



The 35<sup>th</sup> Fipra

# Network Meeting

17-18 May 2018 • Vienna, Austria

THIS COPY BELONGS TO





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*Dublin Network Meeting, May 2017*



# Welcome to Vienna

PETER-CARLO LEHRELL  
FIPRA NETWORK CHAIRMAN

**W**hen the Fipra Network was last here in 2004, listening to music at the Musikverein and to past central European leaders in the Sacher Hotel, it was some three years before the first iPhone, and six before the first tablet.



When the idea first came up of devoting the bulk of a Fipra Network Meeting to 'all things digital', the challenge was that 'digital' itself encompasses so many things. "Technically," one Fipriot remarked, "Moses was the first person with a tablet to download ten bursts of big data from a cloud!"

One of the challenges of government affairs in the digital arena is simply to communicate and to communicate simply. How do you communicate what is happening in the policy context of privacy, freedom, security and fake news? Old words and concepts take on new dimensions and meanings. What should we fear and what should we embrace? What should we spend more time understanding so we can be better policy advisers? As abbreviations, and brand new words and brands abound, our communications themselves are through new media. Do not

let anyone fool you that all things digital comes easy to anyone – of whatever age.

We start with a focus on the new Advisory Committee and our new division into four geographical areas. This will tease out how each area sees the priorities for the Network both in the segment and as a whole. We then take a look at digital tools for use in government affairs. Throughout the agenda we endeavour to be as relevant to you and to our customers, some of which will be in the room with us, as we can.

We then take a break from all things digital with a policy session on Europe's place in the world presented by colleagues from France, Italy and Germany. The principal, and some would say unexpected, effect of Brexit to date has been that it has driven the remaining 27 states closer together

# *How do you communicate what is happening in the policy context of privacy, freedom, security and fake news?*

*Old words and concepts take on new dimensions and meanings. What should we fear and what should we embrace? What should we spend more time understanding so we can be better policy advisers?*

in the face of global developments. But is that enough to deal with the global, and simultaneous challenges of Climate Change, turmoil along the Silk Roads, the rise of Asia and an America that wants to be great again?

Then we go back to cryptocurrency, blockchain and to the human factors in cybersecurity – all topics in the news daily that our clients need to grasp. After lunch two valued Fipra Network clients tell us how they see this future, and how they see future needs from people like us, before we finally turn to a talk on “big data”.

During the breaks, there are virtual reality devices for you to try out (the ice-cream is real!) as well as a chance to brainstorm on business opportunities resulting from the upcoming EU Presidencies. We close with three short sessions, one on FinTech,

one on robotics and one on Digital Tax.

Since our last visit here in 2004, no one could have forecast the nature and rate of progress of ‘all things digital.’ We now return to a very different, modern city shaped, like so much else, by digital developments. We take a look together at the future – full of opportunity for informed government affairs as decision makers struggle with concepts and issues as much as our clients.

After a very full day, the evening in Grinzing Village that will conclude it will never be more deserved or welcomed! Onwards and upwards we go!

*Peter - G. P. P.*

# AGENDA

The 4th Industrial Revolution: Tools and Opportunities for Fipra

## Thursday 17 May

Erste Campus, Am Belvedere 1, 1100 Vienna

Dress: Informal

TIME	SESSION DETAILS
16.00-17.00	<p><b>Regional meetings led by Advisory Council Members</b> How to grow the Fipra Network in each region – Setting objectives for the year ahead.</p> <p><b>EMEA I • LEAD: DOMINIQUE REBER</b> Austria, Belgium, Denmark, Finland, France, Germany, Greece, International, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden Switzerland, United Kingdom <i>Conference Center 1.6</i></p> <p><b>EMEA II • LEAD: ROSITSA VELKOVA</b> Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Russia, Slovakia, Slovenia, South Africa, Turkey, Ukraine <i>Meeting Room 0.2</i></p> <p><b>ASIA PACIFIC • LEAD: JOHN RICHARDSON</b> Australia, China, India, Japan, Korea, Singapore <i>Meeting Room 0.3</i></p> <p><b>AMERICAS • LEAD: ANDRÉ ALBINATI</b> Argentina, Brazil, Canada, Uruguay, USA <i>Meeting Room 0.5</i></p>
17.00-18.00	<p><b>New Fipriots and "First Timers" at a Fipra Network Meeting</b> Fiprification (<i>induction</i>) talk: "The Fipra Network and how to sell it" <b>Peter-Carlo Lehrell</b>, Fipra Network Chairman (old hands welcome too!) <i>Conference Center 1.6</i></p>
18.30-late	<p><b>Welcome Reception: Welcome to Vienna from Fipra Austria!</b> <i>The Park Kitchen, Erste Campus, Am Belvedere 1, 1100 Vienna</i></p>

## Friday 18 May

Novotel Hauptbahnhof, Vienna

Dress: Business

TIME	SESSION DETAILS
07.30-08.45	<p><b>Fipra Networking Breakfast</b> <i>Please make breakfast appointments with colleagues!</i></p>
08.45-09.15	<p><b>Welcome and Opening Session</b> <b>Robert Madelin, Peter-Carlo Lehrell and the Fipra Advisory Council</b></p>

