



What are survey weights?

Kelly McConville
Assistant Professor of Statistics



Survey data

• Have you ever found yourself analyzing a dataset that contained a column of weights and wondered what they were?

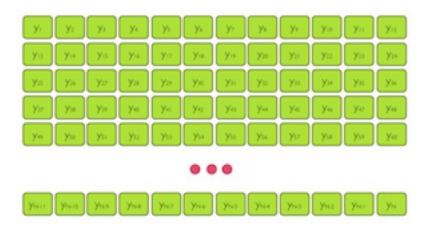
FINLWT21	FINCBTAX	BLS_URBN	POPSIZE	EDUC_REF	AGE_REF	FAM_TYPE	REGION
25985	116920	1	2	16	63	3	4
6581	200	1	3	15	50	4	4
20208	117000	1	4	16	47	1	3
18078	0	1.	2	15	37	8	4
20112	2000	1	2	14	51	9	4
19907	942	1	2	11	63	9	3

Survey weights

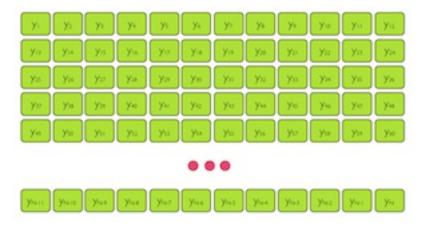
- What are survey weights?
 - They are the result of using a complex sampling design to select a sample from a population.
 - Roughly, the survey weight translates to the number of units in the population that a sampled unit represents.
 - First weight in BLS sample = 25,985 households
 - Second weight in BLS sample = 6,581 households
- How do survey weights **impact** my analyses?



• Survey data are commonly used to estimate a finite population quantity.

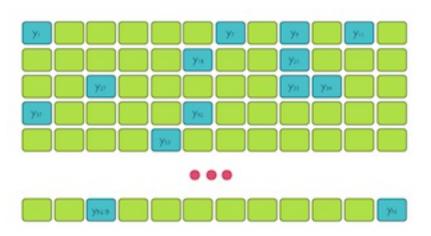


ullet Estimate the average household income in the U.S.: $\mu=rac{1}{N}\sum_{i\in U}y_i.$

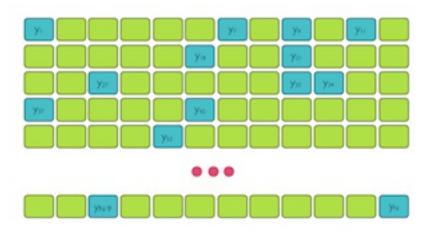




• Using a complex sampling design, take a sample, called s, of n households.

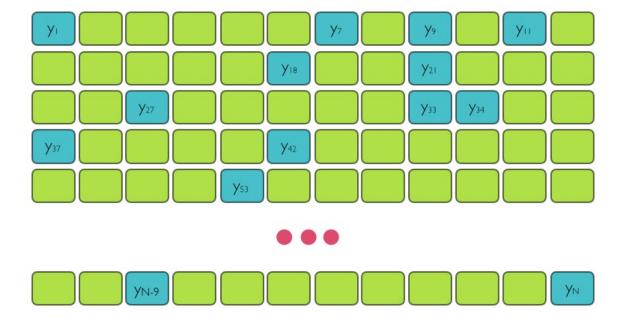


• Sample mean estimator: $ar{y} = rac{1}{n} \sum_{i \in s} y_i$.



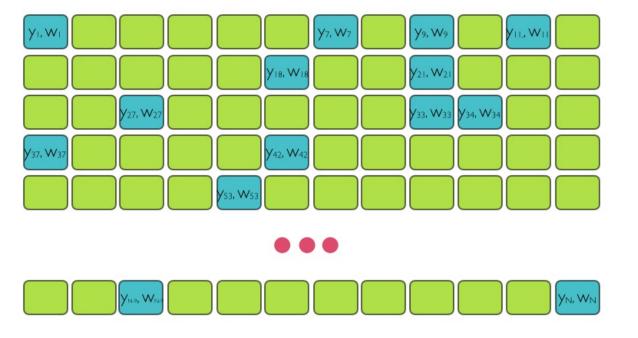
• Sample mean estimator:

$$ar{y} = rac{1}{n} \sum_{i \in s} y_i$$



mean(ce\$FINCBTAX)
[1] 62480

 For sampled units, we have the values and survey weights.



- How do I incorporate the weights?
- How do the weights impact my estimates? My graphics? My models?





