

## **PRESS RELEASE**

### EDiMA welcomes new member LinkedIn!

Brussels, 28 November 2014 - EDiMA\* is delighted to welcome LinkedIn as its newest member. LinkedIn will join the strong association of members within EDiMA working towards the realisation of an EU digital single market and greater services and opportunities for consumers and businesses alike.

“LinkedIn will add a strong voice to the EDiMA membership and add to our critical role in policy debates at the EU level,” announced Stephen Collins, EDiMA President.

Launched in 2003, LinkedIn is the world’s largest professional network on the internet, available in 23 languages. As of October 2014, LinkedIn has reported more than 300 million members in more than 200 countries and territories.

“LinkedIn is pleased to have joined EDiMA. We see in the association a prominent voice in the promotion of the Internet platforms and are delighted to add our effort to creating better policy for Internet services aimed directly at European consumers” - Sue Duke, Director of Public Policy for LinkedIn.

For more information, contact:  
+32 2 626 1990  
[info@europeandigitalmedia.org](mailto:info@europeandigitalmedia.org)

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\* EDiMA is the European trade association representing online platforms. It is an alliance of new media and Internet companies whose members include Allegro Group Amazon EU, Apple, eBay, Expedia, facebook, Google, LinkedIn, Microsoft, Nokia, Yahoo! Europe. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.