TIME	SESSION DETAILS
09.15-10.30	<b>Digital Tools for Government Relations</b> A hands-on session on how to use different public affairs digital tools. How to execute a digital data driven GR campaign <b>Jerry Zagoritis</b> , CEO, JZ Strategic and <b>Sebastian Olényi</b> , Founder, Sustentio Moderated by: <b>Kaisu Karvala</b> , Head of Digital and Tech Practice, Fipra International
10.45-11.45	<b>The new Franco-German Partnership and the effects of the Italian election: Who will shape the future of Europe?</b> <b>Marco Sonsini</b> , Fipra Italy, <b>Inga Karten</b> , Fipra Germany, <b>Laurent Monjole</b> , Fipra France Moderated by: <b>Robert Madelin</b> , Chairman, Fipra International
11.45-13.00	<b>The Rise of Cryptocurrency: How Blockchain will affect all Industries</b> <b>Joachim Schwerin</b> , Principal Economist at 'DG Grow', the directorate for internal market, industry, entrepreneurship and SMEs, European Commission <b>Human Factors in Cybersecurity</b> <b>Christopher Hurran</b> , Independent Consultant on Cyber Insider Risk Moderated by: <b>Robert Madelin</b> , Chairman, Fipra International
13.00-14.30	<b>Lunch - Flave Restaurant, Ground Floor</b> Testing out VR (Virtual Reality) devices / EU Presidency Business Development <b>Inspired by Urbanity room, floor 1</b>
14.30-15.10	<b>How we use the Fipra Network, how we perceive value added and how we perceive future needs?</b> <b>Howard Chase</b> , Director of Government Affairs, DOW Chemicals Company <b>Karl Cox</b> , Head of Government Affairs, Oracle Corporation Moderated by: <b>Dirk Hudig</b> , Fipra International
15.10-16.00	<b>GDPR and the use of big data and analytics by corporations</b> Examples of the uses of real-time data analytics and how industry will be affected by regulation such as the GDPR Keynote Speech by <b>Petri Hyökyranta</b> , Chief Technology Officer, Rovio Entertainment Moderated by: <b>Kaisu Karvala</b> , Head of Digital and Tech Practice, Fipra International
16.00-16.30	<b>Fipra's Famous Ice Cream Break</b> Testing out VR (Virtual Reality) devices / EU Presidency Business Development <b>Inspired by Urbanity room, floor 1</b>
16.30-18.00	<b>Live Fipra projects with potential for the Fipra Network</b> Three short sessions: <div> <div>i. <b>FinTech:</b> <b>Stefan Muehlemann</b>, CEO and founder of Loanboox Hosted by <b>Dominique Reber</b> of Fipra Switzerland</div> <div>ii. <b>Robotics:</b> <b>Andreas Kaju</b> of Fipra Estonia on Starship</div> <div>iii. <b>Digital Taxation:</b> <b>Kaisu Karvala</b> of Fipra International on how Digital Taxation could impact the Digital Single Market – business development opportunities for the Network</div> </div>
19.00-late	Private tram leaves hotel for Dinner and Official Meeting Close (60m scenic ride) <b>Zum Martin Sepp in Grinzing Village</b>





Fipra is proud to host this

# Carbon Neutral Network Meeting

in association with Project Climate

CO<sub>2</sub>

MEETING  
EMISSIONS

CO<sub>2</sub> emissions from this meeting are calculated according to international standards using the GHG protocol.

MINUS

CO<sub>2</sub>

UNAVOIDABLE  
EMISSIONS

Project Climate offsets all unavoidable CO<sub>2</sub> by supporting third-party verified Gold Standard climate projects. All projects provide additional economic and social benefits to locals.

EQUALS



Carbon Neutral Network Meeting





## CARBON REPORT

Heads of Unit Network Meeting • Brussels, 2017

### Carbon Footprint

	KG CO <sub>2</sub>
Energy / Catering	700
Overnight stays	1,550
Local mobility	50
Transport	58,600
<b>Total</b>	<b>60,900</b>

### Transport Breakdown

	No. of People	KG CO <sub>2</sub>
Flights	25	58,030
Train	7	300
Car	2	270

**61T CO<sub>2</sub>**  
EVENT CARBON  
FOOTPRINT



**€976**  
OFFSET  
DONATION



Efficient gasifier stoves  
India



The carbon offset  
donation from this  
Network Meeting  
supported two  
offset projects



Green electricity  
Brazil

# VITAL STATISTICS

At time of going to print

Our *biggest* ever!

