# Film Analysis

#### James Crowley

I have an Excel spreadsheet that contains all of the films that I have seen over the last ~2 years, as well as my ratings of all these films. Ratings reflect how much I enjoyed a film, and are given on a 0 to 5 star scale with half-stars (i.e., 0/5 stars, 0.5/5 stars, 1/5 stars, 1.5/5 stars, etc). The spreadsheet also contains other information about the films as well. Let's read the file into R.

```
library(readxl) # fast excel reader
data.raw <- read_excel("JamesCrowleyMasterCopyMovieRatingsDatabase.xlsx",
Films <- as.data.frame(data.raw)
head(Films)</pre>
```

			_				
##		Movie		•	Year	Released	
##		Out of Sight					Steven Soderbergh
##	2	The Dark Knight	5/5	stars		2008	Christopher Nolan
##	3	The Departed	5/5	stars		2006	Martin Scorsese
##	4	The King of Comedy	5/5	stars		1982	Martin Scorsese
##	5	The Prestige	4.5/5	stars		2006	Christopher Nolan
##	6	Arrival	5/5	stars		2016	Denis Villeneuve
##		Director 2 Director	r 3 Rur	ntime_	In_Mi	nutes RT (	Critic Score
##	1	N/A N	N/A			123	0.93
##	2	N/A N	N/A			152	0.94
##	3	N/A N	N/A			151	0.9
##	4	N/A N	N/A			109	0.9
##	5	N/A N	N/A			130	0.75
##	6	N/A N	N/A			116	0.94
##		RT Critic Reviews (	Counted	d RT A	udien	ce Score	
##	1		88	3		0.74	
##	2		326	5		0.94	
##	3		272	2		0.94	
##	4		50	9		0.9	
##	5		191	l		0.92	
##	6		346	õ		0.82	
##		RT Number of Audier	nce Rev	/iews			

```
## 1 59617
## 2 1829253
## 3 736383
## 4 26635
## 5 549931
## 6 80489
```

We can see that there are 11 columns in this data frame, including the film, the rating I gave it, its director, its runtime, and some information on the film from the popular movie website Rotten Tomatoes.

Now let's restructure some of the columns in the data frame such that they're easier to reference.

```
colnames(Films)[3] <- "Year_Released"
colnames(Films)[5] <- "Director_2"
colnames(Films)[6] <- "Director_3"
colnames(Films)[8] <- "RT_Critic_Score"
colnames(Films)[9] <- "RT_Critic_Reviews_Counted"
colnames(Films)[10] <- "RT_Audience_Score"
colnames(Films)[11] <- "RT_Number_of_Audience_Reviews"

str(Films)</pre>
```

```
## 'data.frame': 351 obs. of 11 variables:
   $ Movie
                                  : chr "Out of Sight" "The Dark Knight
##
                                  : chr "2/5 stars" "5/5 stars" "5/5 st
##
   $ Rating
   $ Year Released
                                  : num 1998 2008 2006 1982 2006 ...
##
                                  : chr "Steven Soderbergh" "Christophe
##
   $ Director
                                         "N/A" "N/A" "N/A" "N/A" ...
   $ Director 2
                                  : chr
##
                                         "N/A" "N/A" "N/A" "N/A" ...
   $ Director 3
                                  : chr
##
   $ Runtime In Minutes
                                         123 152 151 109 130 116 143 124
                                  : num
##
                                         "0.93" "0.94" "0.9" "0.9" ...
   $ RT_Critic_Score
                                  : chr
##
   $ RT Critic Reviews Counted : num
                                         88 326 272 50 191 346 212 223 2
##
   $ RT_Audience_Score
                                  : chr
                                         "0.74" "0.94" "0.94" "0.9" ...
##
   $ RT_Number_of_Audience_Reviews: chr "59617" "1829253" "736383" "266
##
```

