

Team name:

Co-Leader Names: Jamel Douglas

Team Members: Brandon Rogers, Zachary Bresler

Project Description

Create and execute a plan to promote the Connect website and promote student orgs - find ways to engage HS students and measure your impact. Make suggestions for improvement.

Co-Leader #1 Evaluation :

Grade
B+

I will admit that my communication was not the best towards the beginnings of this project, but I feel like I fixed it towards the end. It was also hard to spend a lot of time on this project because I was also working pretty much full time. All in all, I think I did a great overall job leading this group.

Co-Leader #1 Evaluation :

Grade
N/A

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Grade
N/A

List groups (both in class) or outside partners that you worked with:

None

Was there one person in this group that excelled in their role (can be a co-leader or team member; what did they do:

Brandon Rogers. He was quick to ask what he needed to contribute to the team and was quick back with results.

Project Goals:

Increase traffic to the connect.cci.fsu.edu website, promote the site. 100 views on home page. 30 views on blog page. 30 views on videos page

Project Results:

5 Flyers. 64 Views on home page. 4 Views on blog page. 4 Views on video page.

Lessons Learned: (list 4):

- Even if you think instructions are clear, you still need to make sure that the instructions are understood by others.
- Should have done periodical progress checks to go over progress as a team.
- Communication is key!

How did your Project Create an impact? (list 4):

- Hopefully, our flyers bring in more traffic to the site.
- Flyers should bring in high school students who can absorb valuable information about STEM opportunities.

Advice for future groups working on this project?

Get in contact with teachers or administrators of local high schools as their students benefit the most from this site. Open a line of communication with the site's webmaster/manager. Bring in content from some of the other groups in class