Social Networks & Recommendation Systems

X. Community detection algorithms.

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MSc program in Data Science has been developed
as a part of task 10 of the project
„NERW PW. Science - Education - Development - Cooperation”
co-funded by European Union from European Social Fund.

Before classes

Reminder

From other courses:

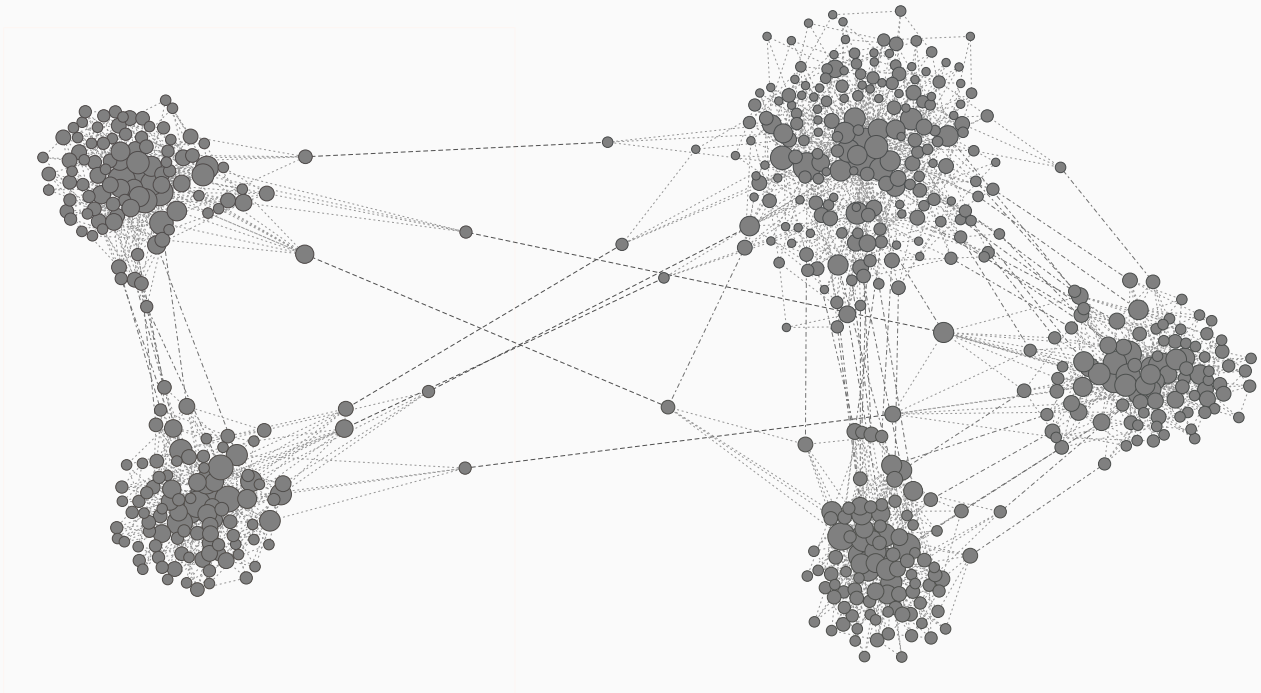
- What clustering methods in R^n do you know?

From SNARS_9:

- Markov chains – random walks on graphs.

