

## PRESS RELEASE

### Commission copyright framework needs digital approach

Brussels, 9 December 2015 – Following the Commission’s announcement of a vision for a modern EU copyright framework, EDiMA would like to point out that the copyright framework needs to be adapted to be fit-for-purpose in the digital age. That said, it is essential that we move towards the phasing-out of outdated practices in the copyright field, not adding and inhibiting new services online.

As such, EDiMA is disappointed and astonished to see that the European Commission included the issue of ancillary copyright in the list of issues that it seeks to address. Furthermore, EDiMA questions why the e-commerce Directive should be addressed in the context of the review of the copyright framework seems.

EDiMA will continue to be an active participant in the review of the copyright framework with and aim to create an online environment that ensures the fair remuneration of creators in Europe, meeting the expectations of consumers and continuing to take advantage of the plethora of opportunities for growth and innovation that current and future technologies offer for the acceleration of European culture and content.

“We encourage the Commission to continue to keep a digital and innovative approach to the EU copyright framework” said EDiMA Director General – Siada El Ramly.

For more information, contact:

+32 2 626 1990

[info@edima-eu.org](mailto:info@edima-eu.org)

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\* EDiMA is the European trade association representing online platforms. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro Group, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, LinkedIn, Microsoft, Netflix, PayPal, TripAdvisor, Twitter, Yahoo! Europe, Yelp. EDiMA’s members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.