**INTRO**

* What you will be talking about and how you will be approaching it
* Through the prism of challenges faced and main learnings
* Talking to Ironhackers

**EDP**

* Quickly walkthrough the initial transformation of the data, show before/after screenshots of columns and talk about main hypotheses

**Main challenge**

* Challenging to keep a comprehensive approach for each iteration between:
  + Data selection and cleaning (different treatments between discrete and continuous data)
  + Data pre processing
  + Model selection
  + Model assessment indicator

**Thz solution**

* This super function:
  + My own, proprietary piece of code
  + I can definitely keep it and use it in the future
  + It made iterations and their tracking much more comfortable
  + Basically allowed me to turn the exercise into a way to understand things better, by answering every question I had through a quick test

**Process**

* Followed the following steps for each iteration:
  + Run1
  + Run2
  + Run3
  + ….
* Then ran KNN

**Some conclusions**

* Split the page in 3, illustrate, comment

**Next steps**

* Read on each regression model to be smart while selecting
* Employ more logic in data preprocessing
* Develop my function to include knn

**Tableau (eye candy)**