



JAM ABALOS
Graphic Designer



TRAVELCATION

Company Branding

Logo



Colour Theme



PANTONE:
PANTONE 3285 U

RGB:
(0, 145, 138)

HEX/HTML:
#00918a

CMYK:
(83, 23, 50, 3)



PANTONE:
PANTONE 381 U

RGB:
(193, 211, 47)

HEX/HTML:
#c2d32e

CMYK:
(29, 2, 100, 0)



PANTONE:
PANTONE 716 U

RGB:
(246, 138, 76)

HEX/HTML:
#f68a4c

CMYK:
(0, 56, 77, 0)



PANTONE:
PANTONE 121 U

RGB:
(255, 199, 78)

HEX/HTML:
#fec64e

CMYK:
(0, 23, 80, 0)

Font

GE Inspira Bold

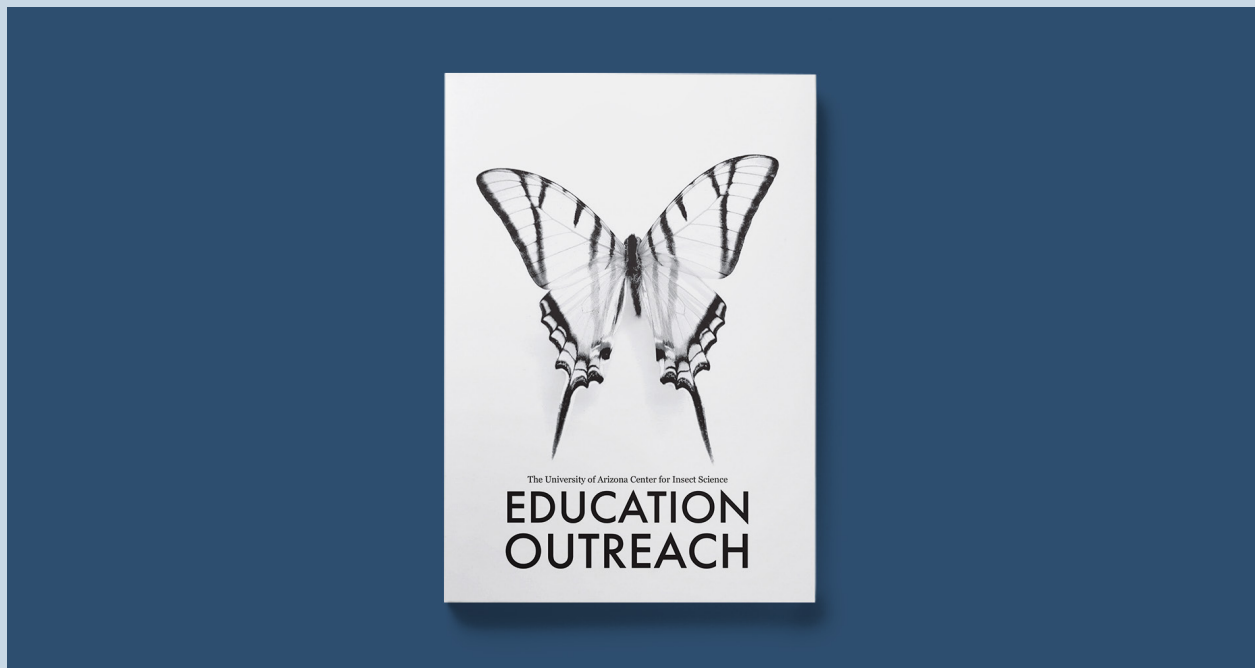
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

About

Travelcation is a travel service company focussed on providing excellent service with the highest level of customer satisfaction. They have a variety of travel services designed to satisfy all travel-related needs including flights, hotel bookings, tours, park and fly, vacation packages, cruises, and even car rentals.



EDUCATION OUTREACH

Soft Cover Print

About

Education Outreach is a soft cover book for the University of Arizona Center for insect science. It was designed to organize and sort information about different types of insects. Some of the information the booklet consist of are the distinctive features for each insect, interesting facts, the history, impact on the ecosystem, and even how to capture and collect them.

Font

Futura PT Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



GOING VEGAN

Soft Cover Print

About

Going Vegan is a small booklet targeted towards a health conscious audience. It gives information about a vegan lifestyle and encourages healthy living through vegan diet. It also shines the light on some advantages of vegan food and the pros of vegan food for the environment and livestock.

