache in their CDN. This made the time go from 6.3 seconds to over 30 seconds!! That was

certainly not possible to have as part of our product. We had to quickly finish our new cache called Neptune and deploy it. We had to scramble to get a new server, so it was hosted temporarily for a month on the servers for <u>algoboard.org</u>.

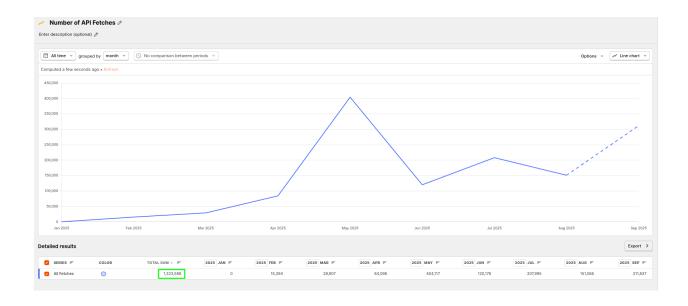
After optimizing this, we ran benchmarks to compare the original 6.3 seconds to the new cache we built in Rust.



This new cache (as spoiled by the title of the article) increased the speed of the data by 8x. Along with this speed change, we also found a method to pre-load the data for Cattlelog, so when you navigate to the search page (home), you find that the data has already loaded in about half a second. It's unlikely you will ever see the loading spinner again thanks to these two changes.

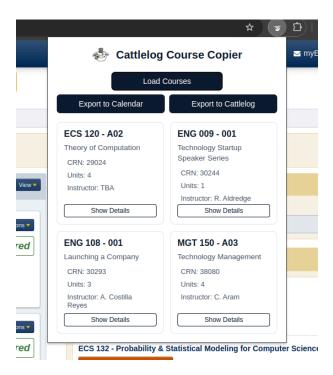
Having this data cached has taken significant strain off our backend, which has handled over 1.3 million fetches so far. Users typically visit many pages and conduct many different searches. Each needs its own request and our backend was simply getting too many requests per minute, causing it to run out of memory. The addition of the cache has fixed that.

It's also worth noting that we added redis to the backend as well as some other optimizations and speed testing.

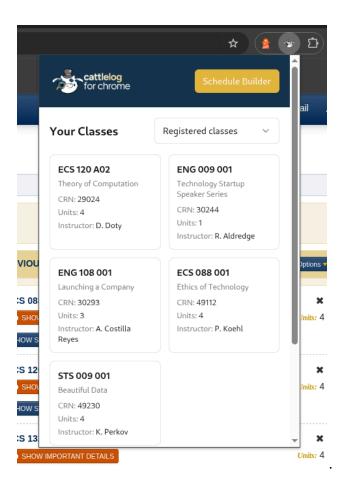


5. Two browser extensions

We created two browser extensions this summer. The first was designed after we had found a new library for making extensions, so we built one to test with. We mostly set this aside to launch in fall or sometime later.

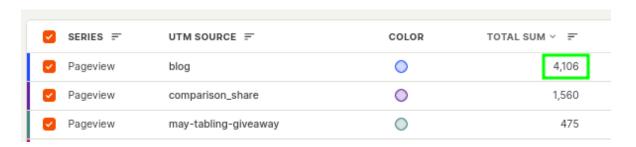


A few weeks after this, Sohan also created an extension and after he was finished making it, he shared it with us. We have now integrated this new extension into our codebase and will work towards an eventual release of this extension.

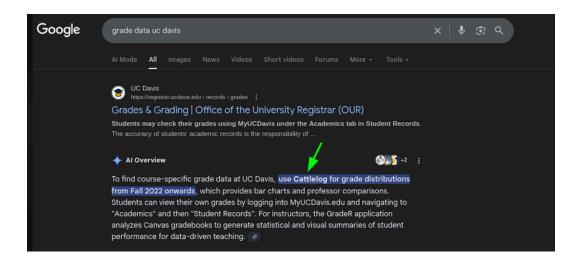


6. New Blog Page

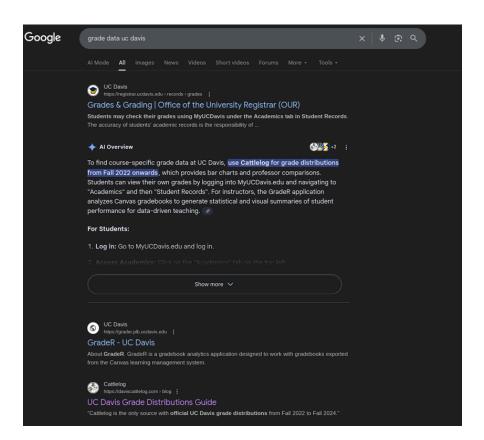
After viewing the analytics from the original blog post, we noticed that the blog has gained us over 4,100 clicks to our product. We realized how great this is as a way to direct searches and ChatGPT responses to our website.



Content like our blog has helped us rank highly on Google and other search engines. We now can show up in the Al generated response when you ask grade questions to Google.



