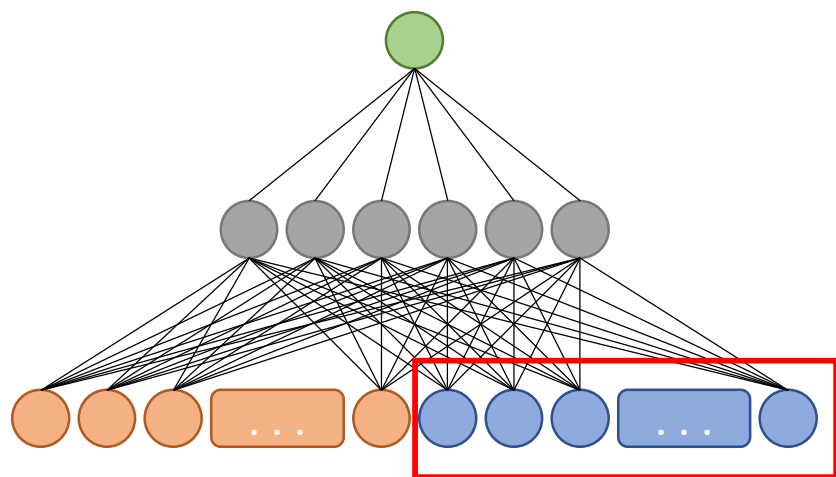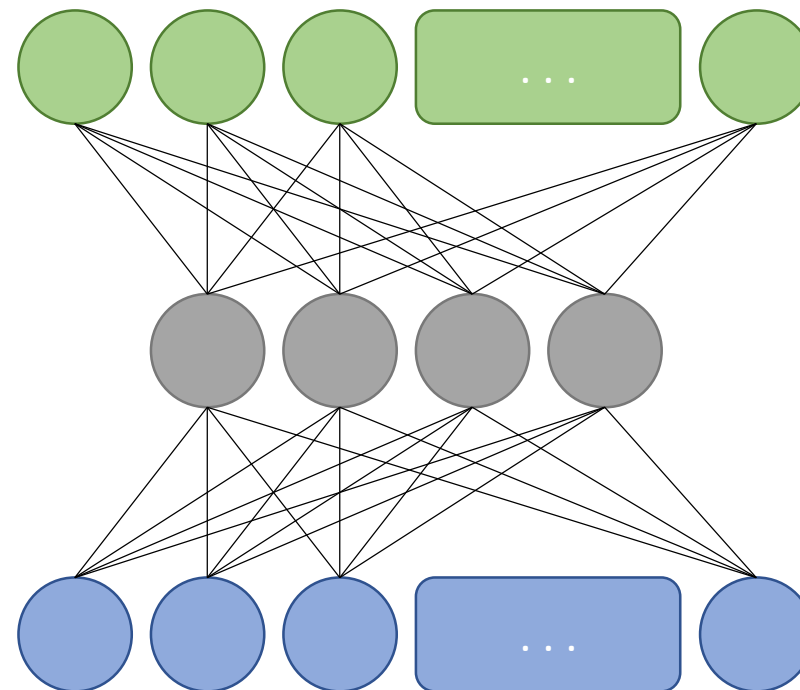Genre

Train embedding layer on user-item interactions

Item ID

Re-use trained item embedding layer for genre prediction