

Non-Negative Matrix Factorization

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Overview

Review

NMF: Why non-negativity?

Estimating the pLSA parameters

The pLSA model

The EM Algorithm

NMF Algorithms

Update rules derivation

Review

- ▶ Non-negative matrix factorization solves

$$\mathbf{X} \approx \mathbf{U}^T \cdot \mathbf{V}$$

for matrices \mathbf{X} , \mathbf{U} and \mathbf{V} whose entries are **non-negative**.

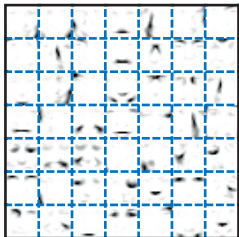
- ▶ More formally, for non-negative \mathbf{X} we minimize the cost function:

$$\begin{aligned} \min_{\mathbf{U}, \mathbf{V}} \quad & J(\mathbf{U}, \mathbf{V}) = \frac{1}{2} \|\mathbf{X} - \mathbf{U}^T \mathbf{V}\|_F^2. \\ \text{s.t.} \quad & u_{zi} \in [0, \infty) \quad \forall i, z \\ & v_{zj} \in [0, \infty) \quad \forall j, z. \end{aligned}$$

Why impose non-negativity constraint?

- ▶ In situations where negative values do not make sense.
 - ▶ For example, $\# \{\text{occurrences of a word in a document}\} \geq 0$
- ▶ More interpretable “decomposition of object into parts”, rather than holistic components arising from PCA
 - ▶ See [Lee & Seung, Nature \(1999\)](#) and [Donoho & Stodden, NIPS \(2004\)](#)

NMF



PCA



Other Applications

- ▶ Collaborative filtering

CF: Weighted Nonnegative Matrix Factorization Incorporating User and Item Graphs, Gu et al; SDM (2006)

Learning from Incomplete Ratings Using Non-negative Matrix Factorization; Zhang et al, SDM (2006)

- ▶ Compression and face representation

Two-dimensional non-negative matrix factorization for face representation and recognition; Zhang, Chen, Zhou, ICCV Workshop (2005)

- ▶ Image inpainting

Image inpainting via Weighted Sparse Non-negative Matrix Factorization; Wang and Zhang, IEEE Int Conf Image Processing (2011)

Estimating pLSA Parameters

pLSA: Generative Model

- ▶ Topic $z \in \{z_1, \dots, z_K\}$
- ▶ Word $w \in \{w_1, \dots, w_N\}$
- ▶ Document $d \in \{d_1, \dots, d_M\}$

In order to generate a tuple (w, d) :

- ▶ Sample a document d according to $P(d)$.
- ▶ Sample a topic z according to $P(z|d)$.
- ▶ Sample a word w according to $P(w|z)$.
- ▶ Assume(!) a factorization:

$$P(w|d) = \sum_z P(w|z)P(z|d).$$

Conditional independence of word and document given topic!

The joint distribution of a document and a word is therefore:

$$P(w, d) = P(w|d)P(d).$$

pLSA: Matrix Factorization View

Normalize \mathbf{X}

Normalize the elements of \mathbf{X} so that they can be interpreted as (joint) probabilities:

$$P(w_m, d_n) = \frac{x_{mn}}{\sum_{m', n'} x_{m'n'}}.$$

Matrix Factorization

pLSA can be understood as a matrix factorization of the form

$$\mathbf{X} \approx \mathbf{U}^T \mathbf{V}$$

with $\mathbf{U}^T \in \mathbb{R}_+^{M \times K}$ and $\mathbf{V} \in \mathbb{R}_+^{K \times N}$. Additionally we have the constraints:

$$\sum_i u_{zi} = 1 \quad \forall i \quad \sum_j v_{zj} = 1 \quad \forall z.$$

pLSA: Parameter Estimation

- ▶ Want to maximize the likelihood of the data under the model.
- ▶ Data: the occurrence \mathbf{X} .
- ▶ The model:

$$P(w|d) = \sum_z P(w|z)P(z|d).$$

- ▶ The log-likelihood can be written as

$$\mathcal{L}(\mathbf{U}, \mathbf{V}) = \sum_{i,j} x_{ij} \log p(w_j|d_i) = \sum_{(i,j) \in \mathcal{X}} \log \sum_{z=1}^K \underbrace{p(w_j|z)}_{=:\mathbf{V}_{zj}} \underbrace{p(z|d_i)}_{=:\mathbf{U}_{zi}}$$