## Meeting Statistics

This is the  
**35<sup>th</sup> Fipra  
Network Meeting**

since the Network was founded  
in April 2000



**125**

Total number of  
Fipriots and guests  
attending this meeting



**45**

Total number of  
countries represented



**32**

Total number of  
Fipriots at their first  
ever Network Meeting



**50**

Total number of cities  
represented

The furthest travelled Fipriot is

**John Richardson**

**FROM FIPRA AUSTRALIA**

15,965 KM / 9,920 MILES

## Network-wide Statistics

### **1,010 Clients and Projects**

are handled by Members of the Fipra Network



Clients and projects  
are spread across

**35** different sectors  
in all timezones

Clients and projects are served by

**43** Units and  
Correspondents

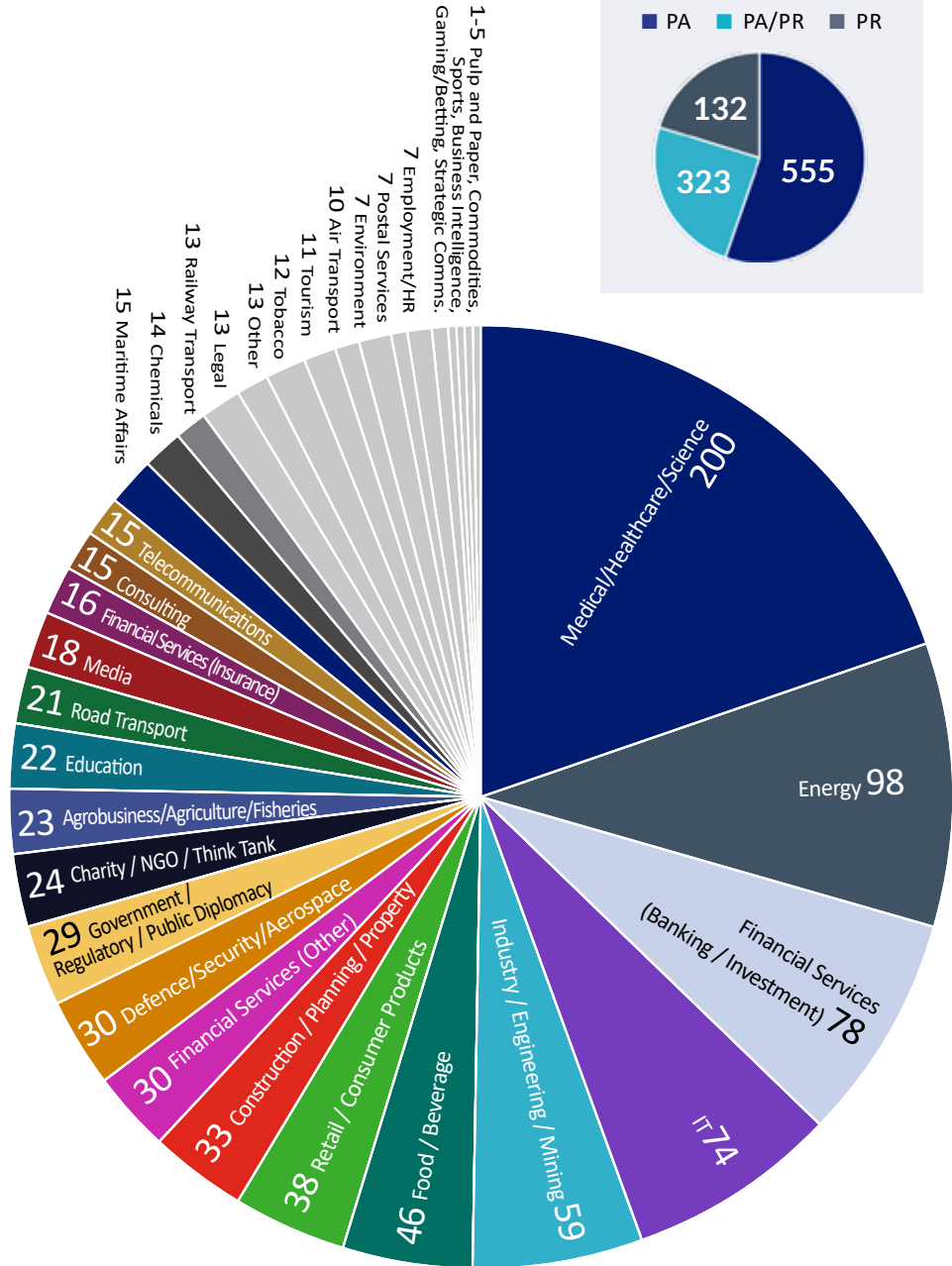
**79** Special Advisers



### **Medical / Healthcare / Science**

is the biggest client sector (200 clients), followed by  
**Energy (98) and Financial Services (78)**

# Active Clients by Sector





# WHO IS HERE?

## Guests and Speakers

Howard Chase	DOW Chemicals	Alexander Molterer	DOW Chemicals
Karl Cox	Oracle Corporation	Stefan Muehleemann	Loanboox
Chase Helton	JZ Strategic	Sebastian Olényi	Sustentio
Christopher Hurran	Independent Consultant	Joachim Schwerin	European Commission
Petri Hyökyranta	Rovio Entertainment	Jerry Zagoritis	JZ Strategic

## Fipriots: Units, New Units, Special Advisers and Correspondents

First-timers in **blue**

Lars Abel	Copenhagen
André Albinati	Ottawa
Richard Andrew	Singapore
Miguel Ángel Martínez	Buenos Aires
Maria Assimakopoulou-Sorensen	Brussels
Olga Bakardzhieva	Brussels
Laura Batchelor	Brussels
<b>Bas Batelaan</b>	The Hague
<b>Michele Bellavite</b>	Milan
Tomas Bereta	Bratislava
<b>Johannes Bergmann</b>	Vienna
Ayse Beyazit-Aricioglu	Istanbul
<b>Aurimas Brazys</b>	Brussels
<b>Claire Calmels</b>	Brussels
<b>Anca Caruntu</b>	Paris
Martin Cauchi-Inglott	Brussels
Neil Causey	Brussels
Rory Chisholm	London
<b>Yongbai Cho</b>	Seoul
Thomas Coibion	Brussels
Lucinda Creighton	Dublin
Milan Dobrosavljevic	Belgrade

Milly Doolan	Zagreb
William Dowell	Brussels
Geir Arne Drangeid	Oslo
Jakob Edberg	Tokyo
<b>Brita Eipeldauer</b>	Vienna
Luke Farrugia	London
Adrian Fielding	Casablanca
Mark Fielding	London
Rachel Finnegan	Brussels
Daniel Furby	Brussels
Hannah Garrett	Brussels
Charlotte Glassco	Brussels
Lasha Gogiberidze	Tbilisi
Anthony Gortzis	Athens
Jonathan Gray	Brussels
Armands Gutmanis	Riga
Dirk Hudig	Brussels
Andreas Kaju	Tailinn
<b>Inga Karten</b>	Berlin
Kaisu Karvala	Brussels
Claire Kavanagh	Cork
Michal Koczalski	Warsaw

James Kontargyris	Leeds
<b>Leena Kuusniemi</b>	Helsinki
Nicholas Laane	Brussels
David Lawsky	Brussels
Peter-Carlo Lehrell	Cork
Alyssa Lott	Brussels
Tilly Louis	London
Robert Madelin	Brussels
Karen-Annette Madsen	Copenhagen
<b>Kaushal Mahan</b>	New Dehli
Sebastian Mariz	Madrid
Ilari Marzano	Helsinki
Marek Matraszek	Warsaw
Sam McEwan	Edinburgh
<b>Dominik Meier</b>	Berlin
<b>Pavel Melnikov</b>	Moscow
Paul Moen	Ottawa
<b>Laurent Monjole</b>	Paris
Claire Muurmans	Brussels
Manash Neog	Delhi
Danut Nicolae	Bucharest
Mila Novakova	London
<b>Enrica Obizzi</b>	Brussels
Rudolf Ogertschnig	Vienna
Katharina Ossenbergl	Brussels
Mariella Palazzolo	Rome
Abdul Waheed Patel	Cape Town
<b>Miljenko Pekić</b>	Zagreb
Arunas Pemkus	Vilnius
Eliška Petrášová	Prague
Juan Prat y Coll	Brussels
<b>Matti Rantanen</b>	Brussels
Dominique Reber	Bern
John Richardson	Sydney

<b>Clara Rosales</b>	Brussels
Anders Röstin	Stockholm
Abigail Rowan	Brussels
Tamás Sárdi	Budapest
<b>Markus Schindler</b>	Vienna
<b>Georg Serentschy</b>	Vienna
<b>Gonzalo Serra</b>	Buenos Aires
<b>Philip Sinclair</b>	London
Claudie Marie Smolen	Warsaw
Marco Sonsini	Rome
<b>Patrick Spengler</b>	Berlin
Marcus Stober	Kiev
Steve Stock	London
Erik Szedely	Bratislava
<b>Krzysztof Szubert</b>	Warsaw
<b>Erki Taube</b>	Tailinn
Peter Tulkens	Brussels
<b>Stefan Unger</b>	Berlin
<b>Victor Vaugoin</b>	Brussels
Rositsa Velkova	Sofia
Mickael Viglino	Rio de Janeiro
Ana Vila Nova	Lisbon
<b>Matteo Vittori</b>	Brussels
Natko Vlahovic	Zagreb
Willem Vriesendorp	Brussels
Pieter Walraven	The Hague
<b>Nigel Warner</b>	London
<b>Moni Wiltenburg</b>	Brussels
Haiying Yuan	Beijing
<b>Kaitlyn Zander</b>	Brussels
<b>Mariasole Zumbo</b>	Brussels
<b>Ivan Žužul</b>	Zagreb

