

# Iman Palacios by Jalen

age: 25

residence: Seattle

education: B.S. Degree in Physical Science

occupation: Personal Trainer

marital status: Single without kids



## *"Wake Up Beauty, It's Time to Beast"*

Iman Palacios is a Personal Trainer based in Seattle, Washington. He enjoys hiking, biking, and running. He is also an adrenaline junk enjoying to skydive and jumping off cliffs into the ocean. He found his love for working out and helping others in high school and hasn't stopped since.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Needs

- Iman needs to know weather changes throughout the day.

### Values

- Being ahead of the weather

### Criteria For Success:

Iman likes the obstacles in life. For him to feel successful he has to feel like he is overcoming something. He always walks with a chip on his shoulder with the upmost confidence.

### Wants

- Iman wants to be able to know how to plan his day accordingly to the weather.

### Fears

- Iman fears one of his training sessions will have to be cancelled due to the changing of weather.