

Superstore Sales Dashboard

Homepage

Sales Analysis

Customers

Summary

Filters:-

City

Segment

All

Home Office

2015

2016

2017

2018

Total Sales

89.10K

Total Orders

155

Total Customers

105

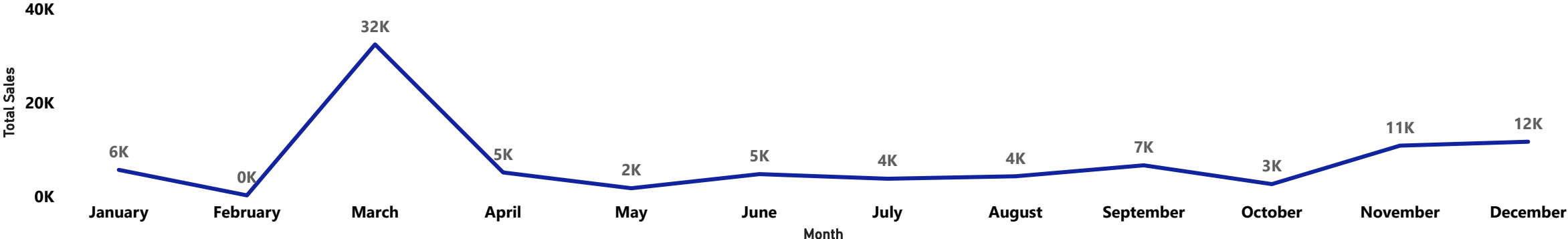
Avg. Sales Per Order

575

Avg. Sales per Customer

849

Total Sales by Month



Welcome to the Superstore Sales Dashboard, your key resource for analyzing sales performance and customer trends. The dashboard features four pages:

Homepage: Displays essential KPIs such as Total Sales, Total Orders, and Average Sales metrics, along with a line chart of Total Sales by Month.

Sales Analysis Page: Provides insights into sales by Sub-Category, Category, State, and Segment.

Customers Page: Highlights customer metrics, including Total Customers by Ship Mode and the Top 10 Customers by Orders.

Summary Page: Offers a comprehensive overview with Top Selling Products, Orders by Ship Mode, and detailed statistics.

