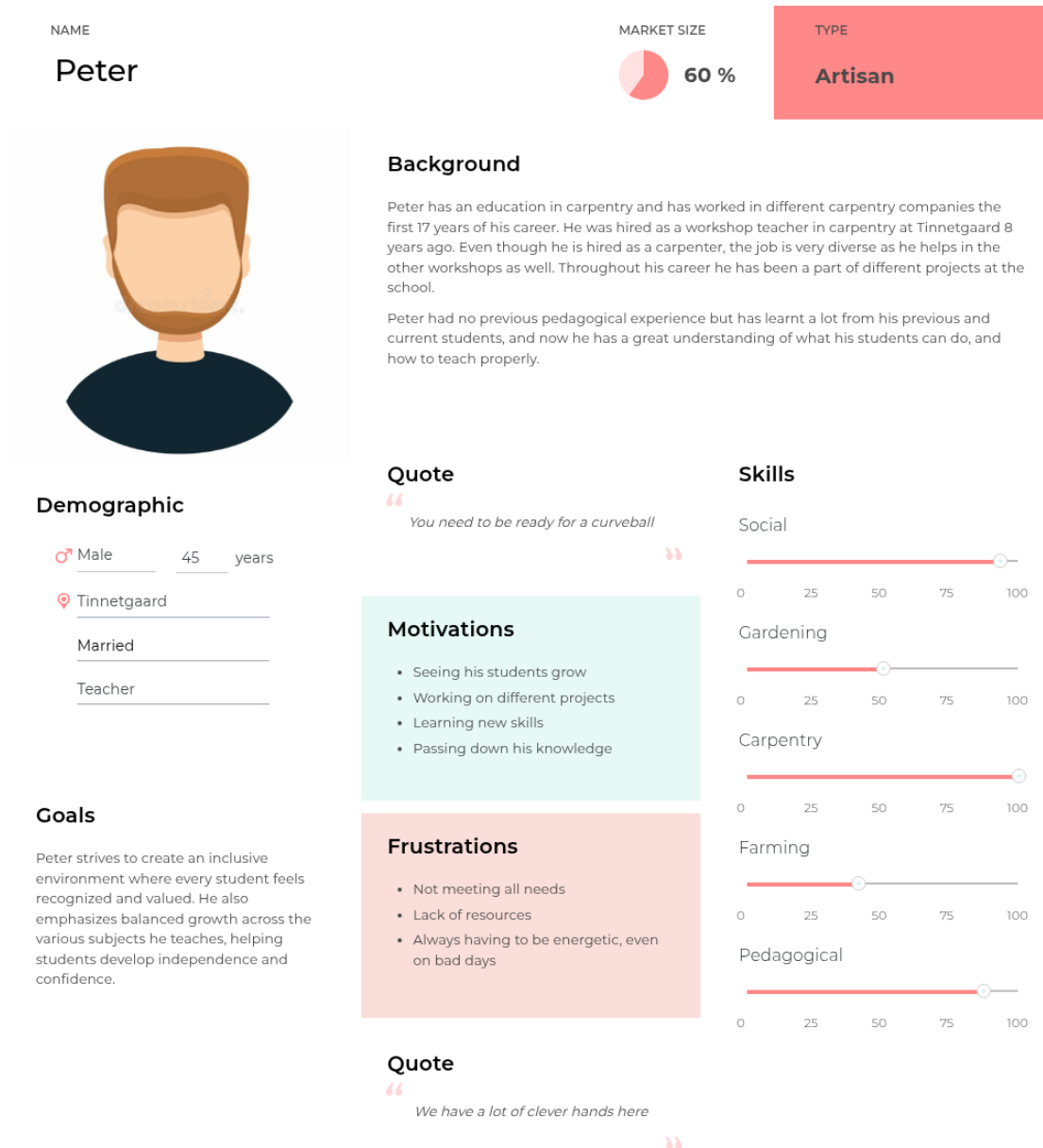


# Assignment 3

## Persona | Peter



## P.O.V. Statement | Peter

*I am a 45-year-old man, and I love teaching carpentry. I hate when I cannot meet all my students needs which sometimes happens when the students, I have in my workshop, have different needs. I would like to be able to focus on all my students and see them grow while working on different projects.*

# Persona | Anna

NAME


Anna

MARKET SIZE

71 %

TYPE

Artisan



Demographic

Female

19 years

Tinnetgaard

Student

Quote

“

If you can think it, we can build it

”

Background

A young girl with ADHD who grew up in an environment hostile towards her different personality. Her childhood was full of harsh experiences, both socially and academically. Here at Tinnetgaard, she can shine and grow as much as she needs.

Goals

Becoming more independent and improving her confidence to live comfortably alone in the future. Learning practical skills which will prove helpful in her career life.

Motivations

- Being important to the operation of the school
- Free fuel for free scooters
- Creating usable products
- Creating sellable products
- Creating relationships

Frustrations

- Going up a ladder
- Unexpected visitors
- Unexpected changes
- Working with no results
- Not being able to participate in the desired workshop

Skills

Social

0255075100

Gardening

0255075100

Carpentry

0255075100

Farming

0255075100

Academic

0255075100

## P.O.V Statement | Anna

*I am a 19-year-old girl with learning disabilities, and I love living at Tinnetgaard. However, I hate when I work on a project for a long time without seeing any results. I would like to be able to work on projects without getting frustrated and stopping mid project, so I can stay in the workshop and keep learning practical skills.*