

Microsoft Student Partners

Mobile Cross Platform App Development with Xamarin

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...or how not to use

Java, Swift, Objective C, Ionic,
Android Studio, XCode ...

for developing a single App.

Today, supporting only one platform is not enough.

$n \text{ platforms} = n \text{ apps}$

300h for iOS

iOS + Android = ca. 600h

The Solution: Cross-Platform Development

300h Developing one App

For iOS + Android



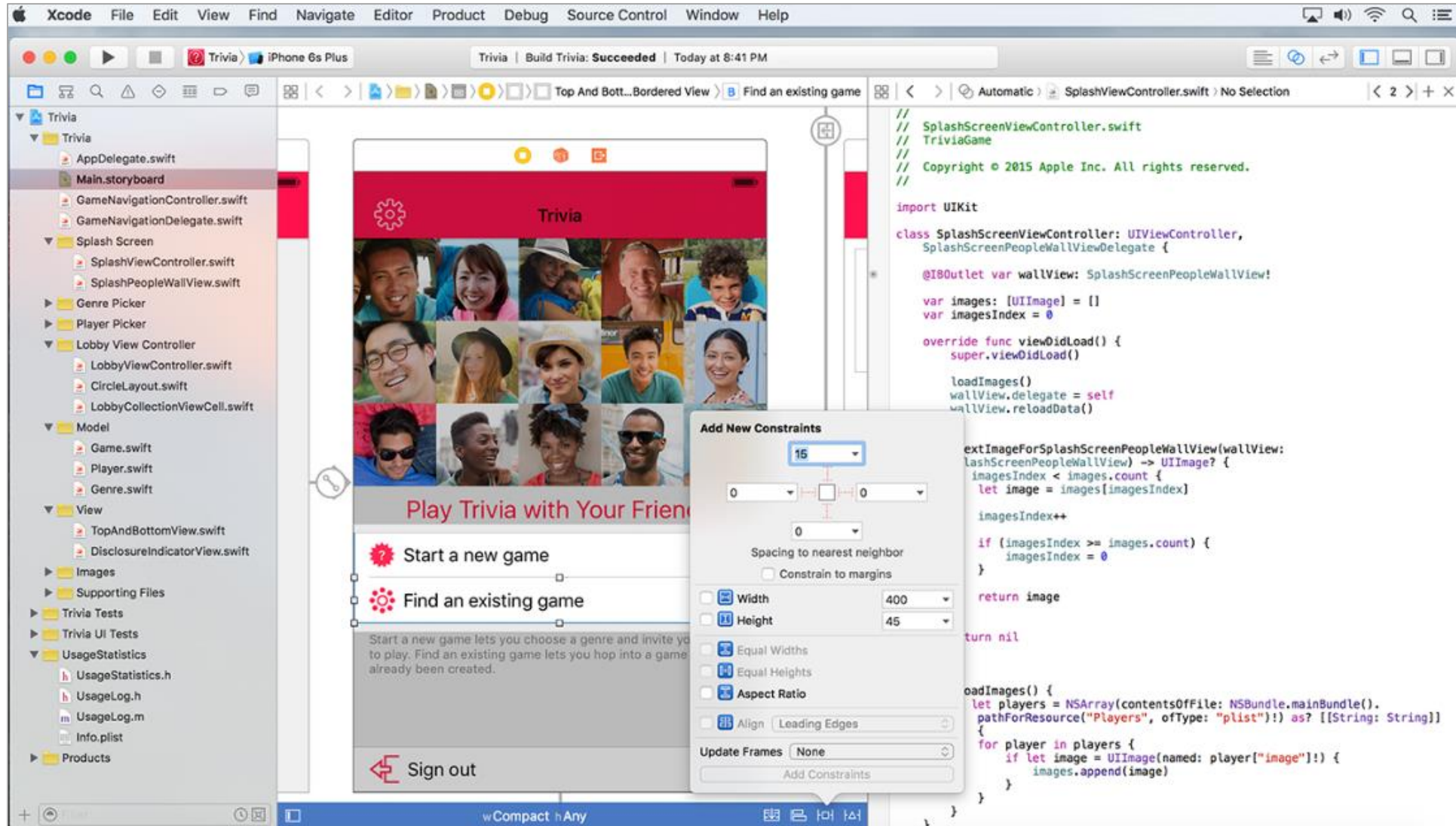


+ Native
+ Cross Platform
= Xamarin

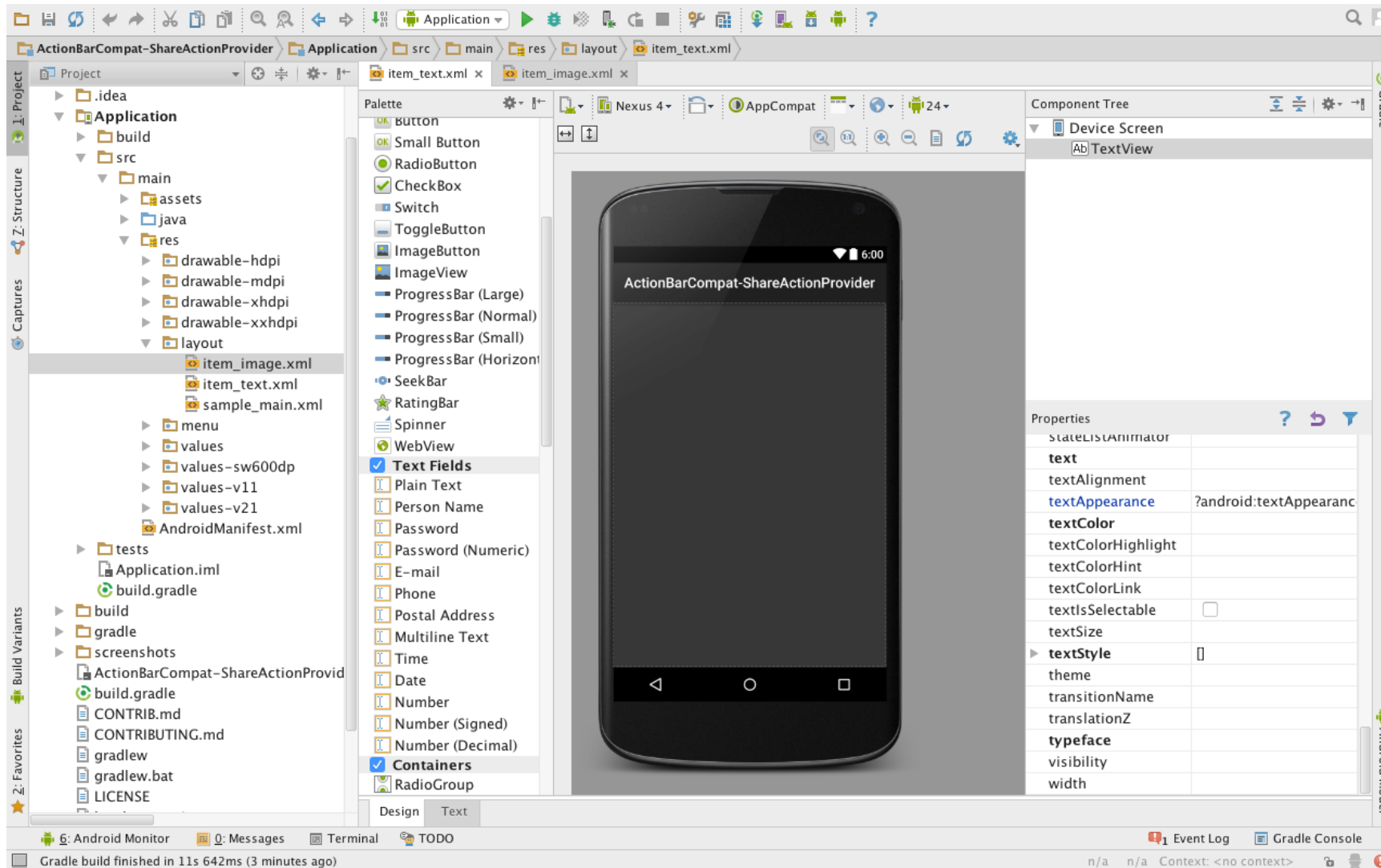
Native Mobile Development

Usage of platform-specific and proprietary tools

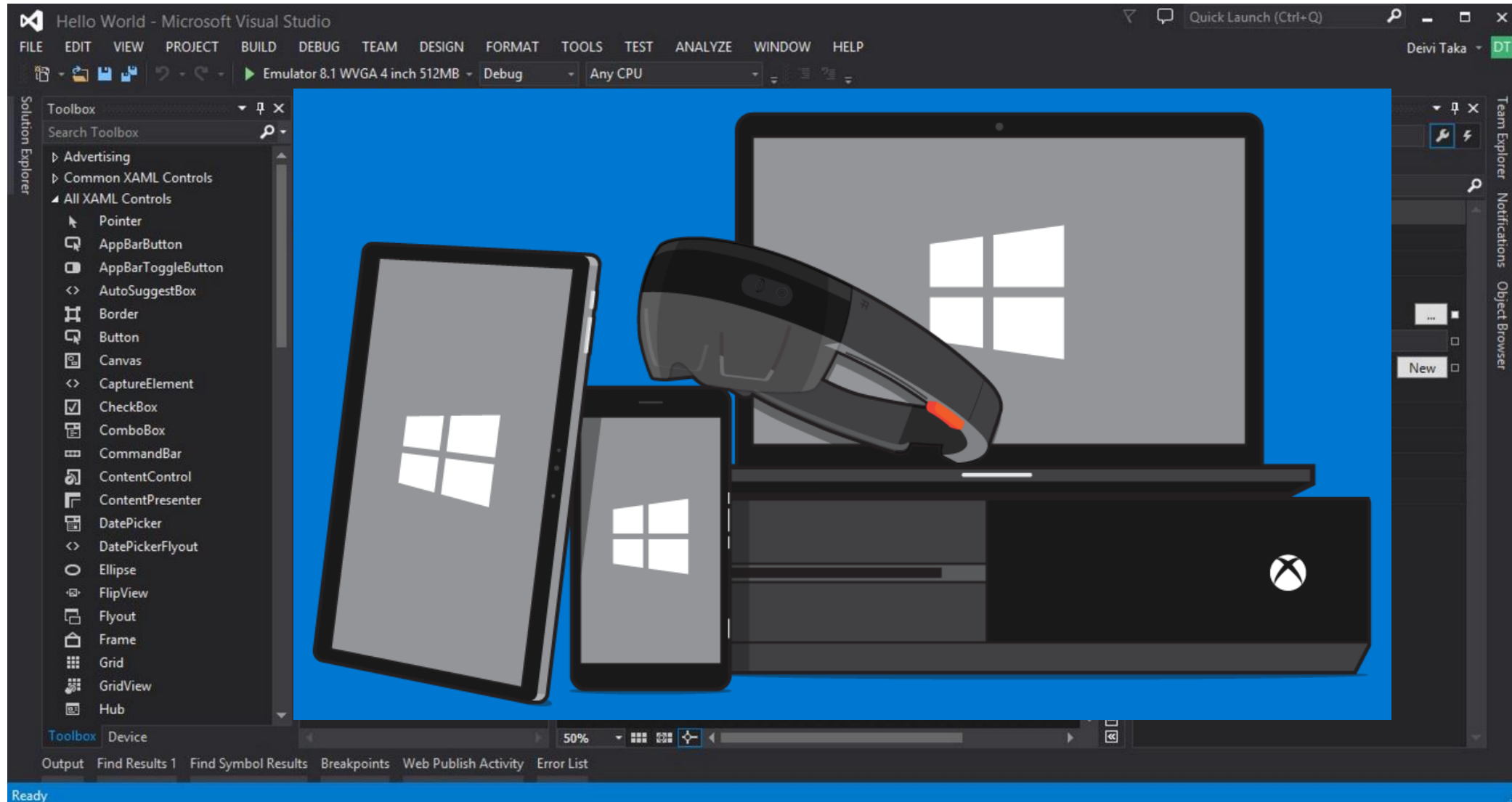
iPhone: Xcode



Android: Android Studio



Windows: Visual Studio



Benefits of Native Development

Supported by Makers of Device

- They want you to make great apps for their device
- Provide support to developer communities

Highest Quality Applications Possible

- All device features accessible
- Optimized for a single platform
- All graphics and interactivity features available

Drawbacks of Native Development

Separate Teams

- Teams have different skills
- Use different programming languages
- Use different tools

Hard to Reuse Code

- Rewrite all code again for each platform
- Code bug fixes and added features separately on all platforms

Native Development Pro/Con

Pros

- Quality
- Performant
- Graphics and Interactivity

Cons

- Development Time
- Costs

Cons

Pros

Hybrid Development

Cross-Platform Mobile Development

Why Cross-Platform Development?