## FIRST-TIMERS



**Bas  
Batelaan**  
The Hague



**Michele  
Bellavite**  
Milan



**Johannes  
Bergman**  
Vienna



**Aurimas  
Brazys**  
Brussels



**Claire  
Calmels**  
Brussels



**Anca  
Caruntu**  
Paris



**Yongbai  
Cho**  
Seoul



**Brita  
Eipeldauer**  
Vienna



**Adrian  
Fielding**  
Casablanca



**Inga  
Karten**  
Berlin



**Leena  
Kuusniemi**  
Helsinki



**Kaushal  
Mahan**  
New Dehli



**Dominik  
Meier**  
Berlin



**Pavel  
Melnikov**  
Moscow



**Laurent  
Monjole**  
Paris



**Enrica  
Obizzi**  
Brussels



**Miljenko  
Pekić**  
Zagreb



**Matti  
Rantanen**  
Brussels



A warm welcome to those attending the Network Meeting for the first time.  
Please make an extra effort to chat to our new 'Fipriots'!



**Clara  
Rosales**  
Brussels



**Stefan  
Unger**  
Berlin



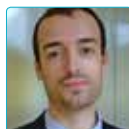
**Markus  
Schindler**  
Vienna



**Victor  
Vaugoin**  
Brussels



**Georg  
Serentschy**  
Vienna



**Matteo  
Vittori**  
Brussels



**Gonzalo  
Serra**  
Buenos Aires



**Nigel  
Warner**  
London



**Philip  
Sinclair**  
London



**Moni  
Wiltenburg**  
Brussels



**Patrick  
Spengler**  
Berlin



**Kaitlyn  
Zaner**  
Brussels



**Krzysztof  
Szubert**  
Warsaw



**Mariasole  
Zumbo**  
Brussels



**Erki  
Taube**  
Tallinn



**Ivan  
Žužul**  
Zagreb



## **Howard Chase**

### **Director of Government Affairs, DOW Chemicals**

Howard Chase was appointed Director of Government Affairs for The Dow Chemical Company in Europe, the Middle East & Africa and India on 1st June 2012. Howard joined Dow after a long career with BP, where he was most recently Director of European Government Affairs based in Brussels. He previously held senior government affairs posts for BP in Washington DC and Moscow, and worked as a political advisor, commercial manager and plant and project engineer in many locations worldwide. Howard graduated in engineering from the University of Cambridge and completed management studies programmes in the UK and at Harvard Business School. He is based in Horgen, Switzerland and is a member of the Dow Europe, Middle East & Africa and India (EMEA) leadership team. Amongst various external and industry roles, Howard is Chairman of the Industry Advisory Panel of the Energy Charter Treaty (ECT) and Chairman of the European Risk Forum (ERF) and was previously a Sherpa to the European Commission High Level Group on Competitiveness, Energy and the Environment.



## **Karl Cox**

### **Vice President, Global Public Affairs, Oracle**

Karl Cox leads Oracle's international public policy team engaging with governments and stakeholders across the globe. Before joining Oracle, he held a number of public affairs positions in the information technology industry over a period of 30 years in both Brussels and Paris. Karl holds leadership positions in various industry and trade bodies in both Europe and Asia including previous service as Chairman of the Board of the American Chamber of Commerce to the EU from 2014 to 2017. He is currently a board member of the Franco-American Fulbright Commission and member of the World Economic Forum Global Futures Council on Migration. Karl is a graduate of the College of Europe in Bruges, Belgium and the School of Foreign Service at Georgetown University in Washington, D.C.



## **Chase Helton**

### **Digital Campaigner, JZ Strategic**

Chase has participated in award-winning political and organisational digital campaigns throughout Europe and the United States. His previous experience ranges from more traditional communications, with companies such as the Walt Disney Company, to international project management. Chase holds a Bachelor of Arts from the University of Maryland.



**Christopher Hurran OBE**  
**Independent Consultant**

Chris has more than 45 years of public service in the UK military, intelligence and security communities. Now an independent consultant, Chris advises international companies and government organisations on managing counterproductive workplace behaviour and employee risk (particularly cyber insiders - both malign and unwitting), critical national infrastructure security and digital security strategy. Chris is a Senior Fellow of the Institute for Strategy, Resilience and Security at University College London and an Honorary Fellow at Warwick University (WMG Cyber Security Centre). He is also a Principal of the Register of Security Engineers and Specialists. Chris is a Director of Cyber Security Challenge UK, a not for profit organisation designed to identify, inspire and enable more people to become cyber security professionals.



**Petri Hyökyranta**  
**CTO, Rovio Games**

Petri is a seasoned leader in developing all things cloud. Since the beginning of his career, he has been building and starting services and businesses in different industries, always based on the cloud, always leading in the interface between technology and business. During the late '90s as a private entrepreneur (and a true nerd), Petri provided services varying from building and setting up PCs and building websites while also offering IT training and sharing his enthusiasm about the www! While at DNA Finland, Petri worked on building DNA ISP from the ground up. After this, Petri was first building and then leading the Nordic Financial and HR Cloud Services business at Aditro, serving business critical services for hundreds of thousands of end users in the Nordics. Since joining Rovio in 2011, Petri's focus has been developing a cloud platform that today serves all Rovio-published games, handling billions of transactions every day. Petri has a BBA in Business Administration and an Executive Certificate in Management from Henley Business School.



**Alexander Molterer**  
**Associate Government Affairs Manager, DOW Chemicals**

Alexander Molterer is an Associate Government Affairs Manager with the Dow Chemical Company. He covers European energy and trade policy topics and is based in Dow's EU Government Affairs Office in Brussels. Prior to joining Dow, Alexander worked with the World Economic Forum in Geneva where he was co-managing the relationship between the Forum and its corporate strategic partners. Before that, he has gained experience with the Permanent Representation of Austria to the OECD and the humanitarian NGO CARE. Alexander holds a Master's degree in International Affairs from the Graduate Institute of International Studies in Geneva and a dual bachelor's degree in Political Science and International Development from the University of Vienna.





