

JAKUB HOJSAN

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EDUCATION

University of California, Los Angeles

Westwood, CA
Aug 2024 - Jun 2024

- *B.S. in Computer Science, Planned June 2024*
- Cumulative GPA: 3.893

EXPERIENCE

Ilio Mirror Co.

Westwood, CA

Chief Tech Officer

March 2021 – Present

- Led the development of both hardware and software teams to create a fully functioning smart mirror prototype
- Conducted market research to identify a target market, pain points, and price point for our product
- Operated the manufacturing pipeline and identified/quoted 12 potential factories overseas for production

Heylo

San Francisco, CA

Campus Lead

Sep 2020 – December 2020

- Reported directly to the CEO with insights and recommendations on UI/UX that led to 10+ minor/major bug fixes
- Launched the Heylo user-base/group-base at UCLA remotely within my first month employed
- Performed interviews with other campus-leads to ascertain the benefits of internal programs at Heylo

Taskway

Elk Grove Village, IL

Founder

December 2020 – Present

- Designed and implemented a beta marketplace application that successfully connected students to jobs in their communities
- Achieved product-market fit which is characterized by 100 user signups in the Chicago suburbs
- Managed a small development/design team that is expected to grow by two developers this year

EXTRACURRICULAR ACTIVITIES

ACM Studio

Elk Grove Village, IL

Member

Aug 2020 – Present

- Began my role in Fall 2020 attending workshops and learning Unity and game development strategies
- Joined a development team that ended up building a game called *Article II*, a stealth game built in Unity Engine
- Learned about level design, QA testing, and development in a Unity/C# environment

DECA

Elk Grove Village, IL

Senior Member

Aug 2016 – Jul 2020

- 3X State Finalist in Entrepreneurship, Innovation Plan, and Startup Business Plan events
- Wrote many strategic market entry plans and edited many of my peers' papers
- Gained knowledge in professional writing, Excel, GSuite, and communication

Silicon Valley Innovation Academy

Stanford, CA

Member

Jun 2018 – Aug 2018

- Created a sustainable city model with a team of three people and presented to visitors in a gallery setting.
- Participated in workshops hosted by *The Thiel Fellowship*, *Orange Ventures*, *Rigetti Computing* about their industries
- Gained insight into public speaking, entrepreneurship, and quantum computing.

CERTIFICATIONS

Boston Consulting Group

Issued July 2020

Virtual Experience Program Participant

- Provided data-driven analysis for hypothetical business scenarios using Excel modeling and market research
- Created client-friendly pitch decks for difficult executive-level problems using actionable data found above
- Gained knowledge of the inner workings of strategy consulting at an environment like BCG

ADDITIONAL

- **Skills:** React, C++, Adobe Suite, Autodesk Maya, Web Development, Full Stack Development, MERN
- **Interests:** Game development, startups, and technology

REFERENCES

Eric Winters
Heylo.co CEO
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Paul Anton
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