We'll also convert the Rotten Tomatoes Critic Score, Audience Score, and Audience Number of Reviews to numeric.

```
## Warning: NAs introduced by coercion
Films$RT_Audience_Score <- as.numeric(Films$RT_Audience_Score)</pre>
## Warning: NAs introduced by coercion
Films$RT_Number_of_Audience_Reviews <- as.numeric(Films$RT_Number_of_Audi
## Warning: NAs introduced by coercion
str(Films)
## 'data.frame': 351 obs. of 11 variables:
   $ Movie
                                  : chr "Out of Sight" "The Dark Knight
##
                                  : chr "2/5 stars" "5/5 stars" "5/5 st
## $ Rating
   $ Year_Released
                                  : num 1998 2008 2006 1982 2006 ...
##
                                 : chr "Steven Soderbergh" "Christophe
##
   $ Director
                                 : chr "N/A" "N/A" "N/A" "N/A" ...
   $ Director 2
##
## $ Director 3
                                 : chr
                                         "N/A" "N/A" "N/A" "N/A" ...
   $ Runtime_In_Minutes
                                         123 152 151 109 130 116 143 124
##
                          : num
   $ RT Critic Score
                                         0.93 0.94 0.9 0.9 0.75 0.94 0.6
##
                                 : num
   $ RT_Critic_Reviews_Counted : num
                                         88 326 272 50 191 346 212 223 2
##
##
   $ RT_Audience_Score
                                  : num
                                         0.74 0.94 0.94 0.9 0.92 0.82 0.
   $ RT_Number_of_Audience_Reviews: num
                                         59617 1829253 736383 26635 5499
##
```

Films\$RT Critic Score <- as.numeric(Films\$RT Critic Score)</pre>

This all looks good, but the biggest issue is that the 'Rating' column contains the string 'X/X stars' in it. If we want to do some analysis on the ratings I give each film, we will have to clean this column up such that it contains only numeric values.

```
#Correct Rating column
Rating <- Films$Rating
```

```
Rating <- gsub( "/5 stars", "", as.character(Rating))
Rating <- as.numeric(Rating)

Films$Rating <- Rating
str(Films)</pre>
```

```
## 'data.frame': 351 obs. of 11 variables:
   $ Movie
                                  : chr "Out of Sight" "The Dark Knight
##
                                  : num 2 5 5 5 4.5 5 4.5 3.5 4 5 ...
   $ Rating
##
##
   $ Year Released
                                  : num 1998 2008 2006 1982 2006 ...
                                  : chr "Steven Soderbergh" "Christophe
   $ Director
##
   $ Director 2
                                  : chr "N/A" "N/A" "N/A" "N/A" ...
##
   $ Director 3
                                         "N/A" "N/A" "N/A" "N/A" ...
##
                                  : chr
   $ Runtime_In_Minutes
##
                                         123 152 151 109 130 116 143 124
                                  : num
   $ RT_Critic_Score
                                         0.93 0.94 0.9 0.9 0.75 0.94 0.6
##
                                 : num
   $ RT_Critic_Reviews_Counted : num
##
                                         88 326 272 50 191 346 212 223 2
   $ RT_Audience_Score
                                         0.74 0.94 0.94 0.9 0.92 0.82 0.
##
                                  : num
   $ RT_Number_of_Audience_Reviews: num
                                         59617 1829253 736383 26635 5499
##
```

Looks good. The last thing we need to do to clean the dataset up involves values that are 'N/A'... NA is a special value in R, but R does not automatically read 'N/A' as NA- in fact it reads 'N/A' as a character data type. Let's change all the 'N/A' values so that R can read them correctly.

```
library(dplyr)
```

```
##
## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
## filter, lag

## The following objects are masked from 'package:base':
##
## intersect, setdiff, setequal, union
```

```
library(naniar)
```

```
#Replace all occurrences of N/A in Films dataset
Films <- Films %>%
    replace_with_na_all(condition = ~.x == "N/A")

Films <- as.data.frame(Films)

#Quick look at Films data frame
head(Films)</pre>
```

```
##
                   Movie Rating Year_Released
                                                         Director Director 2
           Out of Sight
                                          1998 Steven Soderbergh
                                                                         <NA>
## 1
                            2.0
                            5.0
## 2
        The Dark Knight
                                          2008 Christopher Nolan
                                                                         <NA>
                            5.0
## 3
           The Departed
                                          2006
                                                 Martin Scorsese
                                                                         <NA>
                                                 Martin Scorsese
## 4 The King of Comedy
                            5.0
                                          1982
                                                                         <NA>
           The Prestige
                            4.5
                                          2006 Christopher Nolan
## 5
                                                                         <NA>
## 6
                Arrival
                            5.0
                                          2016 Denis Villeneuve
                                                                         <NA>
     Director_3 Runtime_In_Minutes RT_Critic_Score RT_Critic_Reviews_Coun
##
## 1
                                                0.93
           <NA>
                                123
## 2
                                                0.94
           <NA>
                                152
## 3
           <NA>
                                151
                                                0.90
## 4
           <NA>
                                109
                                                0.90
           <NA>
## 5
                                130
                                                0.75
## 6
           <NA>
                                116
                                                0.94
     RT_Audience_Score RT_Number_of_Audience_Reviews
##
## 1
                   0.74
                                                  59617
## 2
                   0.94
                                               1829253
## 3
                   0.94
                                                736383
## 4
                   0.90
                                                 26635
## 5
                   0.92
                                                549931
                   0.82
                                                 80489
## 6
```

