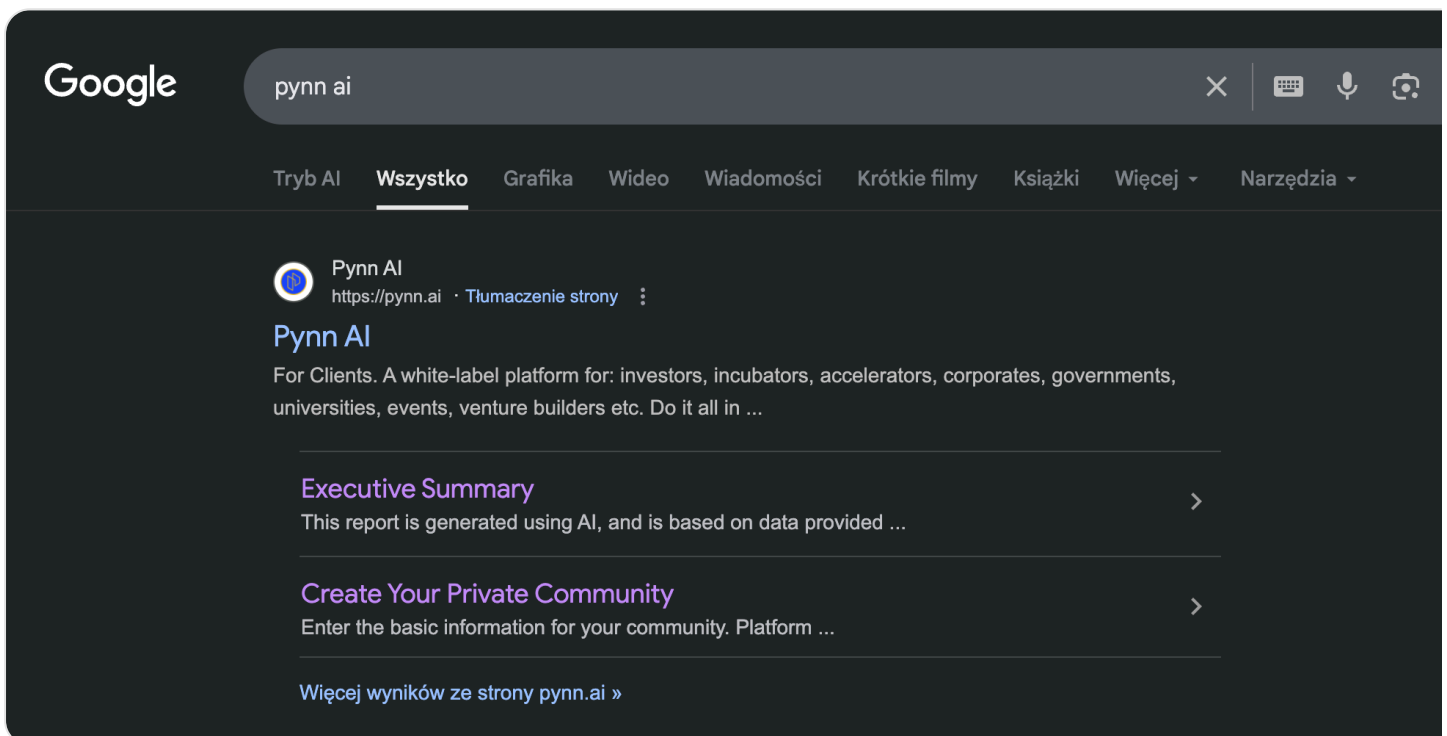


# Pynn & AngelHive

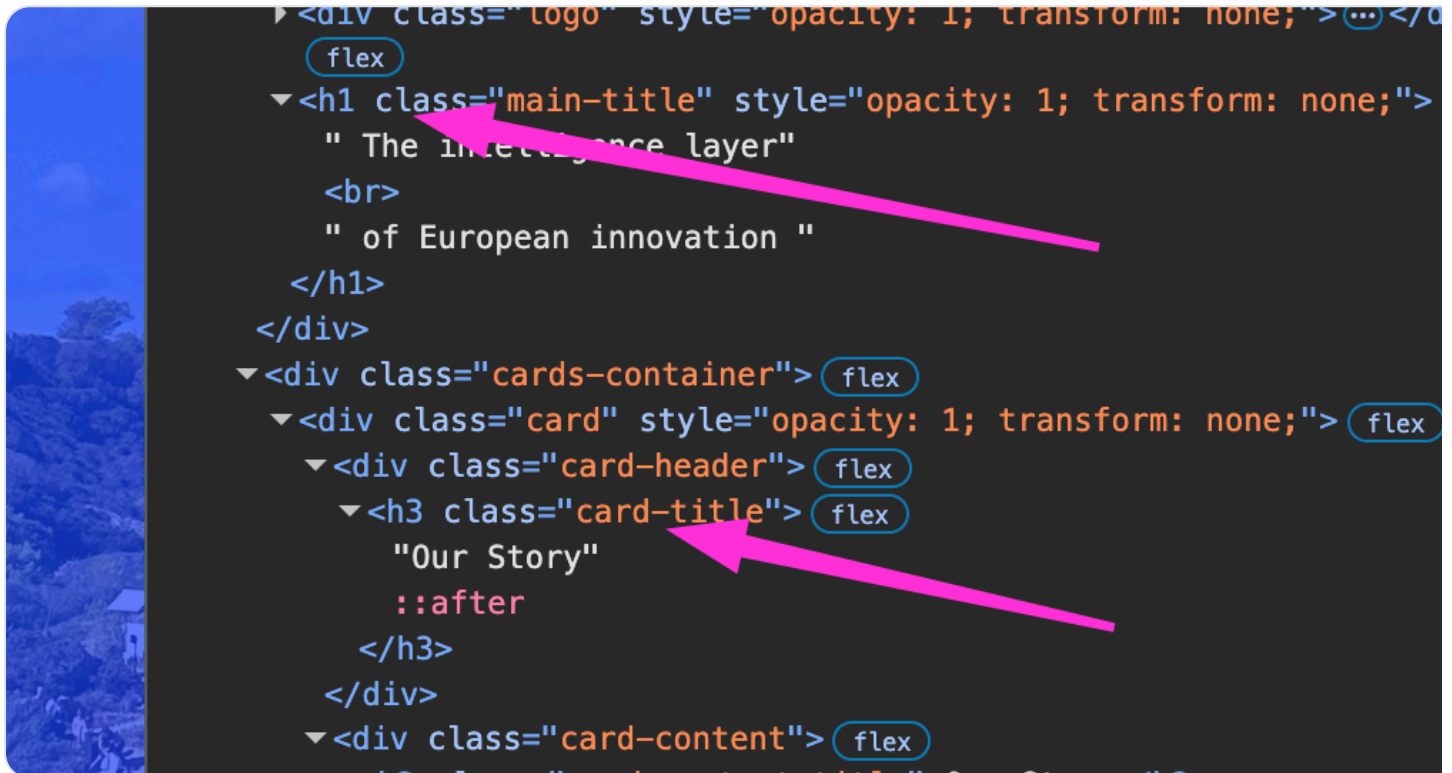
## Pynn website review

- missing og metadata (description and images) that shows whenever you share the link on social media, here's the analysis: <https://www.opengraph.xyz/url/https%3A%2F%2Fpynn.ai%2F>
- the sublinks in google results should be refined - one is taking to a pdf onepager and the other directly to "Create Your Private Community" form with payment but without a proper explanation what "creating a community" actually means



- the page itself requires from the user some action to read anything, I'd suggest a proper landing page with clear sections and descriptive texts good for SEO and UX in general
- no info about the company, no contact info besides "Book a meeting"
- background image has 3MB which is completely unnecessary
- "Try Pynn for free" redirect to the creating community form that forces payment, no free option
- "Create Your Private Community" form is on <https://angelhive.pynn.ai/new-tenant> and the user has no explanation of relationship between Pynn and AngelHive, for me this seems scammy
- "Create Your Private Community" - there is no explanation what the Community actually means and it's not mentioned anywhere else after logging in to dashboard
- to watch the video from CEO user is redirected to loom website, it should be embedded on the website
- to see the Investor Deck or Our Story the user is redirected to Figma (a tool for designers), the info that's there should be included directly on the website

- “Apply now” for startups redirects to AngelHive sign up - again, no explanation on the relationship, doesn’t feel safe nor professional
