What is the count of rentals for each movie, categorized by film genre?

Total Rental Orders By Genre

Number of Rental Orders

Film Category	Count
Animation	1166
Children	945
Classics	939
Comedy	941
Family	1096
Music	830
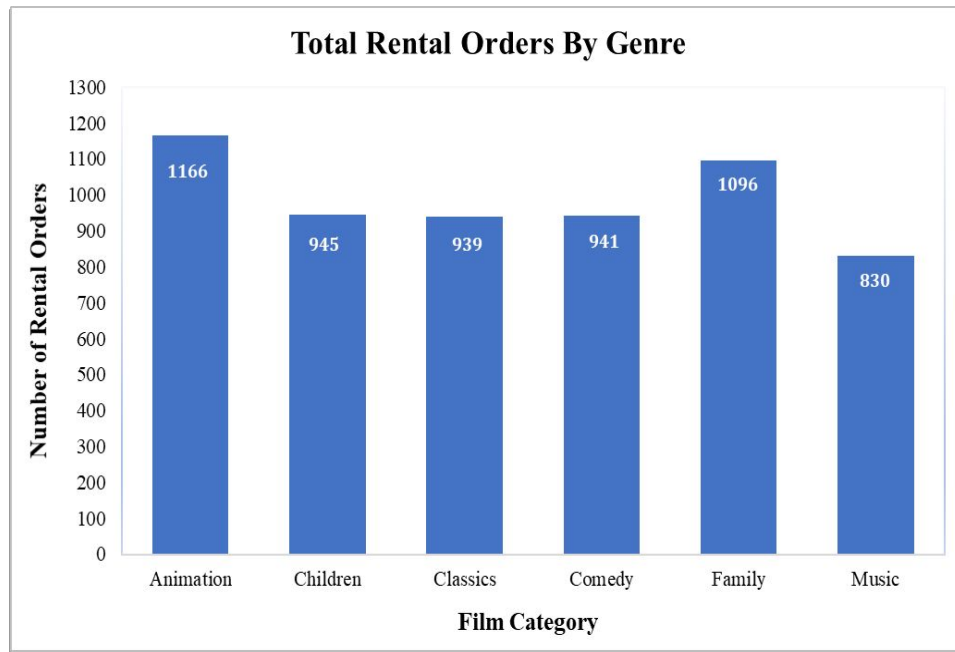
Film Category

The chart presents which family movie categories have been rented thus far. Families are more likely to rent films in the "Animation" category, closely followed by the "Family" category, according to the data. The categories "Children," "Classics," and "Comedy" continue to draw an equal amount of interest. On the other hand, families show the least interest in the 'Music' category.

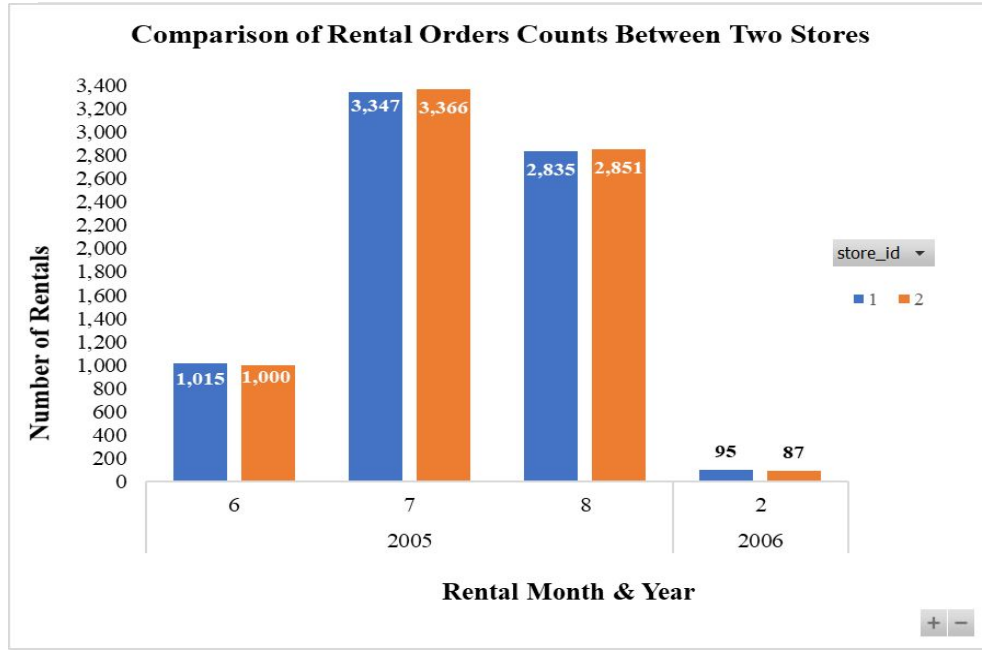This chart was generated using Query 1.

What does the distribution of films reveal according to each category's rental duration?