Let's move on to some analysis. Say we are interested in the correlation coefficients of each numeric variable in relation to one another. For example, when 'Year\_Released' increases, does 'Rating' also increase with it? Let's take a look.

```
my_data <- Films[, c(2,3,7,8,9,10,11)]
library("Hmisc")</pre>
```

```
## Loading required package: lattice
## Loading required package: survival
```

```
## Loading required package: Formula

## Loading required package: ggplot2

##
## Attaching package: 'Hmisc'

## The following objects are masked from 'package:dplyr':

##
## src, summarize

## The following objects are masked from 'package:base':

##
## format.pval, units
```

```
#Correlation matrix
res2 <- rcorr(as.matrix(my_data))
res2</pre>
```

##		Rating	Year_Released	Runtime_In_Minutes
##	Rating	1.00	0.17	0.05
##	Year_Released	0.17	1.00	0.03
##	Runtime_In_Minutes	0.05	0.03	1.00
##	RT_Critic_Score	0.08	-0.36	-0.03
##	RT_Critic_Reviews_Counted	0.12	0.73	0.11
##	RT_Audience_Score	0.16	-0.33	0.09
##	RT_Number_of_Audience_Reviews	0.09	0.04	0.06
##		RT_Crit	cic_Score RT_C	ritic_Reviews_Counte
##	Rating		0.08	0.1
##	Year_Released		-0.36	0.7
##	Runtime_In_Minutes		-0.03	0.1
##	RT_Critic_Score		1.00	-0.1
##	RT_Critic_Reviews_Counted		-0.17	1.0
##	RT_Audience_Score		0.62	-0.2
##	RT_Number_of_Audience_Reviews		-0.04	0.0
##		RT_Aud	ience_Score	
##	Rating		0.16	
##	Year_Released		-0.33	
##	Runtime_In_Minutes		0.09	
##	RT_Critic_Score		0.62	
##	RT_Critic_Reviews_Counted		-0.22	
##	RT_Audience_Score		1.00	

##	RT_Number_of_Audience_Reviews	-0	0.09		
##		RT_Number_of_A		e Reviews	
##	Rating			0.09	
##	Year_Released			0.04	
	Runtime_In_Minutes			0.06	
##	RT_Critic_Score			-0.04	
##	RT_Critic_Reviews_Counted			0.08	
	RT_Audience_Score			-0.09	
##	RT_Number_of_Audience_Reviews			1.00	
##					
##	n				
##		Rating Year Re	eleased	Runtime_In_Minu	tes
##	Rating	351	351		351
	Year_Released	351	351		351
##	Runtime_In_Minutes	351	351		351
##	RT_Critic_Score	349	349		349
##	RT_Critic_Reviews_Counted	351	351		351
##	RT_Audience_Score	349	349		349
##	RT_Number_of_Audience_Reviews	349	349		349
##		RT Critic Scor	e RT C	ritic_Reviews_Cou	unte
##	Rating	34			35
##	Year_Released	34	19		35
##	Runtime_In_Minutes	34	19		35
##	RT_Critic_Score	34	19		34
##	RT_Critic_Reviews_Counted	34	19		35
##	RT_Audience_Score	34	17		34
##	RT_Number_of_Audience_Reviews	34	17		34
##		RT_Audience_Sc	core		
##	Rating		349		
##	Year_Released		349		
##	Runtime_In_Minutes		349		
##	RT_Critic_Score		347		
##	RT_Critic_Reviews_Counted		349		
##	RT_Audience_Score		349		
##	RT_Number_of_Audience_Reviews		349		
##		RT_Number_of_A	Audienc	e_Reviews	
##	Rating			349	
##	Year_Released			349	
##	Runtime_In_Minutes			349	
##	RT_Critic_Score			347	
##	RT_Critic_Reviews_Counted			349	
##	RT_Audience_Score			349	
##	RT_Number_of_Audience_Reviews			349	
##					
##	P				