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Jan

Feb

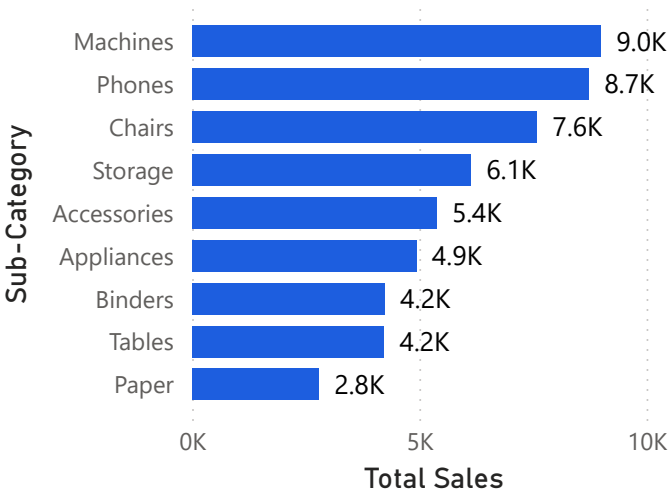
Mar

Apr

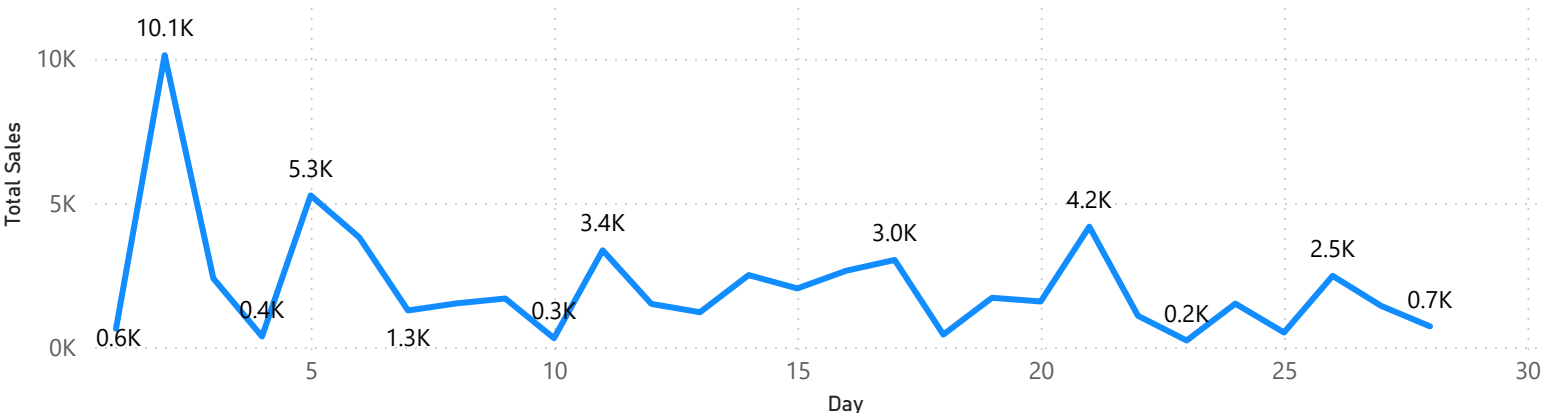
May

Jun

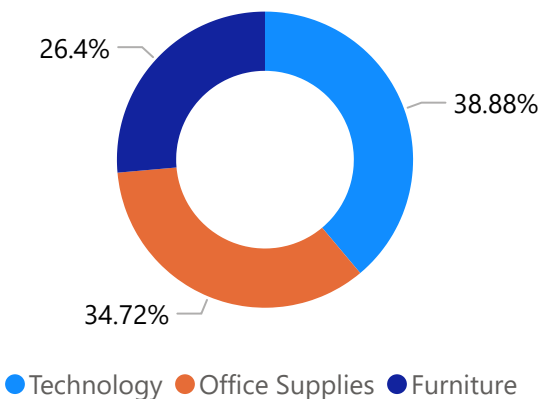
Sales by Sub-Category



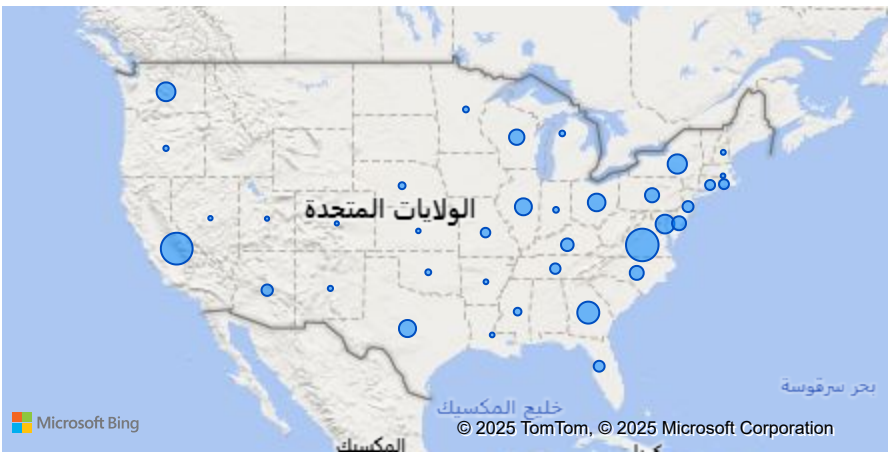
Sales by Day



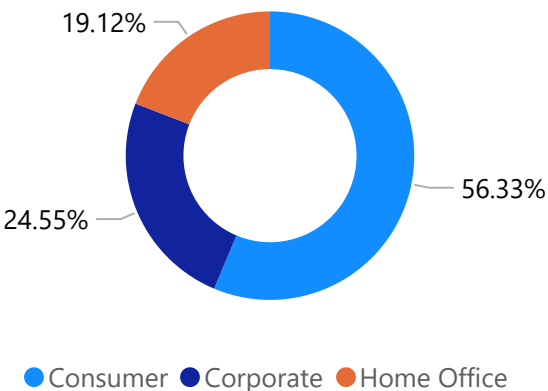
Sales by Category



Sales by State



Sales by Segment



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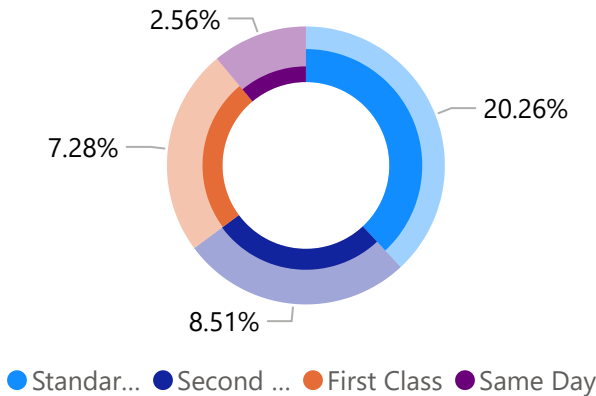
2015