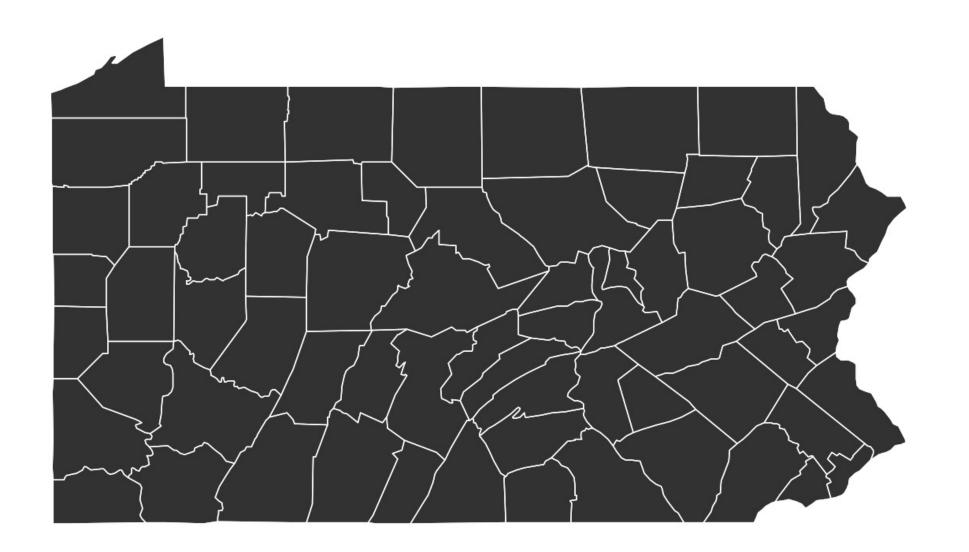
Let's practice!