#	#	Rating	Year_Rele	eased	Runtime_In_Minutes
#	# Rating		0.0012		0.3368
#	# Year_Released	0.0012			0.6133
#	# Runtime_In_Minutes	0.3368	0.6133		
#	# RT_Critic_Score	0.1163	0.0000		0.5617
#	# RT_Critic_Reviews_Counted	0.0246	0.0000		0.0315
#	# RT_Audience_Score	0.0034	0.0000		0.0944
#	# RT_Number_of_Audience_Reviews	0.1046	0.4294		0.2856
#	#	RT_Crit	tic_Score	RT_C	ritic_Reviews_Counte
#	# Rating	0.1163		0.024	16
#	# Year_Released	0.0000		0.000	00
#	# Runtime_In_Minutes	0.5617		0.031	L5
#	# RT_Critic_Score			0.001	18
#	# RT_Critic_Reviews_Counted	0.0018			
#	# RT_Audience_Score	0.0000		0.000	00
#	# RT_Number_of_Audience_Reviews	0.4479		0.145	59
#	r#	RT_Aud:	ience_Scor	^e	
#	# Rating	0.0034			
#	# Year_Released	0.0000			
#	# Runtime_In_Minutes	0.0944			
#	# RT_Critic_Score	0.0000			
#	# RT_Critic_Reviews_Counted	0.0000			
#	# RT_Audience_Score				
#	# RT_Number_of_Audience_Reviews	0.0875			
#	<del>:</del> #	RT_Numb	per_of_Aud	dience	e_Reviews
	# Rating	0.1046			
#	# Year_Released	0.4294			
#	# Runtime_In_Minutes	0.2856			
#	# RT_Critic_Score	0.4479			
	# RT_Critic_Reviews_Counted	0.1459			
	# RT_Audience_Score	0.0875			
#	# RT_Number_of_Audience_Reviews				

We can see that the strongest correlations are 'Year\_Released' and 'RT\_Critic\_Reviews\_Counted' (0.73 r-squared), 'RT\_Critic\_Score and RT\_Audience\_Score' (0.62 r-squared), 'RT\_Critic\_Score' and 'Year\_Released' (-0.36 r-squared), and 'RT\_Audience\_Score' and 'Year\_Released' (-0.33 r-squared).

In other words, as the release year of a film increases, there is generally a higher amount of critics that have posted reviews of the film, a lower percentage score on the Rotten Tomatoes Critic Tomatometer, and a lower percentage score on the Rotten Tomatoes Audience Tomatometer. This largely makes intuitive sense. The Critic Score and Audience Score on Rotten Tomatoes also move in moderate conjunction with one

another.

It's interesting that the 'Rating' column is not linearly related with any other variable.

