Wordmark #1

Typeface

Glacial Indifference Bold

Background   "FLEX"   "IT"

FLEXIT

Alternative Color Backgrounds

Background   "FLEX"   "IT"

FLEXIT

Background   "FLEX"   "IT"

FLEXIT

Colors

#70E4F9
Maya Blue

#0081AF
Cerulean

#7D8387
Trolley Grey

#252525
Raisin Black

Wordmark #2

Typeface
BUILT TITLING SEMIBOLD

Background   "FLEX"   "IT"

FLEXIT

Alternative Color Backgrounds

Background   "FLEX"   "IT"

FLEXIT

Background   "FLEX"   "IT"

FLEXIT

Colors

#70E4F9
Maya Blue

#0081AF
Cerulean

#7D8387
Trolley Grey

#252525
Raisin Black

Wordmark #3

Typeface

TONDU BETA

Background   "FLEX"   "IT"

FLEXIT

- -

Alternative Color Backgrounds

Background   "FLEX"   "IT"

FLEXIT

Background   "FLEX"   "IT"

FLEXIT

- -

Colors

#70E4F9
Maya Blue

#0081AF
Cerulean

#7D8387
Trolley Grey

#252525
Raisin Black

Wordmark #4

Typeface
NEXA BOLD

Background   "FLEX"   "IT"

FLEXIT

Alternative Color Backgrounds

Background   "FLEX"   "IT"

FLEXIT

Background   "FLEX"   "IT"

FLEXIT

Colors

#70E4F9
Maya Blue

#0081AF
Cerulean

#7D8387
Trolley Grey

#252525
Raisin Black

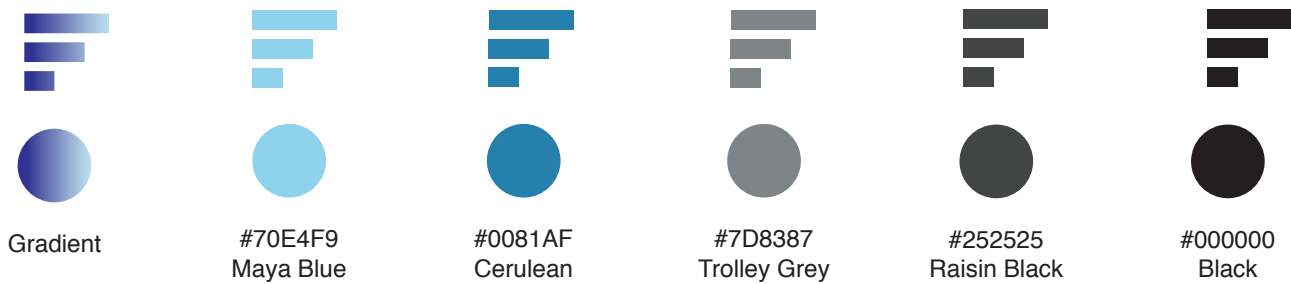# Variations with Original Logo (Rounded Corners)

Solid wordmark

FLEXIT

Gradient wordmark

FLEXIT

Logo as a letter

FLEXIT

Simplified Logo (Straight Corners)

| Gradient | #70E4F9 Maya Blue | #0081AF Cerulean | #7D8387 Trolley Grey | #252525 Raisin Black | #000000 Black |

Variations with Logo (Straight Corners)

Solid wordmark

Gradient wordmark
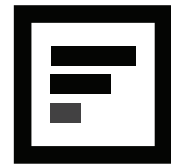
Logo as a letter (gradient)

Logo as a letter (solid)

Logomark

Gradient

#252525
Raisin Black

#000000
Black

- -

Solid wordmark, gradient logo

Gradient wordmark, soilid logo