James Hoover is a designer in Seattle. He excels at Interaction Design, Visual Design, and User Research to create products of value with delightful experiences.

### **EXPERIENCE**

#### Freelance

2015 - Present

## **Product Design & Development**

- Work independently to design and build a diverse set of products
- Manage multiple clients and projects to consistently deliver results within competitive timeframe

#### **Clients Include:**

## DealTapp - Lead UX Designer

- Helped start company and create product
- In charge of all design related decisions
- Preform usability testing to evaluate the product

### Didricksen Construction - Design/Development

- Created webpage based on needs of the client
- Use data analysis to verify current designs

## Cequint Inc

2012 - 2015

## **Integration Engineer**

- Reached out to AT&T, Samsung, LG, and other clients to ensure proper integration of Cequint's application
- Designed and developed an internal tool to increase productivity of team's daily tasks
- Part of a team that wrote, tested, and fixed code used by millions of mobile devices

### **EDUCATION**

# General Assembly

2016

Certification in User Experience Design

# **Gonzaga University**

2012

B.S. Degree in Computer Science

### SKILLS

#### Expertise

Interaction Design, Visual Design, User Research, Analytics, Content Strategy, Information Architecture, Front End Development, Web Usability, Responsive Design, Agile and Lean Methodologies, Software Development

#### **Tools**

Sketch, Photoshop, Illustrator, Framer, Invision, HTML, CSS, JavaScript, Ruby on Rails, GIT, Google Analytics