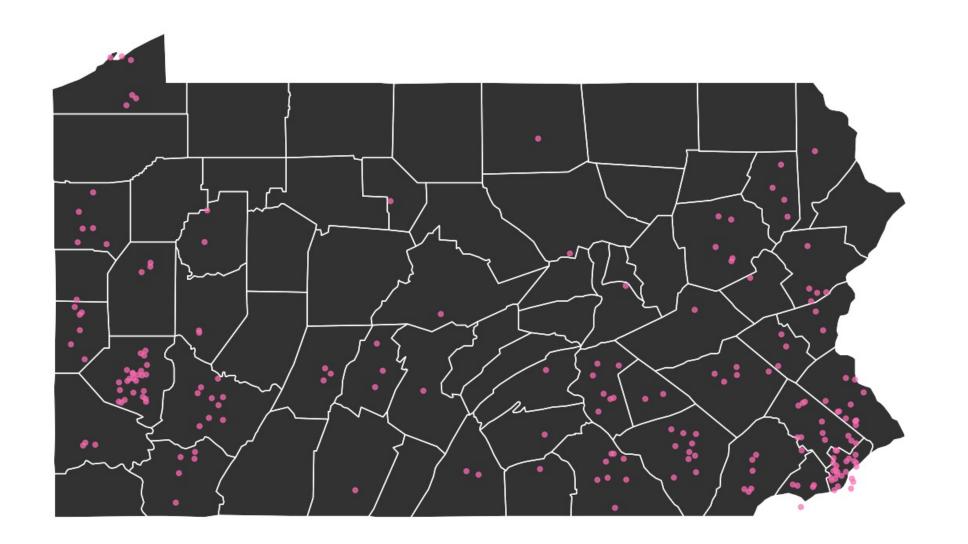


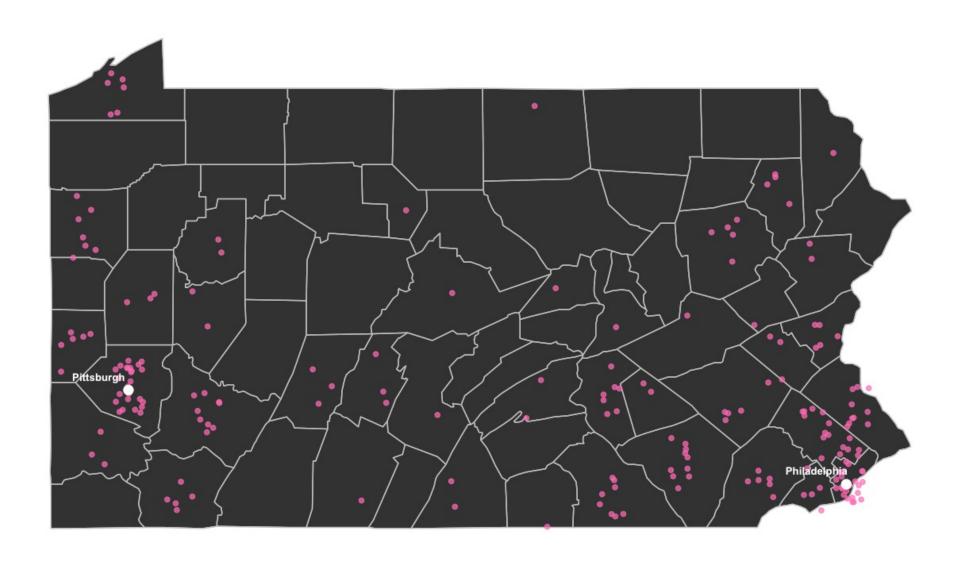


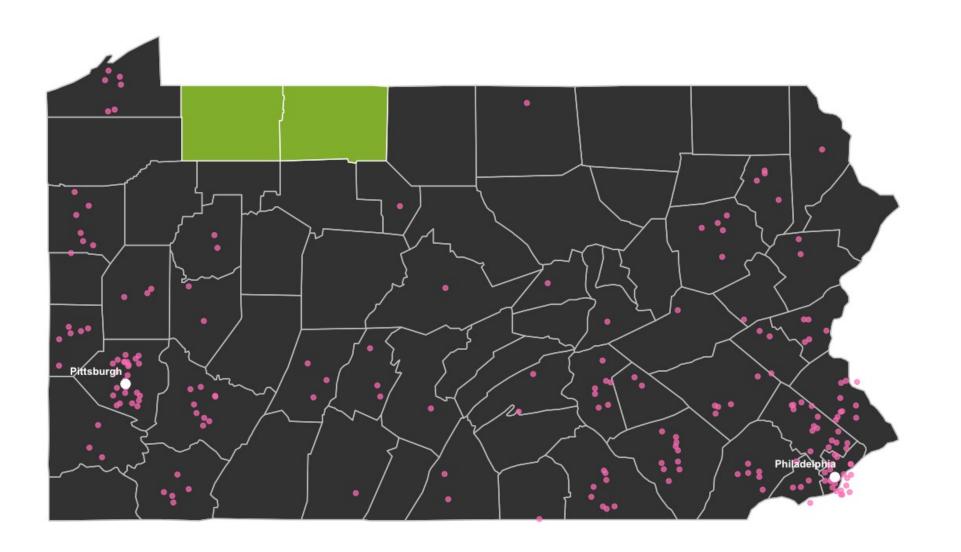
Elements of a sampling design

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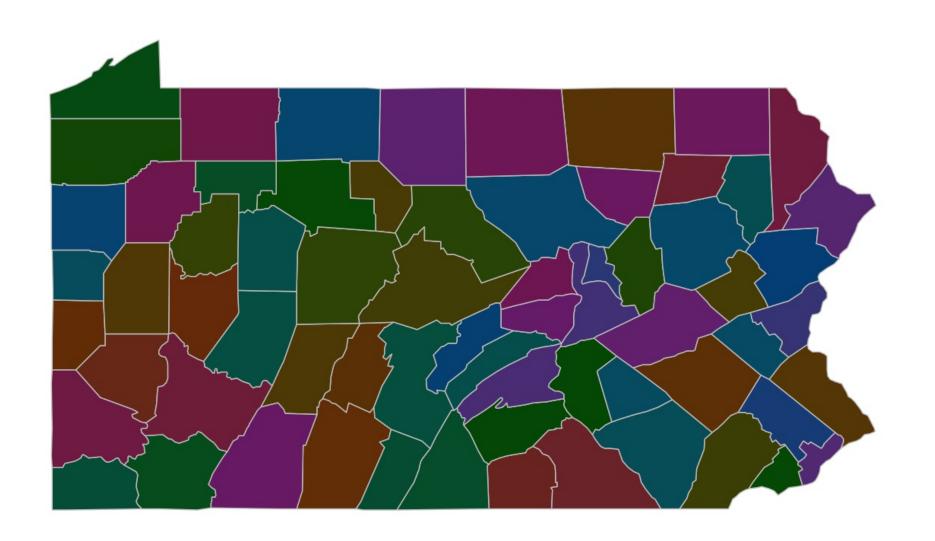




