

JOSE ALZURI

Miami, FL

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Portfolio: <https://jalzu1007.github.io/josealzuri-react-portfolio>

SUMMARY

Passionate and solutions-driven Full Stack Web Developer with a leveraging background in business leadership. Earned a certificate in Full Stack Web Development from the University of Miami. Experience in 3D design utilizing a combination of strong communication, collaboration, problem-solving, and analytical skills. Strong ability to design, build, and maintain websites from conception to production. Ability to work in a fast-paced and diverse team environment developing solutions and exceeding expectations.

TECHNICAL SKILLS

Softwares/Platforms: GitHub, Git, GitBash, VSCode, MySQL, NoSQL, MongoDB, MongoDB Atlas, Mongoose ODM, Insomnia, Apollo Server, MAMP, Heroku, Slack, Discord, MS Office

Software Languages: React, JavaScript ES6+, HTML5, CSS3, Express, Node, Handlebars, jQuery, Jest, Bootstrap, Bulma, JSON, RESTful API, AJAX, DOM, GraphQL

PROJECTS

MyHealthSpace | <https://github.com/Jalzu1007/myhealthspace.git> | <https://my-health-space-e9d209a11adb.herokuapp.com/>

- Summary: Full-stack MERN web application using GraphQL. User-friendly, designed with fitness enthusiasts in mind, making it easy to track your fitness journey. It offers functionalities such as logging both cardio and resistance workouts, viewing workout history in your profile, and the ability to edit and delete exercises.
- Role: Front-End React components, integrating mutations and queries, Back-End implementing JWT authentication, server connection, testing and debugging.
- Tools/Languages: Node, Express, RESTfulAPI, React-Bootstrap, JWT, MongoDB, Mongo Atlas, Mongoose ODM, Apollo, JavaScript, jQuery, GraphQL, Heroku, Agile Software Development

TechBlog | <https://github.com/Jalzu1007/tech-blog.git> | <https://tech-blog-jalzu1007-7d5a00d9e01b.herokuapp.com/>

- Summary: Full-stack blog application using the MVC paradigm. Allows users to create an account and create, view, comment, update and delete posts.
- Role: Sole Author
- Tools/Languages: Node, Express, Express Handlebars, MySQL, Sequelize, JavaScript, jQuery, ORM, Heroku

BookMark | <https://github.com/Jalzu1007/bookmark.git> | <https://the-bookmark-bd6e85df4657.herokuapp.com/>

- Summary: Full-stack book tracking platform using the MVC paradigm, empowers avid readers to record their literary adventures and share insightful reviews. Allows users to create an account and create, review, update, and delete book reviews.
- Role: Front-End Handlebars, Bulma CSS and JavaScript, Back-End implementing MD5 and server connection
- Tools/Languages: Node, Express, RESTfulAPI, Handlebars, Bulma, MySQL, Sequelize, JavaScript, jQuery, ORM, MD5, Heroku, Agile Software Development

EDUCATION

Full Stack Web Development Boot Camp Certificate

2023

University of Miami

Miami, Florida

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node.js, MySQL, MongoDB, Express, Handelbars.js, and ReactJS. Creating Full Stack applications using MERN.

High School Diploma

Miami, Florida

ROBERT MORGAN EDUCATIONAL CENTER

EXPERIENCE

General Store Manager

2021 – 2023

Psycho Bunny

Miami, FL

Strategically managed and led a retail environment, consistently exceeding sales, Key Performance Indicators, and profitability goals through meticulous planning and cost control. Fostered an inclusive team culture, celebrated diversity, and ensured a superb customer experience. Prioritized personal and professional development and fostering collaboration to optimize the guest experience and support store operations. Built a loyal customer base through clienteling, coached team members, and executed visual directives. Conducted high-level quarterly and annual planning, managed the store's profit and loss, and ensured compliance with policies and regulations.

Key Accomplishments:

- **Revenue Generation:** Led the top two flagship locations, resulting in an impressive achievement of over \$6 million in net sales for both locations during my tenure as General Manager.
- **Talent Development:** Directed and nurtured a team of over 40 employees at each location, with a focus on internal promotions, successfully advancing 17 management roles to the next level in their career development.
- **Market Expansion:** Served as a Brand Ambassador (District Trainer) in pioneering new teams in previously untapped markets across the United States and Canada, delivering notable results across six locations.

Store Manager

2019 – 2021

Zumiez

Miami, FL

Oversaw sales, service, and profitability goals in a dynamic retail environment. Driven sales through effective strategies, manage store operations, and ensure inventory control while fostering a strong team and implementing visual merchandising standards. Played a pivotal role in talent management, recruitment, and the cultivation of the sales culture.

Key Accomplishments:

- **Problem-Solving:** Utilized problem-solving skills to resolve customer omni-channel disputes during the COVID-19 pandemic, driving in-store sales and positive Google satisfaction reviews.
- **Customer Relationship Management:** Ranked among the top 5 in the company for CRM with an impressive conversion rate of 91%, emphasizing strong customer relationship-building skills.
- **Community Engagement:** Collaborated with local universities, prep schools, and high schools to host Job Fairs and attract top talent, demonstrating community engagement and recruitment prowess.

Store Manager

2015 – 2019

Vans

Miami, FL

Led, motivated, and developed a high-performing team, emphasizing customer-centric values and exceeding industry standards. My responsibilities include optimizing staffing, recruiting top talent, coaching associates, and managing expenses to maximize sales and profitability. Created an inclusive environment and ensured the execution of store processes, all while championing the company's vision and values.

Key Accomplishments:

- **Sales Leadership:** Successfully led three flagship locations in South Florida, achieving impressive net sales ranging from \$3.5 million to \$5 million, demonstrating a strong ability to drive revenue.
- **Talent Development:** Directed and internally promoted 12 management roles within the locations, showcasing leadership and team development skills.