- improvement suggestion - it would be cool to list some startups that are already taking part in this project
- one technical thing - semantically this is not correct, headings should be used sequentially (in Europe accessibility becomes an important topic, so it should also be considered)



## AngelHive dashboard review

- there is a website for AngelHive company with similar colors - are these connected? <https://angelhive.io/>
- “Welcome to AngelHive!” - again without explanation how I got here from Pynn and no way to go back to Pynn website or any other mention of Pynn except for the url
- dashboard is unusable on mobile - when I enter any subpage there’s no mobile menu to navigate to other pages, user is stuck
- I can save application draft but it’s nowhere to be found later - I have to click “Start your application” again to see that some of the fields are ready
- the form is super long and requires a logo and pdf pitch deck - it would be nice to at least list the necessary documents before taking the user through all the pages of the form
- after sending the application I get a really nice description of the value of this report “This report will provide you with...” - this should be visible and clear from the start
- the page doesn’t fetch the data once report is ready - it requires user to click “refresh the profile” button
- when I click “Unlock full profile” I get redirected to Stripe checkout which is good, but it has Pynn styles now - so is it AngelHive or Pynn? 🤔
- I can see the toggle to publish on AngelHive or not, but I don’t see any link to view the publication
- the only score I get is Risk Assessment? It would be nice to have something more

- the emails I get are from AngelHive but the email address is [noreply@pynn.ai](mailto:noreply@pynn.ai) - confusing again