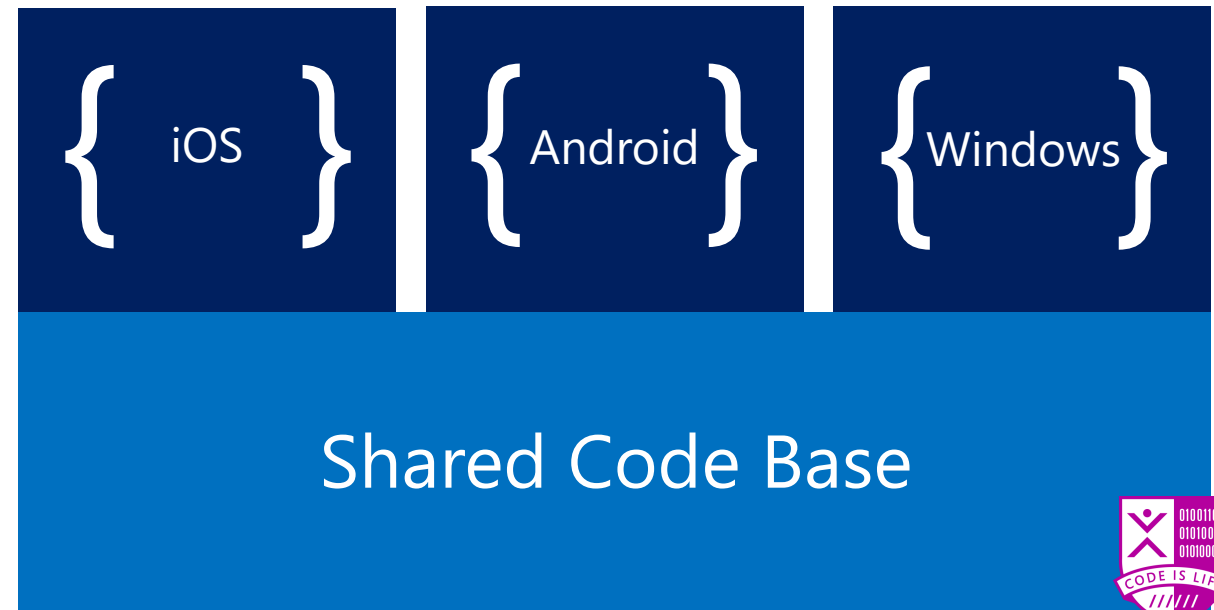
Combine code and development teams

- Shared codebase
- Same development skillset

Shared Codebase

One code base works on multiple platforms

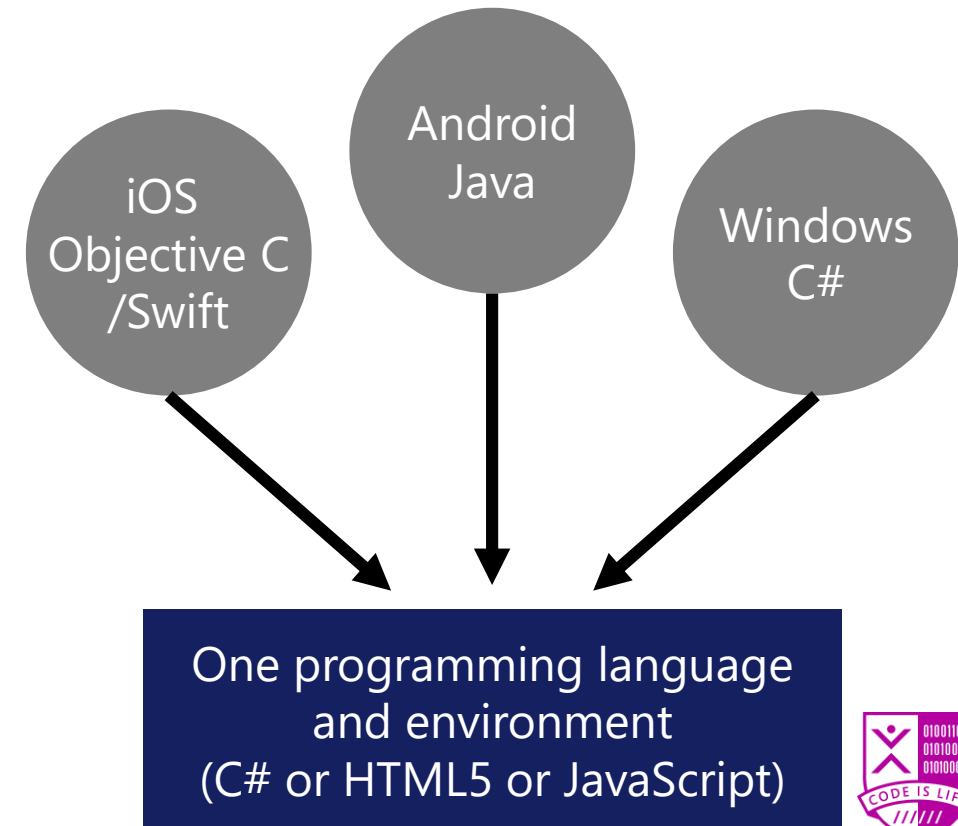
- Shared code base of data access and business logic
- Requires fewer tests
- Increases maintainability



