

James Hankins

Software Engineer | Marketer | Salesman | Tinkerer

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EXPERIENCE

Accenture, Seattle WA/Boston MA — *Web Development Consultant*

March 2020 - PRESENT

- Acted as Lead Engineer across multiple client workstreams including net new development and maintenance/retention of legacy platforms.
- Facilitated regular upskilling sessions supporting team knowledge growth of proprietary technologies and frameworks.
- Contributed over 500 code commits, deploying 1,000s of lines of code to one of the industry's largest codebases, contributing to regulatory obligations, enhancement of existing features and the development of net new tools.
- Versatile engineering skillset enabled for enterprise quality support in new technologies - Example: Data pipeline development in Python.
- Supported new business as a sales engineer developing rapid Proof of Concept applications to expand account portfolio.
- Developed early guidance and materials for conducting technical screens and new joiner support, hiring and onboarding dozens of new engineers to support account growth.

EF Education First, Boston MA — *Marketing Technologies Specialist*

April 2014 - July 2019

- Managed \$100,000+ budget in annual digital marketing spend across social and paid search channels.
- Hosted monthly Executive level presentations on Marketing KPIs, providing analysis and recommendations on ad spend, campaign direction, and attribution modeling.
- Maintained and developed landing pages and lead capture sources to drive Marketing volume in all parts of the sales funnel (lead capture to business closure).

TECHNICAL SKILLS

Client-Side Technologies

Proficient in ReactJS, GraphQL, and RESTful API integration.

Server-Side Technologies

Skilled in Python, SQL, and PHP for robust backend development.

SOFT SKILLS

Strong Communication

Expert in leading projects, delivering executive presentations, and driving community initiatives.

Community Leadership

Experienced mentor and leader in technology delivery and team growth.

EDUCATION

General Assembly, Boston MA
— Engineering Fellowship

The University of New England, Biddeford Maine
— BS Business Administration
— BA Communications