Lecture

Empirical justification



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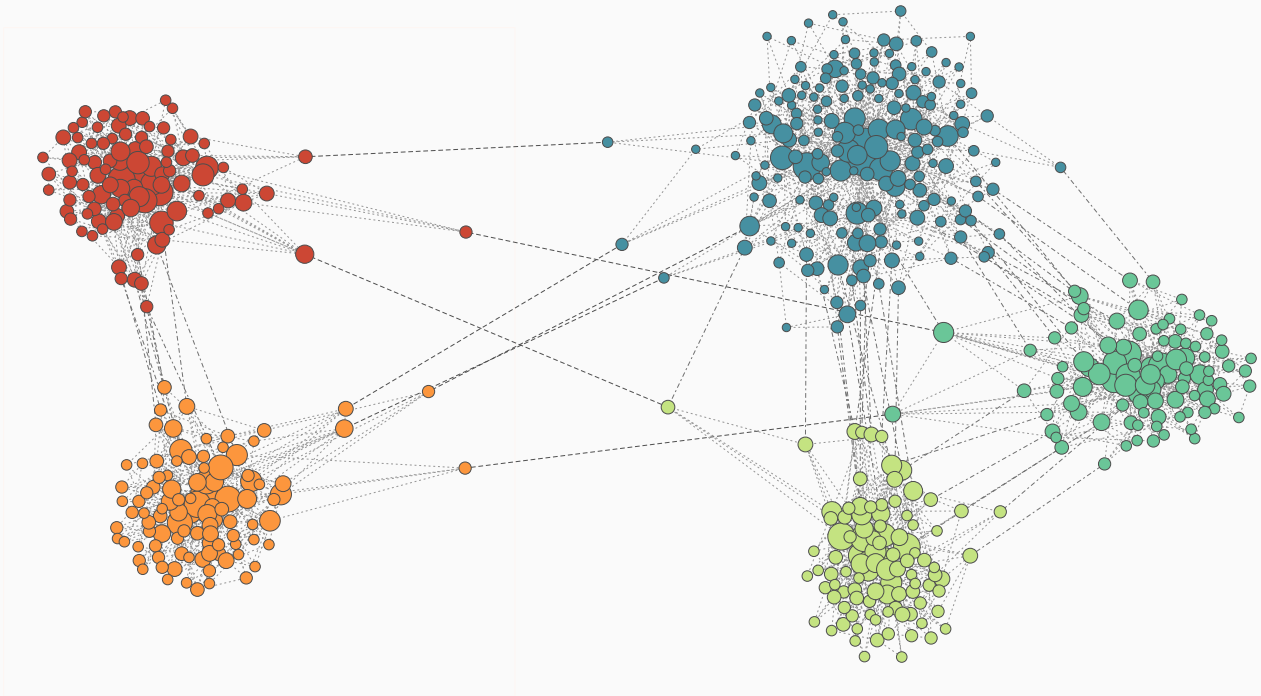

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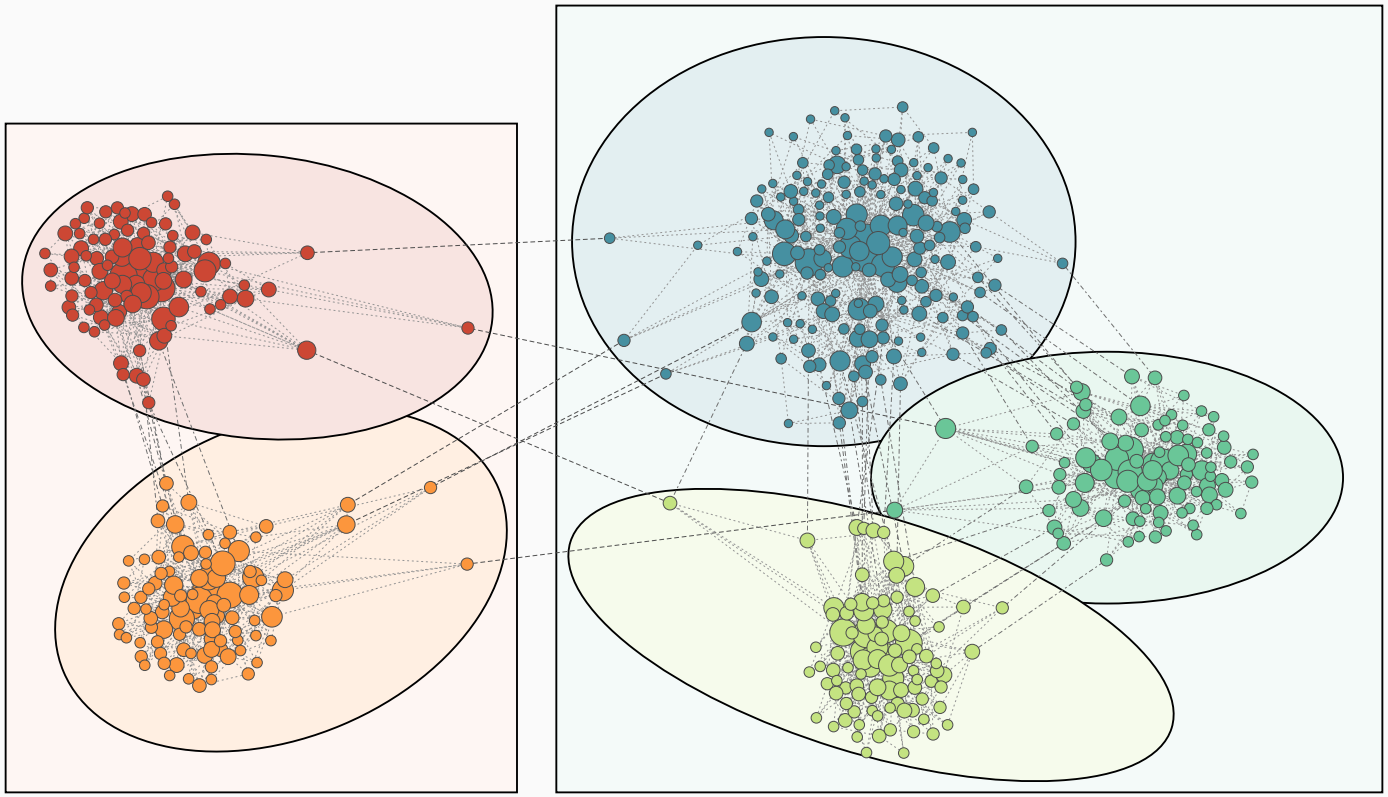