Same Development Skillsets

Developers can use a single technology to build apps

- Diversity of technology is fun for us, the developers
- But it can get expensive for companies
- A cross-platform approach consolidates the skillsets needed



Cross-Platform Solutions

Each framework has its own approach

Development Framework	Defining Characteristics
Xamarin	Code in C# and compile to native
Titanium, NativeScript & React Native	Code in JavaScript and render to native
Cordova	Native shell runs a web app

Titanium, NativeScript, React Native

Two sides of development:

- Native app shell
 - XML (or similar) translated to native UIs
- Core logic and UI handled by native JavaScript engine
 - JavaScript used as-is or compiled to native language
 - Controls platform-specific UI using proprietary OS API binding
 - JavaScriptCore (iOS), V8 (Android), Chakra (Windows)

Cordova Hybrid Framework

Web app running within a native shell

- HTML and JavaScript UI
- Native shell allows app store distribution
- JavaScript API communicates with device using OS API
- Cordova is the most commonly used hybrid framework



Pros and Cons

How cross-platform development frameworks stack up

Framework	Advantages	Disadvantages
Xamarin	Performant, enterprise-grade foundation, reliability and comfort of C#, cross-platform UI or 100% access to APIs, truly native apps	Can require knowledge of native platforms, third-party integrations require C# bindings
Titanium, NativeScript, React Native	Well-known language (JavaScript), Shield developer from native API, Native apps	Uneven performance, Lightweight language, Not type-safe
Cordova	Good transition from web development, Rapid prototyping	Uneven performance, Not truly native apps, Look and feel not native

Choosing Xamarin

Many developers and companies are choosing Xamarin

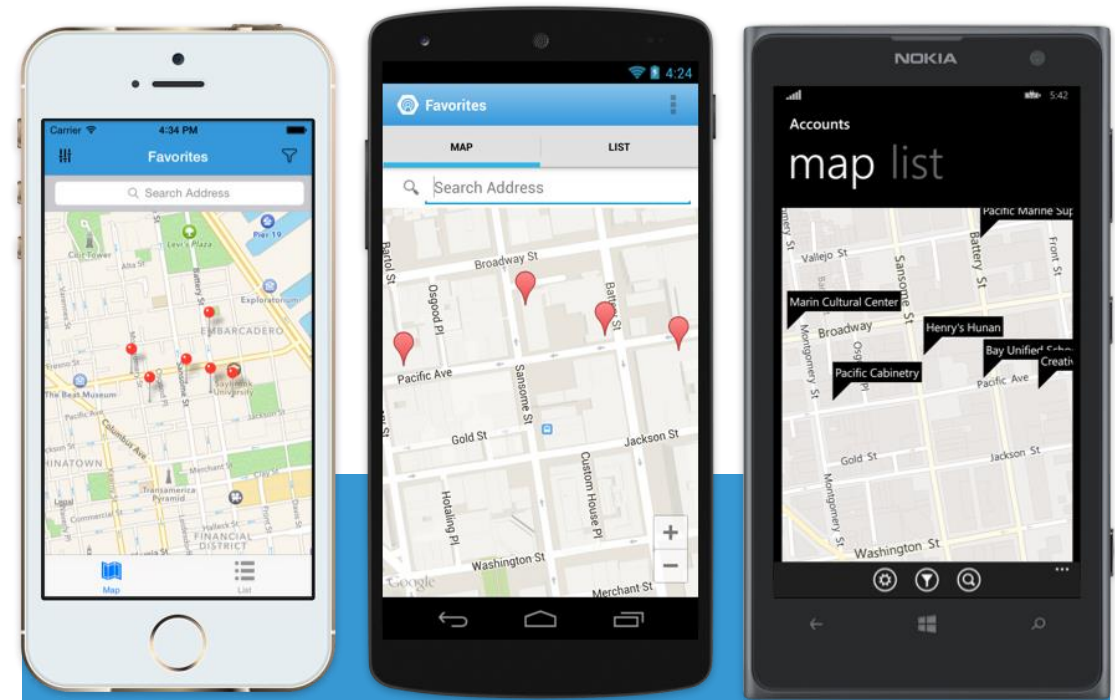
- Because Xamarin provides:
 - A truly native app experience as the *end goal*
 - Fast apps without too much tuning
 - Development using an industrial-strength framework: .NET
 - Programming using a comfortable, heavyweight language: C#

The Xamarin Approach



Xamarin's Approach

- Fully native apps written entirely in C#
 - Xamarin delivers fully native user interfaces and app functionality
 - Complete access to 100% of the native APIs for iOS, Android and Windows in C#
 - Share app logic and UI code across device platforms



Shared App Logic in C#

Xamarin Background

- Cross-platform mobile development framework that uses C#
- Compiles to respective native executables

