JAMES HOOVER

Designer   jamesfhoover@gmail.com   jameshooverdesign.com   206.484.5282

James Hoover is a designer in Seattle. He excels at User Research, Interaction Design, and Visual Design to create products with value and delightful experiences.

EXPERIENCE

Freelance
2014 - Present

UX Design & Product Development
- Work independently with clients to design and build a diverse set of products
- Manage clients and projects to launch successful products in a consistent and competitive timeframe

Current client:

DealTapp - Lead UX Designer
- Helped start company and create product
- Solve big picture problems facing the company as well as detail oriented user interactions
- Designed usability solutions leading to a 30% increase in user conversion rate
- App install rate has seen a 20% monthly growth since monitoring and improving the experience

Cequint Inc
2012 - 2015

Integration Engineer
- Redesigned tracking system that reduced the process duration by a full day
- Developed and tested user flows seen by millions of users on mobile devices
- Worked with AT&T, Samsung, LG, and other clients to ensure the experience of the product remained the same across all devices and brands

EDUCATION

General Assembly
2016

Certification in User Experience Design

Gonzaga University
2012

B.S. Degree in Computer Science

SKILLS

Expertise

Interaction Design, Visual Design, User Research, Analytics, Content Strategy, Information Architecture, Front End Development, Web Usability, Responsive Design, Agile and Lean Methodologies, Software Development

Tools

Sketch, Photoshop, Illustrator, Flinto, Framer, InVision, HTML, CSS, JavaScript, Ruby on Rails, GIT, JIRA, Google Analytics