

James
Sole
Portfolio



Hello!

I'm James Sole

I look forward to meeting with you, if have not already. I invite you to take a glimpse into some of my highlights and turning points in my career. It has already been quite the journey from Data Analyst, Web Developer/Designer and now to UI UX designer. I am looking to expand my education and expertise by receiving a degree in IT Management. As a diligent, innovative self-starting young man, I always strive to bring fresh new ideas and perspective when designing a digital solution.

As a Data Analyst at 1st Choice I built a system used to file and track clients' attendance and paperwork needed for legal and tax purposes after reviewing ways to make the filing more effective. With this system, the company and I have cut the filing time down to an eighth of the time it previously took. I got a glimpse of the behind the scenes of businesses which peaked my interest to start my own. From there I wished to better utilize the skills I learned from my Full Stack Web Development school. Then I started as a Marketing Web Developer/Designer at Careington International in April 2019. Not too long after being hired at Careington I honed my skills by taking on design projects for clients under my business Soul Form Designs. I continue to build websites that serve our clients needs whether small or big.



About me.

PROFILE

Diligent Management Information Systems major currently attending Tarleton State University part time, with 8.5 years of work experience. Aiming to leverage a proven knowledge of web platform development, web design, and application development skills to successfully fill the UI/UX Designer or developer role at your company. Frequently praised as hard-working by my peers, I can be relied upon to help your company achieve its goals.

EDUCATION

MANAGEMENT INFORMATION SYSTEMS/ BACHELOR OF SCIENCE

Tarlton State University
Graduate 2023

FULL STACK WEB DEVELOPMENT / CERTIFICATION

Coding Dojo
Graduated 2018

COMPUTER AND INFORMATION SCIENCES / ASSOCIATE OF SCIENCE

Richland Community College
Graduated 2017

SKILLS

PERSONAL

Web Design	80%	<div style="width: 80%;"></div>
User-Centered Design	65%	<div style="width: 65%;"></div>
UX Research	60%	<div style="width: 60%;"></div>
HTML, CSS, JavaScript	70%	<div style="width: 70%;"></div>
Communication	90%	<div style="width: 90%;"></div>

WORK EXPERIENCE

WEB DESIGNER

2019 - Present | Careington International

Designed and built digital branding materials for many brands.

- **Design, build and maintain websites with HTML, CSS, and JavaScript, content creation tools, management tools, and digital media.**
- **Confer with management and development teams to prioritize needs, resolve conflicts, develop content criteria, and choose solutions.**
- **Create web models and prototypes using Adobe XD that include physical, interface, logical, and data models.**
- **Perform website tests according to planned schedules, and after any website or product revisions.**

LEAD CREATIVE DIRECTOR

2019 - Present | Soul Form Designs

Direct and build effective brand identities for clients businesses .

- **Formulate, direct and coordinate website developments to promote products and services advertised by**
- **company/client**
- **Qualify and discover a brand's identity to display a brand's elegant and approachable logo**
- **Create a positive prospective customer experience by designing responsive screens**
- **Increase user interaction through clever and effective User Interface designs**

DATA SPECIALIST (REMOTE PART-TIME)

2018 - Present | 1st Choice Adult Day Center,

Handled all client forms and information to ensure each client was accounted for and billed appropriately.

- **Design and validate organizations' databases including designing or testing logic checks.**
- **Automated client information to streamline paperwork redundancies.**
- **Managed team of data entry specialists to complete state-required filing.**
- **Process client data including receipt, entry, verification, and filing of information.**



How It Started.

The Catalyst

I love brand development but it didn't happen over night. The first time I ever designed a brand was in 2018, it was presented at a launch party my business partner and I organized. I designed and created the logo, the website, the product packaging and the advertisement played during the event. Despite not getting paid for this project, I loved every moment and it sparked my passion.

During this time, I wanted to use the entirety of my Full Stack Web Development Certification for any IT employer willing to take a chance on the new guy in the field, instead I found my passion. I could not escape seeing branding in everything from that day forward. It was like a new world opened up to me, that I didn't know was even there before. I could recognize why certain ads were so effective or how a website kept you scrolling longer.

Now I focus on developing an effective brand message through the website or the logo I work with. My experience sparked something in me.

Web Development

VSP SMARTLINK PARTNER PORTAL

I redesigned a portal for VSP (a Careington client) in 2021 where the Smart-link Partners could access their reports. The clients wanted different administration access levels, the highest of which could view and edit the users assigned to them. I created fields those admins can edit user information with a clear display. The editable information was purposely limited to user name, email, and status. Per client request, this website was designed for desktop and laptop screens only.