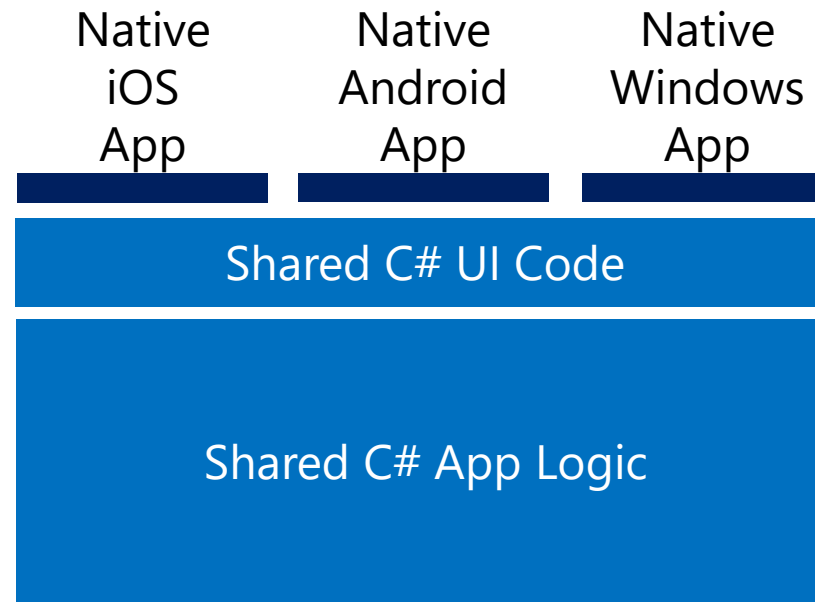
Xamarin Approach

Native with Code
Sharing

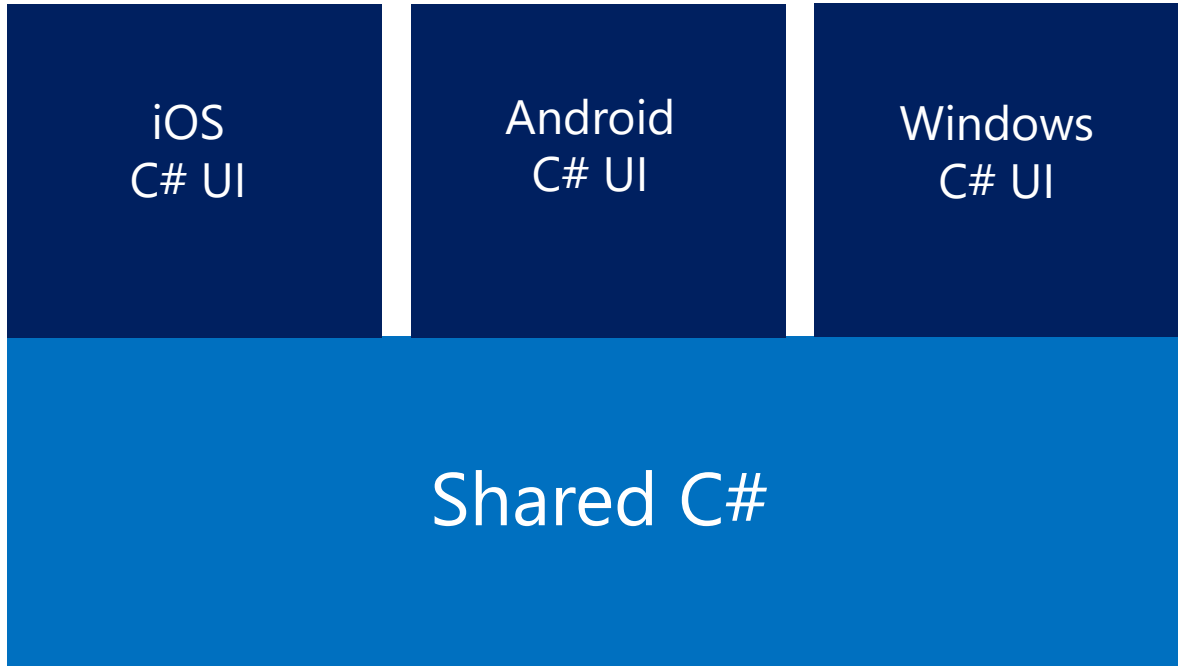


Xamarin.Forms App Architecture

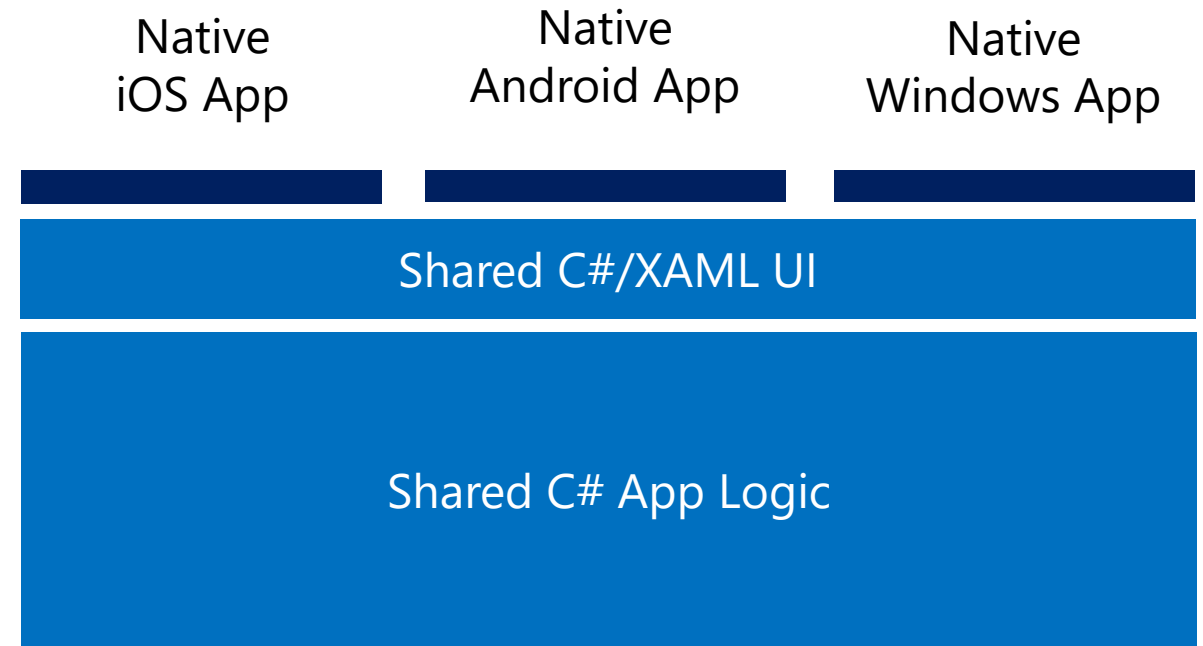
Increase Code Sharing Up to 100% and Deliver a Fully Native App



