

James Davenport

From: Lauren Childers <Lauren.Childers@esg-global.com>
Sent: 20 April 2020 14:30
To: James Davenport
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

CAUTION: This email came from outside of the University. To keep your account safe, only click on links and open attachments if you know the person who sent the email, or you expected to receive this communication.

Hi James,

Thanks for sending—this looks good and you have our approval.

Hope you and yours are also staying safe and healthy.

LAUREN CHILDERS

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CELEBRATING
20 YEARS

From: James Davenport <masjhd@bath.ac.uk>
Sent: Saturday, April 18, 2020 6:12 AM
To: Lauren Childers <Lauren.Childers@esg-global.com>
Cc: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Dear Lauren,

Many thanks for this. I have just found a place to use it formally (as opposed to just in lectures), in the attached draft paper, which we're submitting to a conference on Frontiers in Education. The key paragraph is the bottom of the left-hand column of page 3, where we state that ESG has confirmed that the UK figures are similar. I hope you are OK with this.

Also, I hope that you and yours are surviving (and more than just surviving) the current circumstances.
James

From: Lauren Childers <Lauren.Childers@esg-global.com>
Sent: 18 January 2019 20:10
To: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Hi James,

Here's some data that the research team sent me on the topic. If you are using any of this in a public-facing fashion, could you just send us a copy of the material before releasing, so that we can approve citations and context?

Thanks and I hope this helps!

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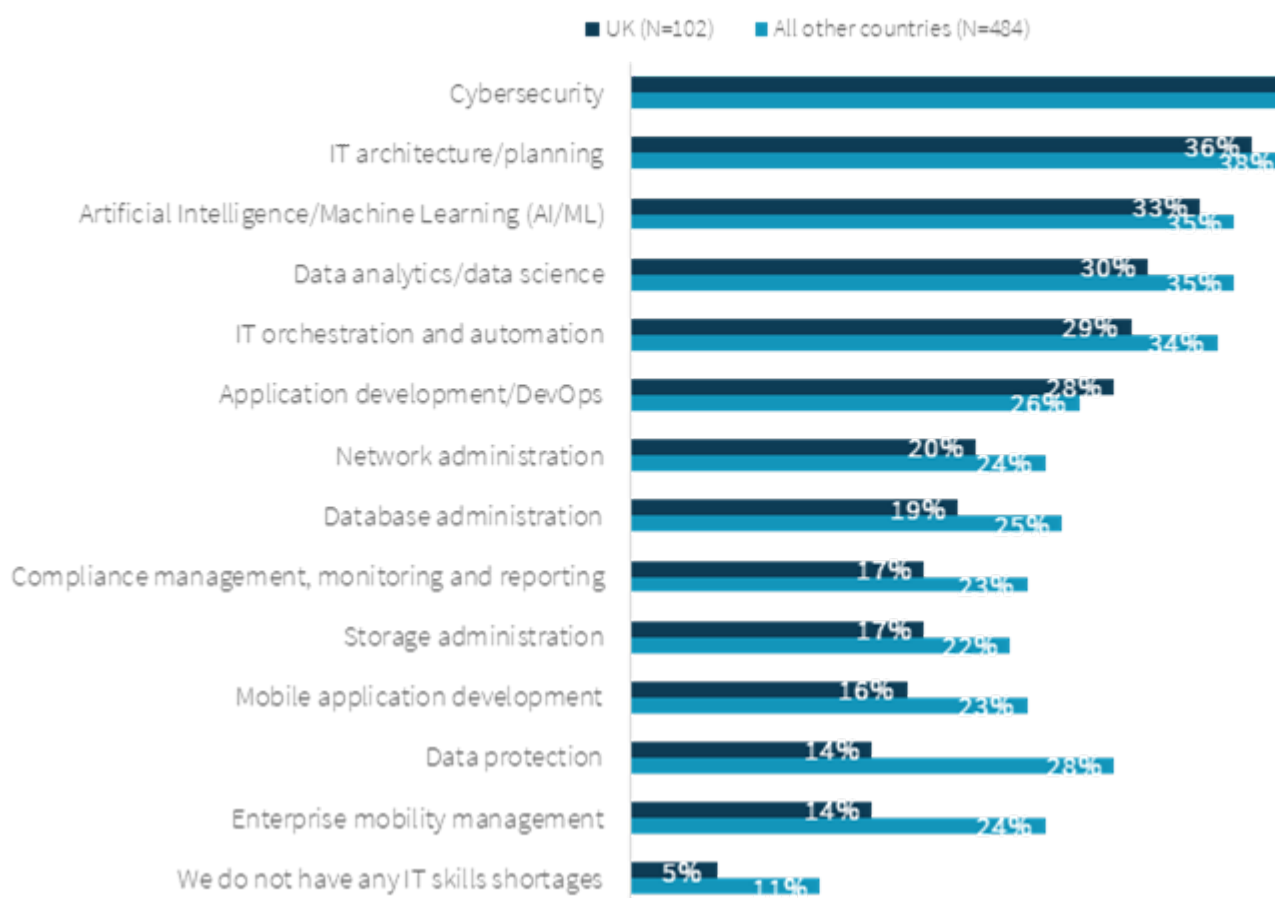
Three-year trend comparing UK vs. all other respondent countries (which includes US, Canada, France, and Germany) with specific regard to the cyber skills shortage:

