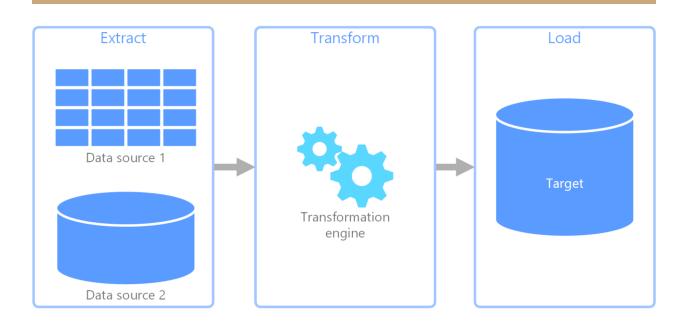
ETL PROJECT

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Introduction

We are a financial advisory firm. One of our major clients is interested in purchasing shares from either the Commonwealth Bank of Australia (CBA) or the Australia and New Zealand Banking Group (ANZ), and wants our advice on which stock to choose.

In order to conduct the analysis that we need to do to properly advise them on which one to purchase, we have designed and created an ETL process to collect all the most recent CBA and ANZ financial data from the Yahoo Finance website.

This process includes web scraping, data transformation, and database creating and loading.

By clicking on 'Run' in the **Complete ETL Process** notebook, the complete ETL process automatically for both the CBA and ANZ stocks. The ETL processes runs for

each of the collections in the data for both stocks. Once the process is complete, the fresh data will be available in the database, which can be queried and analyzed in order for us to provided our informed recommendation our client regarding which stock they should purchase.

Justification for the data chosen:

To be able to analyze the value of the stocks and give our informed recommendation about which stock to buy, we needed the following information:

- Summary Data: gives us an overall snapshot of all the stocks. PE ratio helps us
 determine the Value of a Stock. Market capitalization gives us the size of a
 company. This information can be used by us to assess which of these stocks is
 better value for money.
- Income Statement: shows us Net income and Revenue which helps us determine financial strength of both companies.
- Stock History: shows information about the changes in each company's share
 price overtime such as price changes, current trading price, historical highs and
 lows, which allows us to assess which company's shares have performed better
 over time.
- Balance Sheet: gives us information about each company's assets and liabilities
 which helps us to assess which company has more assets or more debt and thus
 which one might be a better buy.
- Cash Flow: helps us to analyze financial health of each company by allowing us to compare their sources of income and expenses.

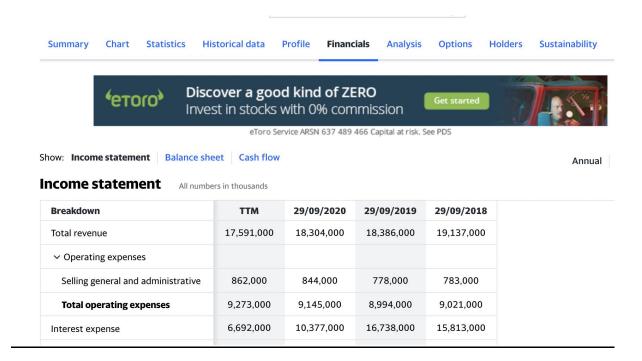
Extracting data

Data Resource:

Web Scraping from the links below:

https://au.finance.yahoo.com/quote/CBA.AX/financials?p=CBA.AX

https://au.finance.yahoo.com/quote/ANZ.AX/financials?p=ANZ.AX



Under Financials, there are three sheets: Income Statement, Balance sheet, and Cash flow.

We applied three methods to scrape 'Fresh' data from the website

- 1. We wrote scraping scripts using Beautiful Soup to scrape tables (Extract)
- 2. We also scraped <div> by selecting targeted 'class' to get information (Extract)
- Finally, we scraped the csv file then saved it to the local directory by running the extract process. (Extra → Load)

Transforming data

Data Cleaning:

We cleaned raw data before loading them into the database. Methods that we applied in cleaning process include: removing na/null values, renaming and filtering table columns; formatting dates strings in year-month-day; replacing empty values with 0s; round up decimal places; and setting indexes. We sorted cleaned data into the dictionaries with desired hierarchy before we load them in the database.

Loading data

We created the connection between the python file and database. We transferred our final data output to **Stocks_DB** by creating a new database in python script.

Below are the screenshots of our database and table collections

Breakdown structure:

