POLISCOPE
THE NEWS YOU WANT, IN ONE PLACE

JANET GAO
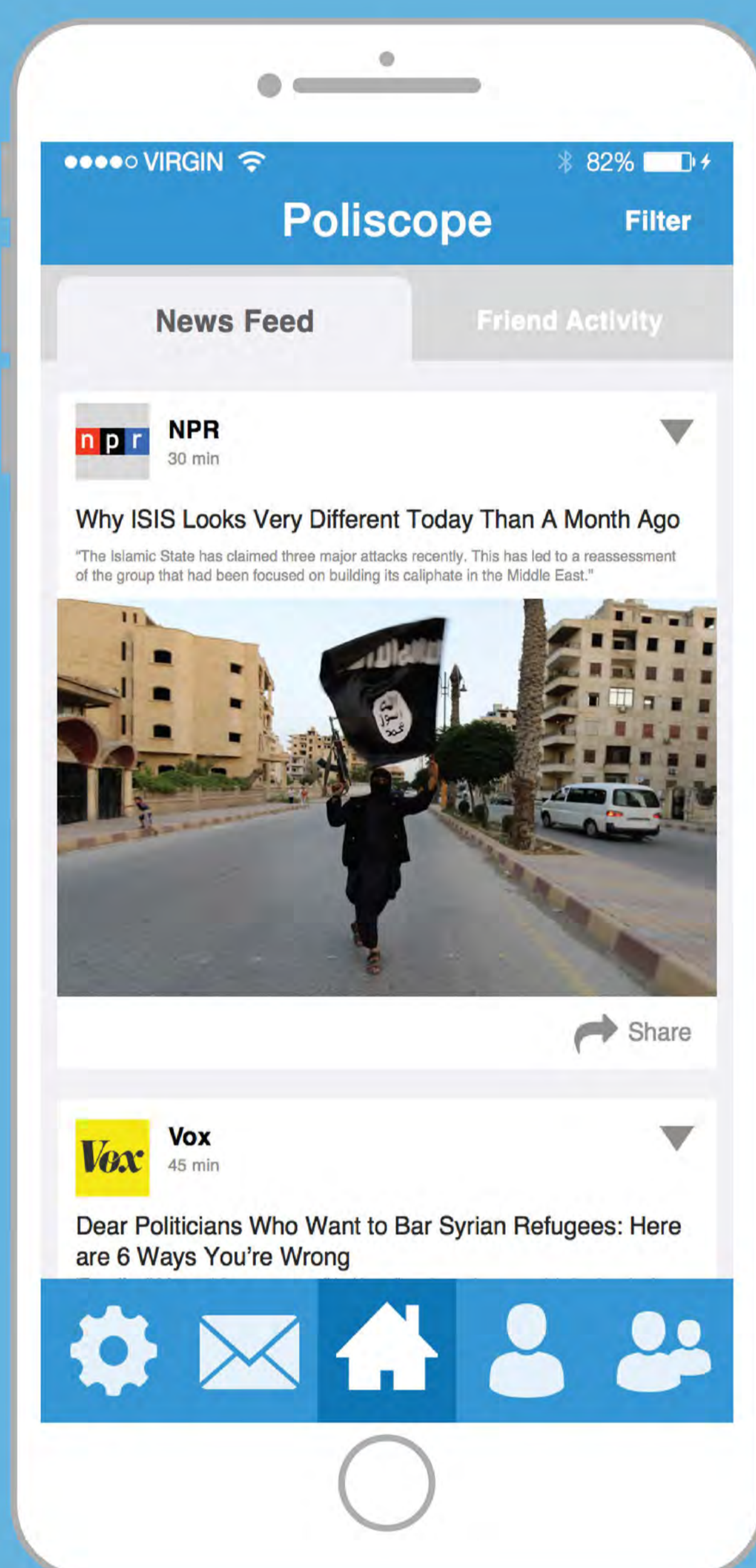KIM LE
KIYANA SALKELD
IAN TURNER

