



CCI CONNECT SITE

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FOCUS/GOAL

- Increase traffic to the connect.cci.fsu.edu website, promote the site
 - 100 views on home page
 - 30 views on blog page
 - 30 views on videos page
- Create resources for students. Blog posts, informational posts, videos.
 - Curate 3 blog posts (No Blogging FSU group this semester)
 - Contact other groups, post their content on the site
- Keep events updated on the website

BASE METRICS (LAST 90 DAYS)

- Mar 12, 2021 – June 9, 2021
- 84 unique users
 - 81 new users

BASE METRICS (LAST 90 DAYS)

- Homepage had 100 views
- Resource page had 9 views
 - Link page had 18 views
 - Video page had 37 views
 - Program page had 5 views
- Blog page had 36 views

PROGRESS

- Received Metrics
- Quantified goals

WHAT'S NEXT

- Create a plan to promote the site. Execute plan.
- Create blog posting schedule
- Get content for site
 - Blog posts from group members
 - Videos from CCI Video and STEM HS Video groups.
 - General content from Get Involved group

ROLES

- Jamel D
 - Site promotion plan
 - Create blog posting schedule
 - Write a blog post.
 - Contact the Get Involved group, ask to post content on site.
- Brandon R
 - Write a blog post.
 - Contact the CCI Video group, ask to post content on site.
- Zachary B
 - Write a blog post.
 - Contact the STEM HS Video group, ask to post content on site.

3-WEEK PLAN

- Week 1
 - Site promotion plan
 - Blog posting schedule
- Week 2
 - Connect with other groups, see where they are at in terms of completion
 - 1st blog post
- Week 3
 - 2nd blog post
 - Start posting other groups content.

ISSUES

- I didn't realize that there is no Blogging FSU group this semester, so our group will be filling in that content gap.

PROGRESS RATING

- 1 – Behind Schedule