**Stefan Muehleemann**  
 CEO and founder of Loanboox

Stefan Muehleemann is the Founder & CEO of Loanboox. Loanboox is the leading independent money and capital market platform for public-sector borrowers, institutional investors and banks and has recently been awarded as best Swiss Fintech start-up. Stefan has more than 25 years of experience in the banking and financing sector, is a successful entrepreneur and has lectured at the universities of St. Gallen and Zurich. He took his Masters at the renowned Tuck School of Business at Dartmouth in the USA.



**Sebastian Olényi**  
 Founder, Sustentio

Sebastian is a graduate biotechnologist with a Master of Science in Environmental Sciences. Sebastian worked as a consultant and communication advisor for companies & NGOs for more than 12 years, creating and implementing communication strategies, before founding a consultancy in 2016. Sebastian builds on his background as a biologist with a specialisation in environmental science and biotechnology, and on his experience as a journalist and activist. As CEO of Sustentio, Sebastian manages both small and big clients and believes we can change the world by translating the complexity of sustainability into measurable small and big steps by convincing others of their utility. Sebastian grew up in Germany but studied and lived in France, Belgium and the Netherlands.



**Joachim Schwerin**  
 Principal Economist, DG Grow European Commission

Joachim is in charge of designing policy measures to improve SME access to capital markets as well as alternative forms of finance, including crowdfunding. Moreover, he is developing the policy approach of DG GROW towards FinTech and its applications for SMEs. In this function, Joachim is also a member of the European Commission's FinTech Task Force. Before taking his current position, Joachim was responsible for the coordination between industrial and competition policies on behalf of DG Enterprise and Industry. From the beginning of the financial crisis onwards until now, he has been closely involved in the design of the Commission's policy response, ranging from State aid policy to the Capital Markets Union Action Plan and the Start-up and Scale-up Initiative. Joachim Schwerin is a PhD economist and was postdoctoral Research Fellow at the London School of Economics before he joined the European Commission in 2001. The main fields of his academic work and publications have been innovation and growth, economic history and European industrialisation, transition economics, competition policy, finance, law and institutional change. He regularly speaks on these topics and organises events related to them across Europe.



## **Jerry Zagoritis**

### **Managing Director, JZ Strategic**

A political strategist and passionate campaigner, Jerry has designed and executed electoral and advocacy campaigns for political organisations, causes, and candidates, across Europe. Jerry is the Managing Director of JZ Strategic, a campaign start up that specialises in branding and digital campaigning for politically and internationally focused clients. Prior to founding JZ Strategic, Jerry had been employed by the European People's Party, the European Parliament and the 'Juncker for President' campaign. Jerry holds an MLitt in Management in the Creative Industries from the University of St Andrews, and an MSc in Political Economy from the University of Essex. He earned a BA in Media and Communications from the University of Athens.

NOTES



**Lars Abel**  
**Fipra Denmark**

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Lars is a founder of the Fipra Network and lecturer at the Copenhagen Business School. Active local politician as a deputy Copenhagen mayor and a former member of the EU Committee of Regions.

Education,  
Energy/  
Environment,  
Healthcare



**André Albinati**  
**Fipra Canada**

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André is the Member of the Fipra Advisory Council for the Americas and specialises in the pharma and biotech sectors. André was previously a senior policy advisor to a Canadian Minister of International Trade.

Pharma and  
Biotechnology,  
International  
Trade, Financial  
Services, Air  
Transport



**Richard Andrew**  
**Fipra Singapore**

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richard.andrew@fipra.com

Richard has held various advisory and commercial roles at PricewaterhouseCoopers (PwC) throughout Asia and worked for the Japan External Trade Organisation (JETRO).

Financial Services,  
E-Payments,  
Logistics, Supply  
Chain, Transport



**Miguel Ángel Martínez**  
**Fipra Argentina**

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miguel.angelmartinez@fipra.com

A qualified lawyer, Miguel is a partner at our new Unit in Argentina. Miguel has lectured in many Universities on Law and Communication & Management. He has recorded 2 CDs with covers!

Healthcare, Food  
and Beverage,  
Mining



**Maria Assimakopoulou-Sorensen**  
**Special Adviser**  
**International Trade Business Unit**

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Maria worked on Trade Policy and was instrumental in opening the WTO to services and investment. Having helped Austria, Sweden and Finland into the EU, Maria then negotiated the WTO implications of article 24.6 with the US and Canada. Later Maria served to smoothen the Greek crisis, and rescheduled the Greek sovereign debt.

Finance, Trade



**Olga Bakardzhieva**  
**Fipra International**

+32 488 15 21 77  
olga.bakardzhieva@fipra.com

Olga is Account Director for the Energy & Environment and Chemicals, Industrial and Mining practices in Brussels and previously worked on energy infrastructure and solar energy.

Energy,  
Environment,  
Transport



**Laura Batchelor**  
**Fipra International**

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Laura is head of the Healthcare & Food business unit and a Director of Fipra International. Laura has more than 20 years' experience as a public affairs professional, with a particular focus in the lifesciences sector.

Healthcare, Food



**Bas Batelaan**  
**Fipra Netherlands**

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bas.batelaan@fipra.com

A partner at Fipra Netherlands, Bas is an all-round public affairs and public relations professional, was advisor to MPs and worked at multiple international public affairs agencies in Brussels and The Hague.

Energy,  
Technology,  
Financial Services,  
Healthcare





**Michele Bellavite**  
Special Adviser  
Digital and Tech Business Unit

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michele.bellavite@fipra.com

Michele worked at Telecom Italia on government affairs and European and national regulation. Michele chaired the Digital Society working group of the European Telecommunications Network Operators Association (ETNO).

Telecommunications



**Tomas Bereta**  
Fipra Slovakia

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ICT, Transportation and Logistics, Finance



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Change and Digital Transformation



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Transport, Trade, Postal Service



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Auri has a background in EU policy making and technology having worked at the Embassy of Lithuania in Madrid as well as freelancing as a web designer.

IT, Telecommunications



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Claire focuses on EU law and policies and has coordinated a White Paper on Good Practices in the Fields of Environment and Energy (in the EU) just published.