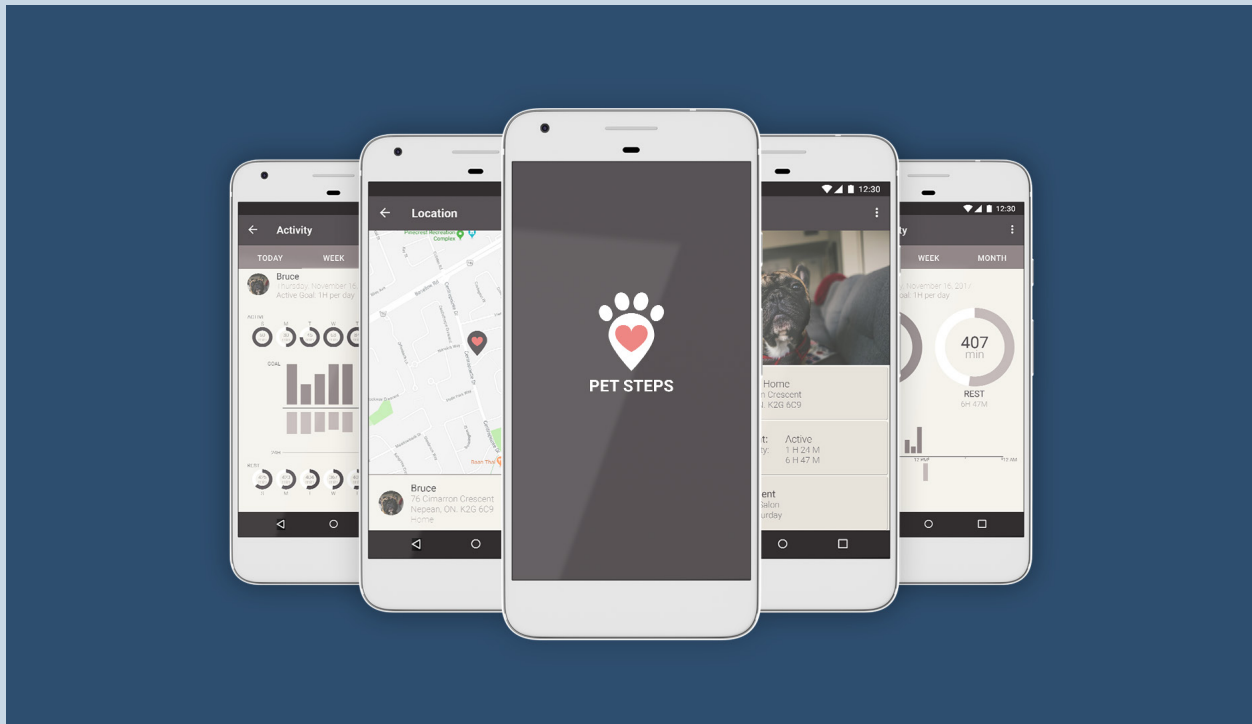
Font

Archer

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



PET STEPS

Ux/UI Project

Logo



Colour Theme



RGB:
(76, 69, 73)

HEX/HTML:
#4b4548



RGB:
(138, 127, 128)

HEX/HTML:
#897f80



RGB:
(193, 182, 180)

HEX/HTML:
#c1b6b4



RGB:
(230, 223, 215)

HEX/HTML:
#e5ded6



RGB:
(243, 239, 323)

HEX/HTML:
#f2efe8



RGB:
(232, 113, 110)

HEX/HTML:
#e8716d

Font

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz**

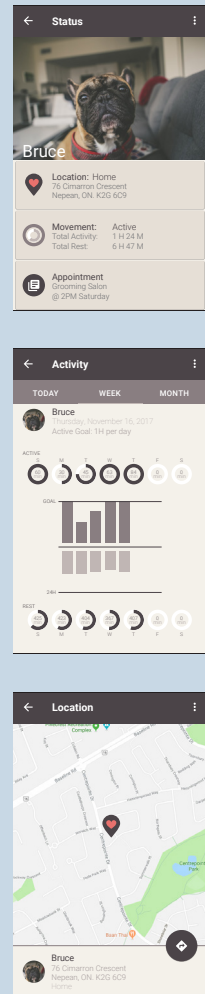
About

Pet Steps was an interactive project where a wearable device interacts and sends information to a mobile device. This app is designed to monitor the activity as well as track the location of a smart pet collar tracked via GPS. It gives the user notification if their pet is too inactive or not getting enough rest along with information about their pet's current location in case they wander off or get lost. The user can also set notifications for important dates and reminders or just note down important information they want.

