

James Bovis

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I am an outgoing, hardworking and creative individual with industry experience in web design, web development, graphic design and digital media. I am able to work confidently within the Adobe Creative Suite and I am fluent with HTML & CSS. I am currently searching for career progression in graphic design and the creative industry.

Relevant Experience

October 2015 – Present

Laura Ashley – Web Designer

Working at Laura Ashley has allowed me to introduce my existing skills in a larger scale industry which involves collaborating with many departments and a large workforce. Work produced involves:

- Following a continuously updated promotional calendar to prepare website graphics for various sale events and new collections.
- Working with internal translators to adapt English graphics into French and German which has developed my understanding of other languages.
- Designing and building responsive home and fashion feature pages which promote products whilst also producing ROI.
- Creating engaging video and static imagery for various social networks and company blog.
- Liaising with the Digital Marketing team to create promotional online banners detailing sale events which are published through affiliate networks.

2013 – 2015

Suite Creative – Digital Media & Marketing Executive

This role provided me with a foundation in both web and graphic design inside a fast-paced, client-facing and collaborative environment. This role gave me the ability to:

- Confidently work inside the Adobe Creative Suite with transferable knowledge of Illustrator, InDesign, Photoshop and Flash to construct full-service brand identities.
- Create CMS based websites using WordPress to produce responsive, E-Commerce based shops and brochure websites.
- Deploy bespoke websites using self-taught HTML & CSS which are built on popular responsive front-end frameworks with a small inclusion of JavaScript.
- Collaborate productively inside a small team to meet tight deadlines enforced by the national press in the supplement of advertising.
- Successfully schedule and conduct review and development meetings with clients both face to face and over the telephone.

Education

2013-2014

Suite Creative – Apprenticeship – Social Digital Media

- Apply developing knowledge of social media to produce marketing campaigns for fictional businesses and clients.
- Understand the benefit of using social media platforms and tools inside companies to improve sales and brand awareness.
- Awarded prize for best logo re-design concept which was in active circulation both online and offline.

2006-2013

The Maplesden Noakes School, Maidstone, Kent

- 5 A levels graded B-C in ICT, Product Design, Media, Film and English Literature.
- 8 GCSE's graded A*-C including Maths, English, Science, History and ICT.

Other Experience

Sept 2012 – June 2013

Head Boy, The Maplesden Noakes School

- Demonstrated crucial leadership and organisational skills while collaborating with the Head Team to plan the Year 13 prom.
- Built confidence in public speaking and represented the school frequently at events and open days.

July 2012

Team leader, Business Challenge

- Worked alongside Kent Fire & Rescue Service to design and construct an app concept to help lower the amount of road accidents featuring young people.
- Conversed and collaborated with servicemen to formalise app design, key functions and USP.
- Presented concept ideas within a small group to a panel of judges as a contender for the Business Challenge competition.

Interests

I am very interested in graphic design and web development and I frequently develop my personal skills by keeping up to date with the latest design trends and development techniques. These interests have led to the production of personal projects including my own website, jamesbovis.com. I also have a keen passion for guitar and have performed both at school and in my local area.

References available on request.