JAMES HOOVER

Designer   jamesfhoover@gmail.com   jameshooverdesign.com   206.484.5282

James Hoover is a designer in Seattle. He excels at Interaction Design, Visual Design, and User Research to create products with value and delightful experiences.

EXPERIENCE

Freelance
2014 - Present

Product Design & Development
- Work independently to design and build a diverse set of products
- Manage multiple clients and projects to consistently deliver results within competitive timeframe

Clients Include:

DealTapp - Lead UX Designer
- Helped start company and create product
- Responsible for all design related decisions
- Designed solutions for usability issues that increased conversion rate by over 30%

Didricksen Construction - Design/Development
- Created website based on needs of the client
- Use data analysis and user validation to verify designs

Cequint Inc
2012 - 2015

Integration Engineer
- Redesigned phone tracking system that reduced turnaround by a full day
- Worked with design team to develop and test user flows seen on millions of mobile devices
- Successfully maintained close relations with AT&T, Samsung, LG, and other clients to ensure proper integration and release of the product without priority one issues

EDUCATION

General Assembly
2016

Certification in User Experience Design

Gonzaga University
2012

B.S. Degree in Computer Science

SKILLS

Expertise

Interaction Design, Visual Design, User Research, Analytics, Content Strategy, Information Architecture, Front End Development, Web Usability, Responsive Design, Agile and Lean Methodologies, Software Development

Tools

Sketch, Photoshop, Illustrator, Framer, Invision, HTML, CSS, JavaScript, Ruby on Rails, GIT, Google Analytics