

Jake Willis Fleming

"Venture Advirorial-ist"



Get in Touch



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In a nutshell



I want to do what the Samwer brothers have done for European entrepreneurialism but without the stigma and the beef!

Elevator Pitch



I have always enjoyed the exchange of ideas and the intellectual sparring that goes with it. The majority of my professional career has been spent in finance with KPMG and Investec. This enabled me to learn the fundamentals of business and accountancy. The tech sector excited me most and I endeavoured to experience it at the coalface and joined FusePump, a digital consultancy. The energy, innovation and entrepreneurial flair within its community are infectious. After reading several books this summer I decided that tech is the future and the path that I would like to take. With this in mind, I realised that I lacked the fundamental knowledge of how it all worked, "under the hood", so I enrolled in a 3-month coding course with General Assembly. I am passionate about helping entrepreneurs launch their ideas.

Projects



Spat the Rat - link

"A Ratatouille-esque take on Whack-A-Mole!"

Technical Outline:

- Build a game
- HTML5, CSS and jQuery
- Soundmanager implemented

Anecjokes - link

"A hipster diary"

Technical Outline:

- Built in Ruby on Rails
- Had 5 models
- Multiple gems:
 - Geocoder, rmagick, carrierwave, actsascommentable, actsasvotable, devise

VibeRater - link

"Allows groups of people to rate the vibe of something."

We created this in a team of 3.

Technical Outline:

- Used Mongo & Express to build an API and front-end that consumes it
- Created an API using 4 models.
- Consumed own API by making front-end with HTML, JavaScript & jQuery.
- Added authentication.

Qrowded - link

"The money super-market for Alternative Financing"

Technical Outline:

- Built in Node on the server side
- Constructed in Angular framework
- Crawled/ scraped 5 websites

Betr - link

"Tinder for Betting"

London Tech Crunch Hackathon 2015:

- Rails in the back-end
- Ionic in the front-end
- William Hill API

Education



General Assembly (2015)

I enrolled in the 12 week Web Development Immersive Course. It was led by Industry Professionals in an agile environment with daily stand ups. I worked on and pitched 4 projects. Broadly I learnt;

- The Fundamentals of Programming
- The Basics of Product Development
- Front-End Web Development
- Back-End Web Development
- To Work in Teams

University of Bristol (2012-2015)

- Bachelor of Arts (B.A.), History, 1:1
- Placed on Dean's List.
- Vice-Captain of Real Tennis Club
- Member of Banking and Investment Society

Eton College(2007-2011)

- A levels: A* A* A
- GCSE: 10 A* 1
- Debating Team
- 1st XI Hockey
- "Piggy" in Lord of the Flies (!!)

Professional Experience



Investec, Corporate Finance Analyst (Aug 2014 – Sep 2014)

Worked on eight transactions specialising in Indian tech sector. Helped put together pitch books, bidder lists, marketing teasers and valuations. Initiated a strategic partnership between Investec and another firm.

FusePump, Business Development (June 2014 – Aug 2014)

Learnt about "Big Data", eCommerce, Technology sector more generally. Enhanced sales/networking skills by prospecting new clients. Developed and implemented own strategy.

KPMG, Audit Assistant, GAP Programme (Oct 2011 – Apr 2012)

Required to independently carry out low level testing. This involved gathering necessary information from the client, wider industry research, scrutinising processes and documenting findings in an accessible manner.

Interests and Entrepreneurial Activities



Meet Ups: Member of 47 groups and counting predominantly in Business, Entrepreneurial and Tech categories.

Hackathons: Participated and spoke at European Tech Crunch 2015 and various other ones.

Crowdfunding: Fascinated by its democratisation of finance and its future growth. Very exciting space.

Cocktails: Wrote a Dissertation on the Rise of the Cocktail in Britain (April 2015) and enjoy drinking them.

Gardening: Worked as a Landscape Gardener (Summer 2013) in America. Green and fast fingers (78 wpm).

Skeleton: Enjoy throwing myself down an icy run on a toboggan. The best way to wake yourself up.

Dancing: Love a bit of Cero and Salsa, potentially partial to some Rumba.

Boxing: Founded a Student White Collar Boxing Events company (and foolishly participated in one of the evenings).

Early Investor: Enjoy investing in early stage start ups and watching them grow.

Emoji's: Implicit.