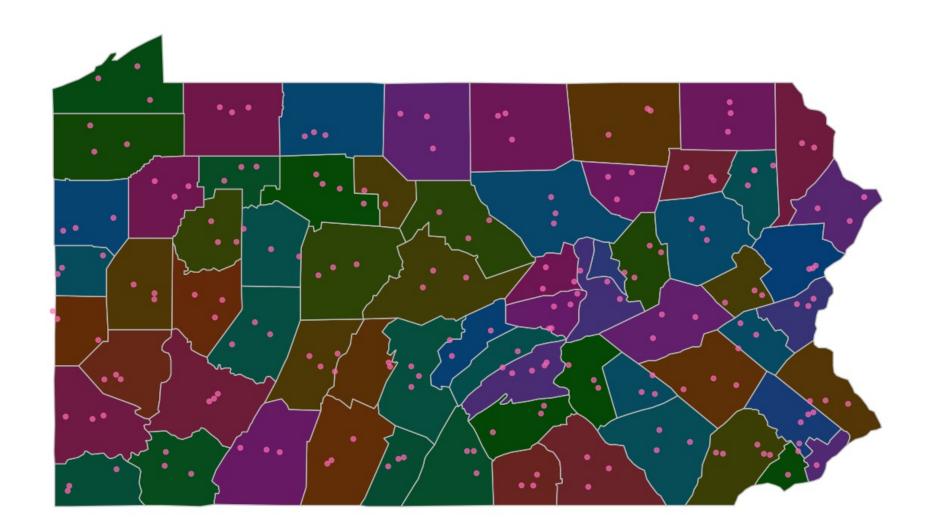




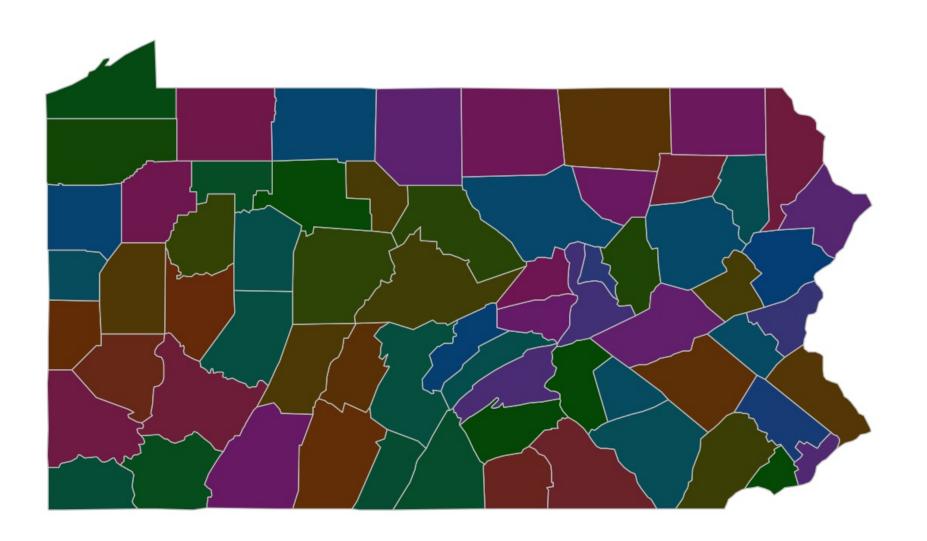
Stratified sampling



Stratified sampling

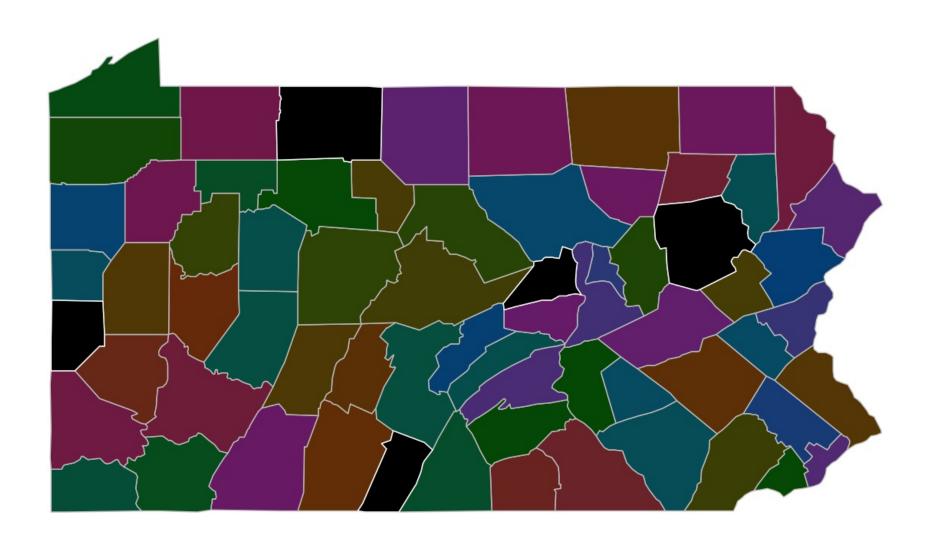


Cluster sampling

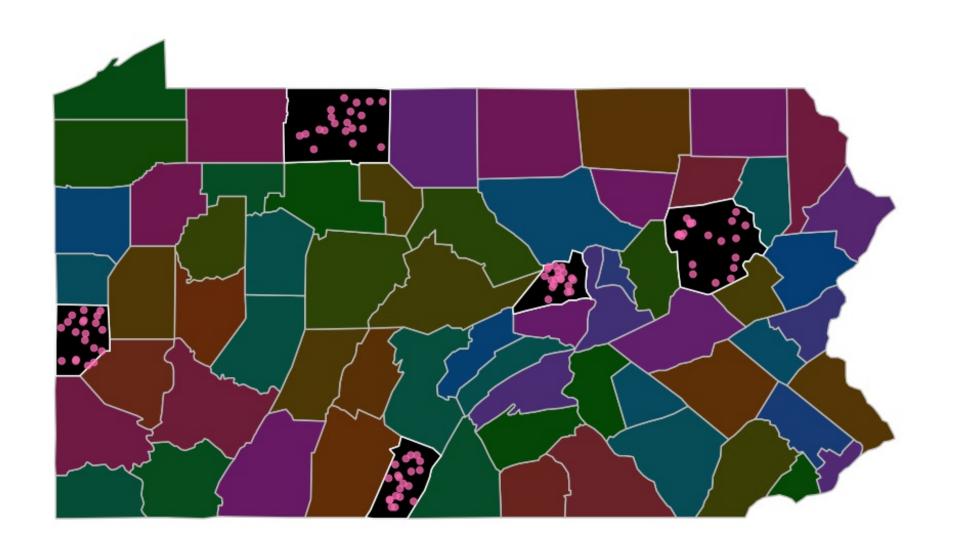




Cluster sampling



Cluster sampling







Let's practice!





Impact of weights

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National Health and Nutrition Examination Survey (NHANES) • Conducted by the U.S. National Center for Health Statistics.

- Goal: Understand the health of adults and children in the US.
