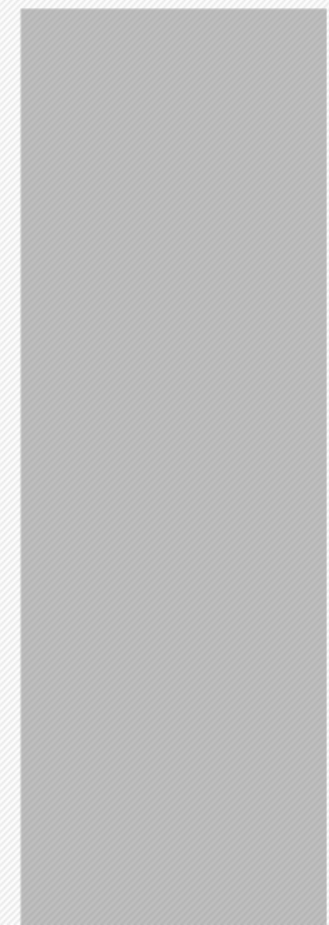
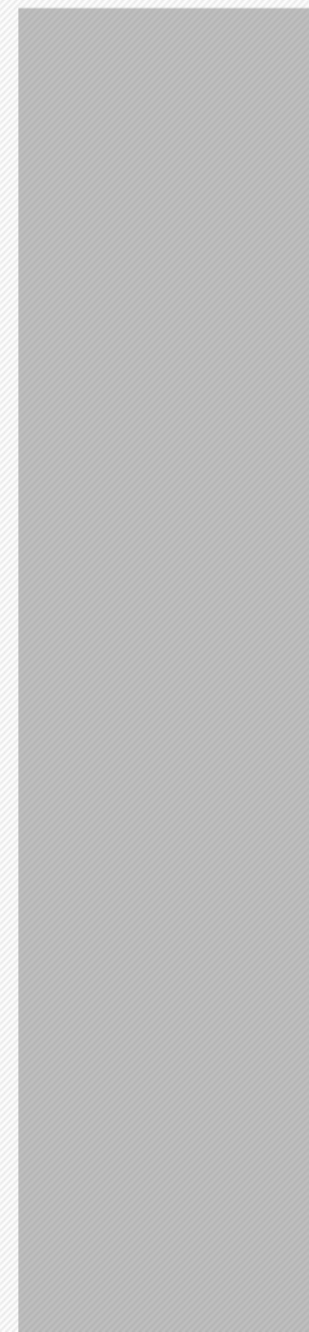
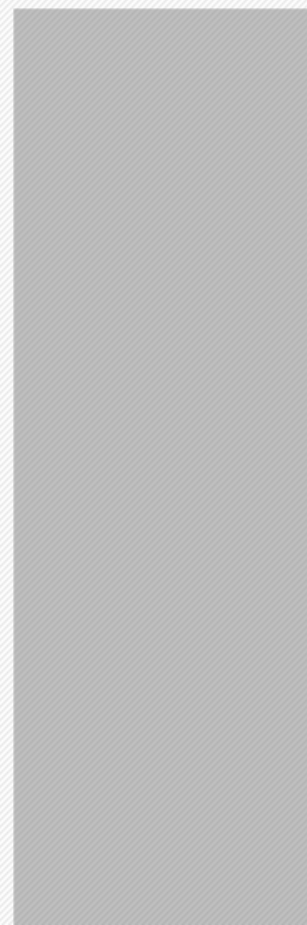
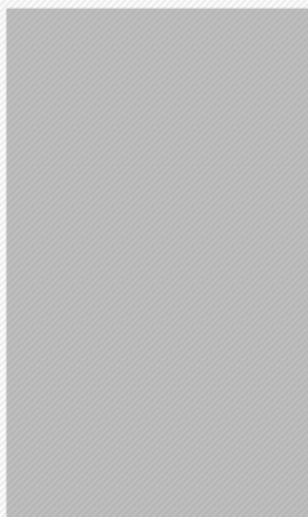


Axon Class Cars Dashboard

[View in Power BI](#) 