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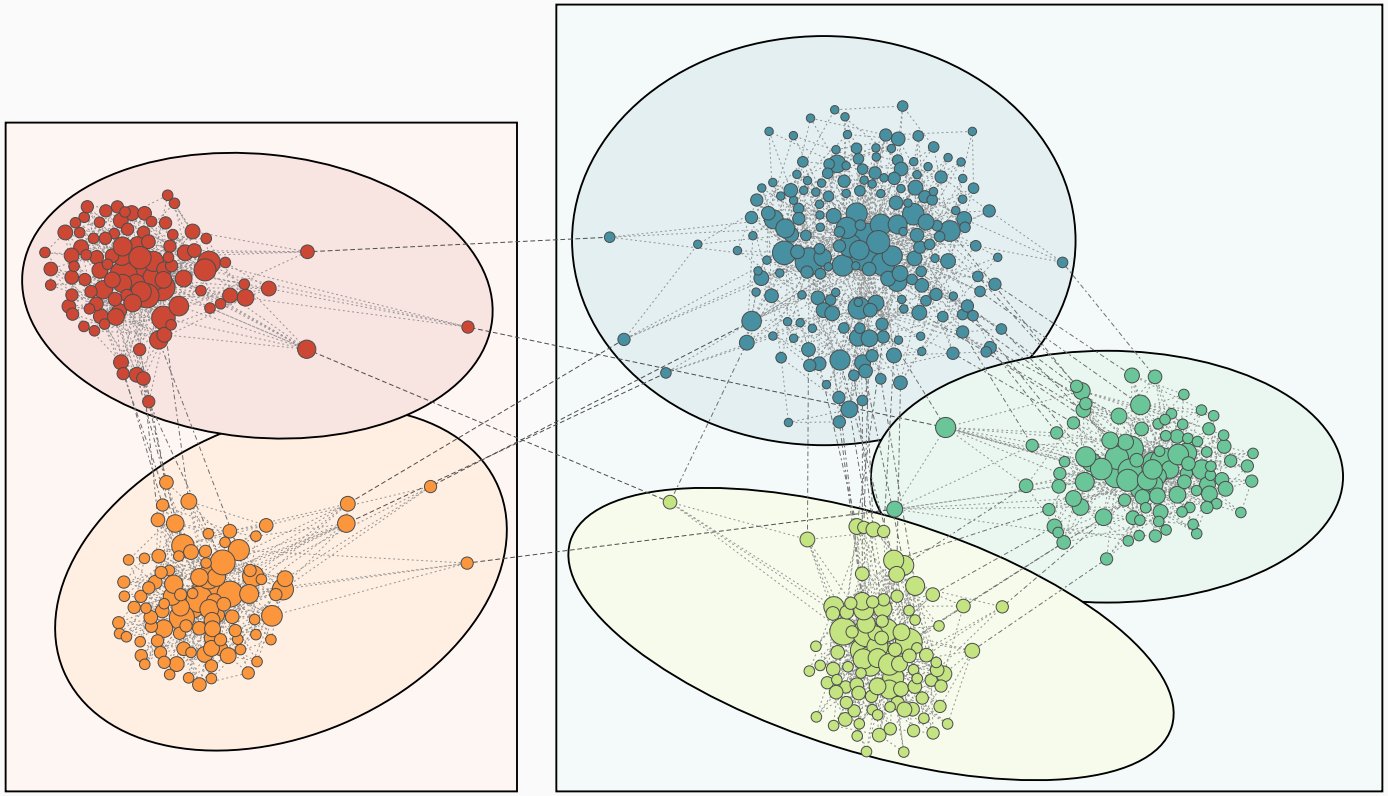

Why we detect clusters/communities?

