

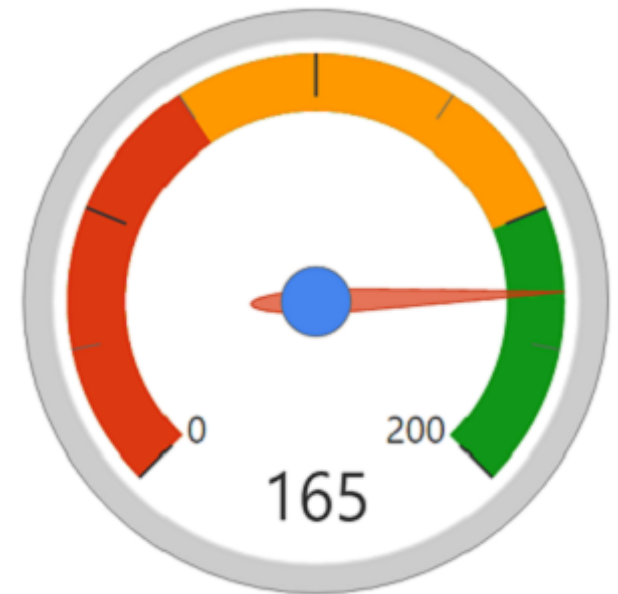
Machine Learning Fundamentals

Contents of the day

- Introduction to some data science principles for context
- Opportunity to ease into some AI/ML foundations
- Build on foundations of the pre-requisite material
- Some Data Science and Machine Learning cheat sheets
- Machine Learning Studio – additional examples
 - Subscription to fixed term deposits
 - Rental demand for a bike sharing service
- Using the Python SDK with Azure Machine Learning
 - Notebook Foundations – environment etc.
 - Image recognition example
- Using the Command Line Interface (CLI)
- DP-100 preparatory materials

Finding a level to work from...

- Experience in Machine Learning / AI?
- Experience in Data Science principles
 - Training/Test data sets
 - Catering for Bias?
 - Too little / too much data?
- Experience in cloud driven ML?
- Experience coding?



