CCI CONNECT SITE

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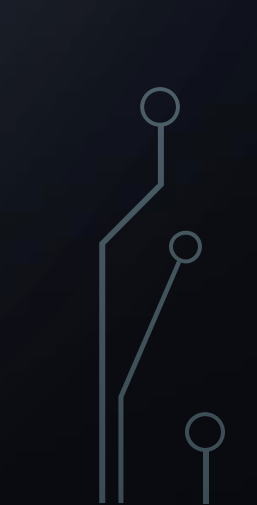
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DESCRIPTION

- Create and execute a plan to promote the Connect website and promote student orgs - find ways to engage HS students and measure your impact. Make suggestions for improvement

GOALS

- Increase traffic to the connect.cci.fsu.edu website, promote the site

- Create resources for students. Blog posts, informational posts, videos.

- Keep events updated on the website

WORKING WITH

- STEM HS Video

- CCI Video

- Get Involved

- Blogging FSU

RISKS

- Lack of communication among group members and/or other groups.
  - Open a lines of communication among as early as possible. Frequent meetings to speak about progress. Set deadlines so that tasks are done on time.

- Poor site metrics
  - Change how site is promoted. Provide higher quality resources.

- Poor event attendance
  - Change how events are posted and promoted

- Webserver maintenance or other issues.
  - Not much I can do in this situation.

MEASURE OF RESULTS

- Site Metrics
  - Site visitors
  - Blog post views
  - video views
  - surveys responses
- Event Attendance