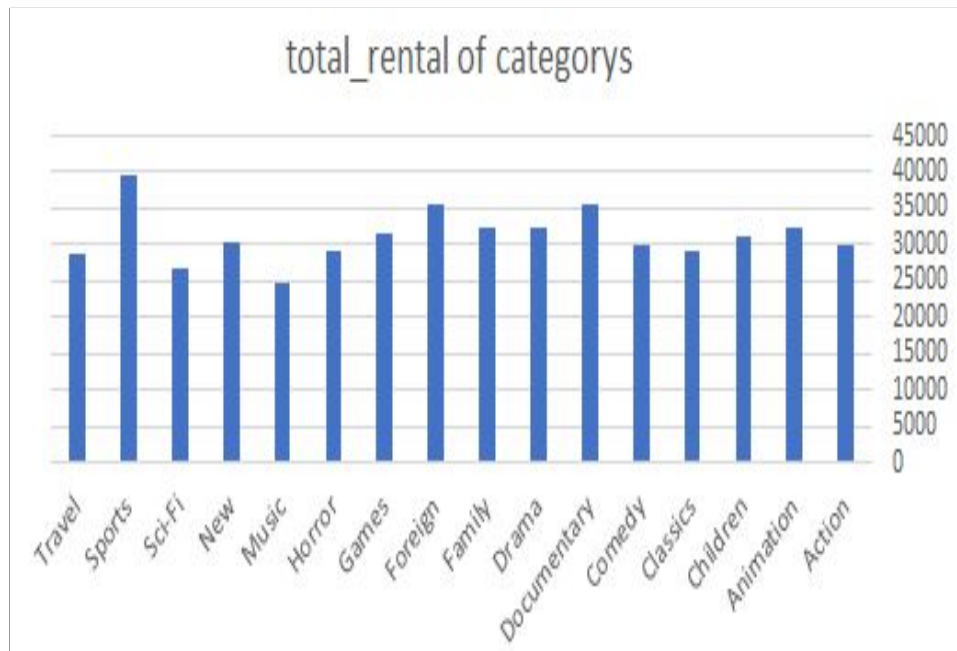
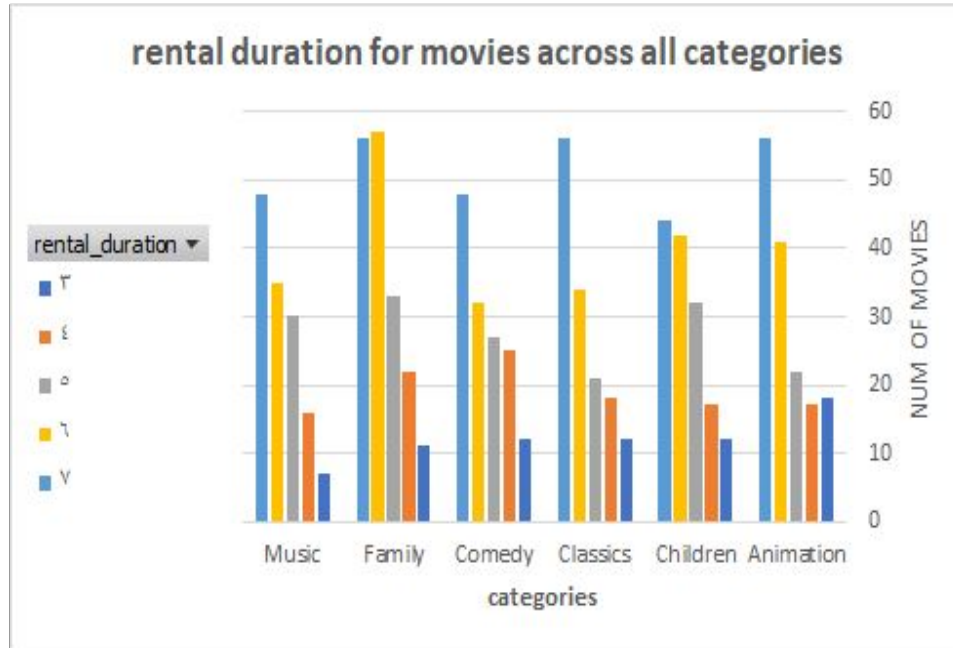


Number of times rented movies by category



There is a notable superiority to the category of sports films and a decrease over music films among people