The Microsoft AI Landscape

Applications

Embedded
Artificial Intelligence in
Applications



Cognitive services



Bot framework

Use
Artificial Intelligence from
Pre-built Services



Data Science tools and Services, AutoML

Data preparation, modeling, and operationalization

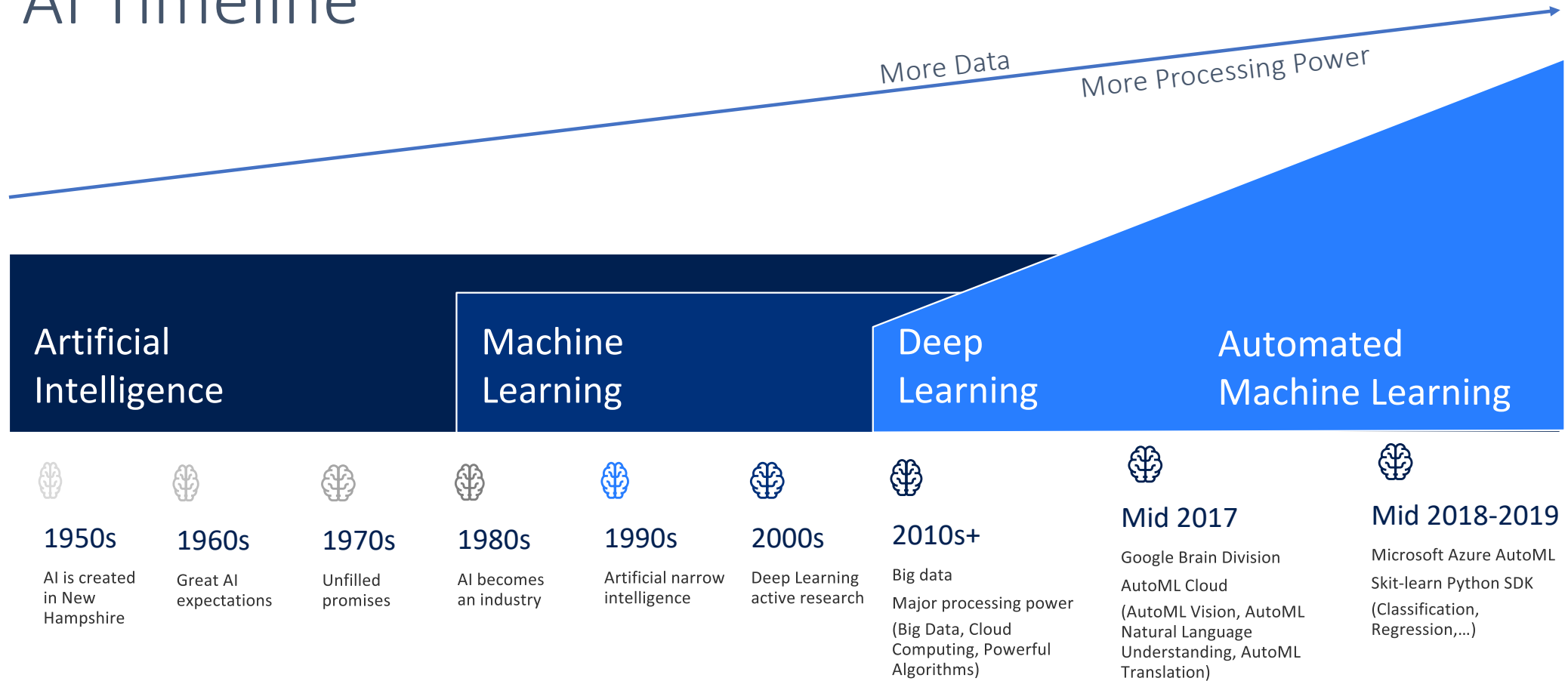
Deep Learning— Cognitive Toolkit

Create
Artificial Intelligence with
Platforms and Tools

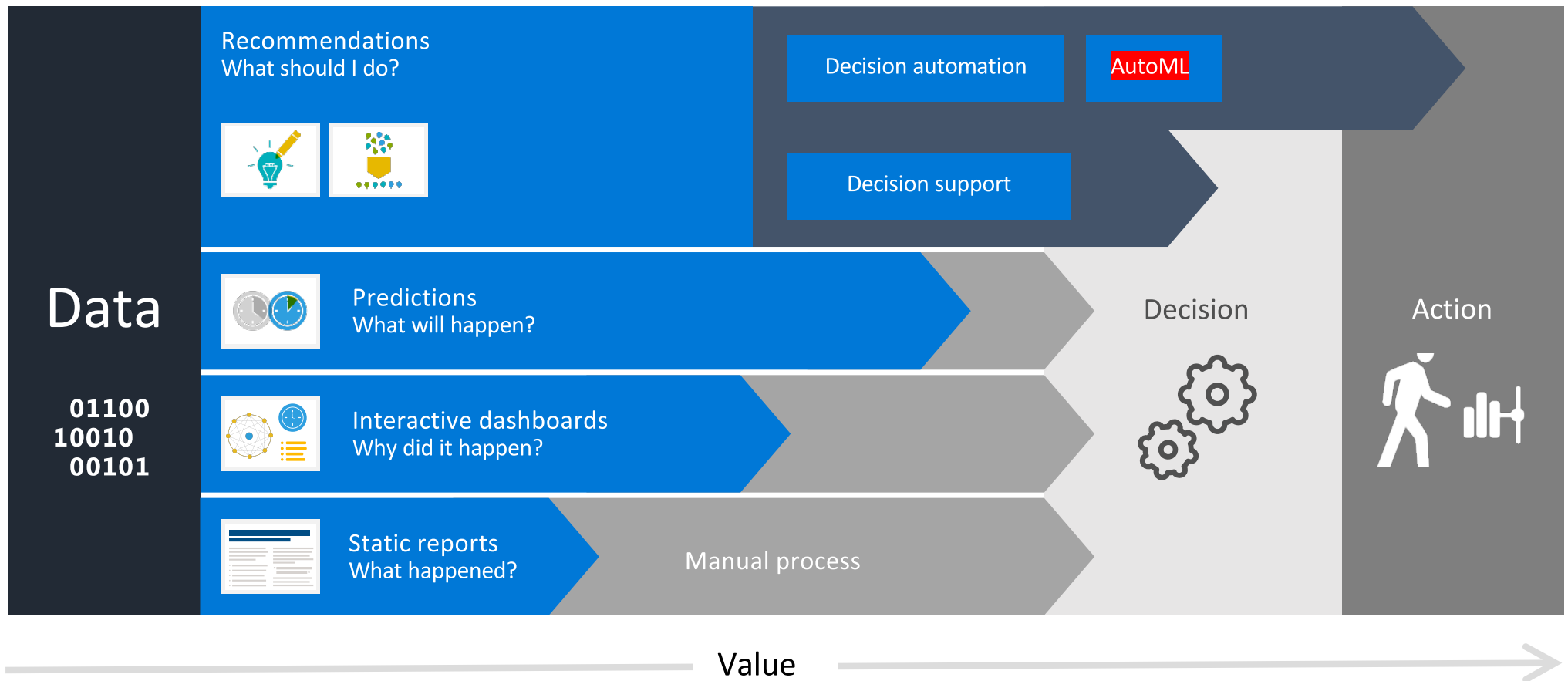
AI Solutions Gallery

Find
Artificial Intelligence Solutions
in a Portal

AI Timeline

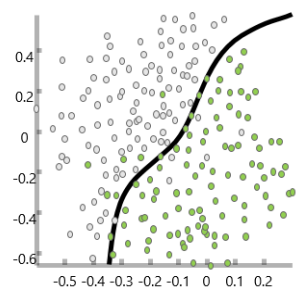


An evolution of Insight...



Common Machine Learning Algorithms

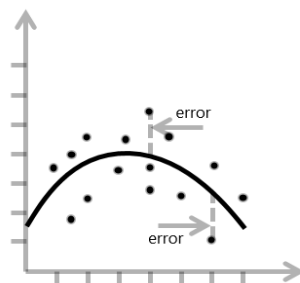
Supervised



Classification

- Will this tyre fail in the next 1,000 miles: Yes or no?
- Which brings in more customers: a \$5 coupon or a 25% discount?

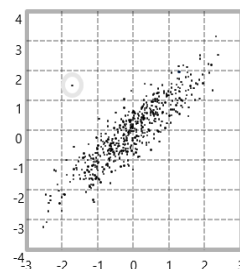
Supervised



Regression

- What will the temperature be next Tuesday?
- What will my fourth quarter sales be?

Supervised



Anomaly Detection

- Is this pressure gauge reading normal?
- Is this message from the internet typical?

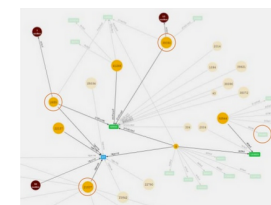
Unsupervised



Clustering

- Which viewers like the same types of movies?
- Which printer models fail the same way?