The correlation output in R was kind of messy. Let's make it look more presentable.

```
#format the correlation matrix into a table with 4 columns containing :
#Column 1 : row names (variable 1 for the correlation test)
#Column 2 : column names (variable 2 for the correlation test)
#Column 3 : the correlation coefficients
#Column 4 : the p-values of the correlations
flattenCorrMatrix <- function(cormat, pmat) {
   ut <- upper.tri(cormat)
   data.frame(
    row = rownames(cormat)[row(cormat)[ut]],
    column = rownames(cormat)[col(cormat)[ut]],
    cor =(cormat)[ut],
    p = pmat[ut]
   )
}
flattenCorrMatrix(res2$r, res2$P)</pre>
```

```
##
                                                         column
                             row
                                                                         cor
## 1
                          Rating
                                                  Year_Released
                                                                 0.17276793
## 2
                          Rating
                                             Runtime_In_Minutes
                                                                 0.05141244
                  Year_Released
## 3
                                             Runtime_In_Minutes
                                                                 0.02706590
                                                RT_Critic_Score
## 4
                          Rating
                                                                 0.08422249
                  Year Released
                                                RT_Critic_Score -0.35578149
## 5
             Runtime_In_Minutes
                                                RT_Critic_Score -0.03116914
## 6
## 7
                          Rating
                                     RT_Critic_Reviews_Counted
                                                                 0.11997054
                  Year_Released
                                     RT_Critic_Reviews_Counted
                                                                 0.73406316
## 8
             Runtime In Minutes
                                     RT Critic Reviews Counted
## 9
                                                                 0.11481020
                RT_Critic_Score
                                     RT_Critic_Reviews_Counted -0.16644316
## 10
## 11
                          Rating
                                              RT_Audience_Score
                                                                 0.15629236
## 12
                  Year_Released
                                              RT_Audience_Score -0.33232195
## 13
             Runtime_In_Minutes
                                              RT_Audience_Score
                                                                 0.08968130
## 14
                RT_Critic_Score
                                              RT_Audience_Score
                                                                 0.62312727
## 15 RT Critic Reviews Counted
                                              RT Audience Score -0.22459958
                          Rating RT_Number_of_Audience_Reviews
## 16
                                                                 0.08702213
## 17
                  Year Released RT Number of Audience Reviews
                                                                 0.04243450
             Runtime_In_Minutes RT_Number_of_Audience_Reviews
## 18
                                                                 0.05732338
                RT_Critic_Score RT_Number_of_Audience_Reviews -0.04086828
## 19
```

```
## 20 RT_Critic_Reviews_Counted RT_Number_of_Audience_Reviews 0.07800123
              RT_Audience_Score RT_Number_of_Audience_Reviews -0.09160704
## 21
##
      1.155143e-03
## 1
## 2
      3.368483e-01
     6.133038e-01
## 3
## 4
     1.162865e-01
## 5 7.486012e-12
## 6 5.616856e-01
## 7 2.459189e-02
## 8 0.000000e+00
## 9 3.152271e-02
## 10 1.808197e-03
## 11 3.419000e-03
## 12 1.916387e-10
## 13 9.437723e-02
## 14 0.000000e+00
## 15 2.285076e-05
## 16 1.045989e-01
## 17 4.293795e-01
## 18 2.855541e-01
## 19 4.479352e-01
## 20 1.458987e-01
## 21 8.748506e-02
```

We can see that all of the variable pairs that were correlated are statistically significant (p-value < 0.05).

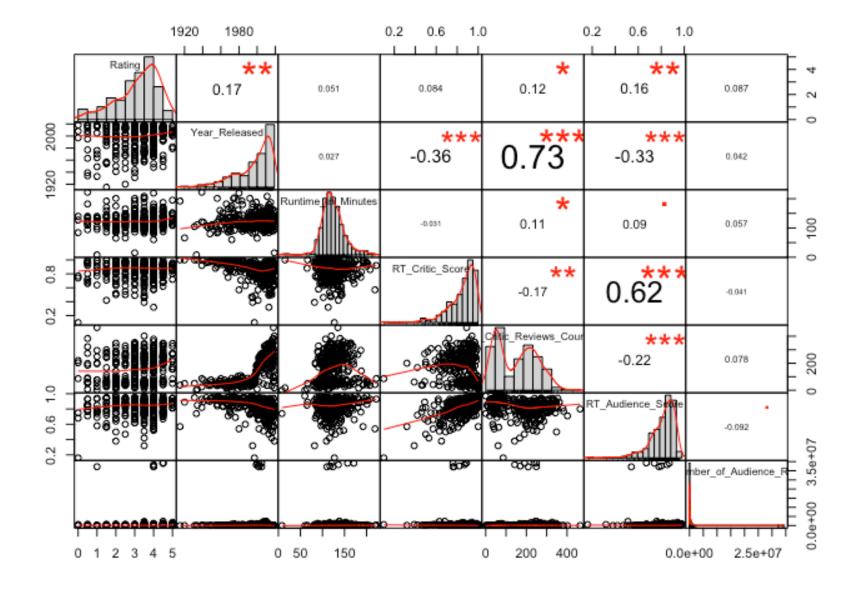
Here is a plot of the correlation matrix. In the plot, the distribution of each variable is shown on the diagonal. On the bottom of the diagonal is the bivariate scatter plots with a fitted line. On the top of the diagonal, the value of the correlation is shown, plus the significance level as stars. Each significance level is associated with a symbol (the greater the amount of stars, the lower the p-value).

```
library("PerformanceAnalytics")
```

```
## Loading required package: xts
## Loading required package: zoo
##
```

```
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
       as.Date, as.Date.numeric
##
## Registered S3 method overwritten by 'xts':
     method
                from
##
##
     as.zoo.xts zoo
##
## Attaching package: 'xts'
## The following objects are masked from 'package:dplyr':
##
       first, last
##
##
## Attaching package: 'PerformanceAnalytics'
## The following object is masked from 'package:graphics':
##
       legend
##
```

```
#Chart of the correlation matrix
chart.Correlation(my_data, histogram=TRUE, pch=19)
```