- we are looking for important features of the components,
- we ask for the number of these components,
- we are looking for a hierarchy in the analyzed system.

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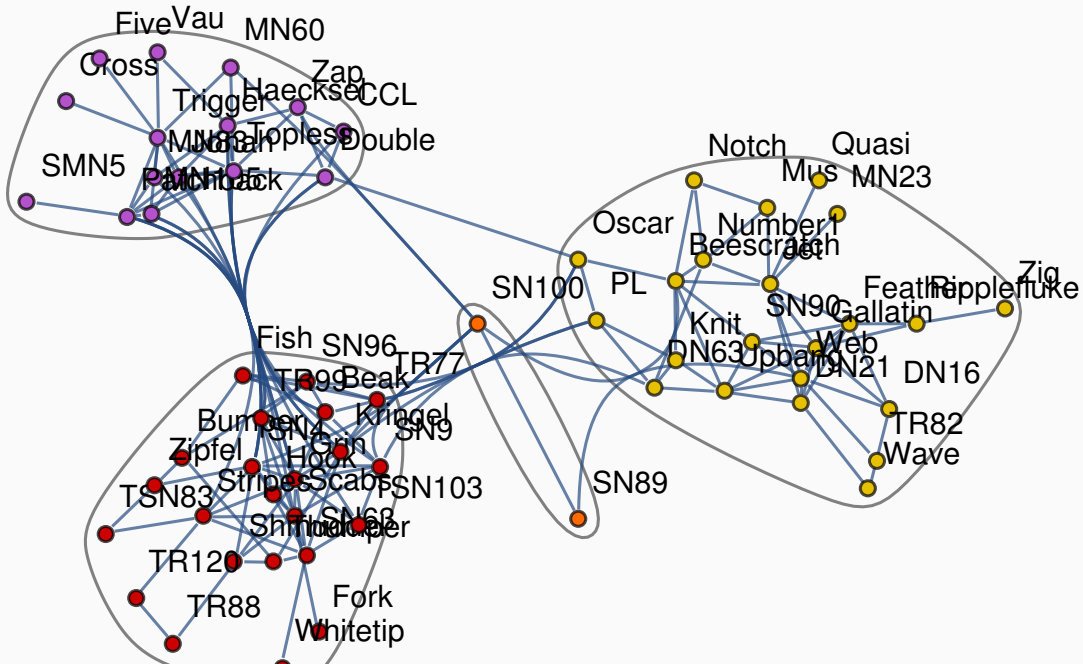
And yet, intuitively, the problem is understandable



Common methods of community detection

In the following, we based on

- S. Fortunato, D. Hric, Phys. Rep., **659**, 1, (2016).
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- rich bibliography *ibid.*
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If you are very interested, please read

- the whole *community* of publications which cite this monograph.