- It is collected using a 4 stage design.
- **Stage 0**: The U.S. is *stratified* by geography and proportion of minority populations.
- **Stage 1**: Within strata, counties are randomly selected.
- Stage 2: Within counties, city blocks are randomly selected.
- Stage 3: Within city blocks, households randomly selected.
- **Stage 4**: Within households, people randomly selected.



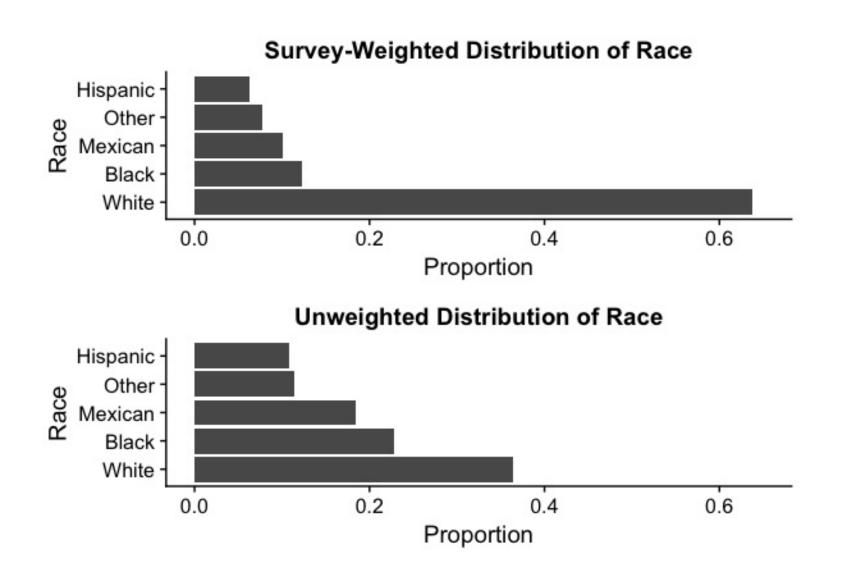
NHANES



NHANES



Visualizing impact of weights







Let's practice!