Let's move on to an analysis of the ratings I gave each movie.

```
#Create some vectors that will be used in barplot
sorted <- sort(unique(Rating))
Rating <- factor(Films$Rating, levels = c(0, 0.5, 1, 1.5, 2, 2.5, 3, 3.5,

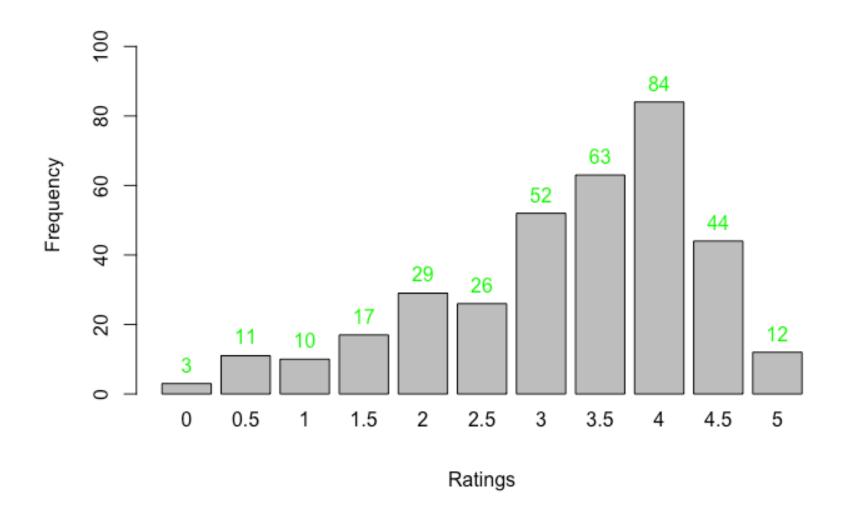
freq <- summary(Rating)

freq <- as.numeric(as.character(freq))

#Create a barplot with the distribution of ratings in my film database
ylim <- c(0, 1.3*max(freq))
xx <- barplot(freq, xaxt = 'n', xlab = 'Ratings', width = 1, ylim = ylim,

text(x = xx, y = freq, label = freq, pos = 3, cex = 1, col = "green", xla
## Add x-axis labels
axis(1, at = xx, labels = sorted, tick=FALSE, las=1, line=-0.5, cex.axis=</pre>
```

#### Distribution of Ratings in Film Database



We can see that most of the films that I've watched have been given a positive review (Rating  $\geq$  3/5 stars), as the barplot is skewed heavily to the right. I've only given 12 films a perfect rating of 5/5 stars, and only 3 films a rating of 0/5 stars.

How do films match up by decade?

```
## # A tibble: 11 x 3
      Decade AvgRating NumberOfFilms
##
                    <dbl>
##
      <fct>
                                   <int>
    1 2000-2009
                     3.52
                                      72
##
##
    2 2010-2019
                     3.27
                                     136
   3 1990–1999
                     3.22
                                      49
##
   4 1980-1989
                     3.20
                                      22
##
                     3.2
##
    5 1970-1979
                                      30
                     2.92
##
    6 1960-1969
                                      18
## 7 1940–1949
                     2.83
                                       6
                     2.77
                                      11
## 8 1950–1959
## 9 1920-1929
                     2.5
                                       1
                                       5
## 10 1930-1939
                      1.6
## 11 1910-1919
                      1.5
                                       1
```

```
w <- as.data.frame(w)
w$AvgRating <- round(w$AvgRating, digits = 2)
w</pre>
```

```
##
         Decade AvgRating NumberOfFilms
      2000-2009
                     3.52
## 1
                                      72
                     3.27
      2010-2019
                                     136
## 2
                     3.22
                                      49
## 3 1990-1999
                     3.20
## 4 1980–1989
                                      22
                     3.20
                                      30
## 5 1970–1979
## 6 1960-1969
                     2.92
                                      18
                     2.83
## 7 1940–1949
                                       6
## 8 1950-1959
                     2.77
                                      11
                     2.50
                                       1
## 9 1920-1929
## 10 1930-1939
                                       5
                     1.60
## 11 1910-1919
                     1.50
                                       1
```

We can see that most of the films that I've watched have come in the current millenium, and that the highest rated decade is 2000-2009. The '80s and '70s decades have the exact same rating (3.20/5 stars), despite the fact that I've seen 8 more movies in the '70s (30 films) than in the '80s (22 films).