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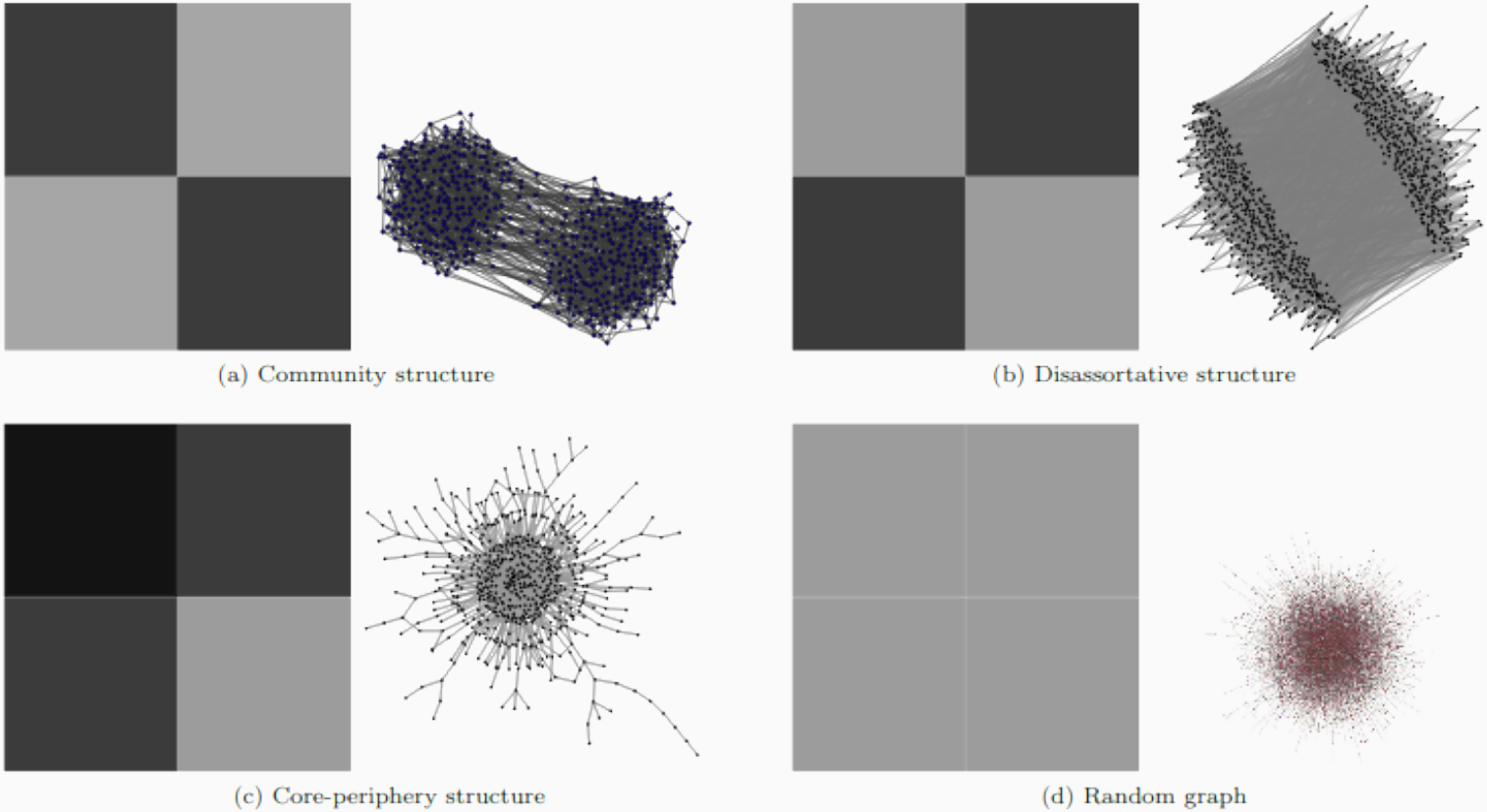
Reminder – simple model with community structure

Generalization of the Erdös-Rényi graphs to stochastic block model

$$\begin{pmatrix} p_{11} & p_{12} & \dots & p_{1K} \\ p_{21} & p_{22} & \dots & p_{2K} \\ \vdots & \vdots & \ddots & \vdots \\ p_{K1} & p_{K2} & \dots & p_{KK} \end{pmatrix}$$

- K - number of communities,
- $N > K$ number of vertices.

Stochastic block model (from Fortunato and Hric)



(a) Community structure

(b) Disassortative structure

(c) Core-periphery structure

(d) Random graph

FIG. 8 Stochastic block model. We show the schematic adjacency matrices of network realisations produced by the model for special choices of the edge probabilities, along with one representative realisation for each case. For simplicity we show the case of two blocks of equal size. Darker blocks indicate higher edge probabilities and consequently a larger density of edges inside the block. Figure 8a illustrates community (or assortative) structure: the probabilities (link densities) are much higher inside the diagonal blocks than elsewhere. Figure 8b shows the opposite situation (disassortative structure). Figure 8c illustrates a core-periphery structure. Figure 8d shows a random graph à la Erdős and Rényi: all edge probabilities are identical, inside and between the blocks, so there are no actual groups. Adapted figure with permission from (Jeub *et al.*, 2015).

Spectral methods

General description

- We are looking for the eigenvalues of the adjacency matrix (or other related ones).
- We search for clusters of these eigenvalues in $\mathbb{C} = \mathbb{R}^2$.
- The eigenvectors corresponding to these clusters *should* define the division into clusters in the graph.

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Cons:

- the method fails for sparse graphs.

I recommend read chapter VII in
`https://arxiv.org/pdf/0906.0612`.

Methods based on the statistical inference

General description

- We assume that the considered network can be described with a stochastic block model.
- We are looking for the maximum likelihood estimator for the model parameters.

I recommend to read: `https://arxiv.org/abs/1008.3926`.

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- the method requires knowledge of the number of communities.

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Diffusion-based methods

General description

- We generate a random walk trajectory on a given network.
- We try to doe it optimally, which is equivalent to community detection.

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Cons:

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Thank you for your attention!

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