



Filing ID #10063539

FINANCIAL DISCLOSURE REPORT

Clerk of the House of Representatives • Legislative Resource Center • B81 Cannon Building • Washington, DC 20515

FILER INFORMATION

Name: Rebecca Cooke
Status: Congressional Candidate
State/District: WI03

FILING INFORMATION

Filing Type: Candidate Report
Filing Year: 2025
Filing Date: 03/27/2025
Period Covered: 01/01/2024– 04/15/2025

SCHEDULE A: ASSETS AND "UNEARNED" INCOME

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
Cooke Strategy LLC ⇒ Rental Property [RP] LOCATION: Colfax / Dunn, WI, US		None	Rent	None	\$15,001 - \$50,000
Hytte Properties LLC ⇒ Land [RP] LOCATION: Independence / Buffalo, WI, US		\$15,001 - \$50,000	None		
Hytte Properties LLC ⇒ Rental Property [RP] LOCATION: Colfax / Dunn, WI, US		\$100,001 - \$250,000	Rent	\$1,001 - \$2,500	None

* Investment Vehicle details available at the bottom of this form. For the complete list of asset type abbreviations, please visit <https://fd.house.gov/reference/asset-type-codes.aspx>.

SCHEDULE C: EARNED INCOME

Source	Type	Amount Current Year to Filing	Amount Preceding Year
The Good Wives	Waitressing	\$7,085.00	\$21,662.00
Red Letter Grant	Employment	N/A	\$12,000.00

Source	Type	Amount Current Year to Filing	Amount Preceding Year
COMMENTS: Resigned from position, now serving an unpaid board role.			
Small Business Advisors LLC	Employment	\$2,000.00	N/A

SCHEDULE D: LIABILITIES

Owner	Creditor	Date Incurred	Type	Amount of Liability
	Royal Credit Union	2019	Home equity loan on rental property	\$100,001 - \$250,000

SCHEDULE E: POSITIONS

Position	Name of Organization
Owner	Cooke Strategy LLC
COMMENTS: Business terminated January 10, 2025	
Board Member	Wisconsin Technology Council
COMMENTS: Resigned December 2024	
Owner	Small Business Advisors LLC
Owner	Hytte Properties LLC
Owner	Prairie Midwest LLC
Board Member	Red Letter Grant

SCHEDULE F: AGREEMENTS

None disclosed.

SCHEDULE J: COMPENSATION IN EXCESS OF \$5,000 PAID BY ONE SOURCE

Source (Name and Address)	Brief Description of Duties
Flytedesk (Boulder, CO, US)	Advising
COMMENTS: 2023 contract - no longer advising.	
Cooke Strategy (Dunn, WI, US)	Advising
COMMENTS: Only received compensation for advising in 2023.	

SCHEDULE A INVESTMENT VEHICLE DETAILS

- Hytte Properties LLC (100% Interest)
LOCATION: Eau Claire / Eau Claire, WI, US
- Cooke Strategy LLC
LOCATION: US

EXCLUSIONS OF SPOUSE, DEPENDENT, OR TRUST INFORMATION

Trusts: Details regarding "Qualified Blind Trusts" approved by the Committee on Ethics and certain other "excepted trusts" need not be disclosed. Have you excluded from this report details of such a trust benefiting you, your spouse, or dependent child?
☐ Yes ☒ No

Exemption: Have you excluded from this report any other assets, "unearned" income, transactions, or liabilities of a spouse or dependent child because they meet all three tests for exemption?
☐ Yes ☒ No

CERTIFICATION AND SIGNATURE

☒ I CERTIFY that the statements I have made on the attached Financial Disclosure Report are true, complete, and correct to the best of my knowledge and belief.
Digitally Signed: Rebecca Cooke , 03/27/2025