Let's look at the ratings I've given of films by different directors. Only directors whom I've seen 4 or more of their films will be counted in this analysis.

```
#Average rating of films by a director
s <- Films %>%
  group_by(Director) %>%
  summarise(AvgRating = mean(Rating), NumberOfFilms = n()) %>%
  filter(NumberOfFilms >= 4) %>%
  arrange(desc(AvgRating)) %>%
  print(n = Inf)
```

```
## # A tibble: 16 x 3
##
     Director
                          AvgRating NumberOfFilms
##
    <chr>
                              <dbl>
                                            <int>
   1 Christopher Nolan
                               4.39
                                                9
##
## 2 Denis Villeneuve
                               4
                                                4
                                                4
   3 Francis Ford Coppola
                               3.62
##
## 4 Steven Soderbergh
                                                4
                               3.62
## 5 Quentin Tarantino
                               3.57
                                                7
   6 Martin Scorsese
                               3.53
                                               15
##
                               3.5
## 7 Ridley Scott
                                                5
                                                7
## 8 Terry Gilliam
                               3.36
                                                5
## 9 Jim Jarmusch
                               3.3
## 10 Clint Eastwood
                               3.25
                                                4
## 11 Joel Coen
                               3.23
                                               11
## 12 Paul Thomas Anderson
                               3.17
                                                6
## 13 Darren Aronofsky
                               3
                                                4
                                                8
## 14 Stanley Kubrick
                               2.81
## 15 Alfred Hitchcock
                               2.72
                                                9
## 16 Steven Spielberg
                               2.08
                                                6
```

```
s <- as.data.frame(s)
s$AvgRating <- round(s$AvgRating, digits = 2)
s</pre>
```

##	Director	AvgRating	NumberOfFilms
## 1	Christopher Nolan	4.39	9
## 2	Denis Villeneuve	4.00	4
## 3	Francis Ford Coppola	3.62	4
## 4	Steven Soderbergh	3.62	4
## 5	Quentin Tarantino	3.57	7
## 6	Martin Scorsese	3.53	15
## 7	Ridley Scott	3.50	5
## 8	Terry Gilliam	3.36	7

## 9	Jim Jarmusch	3.30	5	
## 10	Clint Eastwood	3.25	4	
## 11	Joel Coen	3.23	11	
## 12 P	Paul Thomas Anderson	3.17	6	
## 13	Darren Aronofsky	3.00	4	
## 14	Stanley Kubrick	2.81	8	
## 15	Alfred Hitchcock	2.72	9	
## 16	Steven Spielberg	2.08	6	

Some great directors on this list, and while I wouldn't say that Christopher Nolan is my favorite film director, he's definitely up there.