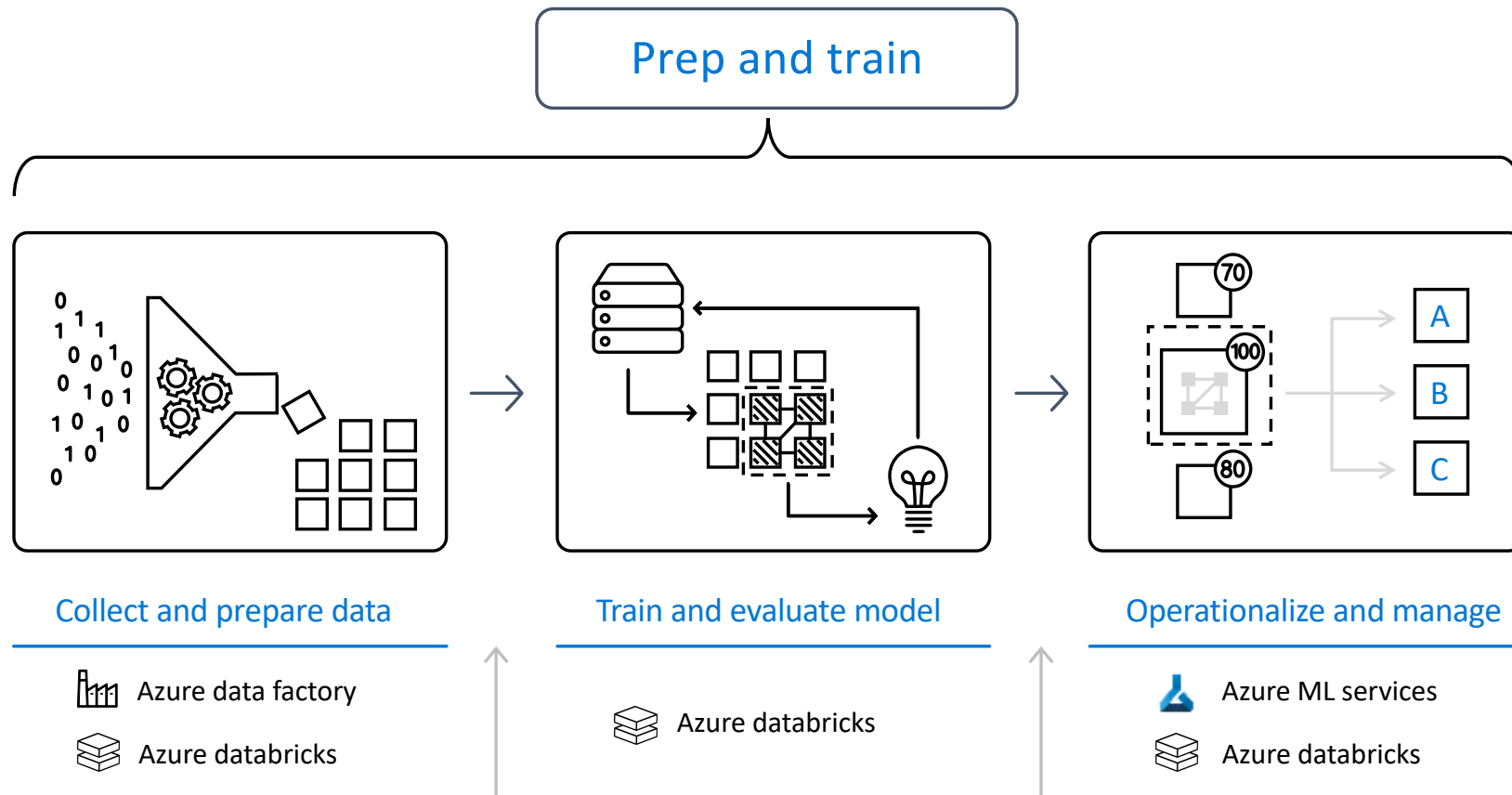
Semi-supervised



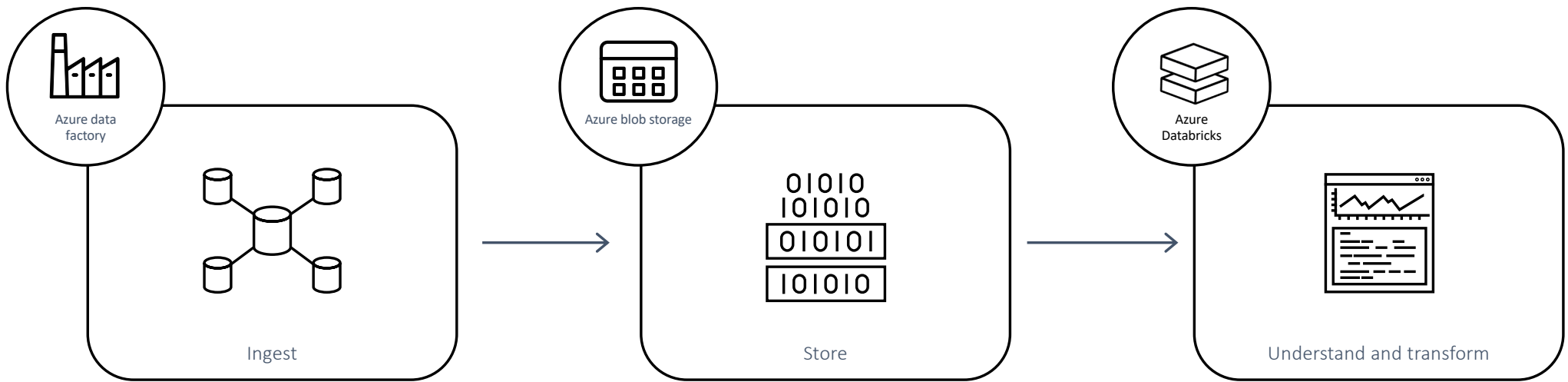
Recommendation

- What else are you likely to buy?
- Who else do you influence?

High level view of the process...



Collect and prepare all your data at scale



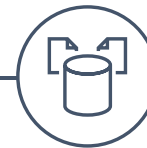
Connect to data from any source

- Integrate with all your data sources
- Create hybrid pipelines
- Orchestrate in a code-free environment



Leverage best-in-class analytics capabilities

- Leverage open source technologies
- Collaborate within teams
- Use ML (machine learning) on batch streams

