

# PROJECT REPORT TEMPLATE

## 1. INTRODUCTION

### 1.1 Overview

#### Desinigning professtional business cards

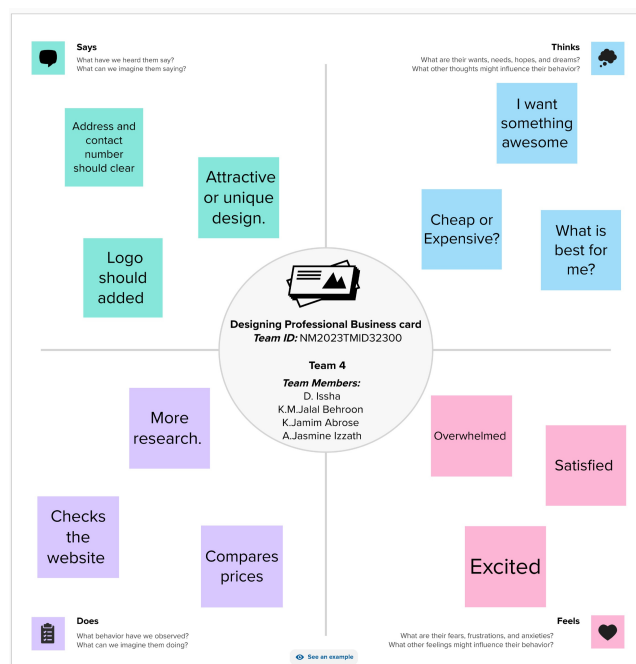
The "Designing Professional Business Cards for Effective Networking" project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly. Our team has created the business card with the help to Canva for that we have used many tools like elements fonts, text, colours, to create excellent business card. we download this project with the help of all these tools in canva.

### 1.2 Purpose

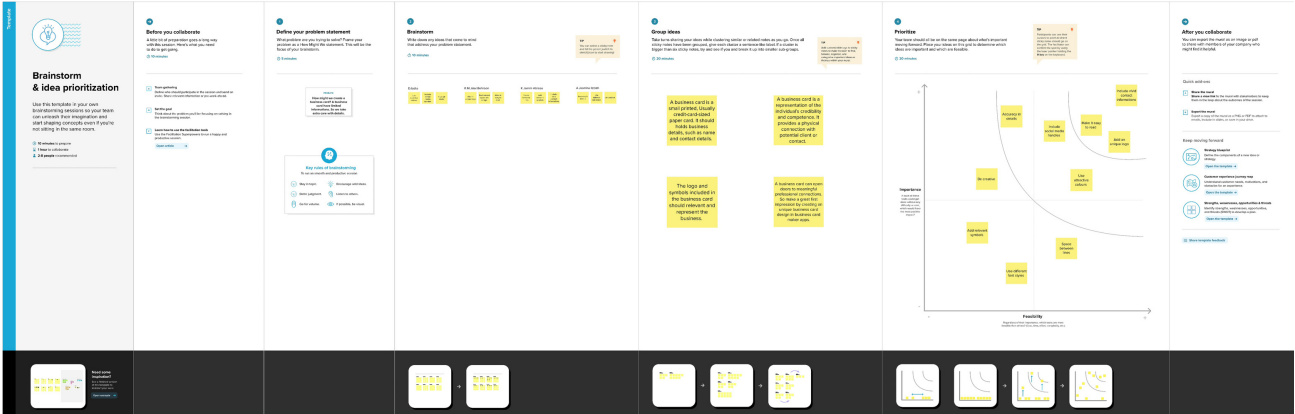
- Gives a great first impression.
- Easy distribution.
- Tangible.
- Gives a visual aid to remember your business.
- Very versatile.

## 2 . Problems Definition & Design Thinking

### 2.1 Empathy Map



# 2.2 Ideation & Brainstorming Map



## 3. Result

### Business card



## 4. Advantages & Disadvantages

### Advantages

- Canva is very simple to use and user- friendly.
- Canva provides social media templates.
- Canva is budget-friendly.
- Canva offers a professional look.
- Templates can be altered to be more custom.

## Disadvantages

- Cannot download the "Raw" file to your computer.
- The free version is limited.
- Intellectual property belongs to canva.
- Export settings are Limited.
- Limitation on the number of templates.

## 5. Applications

- We created a canva account
- decided our design type.
- And chose an unique business card template.
- We added some slogans and icons.
- We added logo.
- We used different font styles.
- We created our business card.
- Finally we downloaded our design.

## 6. Conclusion

People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.