

Assignments 4&5: Prototype and Peer critique

Print Options:

PeerMark[®]
by Turnitin☒ Include Questions & Answers ☐ Include Comments ☐ Include All Reviews ☐ Include File Info[Print](#)

JAMEL DOUGLAS'S PEERMARK REVIEW OF ANONYMOUS'S PAPER (100% COMPLETED)

ASSIGNED QUESTIONS

1. Rate your classmates' homepages on functionality

4 of 5

2. Rate your classmates' homepages on navigation

3 of 5

3. Rate your classmates' homepages on information organization & representation

5 of 5

4. Rate your classmates' homepages on interface design (layout)

4 of 5

5. Rate your classmates' homepages on overall IA design

4 of 5

6. Rate your classmates' homepages on professionalism

5 of 5

7. Justify your rating for each criterion item above: Provide specific and detailed support for your ratings (e.g., by referencing key IA concepts and principles). Your comments must be substantive, critical and constructive to get full points for this assignment (60 words at least).

Functionality is good because users can easily complete their tasks. I think the navigation is a little sub-par because it utilizes a single dropdown that users have to click through to navigate the site. The organization of information is on the standard. The layout is perfect and falls in line with what users see on other sites. Aside from the issue with the navigation, I think that the overall design is above average. Professionalism in this paper is great. Only noticed a few minor grammatical errors but the overall result is great.

"ASSIGNMENT_4_5.DOCX" BY ANONYMOUS

Michael Brooks

One Laptop per Child

<https://web.archive.org/web/20211020040754/http://one.laptop.org/>

PeerMark Copy

The One Laptop per Child organization is an organization that implements its educational solutions through governments, private sector and Non-Profit organizations in schools, communities and even in mobile learning centers to promote new channels of learning, sharing and self-expression through digital technology. The main purpose of the website is to make sure that the user is informed on what the organization does, the impact it has, and how they can get involved.

One of our target users is going to be volunteers. To run a non-for-profit organization such as One Laptop per Child we need dedicated volunteers who don't mind sacrificing their time to give to a greater cause. These users are typically going to be younger in age between 17-30 years old. When these users visit the site, they are going to be looking for information about how they can get involved in volunteer work as well as what they will be doing.

Other users will be donors. Donors will usually be middle-aged people who are a little further on in their career. These users will be looking to donate to One Laptop per Child. They will want to know where their money will be going to and exactly what the impact of their donations will be.

Some of the main changes we made to the website included making the homepage more informational. Currently the homepage is just a picture with no context. There is also a navigation bar that is only visible if you are scrolled all the way up to the top of the website. We added a drop-down navigation bar in the top left-hand corner of the screen. This navigation bar is set to automatically readjust itself so even when you scroll down the navigation bar is visible. We did this to make sure users always have the breadcrumb of the navigation to encourage them to click on it and further explore the website.

Also, we added an about section to the homepage. The homepage of a website typically should give the user some basic information about the website. We made sure to include the mission statement and goals of One Laptop per Child. The about section has its own container so it is clearly separated from the rest of the content on the page. This makes the homepage more attractive and gives clear calls to action.

When it comes down to the visual aspects, we wanted the website to look more modern. Currently the website only has pictures that take up the entire site or a lot of white space. We wanted to eliminate the white space, so we used dividers for certain content. This makes the site look livelier and more modern. It also helps with organization which benefits the users browsing experience.

Lastly, we added a twitter feed panel. The twitter feed shows all recent tweets, mentions, and retweets. The twitter feed panel adds more of an interactive feel to the website. Some visitors may not be as interested in scrolling through websites as others. To try and retain all users we want to give them an alternative. Even if they are less likely to visit our website, they may be more likely to follow us on twitter. With this we can still engage with our users as well as redirect them back to the website with hyperlinks when needed.

Window Title

Nav Bar

1

2

3

4

5

6

7

8

9

10

one laptop per child

4

5

6

About Us

We are consultants, technology buffs, and agents of change in our community. As a group, we believe in the power of education and are determined in helping it flourish so that every child has access to quality education. Our team guide clients in the effective integration of technology into the classroom. The programs that we author train key players and help implement changes in communities. We work alongside your team to address obstacles as they come and ensure that your efforts impact the children you support. We leverage our network and their corresponding methodologies to improve community-focused programs with the latest insights and digital capabilities. Our organization is powered by Fundación Zamora Terán, a non-profit organization, that shares its knowledge of digital tools and servicing communities in third-world countries.

5

6

7

8

9

10

Click Here to Donate Now

7

8

9

10

Tweets

10

1. Nav Bar- the nav bar has the following selections. News, Stories, Blogs, Donate, Mission, Community, Laptops, Support

2. Company Logo- used for branding.

3. Header- Using a divider to clearly separate the header.

4. Images- Pictures of children with laptops used to illustrate the laptops OLPC provides to children.

5. Body- Contains all essential content of this page.

6. About Us- this tells key information about One Laptop Per Child including mission statement.

7. Footer- the footer includes essential contact information across the site

8. Contact Us- Contact information used to reach out to OLPC

9. Copyright- important copyright information

10. Call to Action- this is a call to action to donate to OLPC



Window Title

1

2

3

4

5

6

7

8

9

Nav Bar

one laptop per child

Sign Up Now

Now that you understand how our service works, make sure you find the opportunity that suits you best!

Choose a cause that you're passionate about.

Find an opportunity that matches your skills, interests, and schedule.

Upload your volunteer resume to introduce yourself and showcase your skills to the nonprofit you'd like to volunteer with.

Follow up promptly with the nonprofit after you've referred yourself to an opportunity.

First Name:

Last Name:

Volunteer Interest:


Email:

Phone Number:

Submit

Your First Step To Making A Difference

At VolunteerMatch, we firmly believe that bringing together good people and good causes helps to strengthen our communities, and our Web service makes it easy find a place to volunteer. Ready to take the first step? Here are some tips.



Copyright (C) 2020 OLPC, Inc. All Rights Reserved.

Contact Us

User Task: Sign up for volunteering

1. Nav Bar- the navigation bar has the following selections, News, Stories, Blogs, Donate, Mission, Community, Laptops, Support

2. Logo- Logo for brand awareness

3. Header Label- Used to identify where you are on site

4. Form - user fills out information to sign up to volunteer

5. Body Content- information about how volunteering helps

6. Submit button- radio button used to submit form

7. Picture- picture used to illustrate volunteers.

8. Copyright- Copyright information

9. Contact information- information used to contact OLPC

5

https://api.turnitin.com/app/peermark/static/reviewer.asp?review_id=536600750&session-id=5ff9156f48d748e09454d6aa8fda65aa&lang=en_us 7/8

1

2

3

4

5

6

7

one laptop per child

Volunteer Video

See what we do as volunteers

Why do you BOTHER?

Copyright (C) 2020 OLPC. All rights reserved.

Contact Us

User Task- Watch this video to learn more about volunteering before signing up

1. Nav Bar- the navigation bar has the following selections, News, Stories, Blogs, Donate, Mission, Community, Laptops, Support

2. Company Logo- Logo used to brand the company

3. Header Label- this let you know what section you are in on the website.

4. Video Content Autoplay- Short video that gives overview of what volunteers do

5. Footer- Contains important information on every page throughout the site

6. Copyright- important information in regards to copyright

7. Contact information- Contains way to contact OLPC