Client: VSP (careington client)

Year: 2021

The image displays three screenshots of the VSP Smartlink Partner Portal:

- Top Screenshot:** Shows the 'Authorized Users' page. The header includes the VSP logo and navigation links: Home, Account, Manage Users, and Sign Out. Below the header, it says "Smartlink Partner Code (SPC): VSPSLO##". The main content area is titled "Users" and shows a table with 15 partners found. The columns are FIRST NAME, LAST NAME, EMAIL, REGISTERED, CREATED, and STATUS. One row is selected, showing "Jane Doah" with "Yes" under REGISTERED, "Jan 20, 2021" under CREATED, and "Active" under STATUS.
- Middle Screenshot:** Shows the "Smartlink Partner Log In" page. The header includes the VSP logo. The main content area is titled "Smartlink Partner Log In" and says "All your reports in one place.". It has fields for "Username" and "Password", a "Remember me" checkbox, and links for "Forgot Username?" and "Forgot Password?". A "Log In" button is at the bottom. There is also a small illustration of a person standing next to a laptop.
- Bottom Screenshot:** Shows the "Edit User" modal dialog. The title is "Edit User". It contains fields for First Name (Jane), Last Name (Doah), Email Address (JaneDoah@Careington.com), Registered (Yes), Status (Active), and Created (Jan 20, 2021). It also has "Enable" and "Disabled Date (N/A)" checkboxes. At the bottom are "Cancel" and "Update User" buttons. To the right of the modal is a decorative illustration of three people juggling coins over a bar chart.

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For questions regarding commissions, please call 855-218-4746. For all other questions, please contact your VSP account representative.