Distribution of Films According to Each Category's Rental Duration
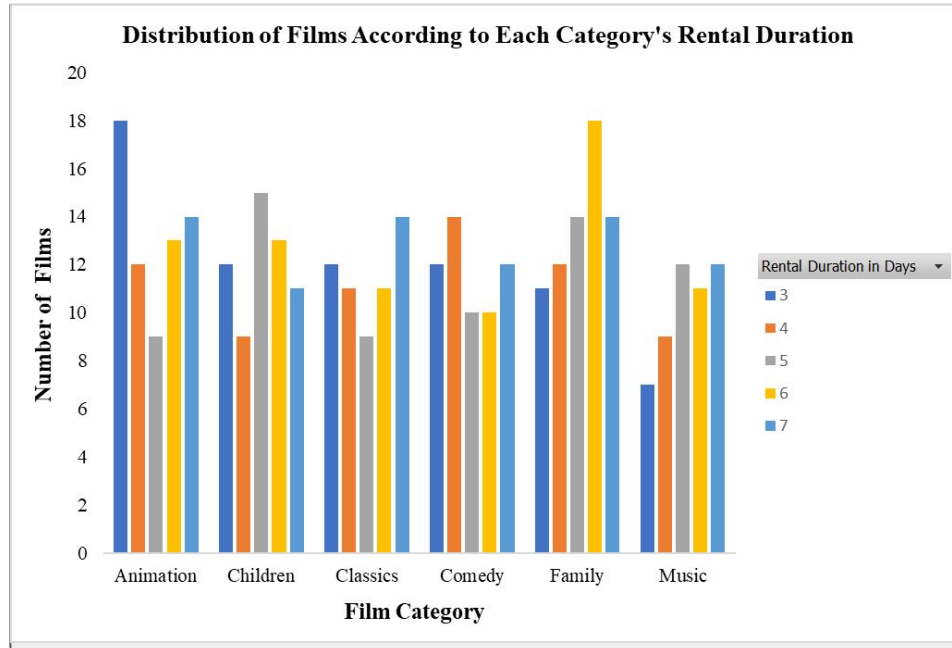
The chart illustrates the range in average rental times for family-friendly films. If you pay close attention, the 'Family' category shines with a rise in 6-day rentals. In contrast, the majority of items in the "Animation" category are rented for 3 days. With this knowledge, we can easily compare the lengths of "Family" movies to those in other genres.

This chart was generated using Query 2.

How do monthly rental order counts compare between the two stores?

Looking more closely at the graph, we can see that the buying rates had a noticeable increase in the months of July and August. The months of June and February, however, tend to witness a slight decline in purchases.

This chart was generated using Query 3.

Who were the top 10 paying customers and their 2007 monthly payments?
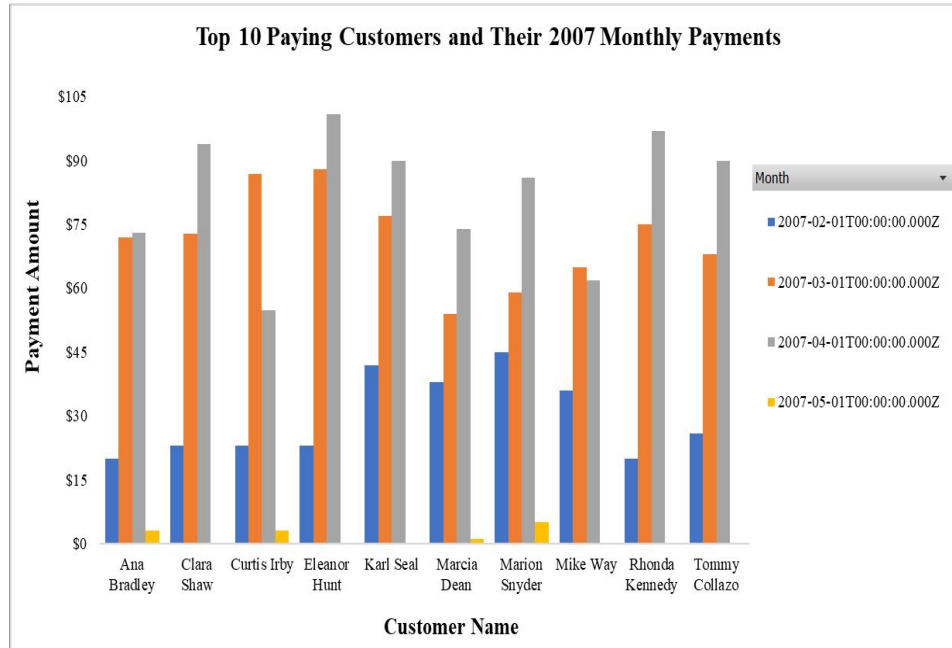
These are the top 10 paying clients in 2007 as shown in this graph. Along with their annual monthly payments, their names are printed on the order. In April 2007, Eleanor Hunt made the highest payment of $100, which puts her in the spotlight.

This chart was generated using Query 4.