Last data refresh:
19/08/2023 19:38:15 UTC

Downloaded at:
26/09/2023 08:15:43 UTC



2003

2004

2005

Axon Sales Dashboard

9.60M

Total Sales

122

Total Customers

8

Avg Order per Day

23

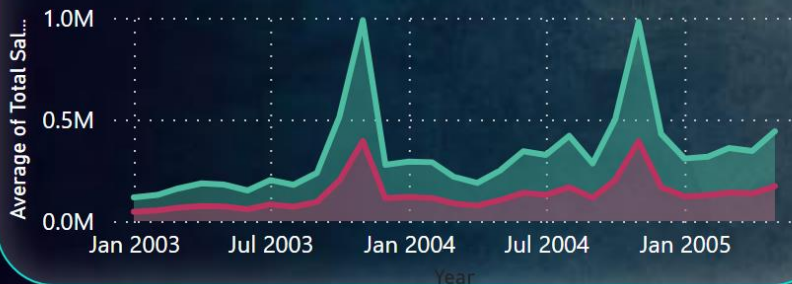
Total Employees

2996

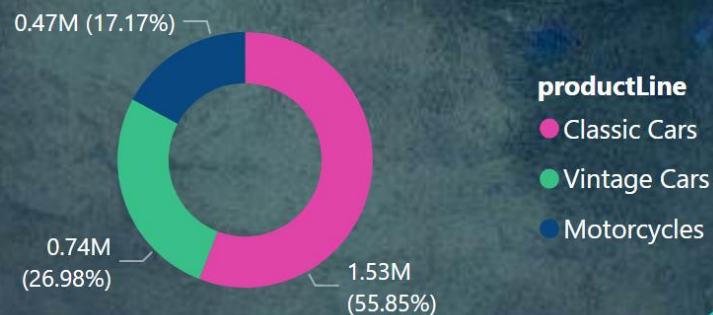
Total Orders

Total Sales and Profit

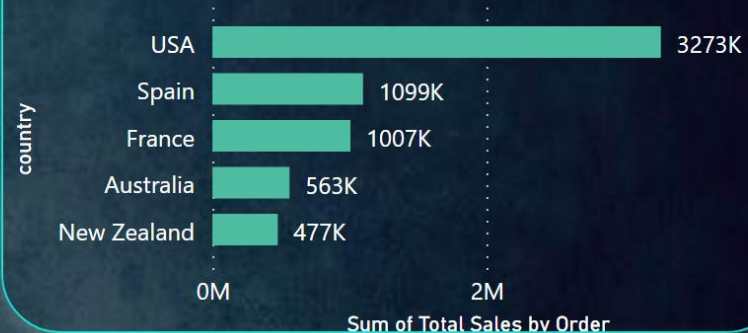
● Sum of Total Sales by Order ● Sum of Total Profit



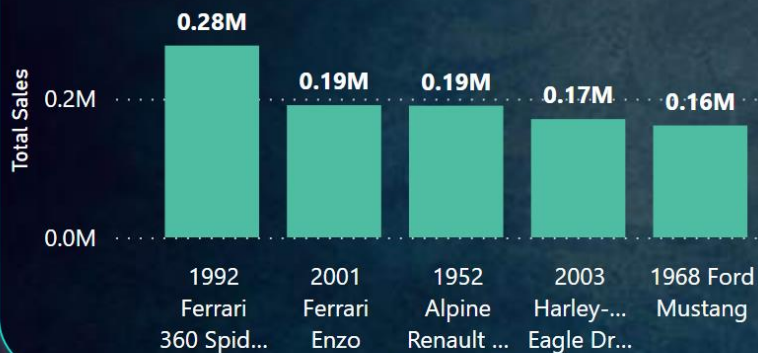
Sum of Total Profit by productLine



Sum of Total Sales by Order by country



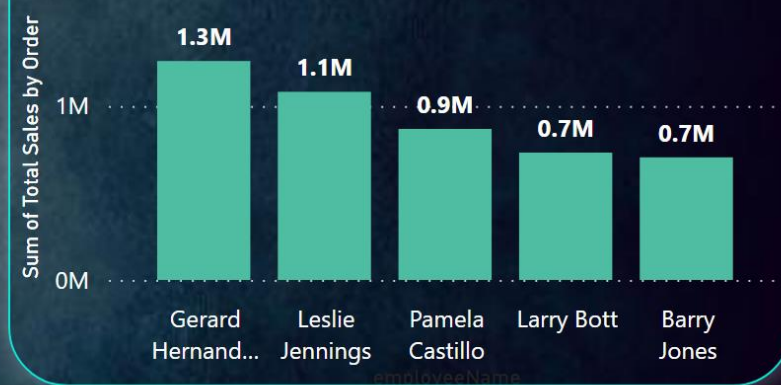
Top 5 selling Cars



Top 5 customers by Total Sales



Top 5 employees by Total Sales



Summary

- The Total Orders placed by customers are **2996** and the Total Sales of the Company is **9.6 Million**.
- Total customer are **122**. Most of the Customers are from **USA**.
- The Total employee count of the company is **23**.
- On an average, **8 orders** being placed by customers per day.
- **Classic Cars, Vintage Cars and Motor Cycles** are the three product Categories earned more profit among the categories.
- **USA, Spain and France** are the three countries, the most of the sales comes from over the years.
- **Ferrari 360 Spider Red** was the Top most selling car following by **Ferrari Enzo** and **Alpine Renault 1300**.
- **Euro+ Shopping Channel, Mini Gifts Distribution Ltd., and Australian Collectors Co.**, are the 3 top customers bought products in high numbers.
- **Gerald Hernandez, Leslie Jennings and Pamela Castillo** are the three sales representatives who achieved better sales target compare to others.