Wed Designs

<https://shinesavingsplan.com>

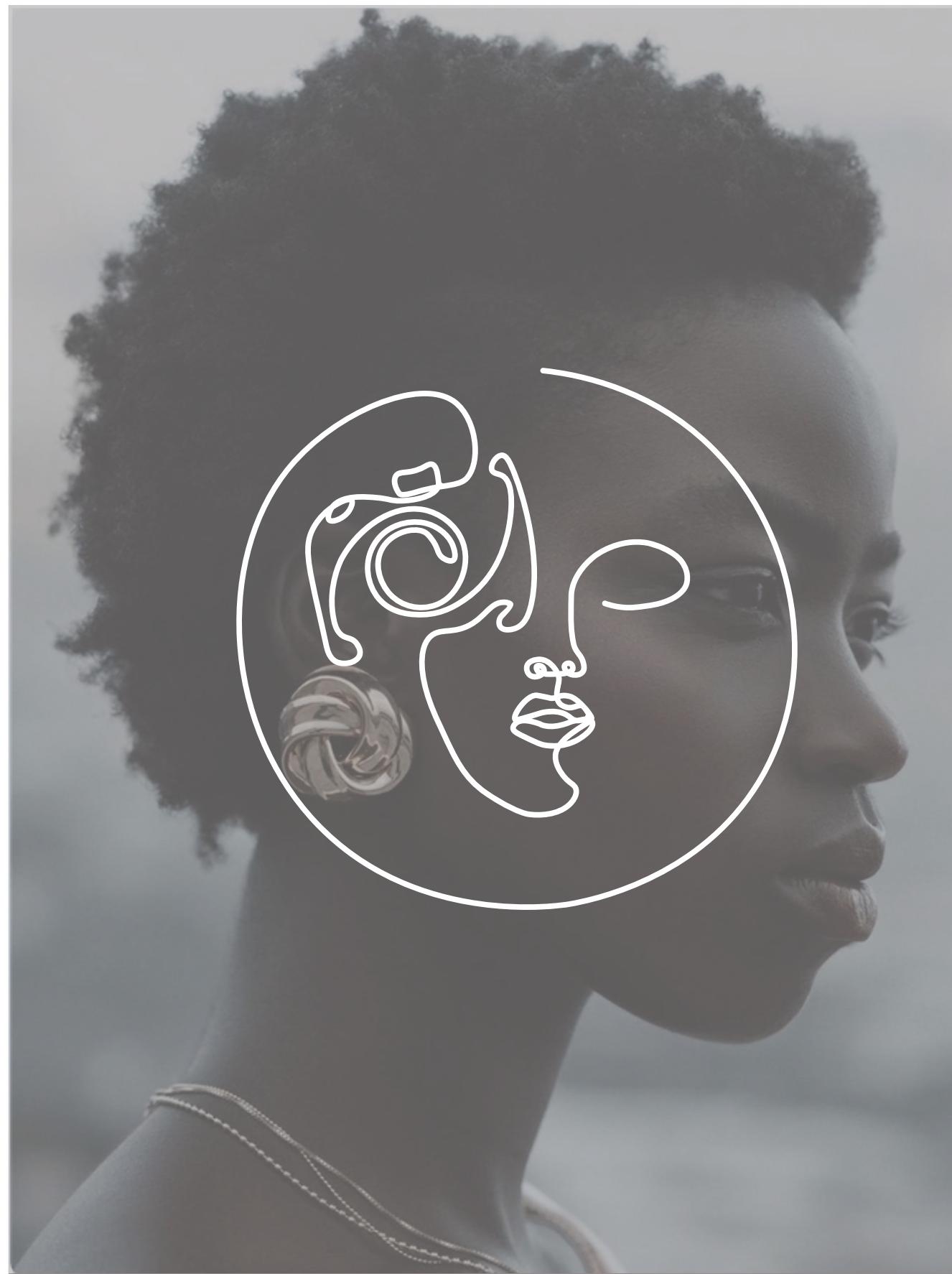
<https://www.mydentalchoices.com>

SEIU website mockup

<https://www.edentalsolutions.com>

Audalie website mockup





Brand Development

RUTHIE'S LENS BRAND

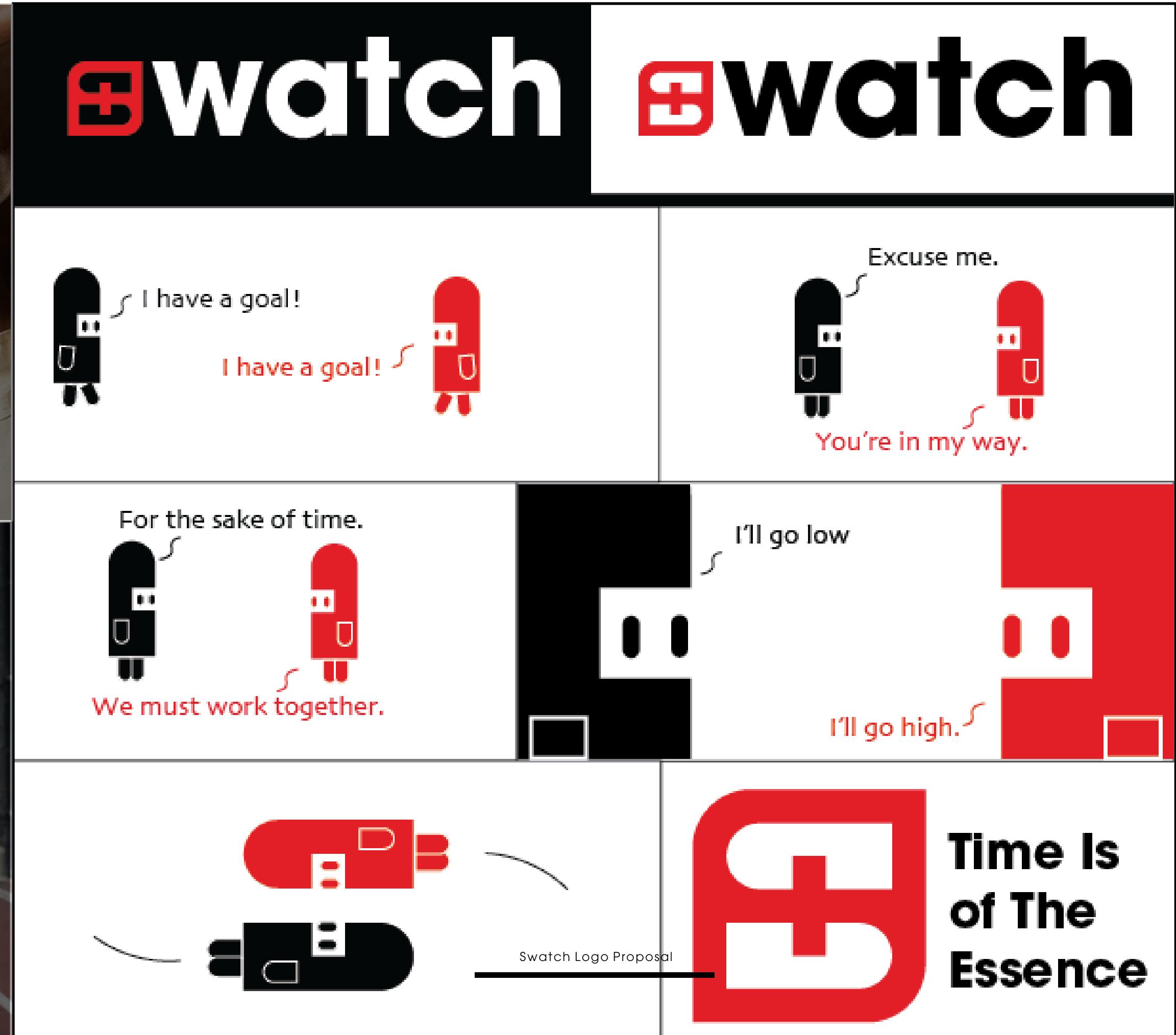
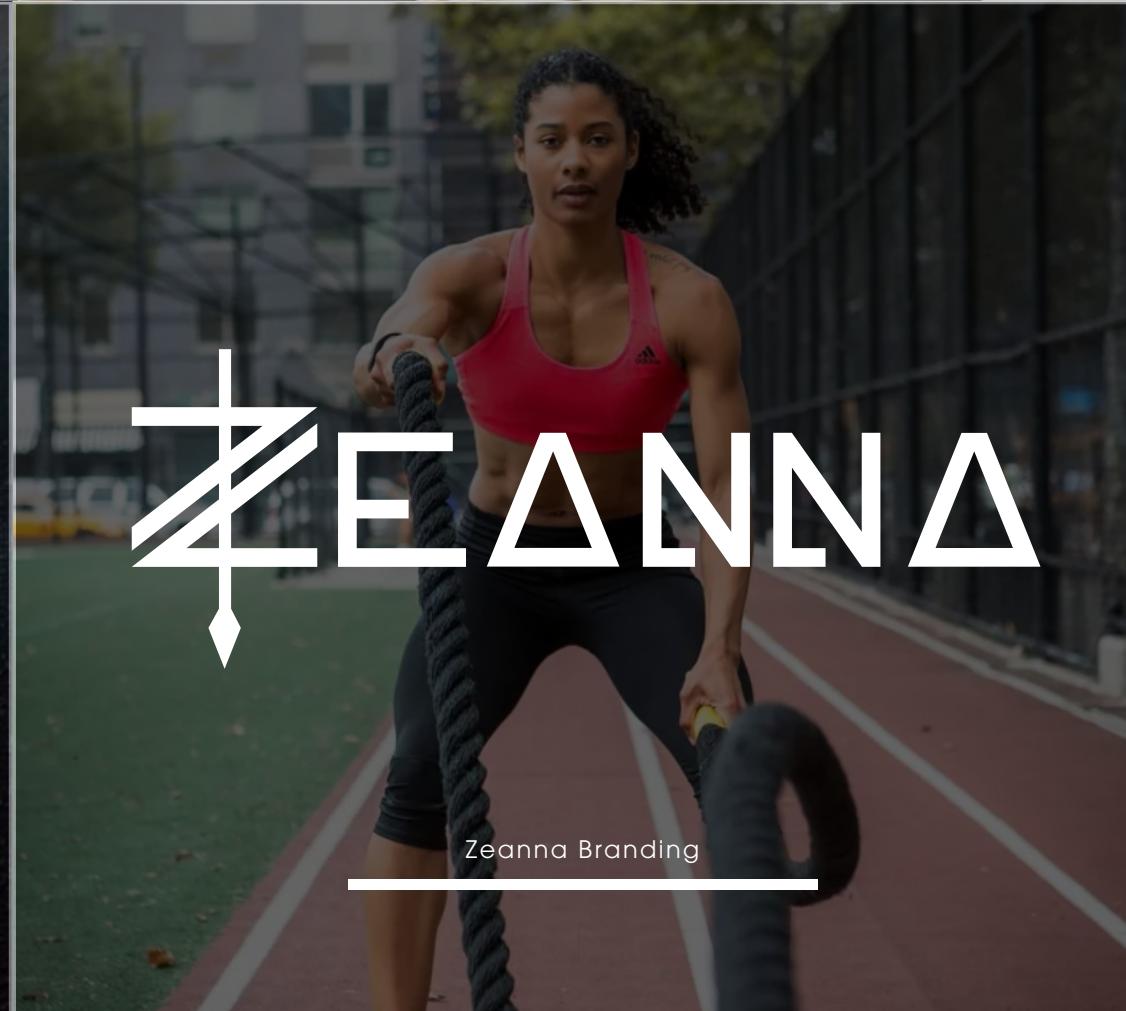
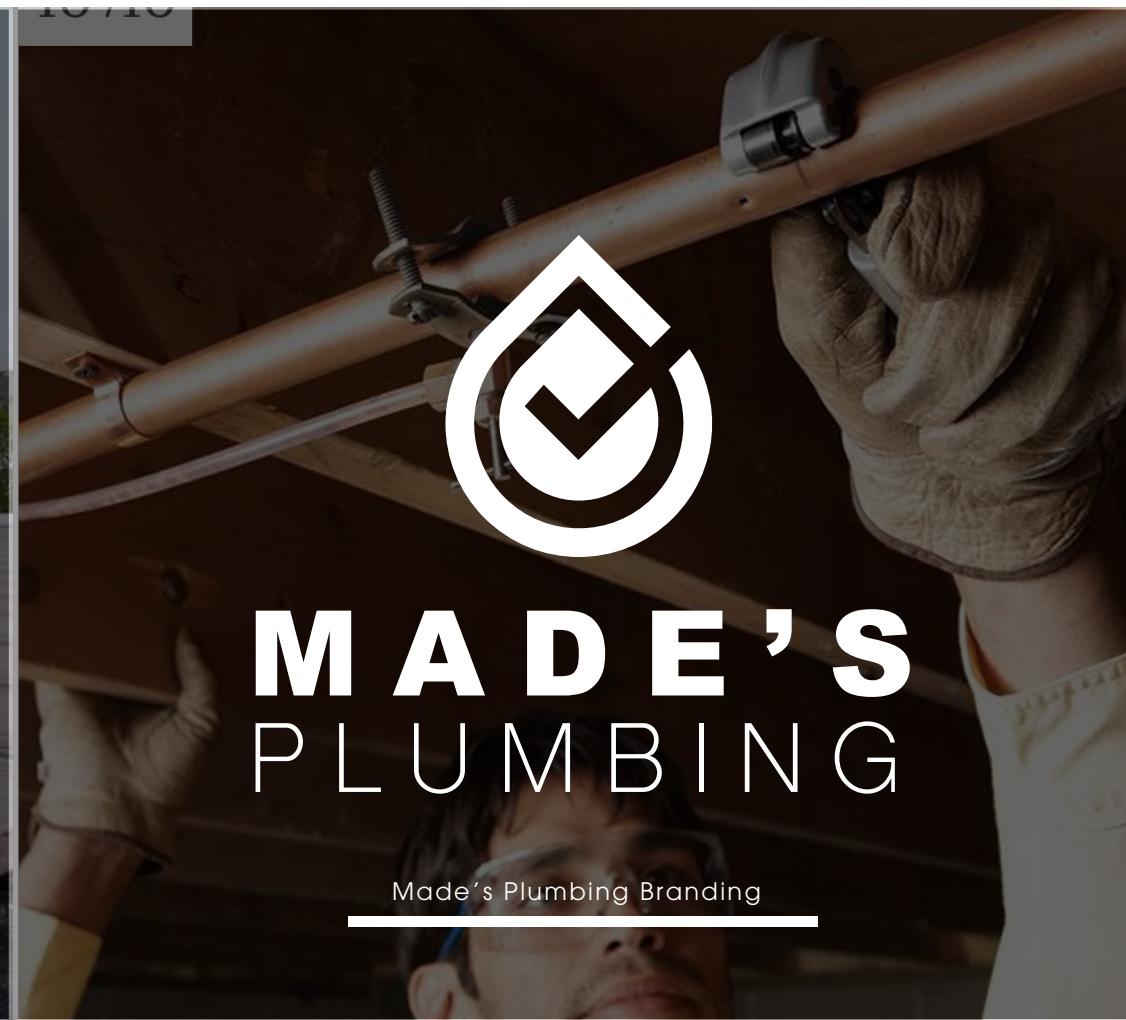
The client, simply put, requested a brand built around the "Ruthie's Lens"(italicized) name. Through a series of probing questions, I was able to discover the brand's identity so the logo stays true to that. After many revisions, the client and I were able to create the elegant yet approachable brand logo displayed. It took quite a few different iterations of THE logo yet some of my(italicized) best work is always on the other side of constructive criticism.

Client: Ruth (owner)

Year: 2022



Brand Designs





**“Our deepest fear is that we
are powerful beyond measure.”**

-Marianne Williamson





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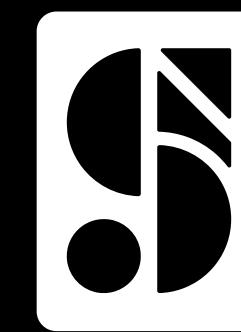


**James
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Thank You



<https://james-sole.github.io/portfolio/>



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