

JAKUB HOJSAN

291 Victoria Lane, Elk Grove Village, IL 60007 ▪ +1 (847) 764-2210 ▪ jakubhojsan@g.ucla.edu

EDUCATION

University of California, Los Angeles

Westwood, CA
Aug 2024 - Jun 2024

- *B.S. in Computer Science, Planned June 2024*
- Cumulative GPA: 3.893

EXPERIENCE

Eulive Broadcasting LLC.

Chicago, IL

Twilio Developer

March 2020 – Present

- Crafted a customer support system using Twilio Rest API, custom Twilio Flex plugins, and the existing Roku application.
- Transitioned ten thousand users from Roku to Amazon Fire Stick with only 10 percent churn via optimal CRM practices.
- Communicated effectively across development and management teams during turbulent situations in our industry.

Ilio Mirror Co.

Westwood, CA

Chief Tech Officer

March 2021 – Present

- Utilized React Native, Firebase, and embedded systems to create a fully functioning smart mirror prototype.
- Led a pitch ready commercial which was distributed to venture capitalists and private equity investors.
- Operated the manufacturing pipeline and identified 12 potential factories overseas for production.

Taskway

Elk Grove Village, IL

Founder

December 2020 – Present

- Designed and implemented a beta marketplace application that successfully connected students to jobs in their communities.
- Achieved product-market fit which is characterized by 100 user signups in the Chicago suburbs within 30 days.
- Managed a small development/design team that is expected to grow by two developers this year

Heylo

San Francisco, CA

Campus Lead

Sep 2020 – December 2020

- Reported directly to the CEO with insights and recommendations on UI/UX that led to 10+ minor/major bug fixes.
- Launched the Heylo user-base/group-base at UCLA remotely within my first month employed.
- Performed interviews with other campus-leads to ascertain the benefits of internal programs at Heylo.

EXTRACURRICULAR ACTIVITIES

ACM Studio

Elk Grove Village, IL

Member

Aug 2020 – Present

- Began my role in Fall 2020 attending workshops and learning Unity and game development strategies
- Joined a development team that ended up building a game called *Article II*, a stealth game built in Unity Engine
- Learned about level design, QA testing, and development in a Unity/C# environment

DECA

Elk Grove Village, IL

Senior Member

Aug 2016 – Jul 2020

- 3X State Finalist in Entrepreneurship, Innovation Plan, and Startup Business Plan events
- Wrote many strategic market entry plans and edited many of my peers' papers
- Gained knowledge in professional writing, Excel, GSuite, and communication.

CERTIFICATIONS

Boston Consulting Group

Issued July 2020

Virtual Experience Program Participant

- Provided data-driven analysis for hypothetical business scenarios using Excel modeling and market research
- Created client-friendly pitch decks for difficult executive-level problems using actionable data found above
- Gained knowledge of the inner workings of strategy consulting at an environment like BCG

ADDITIONAL

- **Skills:** React, C++, Adobe Suite, Autodesk Maya, Web Development, Full Stack Development, MERN
- **Interests:** Game development, startups, and technology

REFERENCES

Eric Winters
Heylo.co CEO
eric@heylo.co

Paul Anton
Ilio Mirror CEO
paul@iliomirror.com

Portfolio @ jakubhojsan.com