

# Jim Lister – Graphic Designer

### Contact and Personal Information

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Nationality: Australian

### Education

- ❖ 2022  
UX Design Specialization – Online Coursera by Google
- ❖ 2019  
AWARD School – Australasian Writers and Art Directors Association
- ❖ 2019  
Certificate 3 in Signs and Graphics – Queensland Tafe
- ❖ 2006 – 2008  
Bachelor of Visual Media (Graphic and Digital Design) – Griffith University
- ❖ 2002  
High School – Corinda State High

### Technical Proficiencies

- ❖ Adobe Creative Suite highly proficient and capable of operating all programs, including:
  - Photoshop
  - Illustrator
  - InDesign
  - Premier Pro (video)
  - After Effects (video)
- ❖ Sign Lab
- ❖ Microsoft Office suite (Word, Excel, PowerPoint etc.)

### Professional Experience

Dec 2020 – CURRENT      *Jam Juice Creative*      Brisbane, Queensland

Owner Operator, Sole Trader

Jam Juice Creative is a one stop shop for creative design & illustration, wide format printing, wall & window graphics, signage solutions and various other print brokering.

#### Responsibilities:

- Liaising with potential clients, performing site visits and measures, providing signage proposals, quotations and ultimately making sales.
- Sub-contracting, providing printer operator and graphic design expertise to clients in need of training and onsite support.
- Designing custom illustrations and designs for a variety of wide format printed applications like wall/ window graphics and cut vinyl decals utilising Adobe Creative Suite (Photoshop, Illustrator and InDesign) and flexi print & cut.
- Operating wide format HP Latex 315 roll to roll printer, HP Vinyl Cutter as well as cold laminator. Trimming and preparing printed drops and decals.
- Day to day operations, project management, administration and general running of the business.

Feb 2016 – Dec 2020

*Benga Designs*

Brisbane, Queensland

Print Manager and Graphic Designer, full-time

Benga designs is a leading innovator in the graphics and signage industry since 2003, providing services in a variety of graphic design, signage and installation Australia wide.

Responsibilities:

- Graphic design utilising Adobe Creative Suite (Photoshop, Illustrator and InDesign) and Sign lab
- Creating broad suite of graphic materials including brochures, logos, posters, videos, pull-up banners, vinyl stickers and large installation artwork and murals
- Direct client liaison to provide design solutions including developing proofs, managing multiple changes and meeting tight deadlines
- Production management managing multiple signage and printing requirements through the workshop
- Adhering to a variety of client brand and style guides
- Working closely with sales representatives and project managers to identify signage graphic inputs and gain artwork approval
- Setting up print ready artwork and creating impositions through the Onyx Rip
- Operation of wide format printer (Seiko Color Painter V64S and HP Latex 365)
- Trimming and laying prints on a variety of substrate

Clients (not full list): Queensland Health, QPAC, Communitiy, Carers Queensland, OzHarvest, CPL Disability Services and Support, BMW, Grilled, Food Co (Muffin Break and Jamaica Blue), Crust, Boost Juice, Jimmy Rods, Golden Casket, Baskin-Robbins, Connor and various Queensland State and private schools.

Jan 2015 – Jan 2016

*Pioneer Press*

Edmonton, Alberta (Canada)

**Graphic Designer** and Sign Fabricator, full-time

Pioneer Press specializes in printing, graphic design, illustration, complete prepress, signage, business forms, banners, posters, decals, die cutting, wide format printing, trade show & store displays, lamination & finishing.

Responsibilities:

- Graphic design, illustration and layout proofs for customer approval
- Utilising Adobe Creative Suite; InDesign, Photoshop and Illustrator
- Setting up and utilising print profiles specific to the various range of medias, including matte and gloss vinyl, poster paper, banner materials, walk on and wall graphic, vehicle grade and window perforated vinyl
- Manufacture and construction of sandwich boards, a-frames, pull up banners, hanging banners and display stands
- Performing installs, including wraps and vehicle decals
- Assistance in bindery department, collation, trimming and packaging

2009 – 2014

*Flags of All Nations*

Woolloongabba, QLD

**Lead Graphic Designer** (2009 – 2014) and General Manager (2013 – 2014), full-time

Flags of All Nations is a company which manufactures and sells high quality flags and banners for corporate clients in the government and private sectors throughout Australia.

Responsibilities:

- General manager role involved managing the daily operations of the business as well as managing relationships with third parties, such as unions and government departments
- Designing artwork based on customer requirements from basic sketch or concept through to finished illustrations
- Creating artwork layout approvals, including designing the artwork approval template
- Designing in-house advertising and marketing including for magazine publication, fax outs and e-mail brochures
- Designing procedural templates, specification sheets, & many other data sheets that have become instrumental in the day-to-day operations of the business

- Communicating with clients in regards to artwork requirements like pantone colour matching, fonts and style sheets in order to adhere to corporate branding guidelines
- Communicating with clients in order to assess best finishing specifications for products to suit their specific needs
- Producing patterns for applique' artists using vector line art, streamlining the artwork procedure to a point where one less artist was needed
- Organising the marketing and advertising of the business to acquire clients
- Submitting competitive tenders in order to obtain service contracts with clients
- Scheduling of workflow to ensure that critical deadlines are met
- Obtaining quotes and submitting purchase orders for supplies, hiring of contractors for construction, installation and maintenance services in public, industrial, commercial and private locations
- Creating a good rapport with all suppliers and clients strengthening business' position in the industry
- Development of new procedures to streamline the efficiency of the company
- Management of staff in order to ensure that there is a positive, supportive and rewarding work environment. This also involved mentoring and providing staff with professional development opportunities

Clients (not full list): Australian Defence Force (Royal Australian Airforce, Royal Australian Navy, Royal Australian Defence Force), Corporate Flag and Banner, National Flags, Evan and Evans, Carol and Richardson.

2003 – 2005

Evocatif (*now Evo*)

Sydney, NSW

Evocatif (now Evo) is a full service, advertising agency that specializes in print and point of sale advertising.

Design Junior/Graphic Designer, full-time

Responsibilities:

- Creative art direction, concept sketches, supervising photo shoots and designing newspaper advertisements
- Completing Illustrations and artworkMac operation using programs such as Photoshop, Illustrator, QuarkXPress, In-Design, Toast Titanium and Disk Tracker
- sourcing images and manipulating files
- Typesetting and designing layouts
- Retouching Images
- Sending newspaper advertisements to publications
- Placing orders, sourcing suppliers, checking orders.
- Maintaining stock levels in the office.
- Performing general office and administrative duties
- Sheltered workshop, packing and dispatching
- Trimming and finishing printed material
- Constructing visual mock-ups to display material
- Maintaining CD back up and filing of completed jobs

## Early Work Experience

2008

*Pradella Construction*

Sherwood, QLD

3D Illustration & Auto Cad Drafting

1999

The Pudding Factory

Balmain, NSW

Graphic Design & Advertising

## Interests

- Video games
- Art and comics
- Film and TV

## Referees

Josh Marks (Lead designer, project manager at Benga Designs) 0421 477 178  
Jen Chomin (Controller at Pioneer Press) +1 780 436 6015