OVERVIEW

Gaining a well rounded perspective on a news story or political issue often necessitates sifting through multiple news outlets, which is a laborious and tedious process.
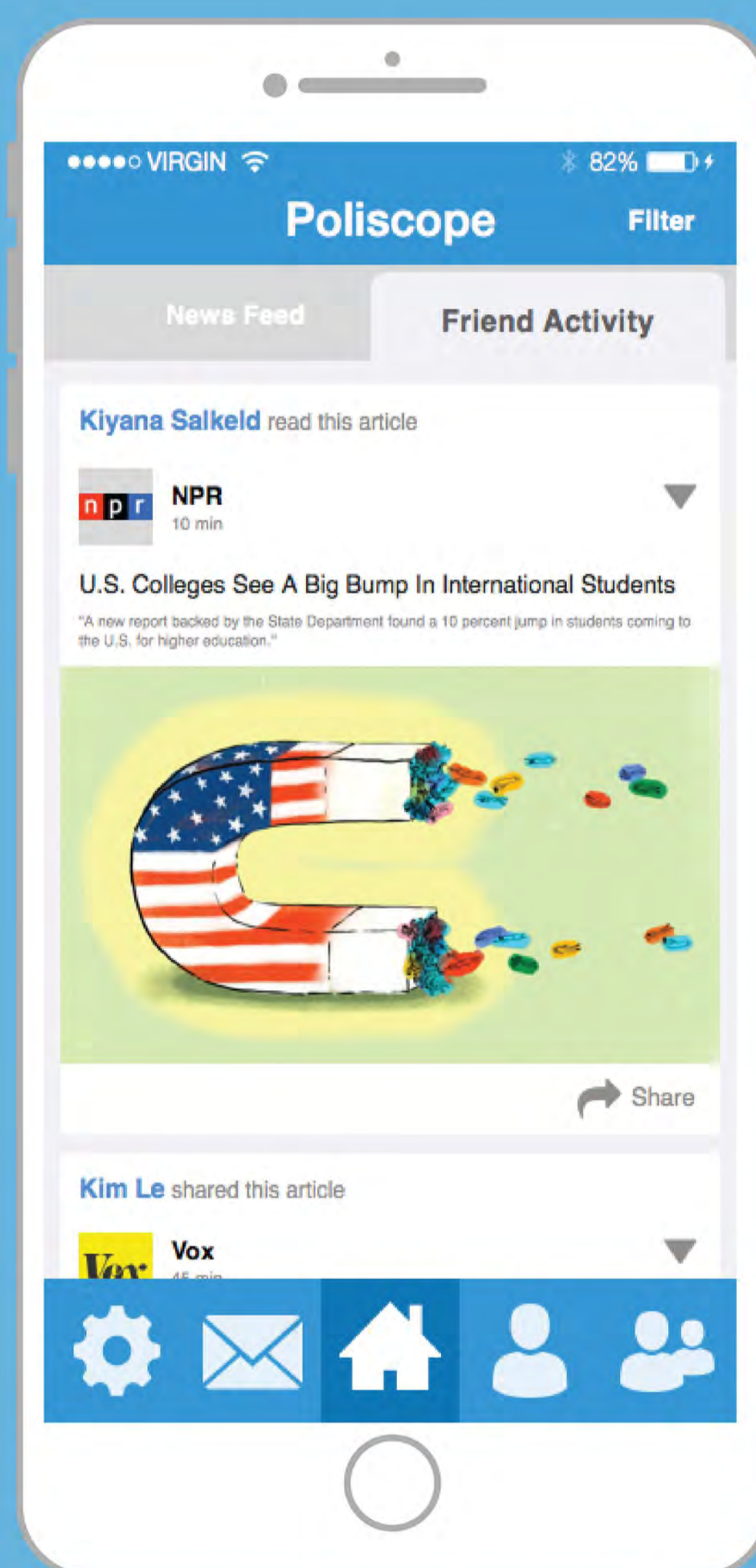
TARGET AUDIENCE

