

# Design Sprint 5

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# Site Intro

- Cox Science Center and Aquarium
  - Formerly the South Florida Science Center and Aquarium
- Site for a science museum and aquarium.
- <https://www.coxsciencecenter.org/>

# Tasks

1. Find out how much it costs for admission.
2. Where is the science center located at?
3. Add a membership to your cart.
4. Open the event calendar.
5. Find volunteer information.
6. Make a donation.
7. Find information on the history of the science center.
8. Find information for educators.
9. Look up any employment opportunities.
10. Find any information on discounts.

# Main design challenges

- Social media links are broken, lead to old accounts from before name change.
- Donate form is missing
- Volunteer page may be hidden too deep in a submenu
- Information for educators is hard to find.

# Evaluation #1

1. General admission is \$18.95
2. 4801 Dreher Trail North, West Palm Beach, FL 33405
3. 2 Adult Cardholders and up to 6 Children / Grand Children 1 Year \$125.00
4. Menu>Events>Calendar
5. Can't seem to find volunteer information
6. Main page at the top
7. Menu>About Us>History
8. Couldn't find educator info however found the tab for education
9. Menu>Contact Us>Employment
10. Donate tab is at the top

## Evaluation #2

1. General admission is \$18.95
2. 4801 Dreher Trail North, West Palm Beach, FL 33405
3. 2 Adult Cardholders and up to 6 Children / Grand Children 1 Year \$125.00
4. Menu>Events>Calendar
5. Menu>Support>Volunteer
6. Button at the page's top
7. Menu>About Us>History and Mission
8. Did not find educator information, but did find the education tab
9. Menu>Contact Us>Employment
10. Donate Button at the top of homepage

## What was done well?

- I think I was able to lay out tasks that encompassed some part of the website that would be accessed the most.
- Classmates were quick to finish evaluations.

# What went bad?

- No considerations for mobile user's interactions with site, I'm not even sure if it is compatible for mobile users.
- Nothing else



# What was learned?

- Something that may seem easy to me, may be difficult for the average user.
- Don't miss class.