2016

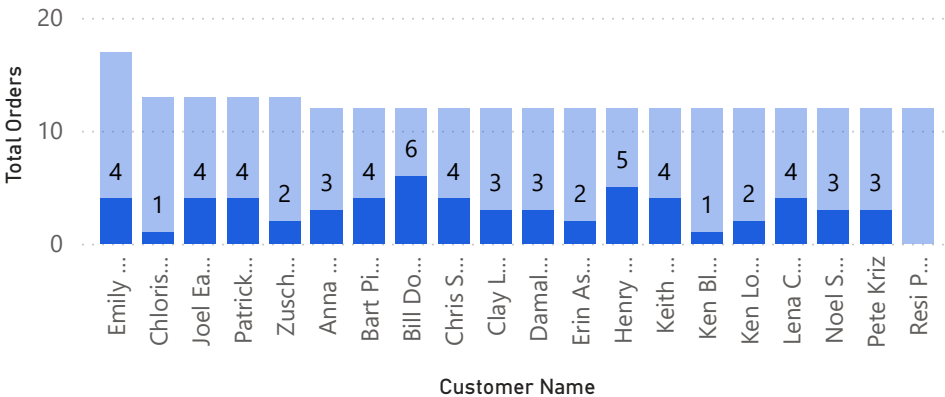
2017

2018

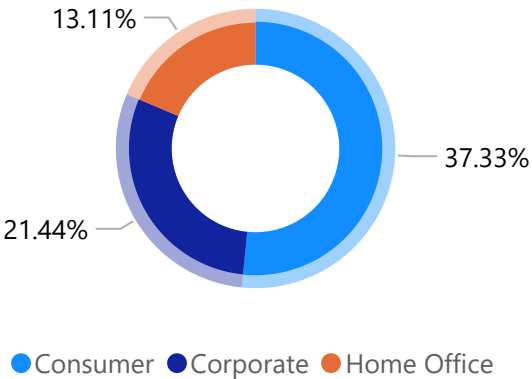
Customers by Ship Mode



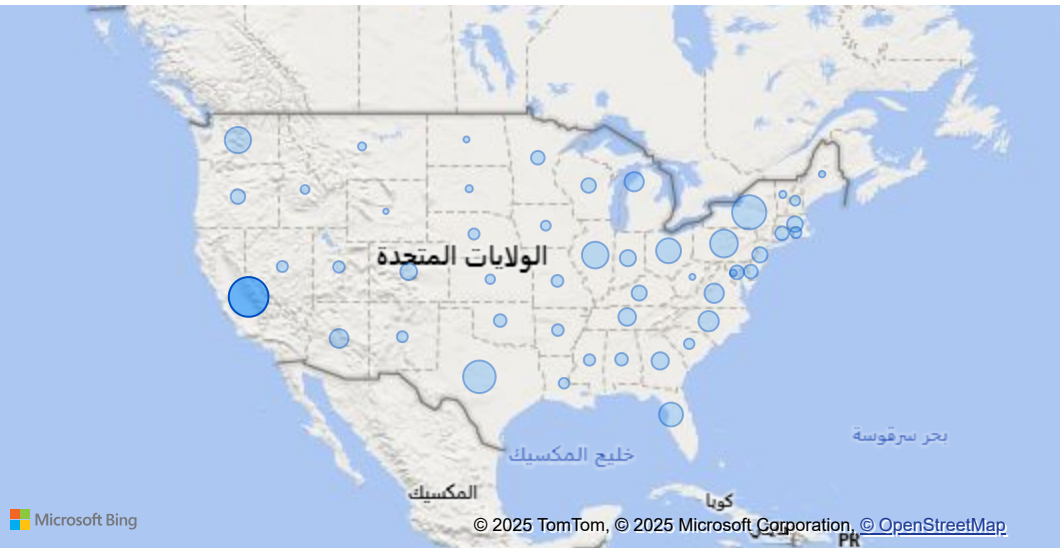
Top 10 Customers by Orders



Customers by Segment



Customers by State



Customer Name	Customer ID	Total Sales	Total Orders
Alex Avila	AA-10315	753.51	2
Allen Arnold	AA-10375	50.79	2
Anna Andreadi	AA-10645	1,389.41	2
Adam Bellavance	AB-10060	79.99	1
Alan Barnes	AB-10165	707.78	3
Alejandro Ballentine	AB-10255	499.66	2
Ann Blume	AB-10600	9.24	1
Alyssa Crouse	AC-10420	706.06	1
Anna Chung	AC-10660	286.37	2
Alan Dominguez	AD-10180	163.96	1
Art Ferguson	AF-10870	97.84	2
Aleksandra Gannaway	AG-10300	254.53	2
Total		446,306.46	1002