Our intended target audience is comprised of college students who are interested in reading the news, but view this activity as being extremely time intensive. These individuals want to stay abreast of the news in the most efficient manner possible.
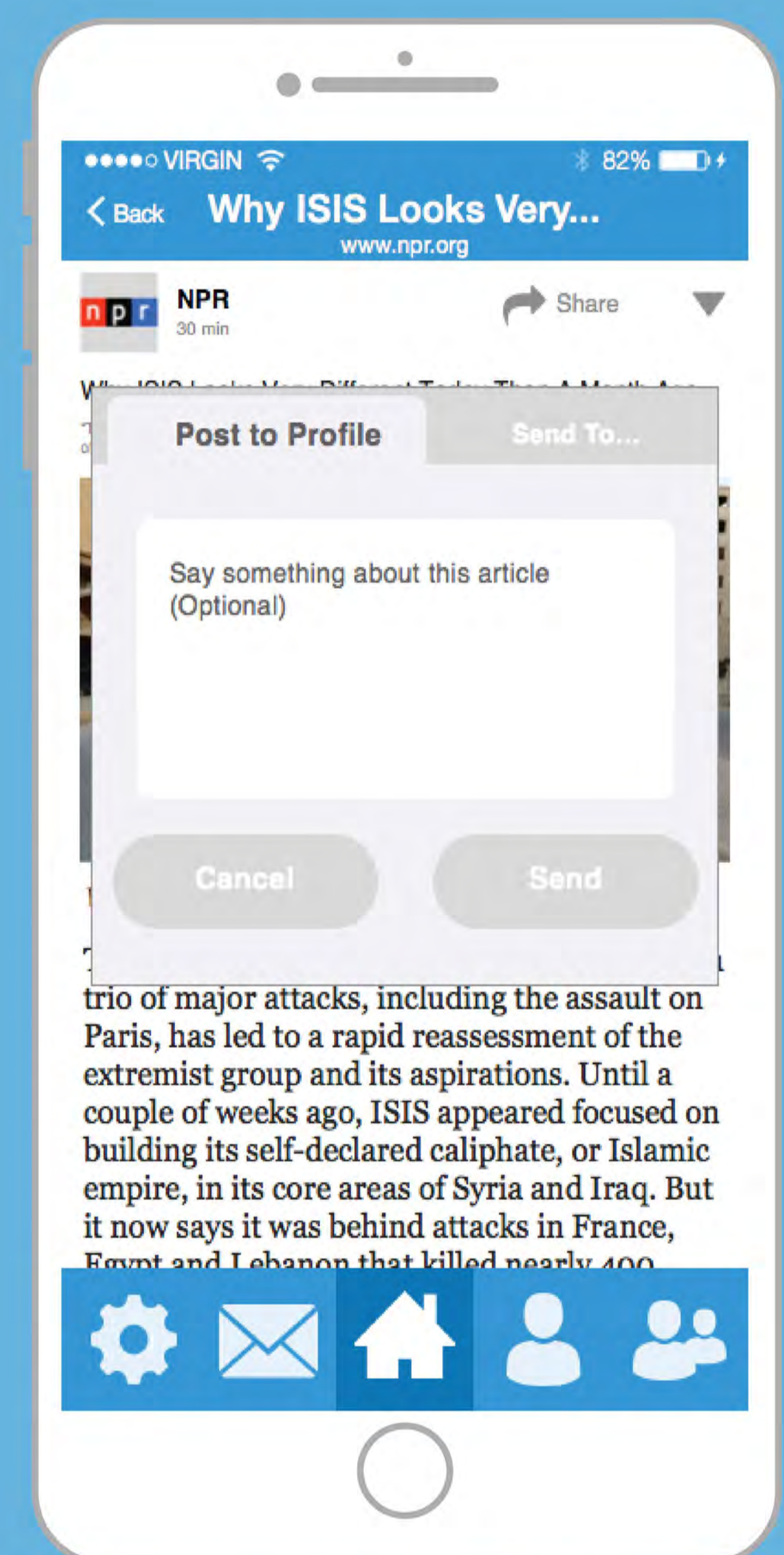
SOLUTION

Our proposed solution is a smartphone application that will aggregate personally relevant news stories from mutliple outlets into a single location. Additionally, users will be able to keep track of the news their friends are interested in.