Cyber only

	2017	2018	2019
UK only	44%	45%	50%
All others	46%	52%	53%

This chart is from 2019 spending intentions and includes the exhaustive list of skills shortage areas, including cyber:

In which of the following areas do you believe your IT organization currently has shortage of existing skills? (Percent of respondents)



Lauren Childers
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Getting to the bigger truth.™

From: James Davenport <masjhd@bath.ac.uk>
Sent: Monday, January 07, 2019 5:40 PM
To: Lauren Childers <Lauren.Childers@esg-global.com>
Cc: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Many thanks - James

From: Lauren Childers [<mailto:Lauren.Childers@esg-global.com>]
Sent: 07 January 2019 21:24
To: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Thanks, James. I sent the request over to our research team and we'll be in touch soon.

Lauren Childers
Customer Success Manager
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Web: www.esg-global.com



From: James Davenport <masjhd@bath.ac.uk>
Sent: Saturday, January 05, 2019 8:58 AM
To: Lauren Childers <Lauren.Childers@esg-global.com>
Cc: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Dear Lauren,

Many thanks for getting back to me. That's helpful – I can now quote where it comes from. Yes, any UK-specific data would be extremely helpful, and of course I'll credit ESG. The Institute of Coding is always looking out for employer-oriented data on what employers want, because this tends to vary, and just acting on the input from the last person/people you talked to isn't always right.

James

From: Lauren Childers [<mailto:Lauren.Childers@esg-global.com>]
Sent: 04 January 2019 19:22
To: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Hi James,

My apologies for the delay here. I checked with our research team and the data in question comes from our annual IT spending intentions survey, and respondents to which is always comprised of senior IT managers/decisions in North America and Western Europe (including the UK).

Are you interested in seeing any numbers specific to the UK?

Thanks!

Lauren Childers
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Getting to the bigger truth.™

From: James Davenport <masjhd@bath.ac.uk>
Sent: Monday, December 31, 2018 11:18 AM
To: Lauren Childers <Lauren.Childers@esg-global.com>
Cc: James Davenport <masjhd@bath.ac.uk>
Subject: RE: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Certainly. I am at the University of Bath (UK), but more specifically at the Institute of Coding, which is a national initiative to improve digital skills in and beyond university. <https://instituteofcoding.org/>. In particular at the moment, I am trying to track down the citation in <https://www.michaelpage.co.uk/our-expertise/technology/closing-information-security-skills-gap> that

“Research into the state of IT conducted annually by ESG has revealed that the skills gap in information security continues to widen and has doubled in the past five years. In 2014, 23% of respondents to the survey stated that their organisation had a problematic shortage of information security skills. This had climbed to 51% at the beginning of this year. Clearly, this is an issue which is being felt across many industries and organisations, and is a concern which extends beyond IT leadership into the boardroom.”

I'd like to understand the context of this survey (e.g. was it all UK, mostly UK, international, mostly US), the nature of the respondents (cybersecurity specialists, general techies, IT managers, board characters, etc.), and how the conclusion “into the boardroom” was reached,

From: Lauren Childers [<mailto:Lauren.Childers@esg-global.com>]
Sent: 31 December 2018 16:09
To: James Davenport <masjhd@bath.ac.uk>
Subject: ESG Master Survey Results: 2018 Data Protection Landscape Survey

Hi James,

Thank you for your interest in the [ESG Master Survey Results: 2018 Data Protection Landscape Survey](#).

Can you tell me more about your company and role, including what you are looking to accomplish by accessing this report?

Lauren Childers
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