

## **STATEMENT**

## EDiMA regrets European Parliament's missed opportunity to enter trilogue negotiations with a strong and clear position

Brussels, October 26 2017 EDiMA\* regrets that the European Parliament chose to allow for a controversial report from the LIBE Committee on e-privacy to become its starting position to enter into trilogue negotiations without due consideration at Plenary level.

Approving the mandate to go into trilogue without further consideration is a failure to take into account the views of Members of the European Parliament at large. By not allowing the Plenary to properly address the gaps in the report prepared by LIBE, EDiMA considers that this is a missed opportunity to enter trilogue negotiations with a strong and clear position from the European Parliament. The scale of concerns voiced both inside and outside the Parliament is indicative of the serious challenges that this report poses as a result of the rushed discussions so far.

"The European Commission Proposal needed considerable definitions added and further consideration to allow for the proposed regulation to complement the GDPR effectively and to be future proof. The LIBE report sadly achieved neither of those goals. The fact that a mandate was given for this document to be the European Parliament's line in trilogue negotiations is a missed opportunity in getting effective legislation in place on such an important topic." Siada El Ramly, EDiMA Director General said.

EDIMA believes that the LIBE ePrivacy Report lacks balance and fails to introduce much needed flexibility that would allow innovation in the online environment to continue to flourish in Europe, without compromising the fundamental rights and freedoms of users.

For more information and for the report, contact: +32 2 626 1990 info@edima-eu.org

**Ends** 

<sup>\*</sup> EDIMA is the European trade association representing online platforms and other innovative tech companies. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, LinkedIn, Microsoft, Mozilla, Oath, OLX, TripAdvisor, Twitter, Yelp. EDIMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.