

Features suggested:

1. Interactive user interface taylormade to the student
  - a. Create and Build resume
  - b. Create business professional profiles
  - c. Network with peers in same concentration
2. A professional-student connection
  - a. Personal communication to give real world advice
  - b. Networking
  - c. Recommendations to other companies
3. Connected to University
  - a. When the university agrees to partner with an app the app is able to have all information regarding student's classes and experiences leading to more recommendations
4. Reward system
  - a. Tasks should give reward points
  - b. Should make user want to level up and could be a certificate like thing for resumes
  - c. As users get to higher levels, new options are accessed through the app.
  - d. Business professionals who use the app can access what the user has completed and see how much they have completed.
  - e. Earn XP by collaborating with others in the same concentration you are in.
    - i. Ex: A student gets his friend to join him in and internship to gain XP points.

User Story: Queen Elizabeth

1. As a biology student I need to keep track of what I have taken and extracurriculars I participated in so far, so I need everything neatly organized.

User Story: Joe-Bob

1. I am a computer science major in my junior year and have obligations to work this summer and can't work an internship, I will be going into my senior year without any work experience. I want to have a list of things I can do to update my resume and attract businesses.

User Story: Sam

1. I am a transfer student from Vietnam and am unable to speak the english language, I want to be able to navigate an app not comfortable with the english language

Scenarios: Queen Elizabeth

1. Queen Elizabeth is a 48 year old who has been working the same job for nearly 30 years in Charlotte, NC. She knows she can't continue her job but she has been thinking about trying to find a better job for herself. Not knowing where to go her friend appoints her to an app that can cater to her and will personalize the app based on her. The app asks her what more she would aspire to do, her highest form of completed education, her current job, and what current paths she has. The app suggests she should complete a couple degree courses and maybe earn a

certificate in an online program. The app also suggests people to network with to also see her options.

Scenarios: Joe-Bob

1. Joe Bob is a student at UNCC studying computer science. He is new in the city on scholarship and wants to find some experience in the summer and focus on his school work fully during the semesters. He needs an app that can help him get a job sorted out for the summer.

Scenarios: Sam

1. Sam studies Computer Science and is new to UNCC from Vietnam. He wants to secure his future post-graduation and have a job coming out of college. He is currently enrolled in 5 classes and wants to be prepared with possible internships coming up so his advisors suggest the JOB FINDER 5000. He is able to input all of his personal information from his resume and it helps him with networking with others in his field and it helps prepare him on time with a job lined-up post graduation.