Xamarin App Architectures



Platform-specific



Xamarin.Forms

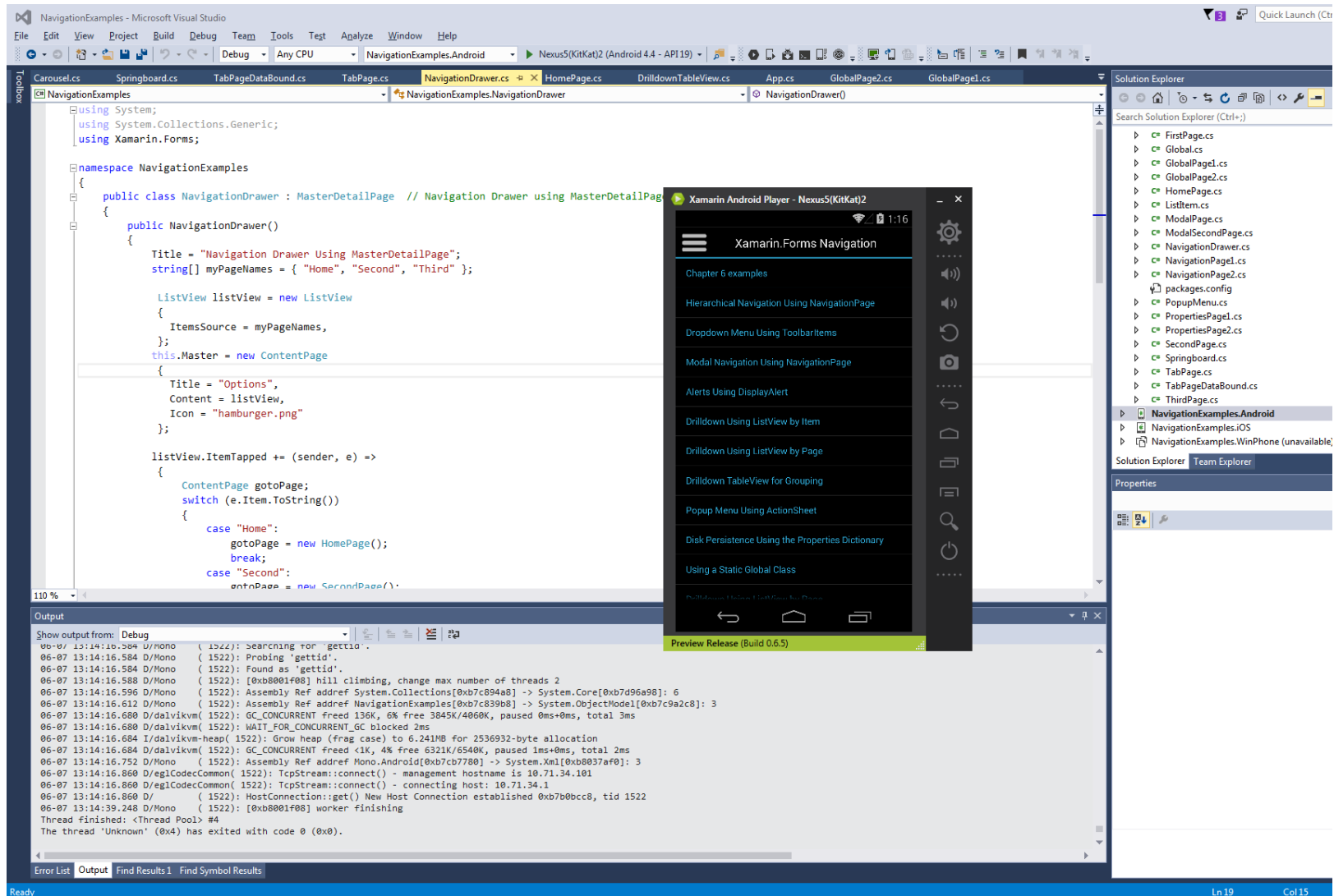
Xamarin Approach

- As much shared code as possible
- As little platform-specific code as needed

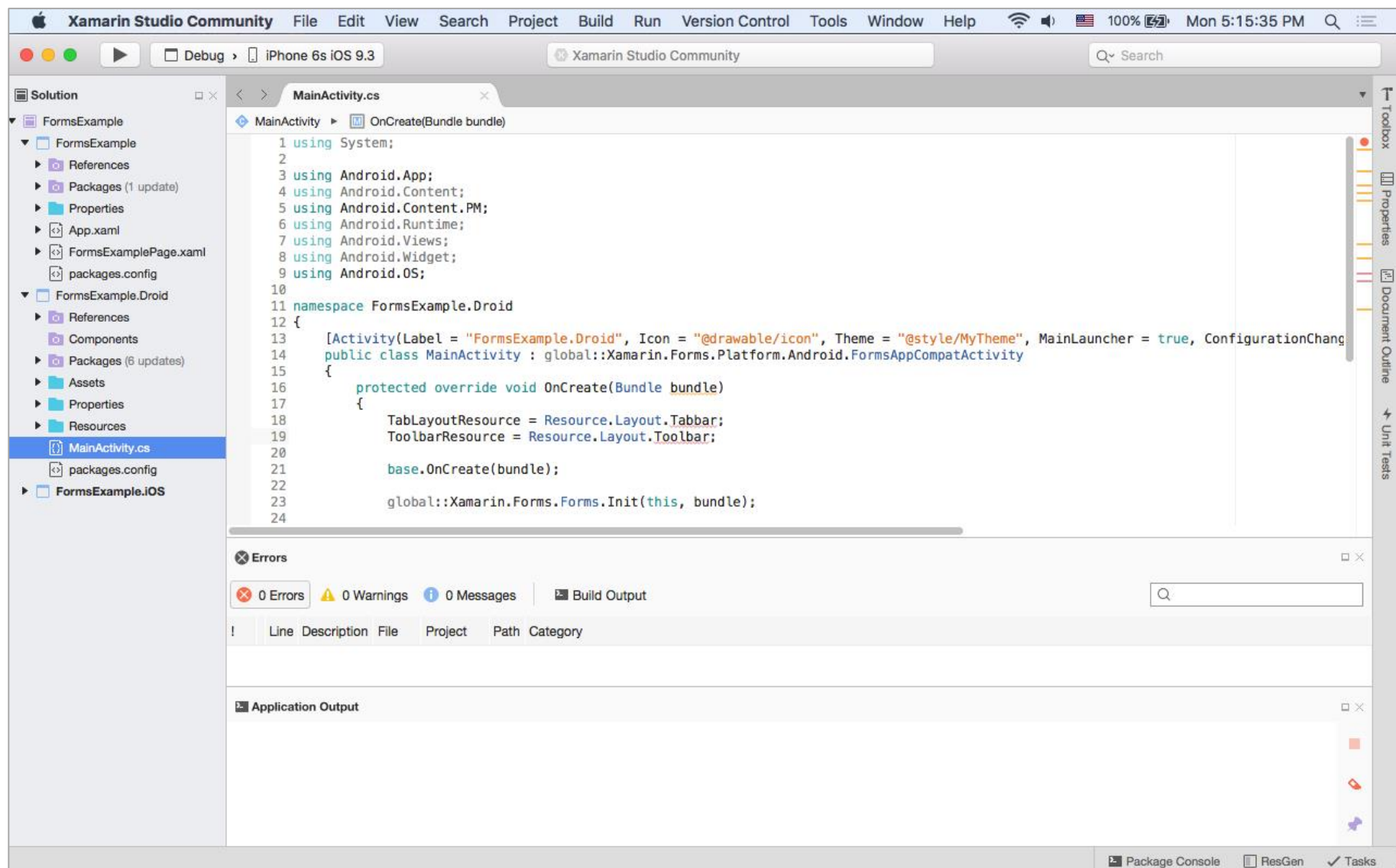
Xamarin's History

- Started as Mono and acquired by several companies since 2003 (Novell, ...)
- de Icaza founded Xamarin to continue/expand Mono project (2011)
- Xamarin got acquired by Microsoft (2016)

Visual Studio with Xamarin Plug-in



Xamarin Studio



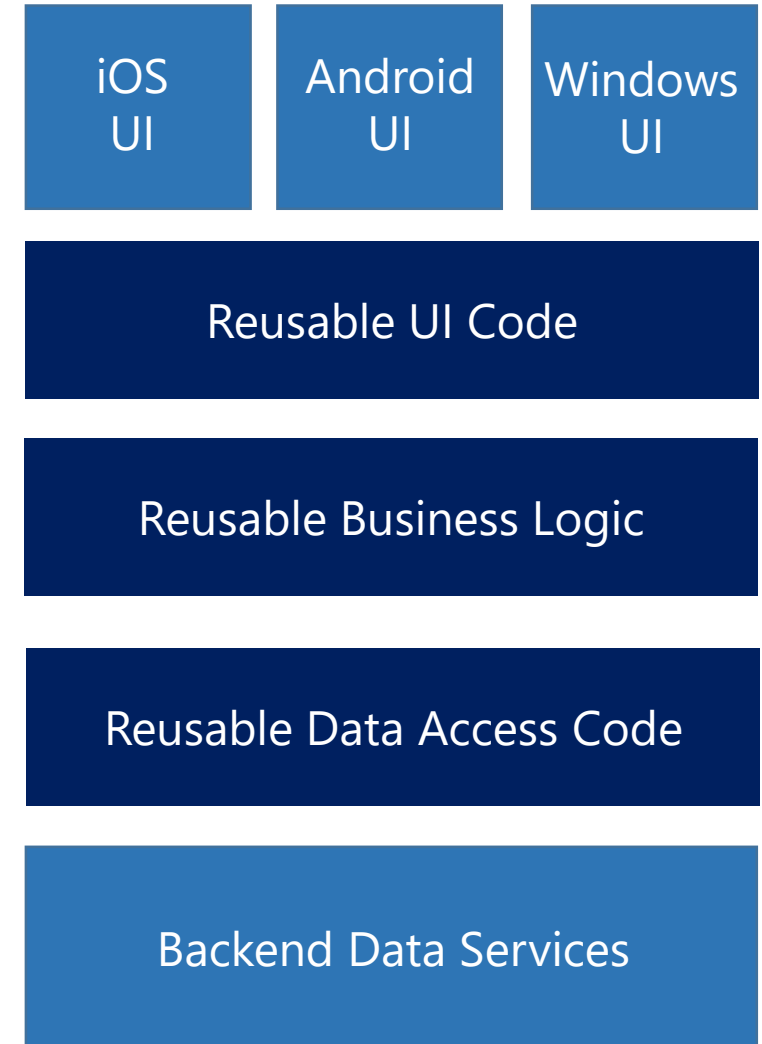
Code Reuse

One main benefit of cross-platform mobile development

- Maximize Code Reuse whenever possible:
 - Saves time and money
 - Promotes good programming practices:
 - Encapsulation
 - Separation of concerns (SoC)

Application Architecture

- Isolate and minimize platform-specific code
- Abstract platform-specific logic
 - Separate, platform-specific implementations
 - API/UI layers
- Reuse data access, business logic, and back end web and data services
 - Most or all of this code should be reusable



Sharing Code Options

Use of platform specific functionality

- **Shared Projects** – Use the Shared Asset Project type to organize your source code, and use `#if` compiler directives as required to manage platform-specific requirements.
- **Portable Class Libraries (obsolete)** – Create a Portable Class Library (PCL) targeting the platforms you wish to support, and use Interfaces to provide platform-specific functionality.
- **.NET Standard Class Libraries** – .NET Standard projects (SCL) work similarly to PCLs, requiring the use of Interfaces to inject platform-specific functionality.

