## The Power of Flutter and a Headless CMS: AWinning Combination

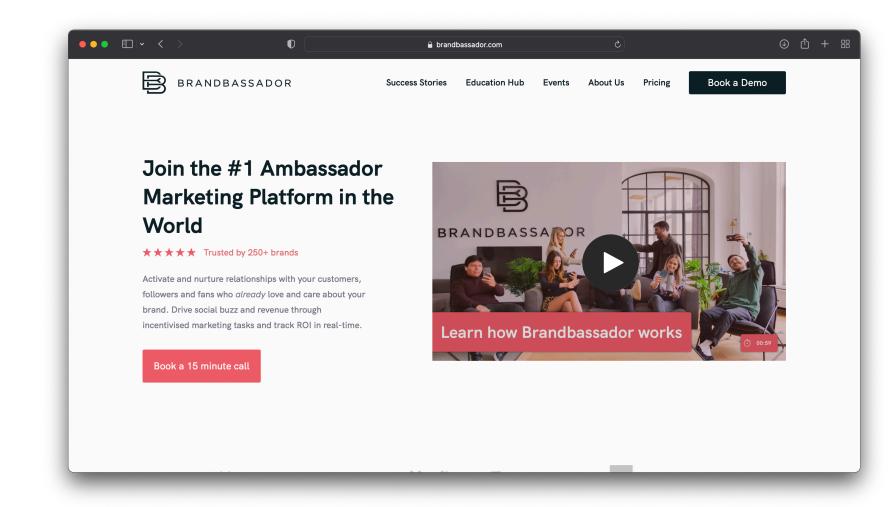
- Content-Rich Applications.
- Headless CMS.
- Common use cases.
- Hands on: Wordpress, Contentful.
- Q&A.

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**Building** new software while supporting and solving problems of existing products.

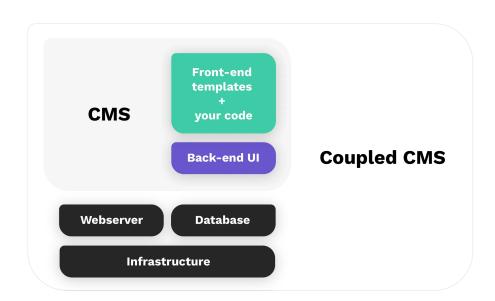
**Brandbassador** is the ultimate ambassador marketing management tool for fast-growing eCommerce brands.

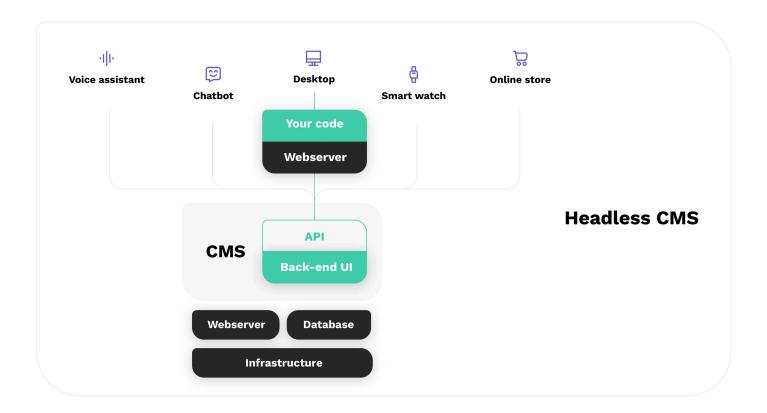
Javascript, Dart & Flutter



### **Headless CMS**

- CMS: coupled CMS
- Headless CMS





# Flutter for crafting Content-Rich Applications

Dynamic content delivery for diverse use cases Personalisation and tailored experiences Implementing content-driven features

Flutter News Toolkit

## Winning combination.

- Cross platforms capabilities
- Efficient data retrieval using GraphQL or RESTful APIs
- Transforming CMS data into Flutter widgets
- Real-time content updates
- Facilitating Collaboration

#### Common use cases

I varies from e-commerce websites to news letters to social media apps...

#### You can:

- Add a mobile application to an existing web app.
- Rebuild an existing web application using a modern framework
- Add a headless CMS in a modular way to an existing project

## Hands on: Wordpress, Contentful.

Let's combine Flutter with both

- A hybrid headless CMS: Wordpress
- An Api driven headless CMS <u>Contentful</u> as a headless cms.

### Hands on: Code base.

- Wordpress.
- Contentful.

## **Q&A**

Ask your questions related to Flutter, Headless CMS, and mobile/web development in general

## Thank you!

Slides: https://github.com/jamalbelilet/flutter-headless-cms



