

Arts	
Crafts	
Handmade	
Handcrafted	
DIY	
Jewellery	
Painting	
Drawing	
Personalised	
Gift Ideas	
Portrait	
Face	
Pet	
Dog	
Cat	
Present	
Special Occasion	
Birthday	
Wedding	
Fashion	
Accessories	
Style	
Hobby	
Deccoration	
Inspiration	
Reference	
Shop	
Sale	
Buy	
Small Buisness	
Creative	
Fine arts	
Eco-friendly	
Custom	
Cute	
Life Hacks	
Charm	
Aesthetic	
Ethereal	

Key:

Green boxes show words have been used in blog.

This word bank is on Excel and includes key words that I came up with that are relevant to my company. I can add to and use these to ensure that the conent I create makes use of search engine optimisation. This is because when people search these words, they will be more likely to find my products due to including the words in the website or social media post for example.