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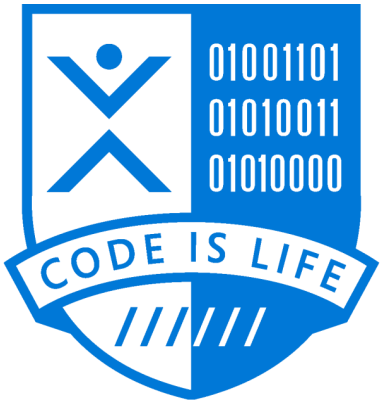
Kellogg's



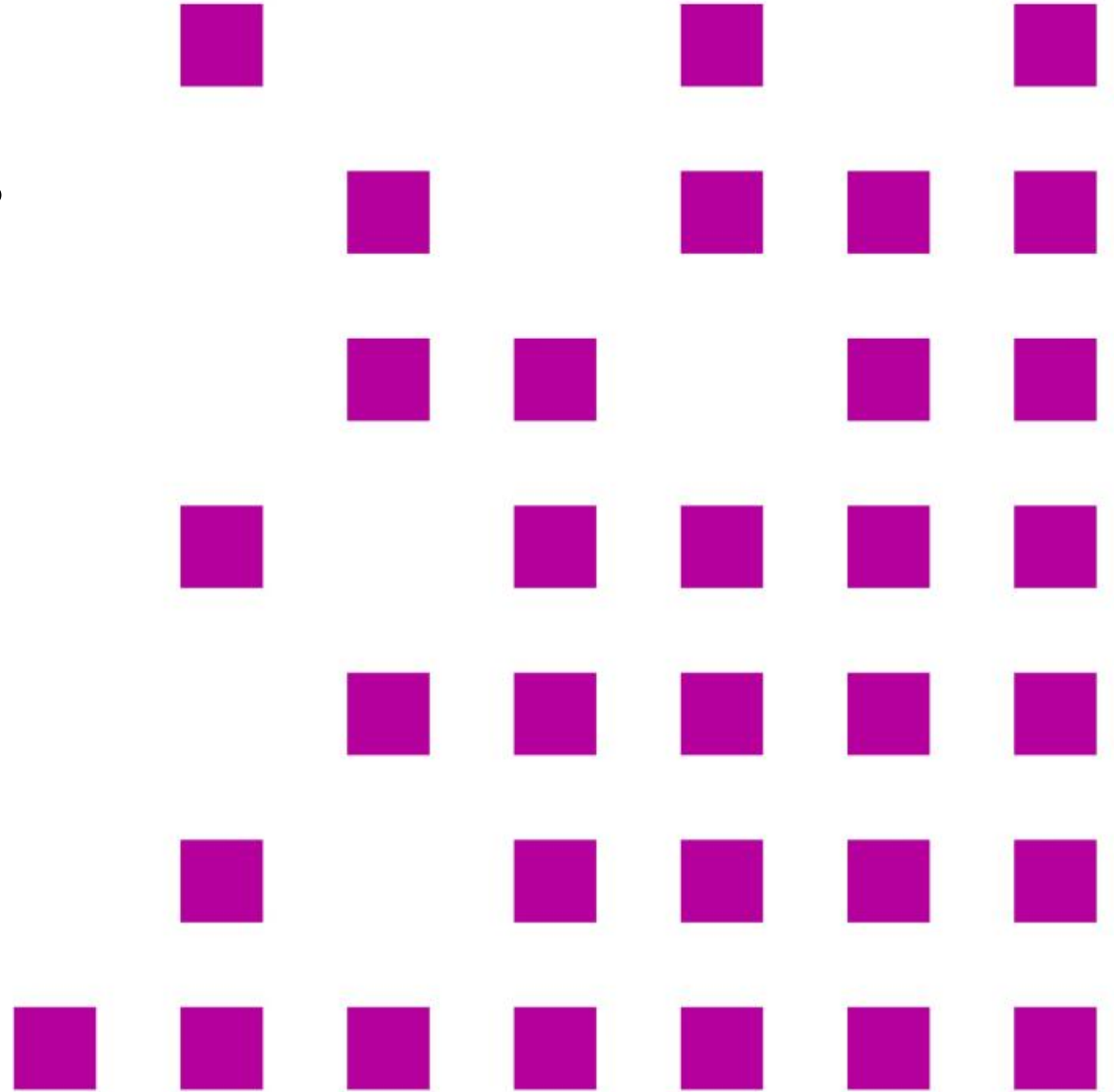
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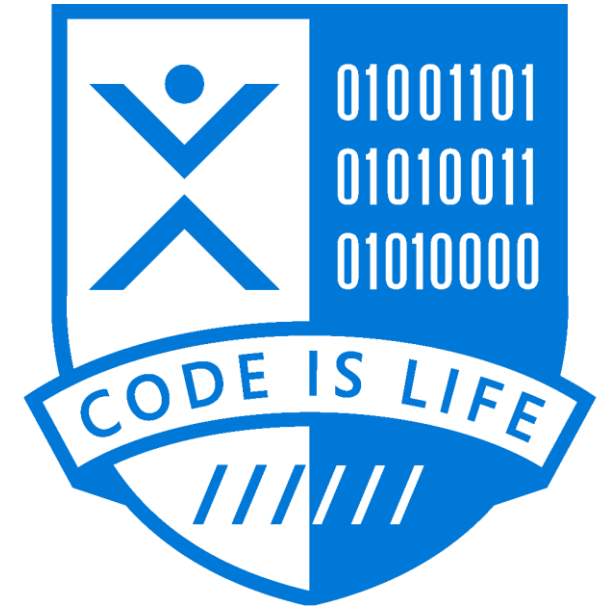


Microsoft **Student Community**



Why should you join the MSC?

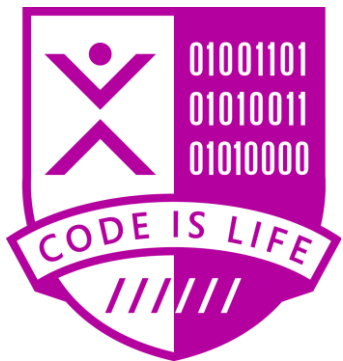
- Share your tech passion with further students
- Get in touch and learn about new and fancy technologies
- Have privileged access to all our events and join us on MSC exclusive events
- Get in contact with the MSPs and Microsoft



Further Ressources

<https://docs.microsoft.com/de-de/xamarin/>

<https://university.xamarin.com/>



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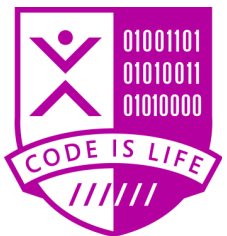
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