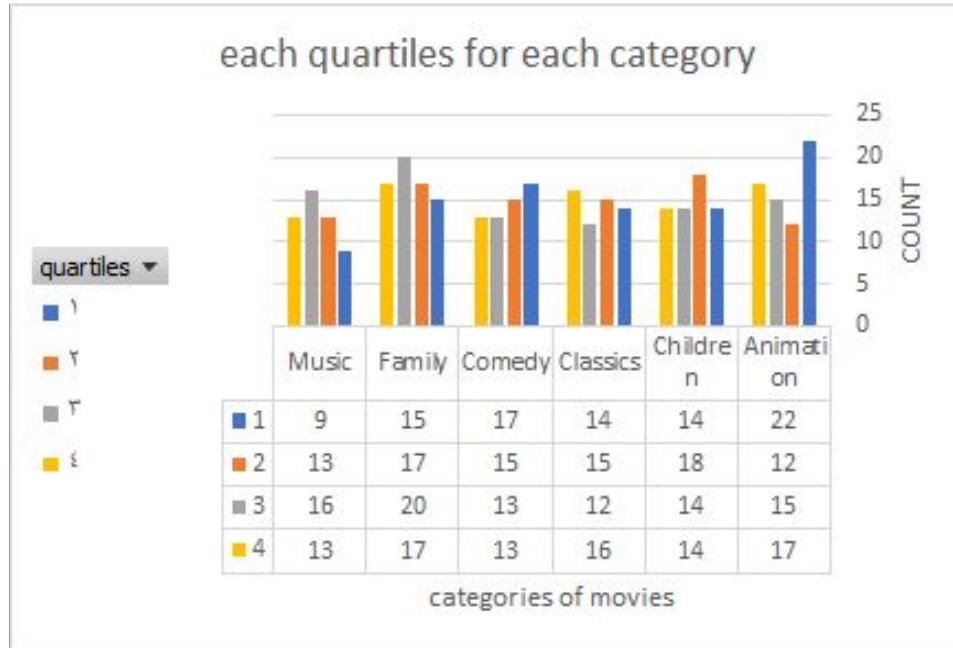
rental duration for movies across all categories



Here we divide the films by the duration of the rent for each family category

Note that the largest number of films are rented for 7 days except movies family category is rented 6 days often

Number of times rented movies by category



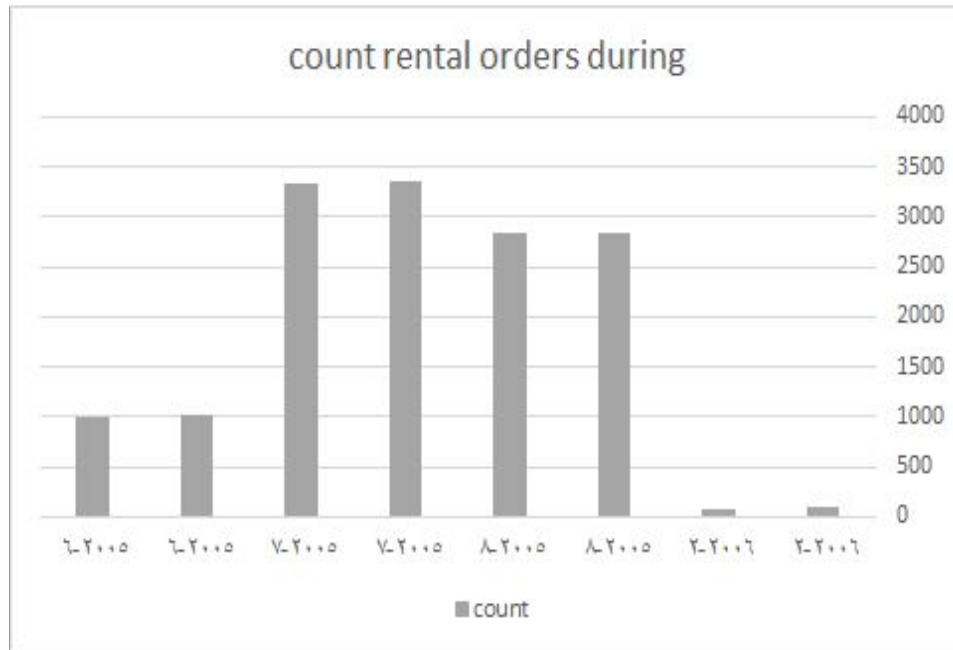
Here we divided the movies by a quarter for each family category

Here we divided the movies by a quarter for each family category

In the first quarter of the animated films we see a rise of 22 films, followed by 12 in the fourth quarter, then the third quarter and finally the second quarter.

Thus we complete the rest of the comparisons in the other categories

stores compare in their count of rental orders during every month for all the years



Significant increase in buying rates in July and August, And lower purchases in the month of June

stores compare in their count of rental orders during every
month for all the years

slide 1 > Q1.1

slide 2 > Q1.2

slide 3 > Q1.3

slide 4 > Q2.1