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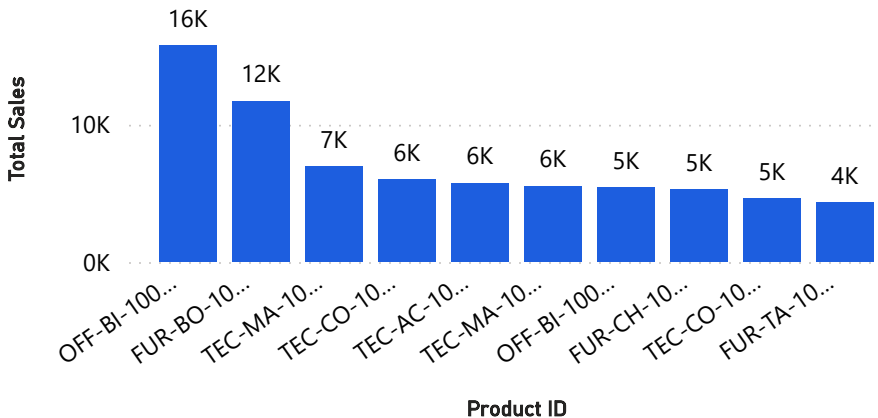
2015

2016

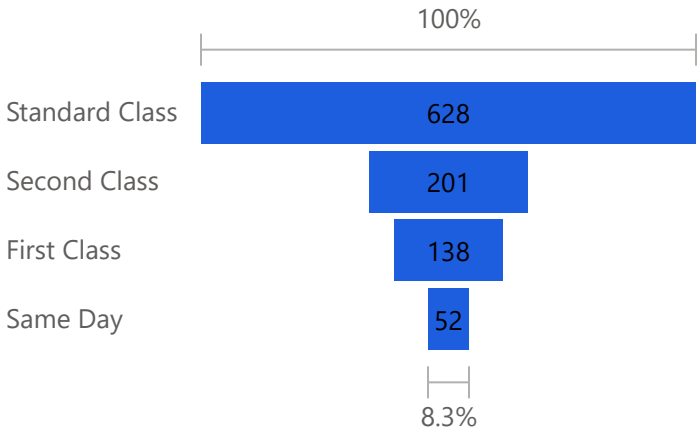
2017

2018

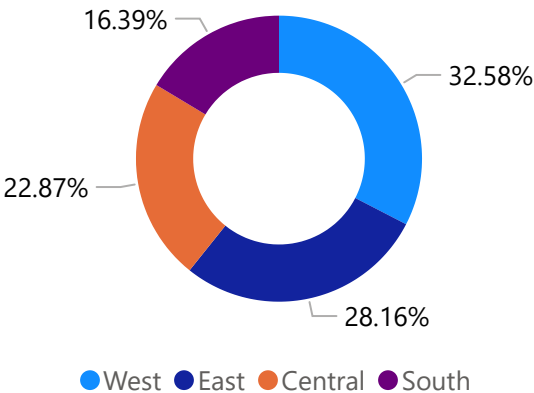
Top 10 Selling Products



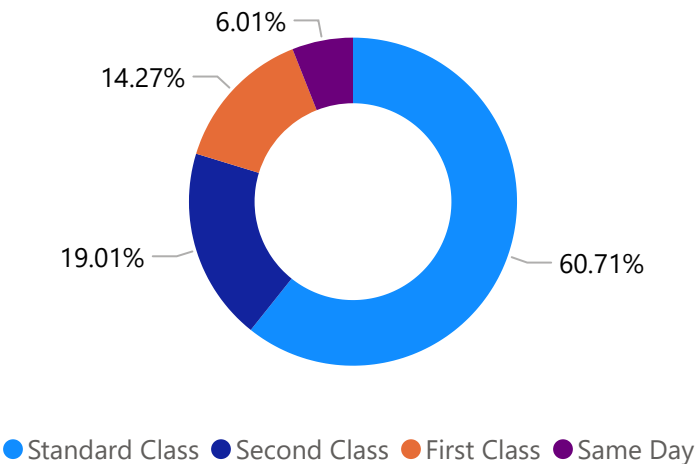
Orders by Ship Mode



Orders by Region



Sales by Ship Mode



Statistics Summary

Order ID	Customer Name	Region	State	Segment	Total Sales
CA-2016-100216	Heather Jas	West	Arizona	Home Office	85.92
CA-2016-100769	Tracy Hopkins	South	Florida	Home Office	255.97
CA-2016-102260	Sanjit Jacobs	South	Tennessee	Home Office	763.51
CA-2016-102281	Mark Packer	East	New York	Home Office	1,668.99
CA-2016-103135	Shirley Schmidt	South	Kentucky	Home Office	525.95
CA-2016-103205	Joel Jenkins	Central	Texas	Home Office	119.96
CA-2016-103723	Beth Thompson	West	Washington	Home Office	13.90
CA-2016-103954	Hallie Redmond	Central	Wisconsin	Home Office	687.40
CA-2016-104059	Frank Carlisle	East	Ohio	Home Office	3.42
CA-2016-104626	Daniel Raglin	East	Massachusetts	Home Office	1,388.46
Total					459,436.01