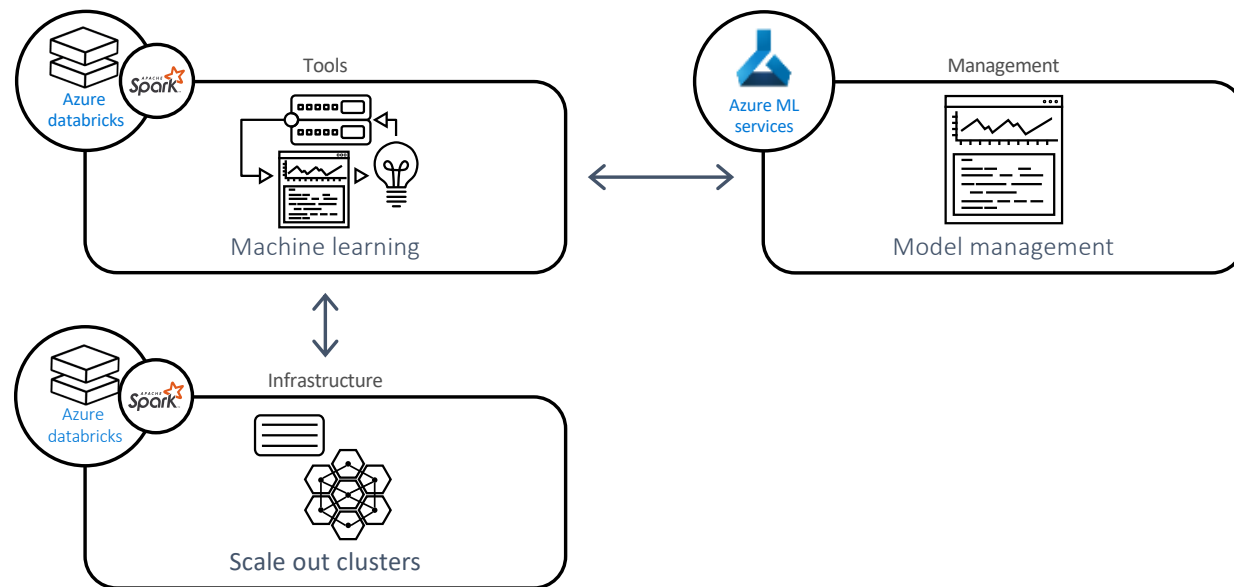


Scale without limits

- Build in the language of your choice
- Leverage scale out topology
- Scale compute and storage separately

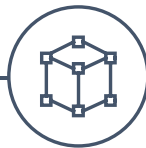


Train and evaluate Machine Learning models



Simplify model development

- Collaborate in interactive workspaces
- Access a library of battle-tested models
- Automate job execution



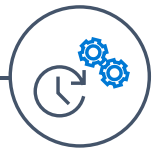
Scale compute resources to meet your needs

- Easily scale up or scale out
- Autoscale on a serverless infrastructure
- Leverage commodity hardware

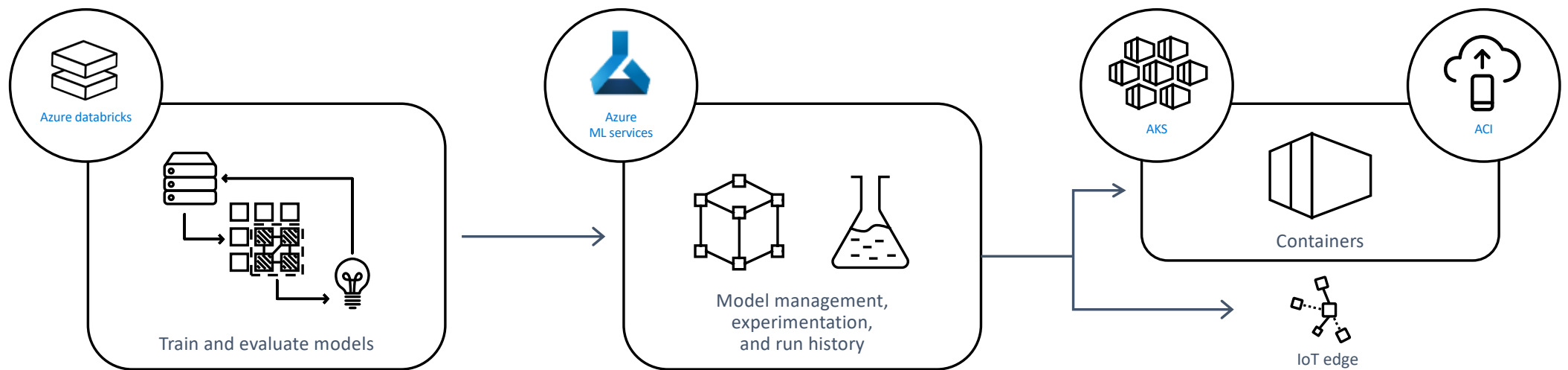


Quickly determine the right model for your data

- Determine the best algorithm
- Tune hyperparameters to optimize models
- Rapidly prototype in agile environments

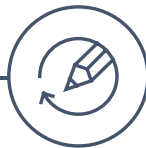


Operationalise and manage models with ease



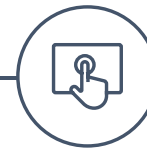
Bring models to life quickly

Build and deploy models in minutes
Iterate quickly on serverless infrastructure
Easily change environments



Proactively manage model performance

Identify and promote your best models
Capture model telemetry
Retrain models with APIs



Deploy models closer to your data

Deploy models anywhere
Scale out to containers
Infuse intelligence into the IoT edge



Questions?