

## ASRIX Company Profile:

### Introduction:

Asrix Prime Berhad, a dynamic research and development, Training and consultancy firm dedicated to leveraging cutting-edge technology for business transformation and advancement. Asrix, derived from Applied Scientific Research Information eXchange, encapsulates our commitment to applying scientific knowledge in innovative ways.

At the helm of Asrix Prime Berhad are accomplished AI scientists, driving our pursuit of excellence in research and development. With a focus on artificial intelligence (AI) applications and infrastructure, we collaborate with internationally listed companies on renowned exchanges such as Nasdaq and LSE London.

Our vision is rooted in the ***preservation of human knowledge and experience***. At ASRIX Prime Berhad, we believe in harnessing the power of AI to create solutions that not only transform businesses but also contribute to the collective wisdom of humanity. We have cultivated and continue to expand our in-house expertise and resources in the field of AI. This commitment positions us as a key player in the development and implementation of AI-driven solutions.

Among others, we are working and offering consultancy on the following areas:

1. Digital Human Twin.
2. Machine learning.
3. Speech recognition.
4. Natural Language Processing.
5. Computer Vision.
6. Artificial General Intelligence
7. Generative AI
8. Data Science / Big data

At Asrix Prime Berhad, we are not just contributors to technological progress; we are architects of a future where AI serves as a catalyst for positive change and innovation.

## **What is Digital Twin and how importance the application of Digital Twin in this world?**

Digital twins serve as virtual replicas of individuals, preserving their knowledge, skills, and experiences. By capturing and storing this information digitally, it ensures continuity and legacy, allowing future generations to benefit from the insights and expertise of past individuals.

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Preserving human knowledge and experience in digital twins can foster innovation and problem-solving. By leveraging the collective wisdom of experts, digital twins can help identify patterns, trends, and solutions to complex challenges, driving continuous improvement and innovation

Digital twins tailored to individuals can provide personalized assistance and support. By understanding an individual's preferences, habits, and past experiences, digital twins can offer customized recommendations, guidance, and assistance, enhancing productivity and well-being

Digital twins can contribute to organizational resilience and risk mitigation efforts. By preserving critical knowledge and expertise, organizations can mitigate the impact of personnel changes, retirements, or unexpected events, ensuring business continuity and stability.

## **Why Digital transformation is very important for an organization, how it will impact an organization?**

Digital transformation is crucial for organizations to stay competitive and relevant in today's rapidly evolving digital landscape. It enables organizations to streamline operations, enhance efficiency, and improve customer experiences, leading to increased competitiveness and market share. Embracing digital transformation fosters innovation and agility, empowering organizations to adapt quickly to changing market demands and emerging technologies. It drives growth and revenue by unlocking new business models, revenue streams, and opportunities for expansion. Ultimately, digital transformation enables organizations to future-proof their business, ensuring long-term sustainability and success in a digital-first world.

Digital transformation can lead to substantial cost savings through operational efficiencies, resource optimization, and streamlined processes, resulting in improved profitability and competitiveness. However, the exact amount of savings varies based on the organization's specific context, scale of transformation, and implementation strategy.

## **How many researchers and developers in ASRIX ?**

They have well experienced researchers and developers committed to delivering cutting-edge technology that empowers customers on their digital journey

## **Where is ASRIX Located?**

Level 2, Empire Office Tower Jalan SS16/1, Subang Jaya 47500 Selangor

## **What is the contact number and email Id?**

The mobile or telephone number is +603-7786 0588. We don't have mobile number to contact whatsapp.

The email id is [hello@asrix.com](mailto:hello@asrix.com)

We will be in touch once we receive your message.

What is the office hours for any meeting or discussion?

Office hours 8.30am to 6pm. Monday to Friday.

**What are the trainings offered under ASRIX PRIME BERHAD?**

There are few trainings offer under ASRIX PRIME Berhad in collaboration with Orient Telecoms

1. Understanding Digital Transformation
2. Data analytics

**How many days training for understanding Digital Transformation?**

The digital transformation is one day training

**What are covered in the understanding Digital Transformation training?**

Digital transformation training includes introductory sessions, exercises, and activities.

**Whats the training fee for Understanding Digital Transformation?**

The training fee is 5000 RM where 2000 RM will be sponsored by Orient Telecoms. They are our co-organiser for this event.