Scenarios

1. **SAM** - Sam is an international student studying Computer Science at a university. He is going to look for work in the USA once he finishes his degree, but is concerned about the interview process and having a good resume. He needs help finding resources that will help him with interviewing and gaining employment.

Enter the *JOB FINDER 5000.*

Sam inputs some personal information (major, graduation date, etc) and has a personalized, interactive calendar that suggest certain activities that will help him achieve his goal of getting a job. The app suggests he write a resume, and then tells him where he can go to have it edited. After his resume is tightened up, he then sees a resource for practice interviews. He practices with one of the alumni of the program and gains confidence. Now when he browses job boards he has a clean resume and the confidence to apply.

2. **JOE-BOB** - Joe-Bob is a 21 yr. old senior, he’s worked hard all his scholastic career, but has no real-world job experience. He fears his resume is inadequate and worries about the technical interviews that he’ll soon be facing.

He expressed his concerns to his advisor and they informed him of a hot new app call the JOB FINDER 5000. He was able to craft a resume, connect with his peers who are in a similar situation and also practice some technical interview questions with a mentor in his field.

Joe-Bob landed the third job he applied for and is now earnestly chipping away at his crippling student debt.

3. **QUEEN ELIZABETH** - Queen Elizabeth has been working the same job for almost 20 years and is fed up with her salary and her situation. (She is a high school teacher, so naturally our society refuses to pay her a living wage, and she fears for her life and the survival of this country on a daily basis).

Her interview skills are rusty, and she hasn’t dusted off her resume in...well, 20 years. She’s also not the most tech-literate individual. However, when she started dabbling in night classes at the local university, she overheard some fellow-kids discussing a “fire” new app called the JOB FINDER 5000. She asked them to help her download it and spent the evening filling out all of the information it requested from her.

She was pleased to see that her local university was affiliated with the app, so when she set it up, the curriculum and resource information auto-populated for her. She could now easily find campus resources she never even knew existed. She was also able to update her online presence with a professional employment profile, a refreshed resume, and a newfound sense of confidence in locating a new job after she graduates.

User Stories

1. **SAM** - As an international student and non-native speaking individual, I feel unconfident in my ability to interview for tech jobs.

As a college student I have little work experience, so my resume is sparse. I need the JOB FINDER 5000 to connect me to someone who can edit my resume with me.

2. **JOE-BOB** - As a tech-savvy student, I’d like an app that can help me find resources quickly.

As a person with no job experience, I need to learn to market my current skillset.

As a CS major, I need to learn how to answer technical interview questions.

3. **QUEEN ELIZABETH** - As someone who isn’t great with technology, I need an easy to use app that can help guide me through my second-degree process.

As an adult learner, I need to be able to find resources around campus.

As someone who has had the same job for 20 years, I have no idea how to set up a LinkedIn, and I haven’t had to search for a job in 2 decades.

As someone with an old resume, I need someone to help me market myself to today’s industries.

Feature List

1. Interactive checklist/Calendar based checklist for students to:
   * 1. Create/Edit resume
     2. Create/Edit professional online profiles
     3. Network with peers/mentors
2. A peer/mentor network to connect to for:
3. Interview practice
4. Real-world advice
5. Employment recommendations

3. Specific university resource information

1. If a university is affiliated with the app, it will auto-populate the curriculum, campus resources, etc.

4. Game/XP element

* + 1. Each task should be completed in order
    2. Each completed task will grant user XP points
    3. Certain sections of app will only be open to users with a certain amount of XP
       1. Ex. User cannot schedule practice interview without an attached resume -- can’t attach resume unless created/submitted through app
    4. Peers/Mentors within the app network can see the XP of the users so they know a. How serious they are, b. Which stage of their development they’re in
    5. XP system is a fun way to encourage users to complete task in sequential order