

Thematic Choices for My Portfolio Website

While designing my portfolio website, I wanted it to feel professional but still personal. I chose a theme that shows me as a student-athlete, an aspiring data analyst, and someone passionate about sports and technology.

Color Palette:

- Deep Maroon (#800000): I chose this as the accent color to give the site a bold but professional feeling. It ties back to the energy of sports and intensity but also feels academic and serious.
- Black and Dark Gray: Used for the header and footer to ground the layout and give a strong contrast.
- White and Light Gray: Used for the background to keep the site clean, easy to read, and minimalistic without looking plain.

Fonts:

- Primary Font: Segoe UI, sans-serif. I wanted something easy to read on all screen sizes. Sans-serif fonts also felt less formal and better for different audiences like recruiters, professors, and peers.

Design Style:

- Simple and Bold: I used structured layouts with sections broken up by white space. I didn't want the site to feel cluttered.
- Grid-Based Layouts: I made use of grid organization (especially on the Projects and Resume pages) to create an easy flow and good navigation.
- Section Design: I used card-style layouts for my favorite teams and movies to add a fun but consistent design pattern without making the site look chaotic.

Imagery:

- Personal Photos: I used original images like my football action photo and a profile picture to give the site a personal, authentic feeling.
- Logos and Posters: For the fun page, I added small team logos and movie posters to visually break up the text and make the About page more unique and memorable.

Mood and Tone:

- Professional but Personable: I wanted users, whether they were a recruiter, a professor, or a classmate, to feel like they were getting to know me quickly and not needing to read a lot of text.
- Energetic and Motivated: The color, action shots, and simple animations (like hover effects) were meant to show my energy in both academics and athletics.

- Accessible and Friendly: By using simple words, organize layouts, and responsive design, I tried to make the site welcoming to everyone who visited.