Energy, Environment, Food, Agriculture



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Anca used to work for Microsoft as well as the world's largest youth-run organization developing the leadership potential of young people. Anca coordinated for two years the activities of the European Network for Women in Leadership (WIL).

Digital Policy



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Travel, Transport and Logistics Business Unit – Correspondent (Malta)

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As a Maltese senior naval officer, Martin last served as Head of the International Relations Branch within the EU Military Staff in Brussels. Martin was Maltese Military Representative to the EU and NATO (2008-2012) during which time he set up Malta's mission to NATO.

Defence, Security



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Healthcare, Environment



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Competition,  
Transport



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Communications,  
Reputation  
Management



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Tom is passionate about International and European politics as well as endurance sports and languages. Thomas has lived in Dublin, Brussels, Hamburg and Shanghai. He works with the Fipra Network team.

International  
Trade, Brexit



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Lucinda served in the Irish government as Minister for Europe under current Prime Minister Enda Kenny from 2011 to 2013, and ran the Irish 2013 EU Presidency of the Council. Lucinda subsequently served as leader of her party.

Brexit, EU  
Regulation and  
Policy



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Milan spent three years on the Board for Foreign Economic Relations of the democratic party in Serbia. A qualified practicing lawyer, Milan has worked for years with Fipra Croatia. He is the best man to know in Belgrade.

Law



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Half Croat, half British, Milly is a Senior Advisor at Fipra Croatia. Milly has travelled to almost all continents - Australia and Antarctica are still on her to do list.

Digital Economy,  
Healthcare,  
Energy,  
Environmental  
Protection



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Part of the Healthcare team in Brussels, William worked for the UK's National Health Service (NHS), and as a social media ambassador on eHealth for Health Information and Management Systems Society (HIMSS). Half French, half British, and a fan of big dogs, William was the first person to formally bring a dog into the UK without quarantine.

Healthcare



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After 25 years in corporate roles in industries including oil & gas, engineering & construction, shipbuilding, marine harvesting and finance, Geir Arne joined Fipra in 2012. His expertise is much sought after by owners, CEOs and managers in HR, IR and communications.

Energy, Finance,  
Maritime



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Japan



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Digital  
Transformation in  
Communication



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Accounts



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Business  
Intelligence



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This is Mark's last Network meeting. As well as ensuring the smooth operation of the Fipra Network, Mark also excelled at international business development. A Swiss-Portuguese, Mark speaks 7 languages.

F&B, ICT, Fipra  
Network



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Healthcare,  
Chemicals



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Daniel is Senior Policy Adviser at Fipra, focusing on EU economic governance, health systems and trade policy. He now lives part time in Greece and once taught contemporary political history at the University of London, where he also took his PhD on UK entry to the European Community. He will have to write another one for the exit.

Trade Policy



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Healthcare



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A qualified Lawyer, Charlotte is part of the healthcare team in Brussels. Canadian Charlotte completed an internship at the Trans-Atlantic Business Council (TABC) in Brussels, where she worked closely on US-EU trade policy developments before these went south.

Law, Healthcare



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A qualified Lawyer, Lasha is a founding partner of BGI Advisory Services, our representatives in Georgia. Specialising in banking, project finance and corporate policy, Lasha is also qualified to practice Law in New York. He is also an excellent musician.

Corporate Law



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Food, Healthcare,  
 Media



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Jonathan worked as a Paralegal in EU Competition and Regulatory Law at law firm Norton Rose Fulbright, and has also completed internships at Clayton & Segura in their EU Public Affairs department in Brussels.

Law, Competition



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Armands served as adviser to the State President and extraordinary and plenipotentiary ambassador of Latvia to neighbouring Lithuania.

Taxation, Energy,  
 Health, Media,  
 Food



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Dirk is the Head of the Brussels Office and was Secretary General of the Union of Industrial & Employers' Confederations of Europe (UNICE now BusinessEurope). Prior to that, Dirk represented ICI in Brussels.

Chemicals, Energy,  
 Financial Services,  
 Healthcare,  
 Competition



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Andreas is a former Adviser to the Estonian Prime Minister and former Adviser to the Minister of Defence.

Finance and  
 Banking, Food  
 and Beverages,  
 Defence, Media,  
 Public Health



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Inga worked for four years on the tunnel linking Germany and Denmark! Inga ran the new Fipra Germany's representation in Washington DC for three years until recently, and also studied for a while in Melbourne, Australia.

Infrastructure,  
 Mobility



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Digital, IT



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Claire is Network Co-ordination Manager and has organized 23 of the 35 Network meetings to date. Claire previously worked in Dell EMC, the data storage company as department Administrator and Systems Analyst.

The Fipra  
 Network, The  
 Fipra Bulletin,  
 Data Systems



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Energy,  
Environment



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James is the lead designer of our Editorial, Design and Translation (EDT) Team. This booklet and all presentations you see at this Network Meeting were laid out by him!

Design



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Digital, Tech, Data  
and Privacy



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Health Policy,  
Finance



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Competition  
Policy, Media, ICT,  
Telecoms



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Peter-Carlo is German, a specialist in competition policy and Chairman of the Fipra Network, which he founded in 2000. Today he also serves on the boards of a number of private equity funds.

Competition  
Policy



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Part of the Transport, Travel and Logistics team, prior to joining Fipra, Alyssa completed the Robert Schuman Traineeship at the European Parliament Research Service.

Travel, Transport  
and Logistics



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ICT, Organisational  
Skills, Rory  
Chisholm




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Robert is Chairman and Director of Fipra International but prior to joining us he was "Senior Adviser for Innovation" in the European Political Strategy centre (EPSC). He also held various top-level positions within the European Commission.

 ICT, Biosciences,  
 Trade,  
 Globalisation

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 Transport, Energy/  
 Environment,  
 Healthcare, Food

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 Data Protection,  
 Cyber Security,  
 Cloud Computing,  
 Digital Economy

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Prior to setting up his own public affairs consultancy in Madrid in 2000, which today is Fipra Spain, Sebastian worked for six years in Brussels as a lobbyist. He is a Canadian Spaniard.

 Healthcare,  
 Regulatory and  
 Competition  
 Services, Industrial  
 Relations, Security

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 Food & Beverage,  
 ITC, Housing  
 Policy

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 Strategic Defence,  
 Energy Policy

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Sam has extensive experience in both the public and private sector in Scotland where he "knows everybody." He has held positions within IBM UK Ltd and Scottish Enterprise, where he advised on strategic communications issues and public affairs.