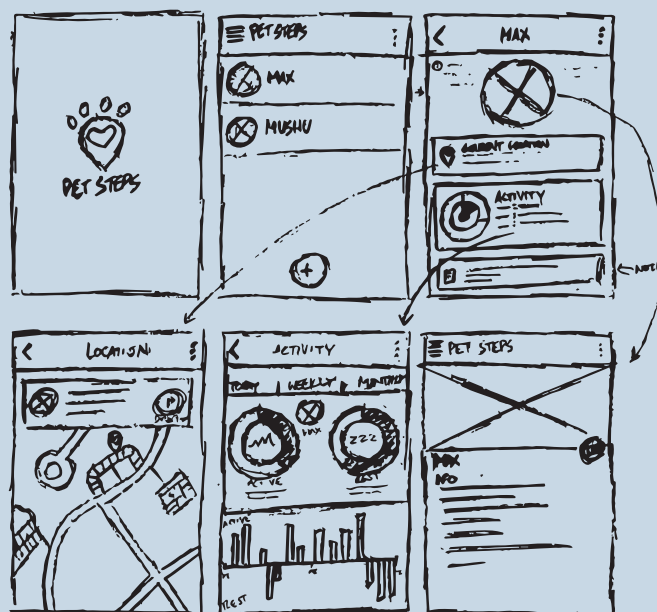
Wireframe / Flow Chart

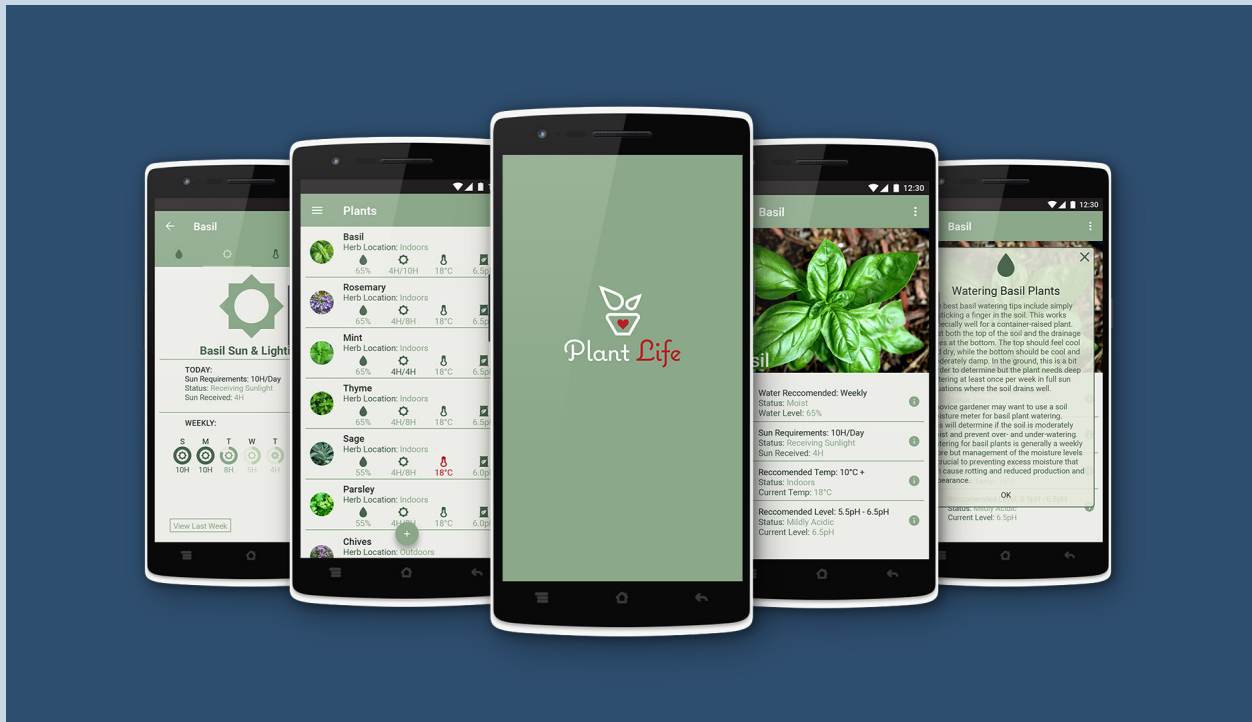


Screens



Initial Screen Sketches





PLANT LIFE

Ux/UI Project

Logo



Colour Theme



RGB:
(37, 53, 40)

HEX/HTML:
#253527



RGB:
(74, 101, 78)

HEX/HTML:
#49654e



RGB:
(139, 167, 137)

HEX/HTML:
#8aa788



RGB:
(192, 207, 178)

HEX/HTML:
#bfceb2



RGB:
(228, 230, 216)

HEX/HTML:
#e3e5d8



RGB:
(236, 236, 232)

HEX/HTML:
#ebece7

Font

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz**

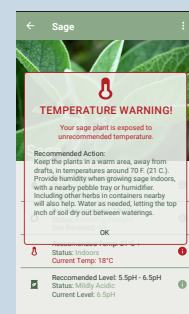
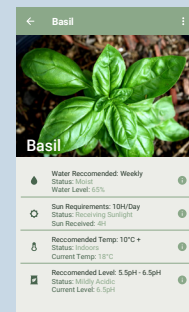
About

Plant Life was an interactive project where an app device interacts and receives information from a smart flower pot. The flower pot has an automatic watering feature which could be controlled with the app as well as a smart detection system which will notify the user if the plant is dehydrated, needs more sunlight, or any other problems concerning the health of the potted plant. The app will also give all known information about the potted plant along with a basic guide on growing each specific plant synced up.

Wireframe / Flow Chart



Screens



Initial Screen Sketches