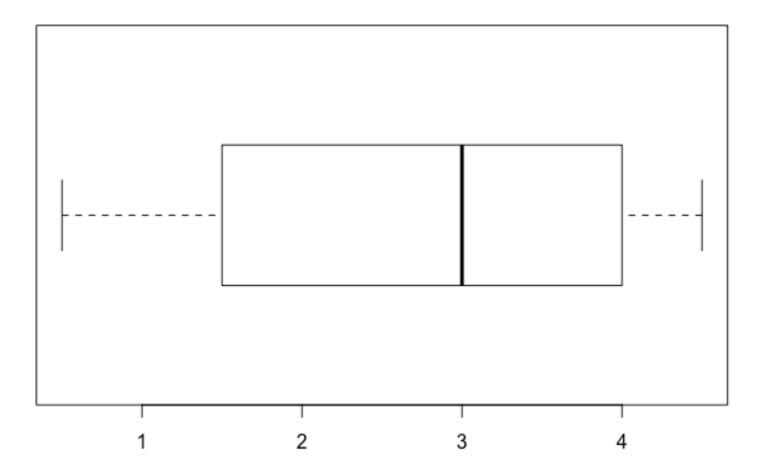
Two of my favorite film directors appear towards the bottom of the list in Stanley Kubrick and Alfred Hitchcock (I do genuinely hate Steven Spielberg). Why are Kubrick and Hitchcock so low? Let's take a look at the distribution of ratings for the two directors.

```
#Looking at distribution of Kubrick and Hitchcock films
Kubrick <- subset(Films, Director == "Stanley Kubrick")

Hitchcock <- subset(Films, Director == "Alfred Hitchcock")

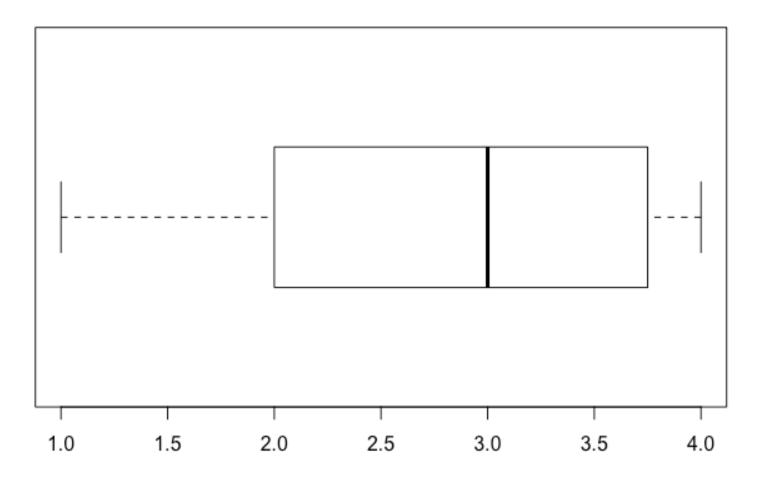
boxplot(Hitchcock$Rating, horizontal=TRUE, main="Alfred Hitchcock Film Ra</pre>
```

## Alfred Hitchcock Film Ratings



boxplot(Kubrick\$Rating, horizontal=TRUE, main="Stanley Kubrick Film Ratin")

### Stanley Kubrick Film Ratings



We can see that, despite having different average ratings, both Kubrick and Hitchcock have the exact same median film rating of 3.00/5 stars.

Let's use the raster package to look at the coefficient of variation (CV) of each director.

```
library("raster")
```

```
## Loading required package: sp

##
## Attaching package: 'raster'

## The following objects are masked from 'package:Hmisc':
##
## mask, zoom

## The following object is masked from 'package:dplyr':
##
## select
```

# Director	CoefficientOfVariation	NumberOfFilms
## <chr></chr>	<dbl></dbl>	<int></int>
## 1 Steven Spielberg	71.9	6
## 2 Alfred Hitchcock	49.6	9
## 3 Quentin Tarantino	44.6	7
## 4 Clint Eastwood	40.7	4
## 5 Stanley Kubrick	40.2	8
## 6 Darren Aronofsky	38.5	4
## 7 Francis Ford Coppo	la 34.5	4
## 8 Steven Soderbergh	34.5	4
## 9 Martin Scorsese	32.3	15
## 10 Jim Jarmusch	31.4	5
## 11 Paul Thomas Anders	on 29.4	6
## 12 Ridley Scott	26.7	5
## 13 Joel Coen	26.3	11
## 14 Denis Villeneuve	22.8	4
## 15 Terry Gilliam	22.3	7
## 16 Christopher Nolan	9.49	9

Kubrick and Hitchcock both appear in the top 5 with CV's of 40.2% and 49.6%, respectively. There is a lot of variation in the quality of their films (according to me), thus bringing their average rating down. Both have had plenty of great films that I have rated highly, but both have had at least a couple of films I've rated lowly.

Lastly, let's see if there is anything interesting in relation to the runtimes of films and my ratings of them.

```
#Grouping by runtime

r <- Films %>%
```

```
## # A tibble: 4 x 3
                      AvgRating NumberOfFilms
     Runtime
##
     <fct>
##
                          <dbl>
                                        <int>
## 1 Beyond 2.5 hours
                           3.49
                                           50
## 2 90-119 minutes
                                          144
                           3.29
## 3 120-150 minutes
                           3.14
                                          140
## 4 0-89 minutes
                           2.76
                                           17
```

Apparently, I enjoy long films, with films that were longer than 2.5 hours being given an average rating 3.49/5 stars.