




# Jake Schroeder

UX Designer

Frontend Developer

## Contact

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## About Me

I am a student of user experience, continuously seeking to build my knowledge of both the fundamentals and the latest thinking in progressive UX practices. My course work has balanced both design and software development, reflecting my interest in bridging beautiful design with functional technology. With strong interpersonal instincts, I enjoy working closely with business stakeholders to fully understand their business objectives with a focus on delivering measurable impact. Based on my project experience, my leaning is towards the development side where I've worked with a broad range of front-end technologies.

## Technologies

Figma	HTML 5	NextJS
Adobe XD	CSS 3	Rails
Photoshop	Javascript	MySQL
Illustrator	EmotionJS	Netlify
After Effects	ReactJS	Zeit
Cinema 4D	GatsbyJS	AWS

## Education

### DePaul University College of Computing

User Experience Design | May 2021 Expected Graduation

### Parsons School of Design

Design and Technology | 2017 - 2018

## Experience

- Frontend Developer | 2016 - Current  
Isophex, Chicago IL

As a Frontend Developer I design, develop, and deploy web based projects. I follow a well structured approach, starting with an emphasis on creating active prototyping and usability exploration to actively test our solutions. With a strong design foundation, my hands-on development skills allow me to translate design into function. Representative clients include:

One Stop Properties | onestopspace.com  
Digital Marketing School | digitalmarketing.school  
Suvi Karjalainen | scrollpainting.org  
Traction2Vision | traction2vision.com

- Creative Strategist | 2015 - Current  
Helios IP, Tampa FL

Worked on brand development from early concept stage to final implementation. Created logo and full branding system including style guides, marketing standards, and other web guidelines. Designed and developed website including content management, SEO and integrated analytics. Worked closely with sales and marketing to help create collateral product and service materials.

Official Website | heliosip.com  
Helios Complete Video | <https://bit.ly/heliosip>  
Power BI Report | <https://bit.ly/HeliosIPDocketEngineV11>