View news stories aggregated based on topics and news outlets you follow

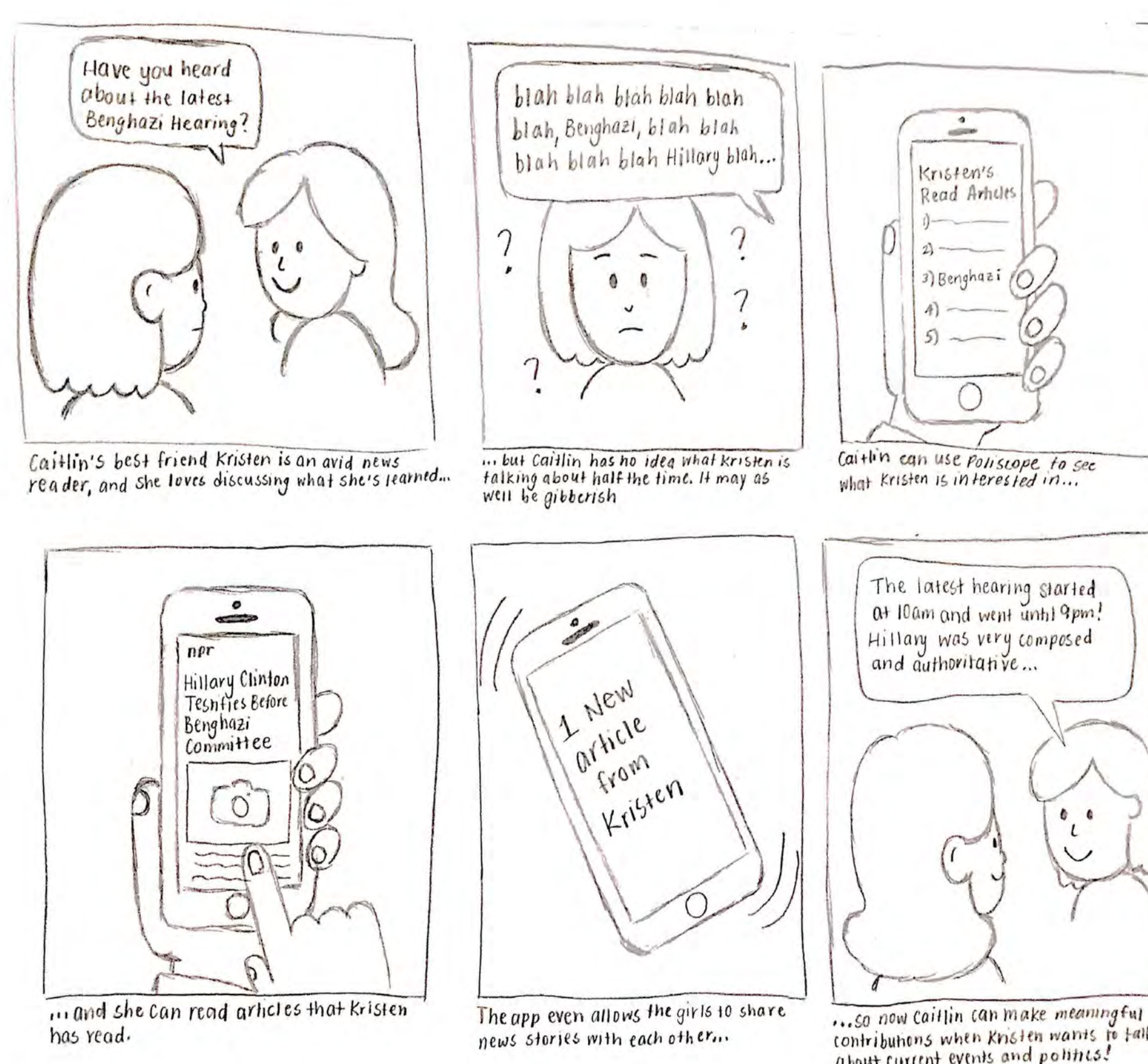See the news stories that your friends are reading and sharing

