## COMP1002 Assignment Documentation

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## 1 Overview

This program is designed to simulate a social network. The user interface is as specified in the assignment brief, with additional functionality including graphical representation of the social network in interactive mode, and interactive liking/unliking of posts.

There exists only one post at a time, with a new post being loaded when the current post has not had any activity in the last timestep. The original poster always likes their own post. A user can only like a post once.

The simulation consists of timesteps, with a function update() to move between timesteps.

The social network consists of a set of users that may follow eachother, which has been represented in code as a directed graph. Users may not follow themselves, or follow eachother more than once.

The update algorithm works as follows:

- 1. Check that there exists some users that have liked the post in the previous timestep. If there are none, the update ends and the next post is loaded.
- 2. Iterate through all users who liked the post in the previous timestep. Each of their followers is 'exposed' to the post, and have a chance of liking the post. This chance is sampled from a Bernoulli distribution with probability clamp(prob like × clickbait factor, 0, 1).
- 3. If a user likes a post in the current timestep, they have a chance of following the original poster. This is sampled using the same technique as above, with global probability prob\_foll.

Note that in the above algorithm, if a user does not like a post, they may potentially be exposed to it later via a different friend. This behaviour is intentional, as it incentivises a highly connected network.

## 2 Justification

## 3 Generated Documentation