- ▶ two types of parameters:
- ▶ $u_{zi} \geq 0$ such that $\sum_z u_{zi} = 1$ ($\forall i$)
- ▶ $v_{zj} \geq 0$ such that $\sum_j v_{zj} = 1$ ($\forall z$)

Estimating The Parameters

Parameters Of The pLSA Model

- ▶ $P(w|z)$ and $P(z|d)$
- ▶ Think of them as probability tables of dimension $M \times K$ and $K \times N$ respectively.

Expectation Maximization

- ▶ pLSA: non-convex optimization, many local extrema
- ▶ Introduce variational parameters q_{zij} , apply Jensen's inequality

$$\sum_{i,j} x_{ij} \log \sum_{z=1}^K q_{zij} \frac{u_{zi} v_{zj}}{q_{zij}} \geq \sum_{i,j} x_{ij} \sum_{z=1}^k q_{zij} [\log u_{zi} + \log v_{zj} - \log q_{zij}]$$

Expectation Maximization

E-Step

$$q_{zij} = \frac{u_{zi}v_{zj}}{\sum_{k=1}^K u_{ki}v_{kj}} = \frac{p(w_j|z)p(z|d_i)}{\sum_{k=1}^K p(w_j|k)p(k|d_i)}$$

- ▶ posterior of latent topic variable associated with an occurrence (d_i, w_j) : $p(z|w_j, d_i)$

M-Step

- ▶ Solve for optimal parameters

$$u_{zi} = \frac{\sum_j x_{ij}q_{zij}}{\sum_j x_{ij}}, \quad v_{zj} = \frac{\sum_i x_{ij}q_{zij}}{\sum_{i,l} x_{il}q_{zil}},$$

Question 2

Update rules for u_{zi} and v_{zj} (Using Lagrangian)

Updating Rules of the NMF Algorithm

NMF for Quadratic Cost Function

- ▶ Representative applications: image analysis
- ▶ Variation: non-negative data \mathbf{X} with **quadratic** cost function:

$$\begin{aligned} \min_{\mathbf{U}, \mathbf{V}} \quad & J(\mathbf{U}, \mathbf{V}) = \frac{1}{2} \|\mathbf{X} - \mathbf{U}^\top \mathbf{V}\|_F^2. \\ \text{s.t.} \quad & u_{zi}, v_{zj} \geq 0 \quad (\forall i, j, z) \quad (\text{non-negativity}) \end{aligned}$$

NMF Algorithm: Quadratic Costs

► Alternating least squares

- objective is convex in \mathbf{U} and \mathbf{V} alone, but not jointly in (\mathbf{U}, \mathbf{V})
 \Rightarrow alternate optimization of \mathbf{U} and \mathbf{V} , keeping the other fixed

- **normal equations**: look at single column of \mathbf{V} at a time

$$(\mathbf{x}_j - \mathbf{U}^\top \mathbf{v}_j)^2 = \|\mathbf{x}_j\|^2 - \mathbf{x}_j^\top \mathbf{U}^\top \mathbf{v}_j - \mathbf{v}_j^\top \mathbf{U} \mathbf{x}_j + \mathbf{v}_j^\top \mathbf{U} \mathbf{U}^\top \mathbf{v}_j$$

optimality condition: $\nabla_{\mathbf{v}_j}(\dots) = 0 \iff (\mathbf{U} \mathbf{U}^\top) \mathbf{v}_j = \mathbf{U} \mathbf{x}_j$

- normal equations in matrix notation

$$(\mathbf{U} \mathbf{U}^\top) \mathbf{V} = \mathbf{U} \mathbf{X}, \quad \text{and} \quad (\mathbf{V} \mathbf{V}^\top) \mathbf{U} = \mathbf{V} \mathbf{X}^\top$$

NMF Algorithm: Quadratic Cost (cont'd)

► Projected ALS

- need to project in between alternations – **non-negativity!**
- simply project elementwise by

$$u_{zi} = \max\{0, u_{zi}\}, \quad v_{zj} = \max\{0, v_{zj}\}$$

Question 1

NMF for image analysis

Wrap Up

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