



CCI CONNECT SITE

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3 WEEK PLAN

- Site Promotion
 - Flyers.
 - Email Template.
 - Social Media Posts.
- Content from other groups.
 - CCI Video Group
 - STEM HS Video Group

FLORIDA STATE UNIVERSITY
COLLEGE OF COMMUNICATION
AND INFORMATION

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ISSUES

- Ditching the idea of blog posts, need all hands on-deck with promoting.
- Haven't been in contact with other groups regarding their content.

PROGRESS RATING

- 1 – Behind Schedule

OTHER INFORMTATION

- Goals
 - Increase traffic to the connect.cci.fsu.edu website, promote the site
 - 100 views on home page
 - 30 views on blog page
 - 30 views on videos page