

# JAM ABALOS

Graphic Designer

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## ABOUT

I'm a graphic designer with the love for simplicity, minimal design, and delicious chocolate. I have an extensive experience multimedia, marketing, and print design with a few background in UX/UI and web design. I adapt quickly to changing situations and environments while also being respectful to given deadlines. As for any other skills I'm lacking I make up with the determination to learn.

## WORK EXPERIENCE

### Marketing Assistant and Graphic Designer

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March 2017 - Present

- Designing corporate documents, logos, branding, and promotional materials for various clientele
- Developing concepts and sketches and creating wireframes for print and web layout designs
- Managing and designing advertisements, posters, and other informational pieces for print and web materials
- Creating and editing files to assure high quality, print ready files suitable for print production
- Maintaining clear and constant communication with clients to ensure satisfying results
- Maintaining efficient work flow to ensure meeting deadlines

### Freelance Graphic Designer

2011 - Present

- Established strong professional relationships with various clients
- Developing, creating, and producing creative designs for a wide variety of clients
- Producing designs for social media content and other promotional content online
- Designing postcards, banners, invitations, posters, business cards, branding packages, and other print products

## CONTACT

(613) 857 - 2767

jam.abalos@hotmail.com

jamabalos.com

## ARTISTIC SKILLS

- Print Production
- Branding
- Marketing
- UX/UI Design
- HTML/CSS

## SOFTWARE SKILLS

- Indesign
- Illustrator
- Photoshop
- Xd
- Dreamweaver
- After Effects
- Word
- Excel
- Powerpoint
- Outlook

## EDUCATION

### Graphic Design

Algonquin College

Graduated June 2017

Graphic Design Advance Diploma