 Regulatory and  
 Competition  
 Services, Industrial  
 Relations, Security

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Owner Manager of Fipra's new unit in Germany, Dominik has also been President of the German Association of Political Consultants since its establishment in 2002. In 2018 he is releasing a book *The Logics of Power – and how to master it*.

 Ethics,  
 Transparency and  
 Quality Assurance



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Financial Services,  
 Pharmaceuticals,  
 Energy



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Trade, Law



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Laurent was involved in negotiations on opening the rail market to competition and its implementation at national level as part of his role at the French Rail and Road Regulatory Body.

Law, Transport



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A member of both the Fipra Network Team and the Energy, Environment and Chemicals team, Canadian/Dutch Claire was previously a European Affairs adviser to GE and worked for the think-tank, Friends of Europe.

Fipra Network,  
 Environment,  
 Chemicals



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Manash is Co-Founder and Director at Chase, now Fipra India, and has led successful GR campaigns in India and the region for major global companies.

Technology,  
 Defence, Energy



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Energy, Financial  
 Services,  
 Healthcare



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Mila is the longest serving member of the Fipra finance department and looking forward to her sabbatical leave soon!

Fipra's Finances



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After studying at the University of Trento and in the College of Europe, and a stint in DG Comp and in various law firms, Enrica joined Fipra in Brussels in March to work mainly on competition policy.

Competition



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Healthcare, Food,  
 Fisheries, Ports



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Healthcare, Food  
Policy, Chemicals



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Mariella has been with Fipra from the Network's foundation and is former adviser to the Italian EU Presidency on security issues and worked for a number of Italian MPs as an Analyst on EU Affairs.

Energy/  
Environment,  
Financial Services,  
Healthcare



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Abdul Waheed has more than 15 years' experience in multi-level, multi-sectoral government affairs in South Africa. Before setting up his own firm in 2008, Abdul directed the Human Sciences Research Council (HSRC) in Cape Town.

Trade, Agriculture,  
ICT, Finance,  
Energy



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A former diplomat, Miljenko spent 24 years in the civil service, where he helped shape the legislative framework of the overall civil service system. Miljenko is a competitive road cyclist, just like John Richardson in Australia and has participated in numerous international cycling marathons.

Healthcare,  
Defence, Energy



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Prior to founding Fipra Lithuania in 2013, Arunas worked in the White House and State Department during the term of President George Bush Snr.

Energy, IT/  
Telecoms,  
Transport,  
Financial Services



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With Fipra CZ for 10 years this year, Eliška was a member of the European Youth Parliament and represented the Czech Delegation at international conferences.

Media, Transport



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International Trade Business Unit

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Juan has served as Spanish Director General for Fisheries, European Commission's Director General for External Relations (Relex) and as Spanish Ambassador to Italy, the Netherlands, and Nato.

International  
Relations, Trade,  
Fisheries, Middle  
East



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After seven years Chairing his family company serving the HVAC, Electricity and Refrigeration sectors in Turku, Finland, Matti also spent ten years as a member of the City Council of Naantali. He also worked in the Finnish parliament and as a political secretary.

Digital, Tech



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Financial Services,  
Energy



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Food & Beverage,  
 Legal, Maritime  
 Affairs



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Competition, Law



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Energy and  
 Infrastructure,  
 Regulated  
 Markets



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Abigail was a Sustainability and Corporate Communications Manager for Knauf Installation.

Travel, Transport  
 and Logistics,  
 Energy



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ICT/Telecoms,  
 Finance, Retail,  
 Smart Metering



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Markus was a C-level communications consultant to a series of companies, including Kapsch Group, Telekom Austria, Austrian Post, Austrian Federal Railways (ÖBB), Microsoft, McDonalds, Electricite de France (EDF), Deutsche Telekom and Novartis. He is now one of the three Managing Partners of Fipra's new unit in Austria.

ICT, Energy



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Georg spent 11 years as CEO of the Austrian Regulatory Authority for Broadcasting and Telecommunication and now through his own consultancy provides advisory services to industry, ministries and regulators in the field of regulation, competition, spectrum and public policy.

Digital Economy,  
 Telecommunica-  
 tions



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With Fipra Argentina since 2013, Gonzalo has worked with companies like Harley Davidson, Red Bull, General Motors and even Coca-Cola. Gonzalo was awarded a scholarship by the Department of State to do a postgraduate in Politics and Strategy in Washington DC.

Transport, Food &  
 Beverage



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Digital and Tech Business Unit

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As Head of Innovation and Growth in the Cabinet Office, Philip led innovation in the UK Government. Philip was senior adviser at the European Commission and an entrepreneur, and has founded two tech businesses, most recently in the education sector for the Asia Pacific region.

Digital and Tech



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Automotive,  
Chemicals,  
Healthcare



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Finance,  
Healthcare



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Patrick studied in Leipzig and Jyväskylä, and since 2010 has been with the "new" Fipra Germany advising global tech-companies – many of them based in the innovation hub of Silicon Valley.

Digital and Tech



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Marcus joined Fipra Ukraine as a new Partner in 2017 and has extensive expertise in cross-jurisdictional litigation PR. A Swedish native now living mainly in Geneva, Marcus is somewhat of a tech aficionado...and embraces all things entrepreneurial.

ICT, Telecommuni-  
cations



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Accountancy



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After studying, working and living in three different European countries over five years, Erik returned to Slovakia where he is an account manager at Fipra Slovakia.

Finance,  
Technology



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A Former Secretary of State/Deputy Minister of Digital Affairs of the government of Poland, Krzysztof was awarded "Polish ICT - Man of the Year" and in 2017 was named one of 100 CEE's emerging technology stars - the most influential individuals, New Europe 100 list.

Digital and Tech





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**Fipra Estonia**

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Prior to Fipra, Erki worked as a management consultant at Civitta, an independent consultancy in the Baltics and Eastern Europe. Outside of Fipra, Erki advises youth organisations and leads a great local football team.

Food and  
Beverage, IT



**Peter Tulkens**  
**Correspondent (Belgium)**

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Peter has excellent relations with NATO and as specialist in the field of medical counter-measure policies has been invited as a speaker on both sides of the Atlantic. Peter holds MAs in History and International Politics.