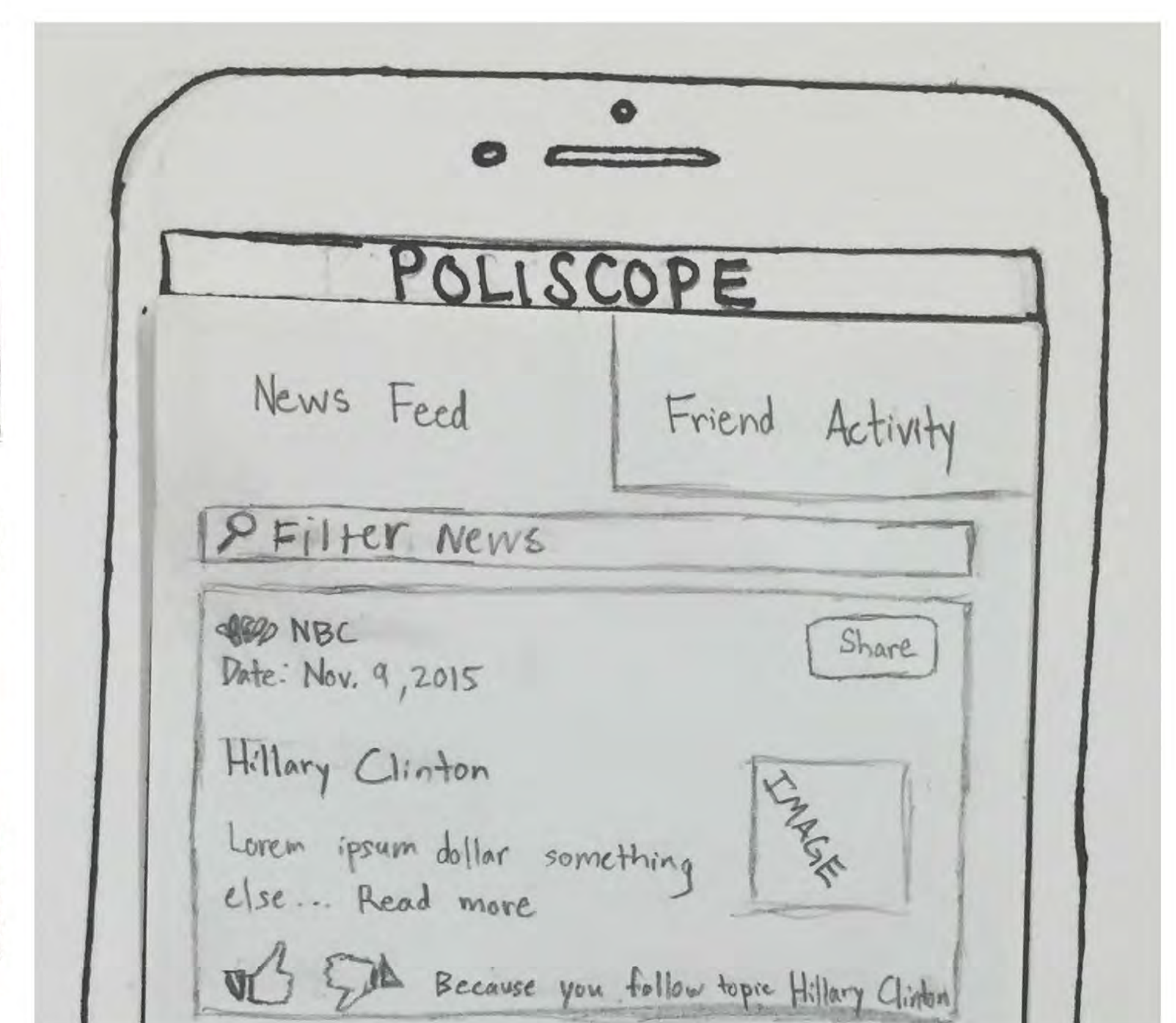Read articles, and share them with your friends as well

PROCESS

Sketches quickly communicate ideas

Storyboards provide context

Paper prototypes allow design to change in response to usability testing