

## JAMES HOOVER

Designer [jamesfhoover@gmail.com](mailto:jamesfhoover@gmail.com) [jameshooverdesign.com](http://jameshooverdesign.com) 206.484.5282

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James Hoover is a designer in Seattle. He excels at Interaction Design, Visual Design, and User Research to create products of value with delightful experiences.

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## EXPERIENCE

### Freelance

2015 - Present

### Product Design & Development

- Work independently to design and build a diverse set of products
- Manage multiple clients and projects to consistently deliver results within competitive timeframe

### Clients Include:

#### DealTapp - Lead UX Designer

- Helped start company and create product
- In charge of all design related decisions
- Perform usability testing to evaluate the product

#### Didricksen Construction - Design/Development

- Created webpage based on needs of the client
- Use data analysis to verify current designs

### Cequint Inc

2012 - 2015

### Integration Engineer

- Reached out to AT&T, Samsung, LG, and other clients to ensure proper integration of Cequint's application
- Designed and developed an internal tool to increase productivity of team's daily tasks
- Part of a team that wrote, tested, and fixed code used by millions of mobile devices

## EDUCATION

### General Assembly

2016

Certification in User Experience Design

### Gonzaga University

2012

B.S. Degree in Computer Science

## SKILLS

### Expertise

Interaction Design, Visual Design, User Research, Analytics, Content Strategy, Information Architecture, Front End Development, Web Usability, Responsive Design, Agile and Lean Methodologies, Software Development

### Tools

Sketch, Photoshop, Illustrator, Framer, Invision, HTML, CSS, JavaScript, Ruby on Rails, GIT, Google Analytics