Risks

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| **ID** | **Title** | **Risk** |
| 1 | Resource Skills | As the resources assigned to the project are new app development, there is a risk that the activities associated with development the HTML and Code for Wake App will take longer than anticipated.  As a result, the planned development takes longer than anticipated. |
| 2 | Resource Availability | The resources assigned to work on the project are not available full time and assigned to other projects, there is a risk they may not be able to work the forecasted hours each week required on the project.  As a result, delays are experienced with starting and finishing forecasted activities on time. |
| 3 | Defect Management and Rework | As the assigned resources as are new to app development, there may be a higher volume of defects identified throughout unit, system and user acceptance testing.  As a result, additional time may be required for testing to ensure that a fully functional application is ready to launch. This will impact the projects ability to launch on time. |
| 4 | User Feedback obtained through usability testing | As a result of the feedback obtained from usability testing, there is a risk that proposed wireframes will need to be significantly updated to meet the primary needs of the users.  As a result, development of the App will be delayed. |
| 5 | Market Competitors | There is a risk that a competitor may launch a similar app prior to the launch of Wake App and trademark it.  As a result, the project may no longer be viable. |
| 6 | App Store Standards / Launch Readiness | There is a risk that once completed, Wake App does not meet the required standards to be launched via Apple or Googles App stores.  As a result, changes may need to be made to Wake App post development completion to ensure the design and legal standards to be launch via both delivery channels. |
| 7 | Compatibility Standards | There is a risk that prior to launch, both Apple and Google launch introduce new standards that new apps are required to meet prior to being launched.  As a result, the design and development of Wake App needs to be changed. This would create rework and delay the launch of the app. |