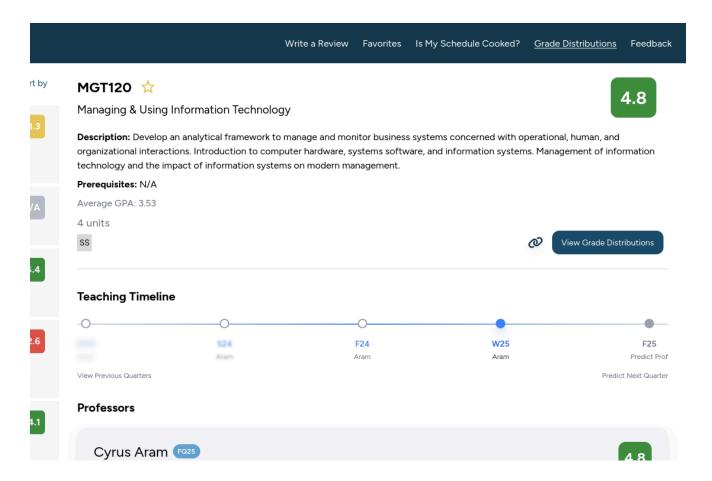
This improvement to SEO took many pull requests and changes to different pages. Ultimately it's the blog page that shows up on Google.



7. Prof Timeline Feature

We often see people asking on online discussions about "Who taught X in Fall quarter", or "Who usually teaches Y". It's a very common question and we realized that Cattlelog is the only website on the internet that has this data for the last 5 years. We have it as a byproduct of having the grade data of all of these professors. It's not set up to find this data without clicking through all of the grade data.

For this reason, we made the prof timeline feature. This feature isn't currently available to everyone and is turned off with a feature flag. See more about <u>feature flags on our docs</u> or this other write-up about <u>A/B testing</u>.



We plan to predict future professors as well. This predication has been heavily requested recently. Especially when CS professors are not listed until right before classes start.

8. Chat Mode

We thought of making a chat mode to return grade, course, and professors info to you via a chat. This feature has long been talked about, but it may be time for us to build it. We've made a lot of the other easier requested features and this would be great.



Here, you're given an option to change to "Chat" mode, where you can ask questions in plain english and get a response with retrieved information. Look out for this feature sometime in the future.

9. Misc Improvements

There are too many improvements to count, but over the summer we created **514 commits** in **84 pull requests**. Not that it's a good metric, but that ended up being **71,187 lines of code**.

This document ended up being less detailed than expected but also longer than expected.

A full list of PRs can be found below.

Pull Requests

calculating GPA sql scripts and endpoint naming convention #499 Chat mode - preview #502 Posthog for rec classes #501 Update on New data + some formatting #496 Update README.md #498 Adjusting Scroll #472 UI/UX updates #489 Add back full data - used in course route #494 Remove benchmark code for neptune #492 Add new data #491 Prof search posthog #488 Prof search #463 increased scaled width of buttons on landing page #480 Fix easy url #487 Fixed calendar export issue #486 Update docs for sub projects #485 Sohan's Chrome Ext Build #483 Updating small frontend fixes and load_to_db #478 Fix test to exclude zero #482 Add promotion for startup classes #475 More tests #481 Bug - Fixing rating issue #477 Frontend adjustments #468 Fix button text wrap in about section #467 new landing page, other random stuff #466 Remove timeline #465 Add more analytics #464 Fix color on timeline #461 Add prof timeline #457 Fix link for class #456 Easy classes blog #455 Small fixes #452 Search option #451 About on landing page #450 Frontend adjustments and cleanup #448 readme update and sql script moving #446 Update data #447

Trigger Build #445

Revert "Fix url for grades" #444

Fix url for grades #443

Add courses api #442

11.9x speed increase with Neptune API gzip cache layer #441

Format check for frontend #440

bunch of refactoring and renaming for clarity #438

Allowing grade dist professors to show up in professors #437

Add posthog capture for API fails #436

Reorganization and Refactoring Home #435

Fix prefetch to happen in background #434

Fix prefetch to happen in background #433

Move prefetch to work in background #432

Add prefetch for course data to reduce wait from 4 seconds to 0 #431

Fix URL #429

Frontend adjustments #428

Change email to link #427

Self host our fonts to save 2 entire round trips for the font data #424

Image perf - reduce image size by >80% #422

Add asterisk with span for email #423

Add capture to about page button #420

Frontend adjustments #418

Landing Grade Dist Page Trends Section #414

Redis cache implementation #413

Landing page update #412

Revert "initial setup" #411

landing page grade dist page #410

Frontend adjustments #405

moving files out of staging #406

File structure reorg #404

Add more gradient docs #402

Add basic gradient docs #401

search be speedy #400

Reduce docker image size by over 75% #399

api endpoint optimization, intro to database staging, adding columns,

fixing avg gpa issue #395

course backend endpoint #391

updating pool #398

Change URL to one that works #394

Revert "Change url to faster URL" #393

Change url to faster URL #392

updating pool_size #390

updating pool size #388

Slug integration ; Refactored Course Endpoint ; Support for ALL

courses (ie courses w/ no grade dist, no reviews, or anything in

between) #387

Backend logic refactor; Database work #386

Favorites Page rewrite and reorganization, minor UI fixes #383

Find tutor #380

Speed test for query async #379

Add optimization check #363

New Grade Dist Page #371

File Reorganization #370

Added Documentation for Loading and Scraping #369

Add extension docs #368

Add cattlelog course copy chrome extension #367

Create speed test and fix issue with embed #366

Add tt commit #364

comment out content locker #362

Make better default #361

fixing rando bugs #360

Make capture for posthog unique #359

Remove Write Review button and change color of View Grade Dist #358