Defence, Security  
and Health  
Threats



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After studying politics at the American University in Beirut and at Berlin University, Stefan worked for Sigmar Gabriel for two years before joining our new unit in Germany in 2012 as Head of Unit Healthcare and MedTech.

Healthcare, Med  
Tech



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Victor represents our New Unit in Austria in Brussels and began his career as an analyst in the Greek Delegation to the OSCE, before advising several members of the European Parliament and running the EU representation office of Austrian railways OBB.

Law, Transport



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Rositsa is the Member of the Fipra Advisory Council coordinating the EMEA2 region. Rositsa also helped run the election campaign for the current government in Bulgaria.

Energy, Agri-  
business,  
ICT, Defence,  
Education



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Mickael is a French lawyer admitted to the Paris Bar Association since 2010 and joined Fipra Brazil in 2011 working mainly on market entry issues.

Law, Energy,  
Aviation



**Ana Vila Nova**  
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A lawyer by profession, Ana originally specialised in training corporations in telecoms policy and now does just about everything in PA as Fipra Portugal.

Financial Services,  
Food and Drink,  
Healthcare, Digital  
Technologies



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After studying in Rome, Florence and London and training at the European Parliament, Matteo joined Fipra in July 2017 to work on EU digital and transport-related issues.

Digital, Transport



**Natko Vlahovic**  
**Fipra Croatia**

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Natko is the leading PA professional in Croatia and has worked throughout southeast Europe on complex government related issues and foreign investment matters at EU, national and local government levels.

IT, Energy,  
Competition,  
Digital,  
Infrastructure


**Willem Vriesendorp**  
**Fipra International**

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A partner at Fipra International, Willem is a qualified Competition Lawyer at the Dutch bar. Willem was with Allen & Overy from 2007-2011 before joining the public affairs world.

Competition Law,  
 Financial Services,  
 Chemicals


**Pieter Walraven**  
**Fipra Netherlands**

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Pieter previously worked for both the Dutch Retail Association and the association that looks after the DIY companies and is now a long term veteran of Fipra NL!

Circular  
 Economy, Trade,  
 Transportation,  
 Logistics


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**Fipra UK (New Unit)**

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A Director at our new Fipra UK, Nigel is a former Public Affairs Director at ITVplc, the UK TV company and previously served as a government adviser to two UK Secretaries of State.

International  
 Relations, Peace-  
 making


**Moni Wiltenburg**  
**Fipra International**

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After going to the College of Europe, Moni briefly worked as a journalist in Amersfoort, a trainee on the staff of EU Commission first Vice-President Timmermans and in the Industry, Research and Energy Committee of the European Parliament. Outside office hours Moni is a serial boxset-watcher.

Better regulation,  
 Environment,  
 Industrial Policy


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**Fipra China**

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Haiying founded Fipra China in February 2004, and is the major player in China's growing government affairs industry. Haiying has thirty years' experience in the Chinese Government, including diplomatic postings in Washington D.C., as China's Agriculture Attaché, and in Rome, as a Representative to the United Nations Food and Agriculture Organization (UNFAO).

Food, Agriculture


**Kaitlyn Zaner**  
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Receptionist and administrative assistant, Kaitlyn joined Fipra Brussels in November 2017 and has helped with the organization of this Network Meeting. While finishing her degree in Communications, she also has a passion for travel, fitness and food.

Administration


**Mariasole Zumbo**  
**Fipra International**

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Mariasole (Mary) is a pillar of the administrative team and a huge support to Claire in organising this Network Meeting. She studied biotechnologies and in her free time she enjoys photography, cycling and traveling.

Administration


**Ivan Žužul**  
**Fipra Croatia**

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Ivan joined Fipra Croatia in 2016 as Account Manager after obtaining his degree and Masters in International Relations at Libertas University – the oldest private university in Croatia.

Digital economy,  
 Transport, Energy  
 and Environment

NOTES

# The Editorial, Design and Translations Team (EDT)

Our in-house team of editors, designers and translators is available to all Fipra Network Members.

The EDT ensures that all Fipra's written and presentational output including e-mails, letters, proposals, PowerPoint presentations, reports, monitors, booklets, newsletters, websites and more have a polished, professional and finished look, have consistent English language grammar, adhere to the Fipra Editorial and Style Guidelines, are perceived externally as being of consistently high quality and are translated correctly.

We would like all Fipra Units, Correspondents and Special Advisers to embrace this cost-effective resource by using the EDT's full range of editorial, graphic design and translation capabilities. The EDT is also available for output that is not Fipra branded: for example, for local brands or the branding of a client.

## EDITORIAL SERVICES

Our editors offer re-writing, copy-editing and proofreading, as well as a 'Quick Edit' service – a quick spelling and grammar check whilst ensuring adherence to Fipra's editorial guidelines.

## GRAPHIC DESIGN SERVICES

Design is central to delivering a polished, professional product. Compelling imagery and a complementary graphic style make an impact – a key objective for any brand. The EDT offers a broad range of graphic services, including concept, design, realisation and the production of printed, online and electronic materials.

## TRANSLATION SERVICES

The EDT offers many professional and experienced translators from all over the world. Translators can translate documents, presentations, proposals and any other materials into a native language.

**Contact:** [edt@fipra.com](mailto:edt@fipra.com)



**James Kontargyris**  
*Design Team Leader*



**Elizabeth Hayes**  
*Editorial Team Leader*

## Fiptalk

Expert training in oral and written presentation skills, helping Fipriots and Fipra's clients become effective speakers, presenters and pitchers. Fiptalk is about helping Fipriots present in clear, engaging and persuasive ways. If you have any upcoming speeches, presentations or important meetings, time with Fiptalk could be just what you need. This professional Fipra service is also available to Fipra clients.

Contact the team with your request and they will allocate the coach(es) best suited to your needs. Typically this type of coaching requires at least one two hour session. Cost estimates can be given in advance of agreeing work that requires more than two hours.

All members of Fiptalk sign a personal non-disclosure agreement with financial penalties for non-observance. The work you do together with the team is treated confidentially by each individual on the team and is not shared with anyone.

Alp Mehmet is the Fiptalk team leader and worked for the UK government for over 38 years, mostly for the Foreign and Commonwealth Office. Alp has been a Special Adviser and member of the Fipra network since 2009.

Alp trains and coaches people in public speaking, presenting and media handling at all levels in the public and private sectors. Alp is a perceptive and inspirational motivator with a sensitive touch, who writes regularly for publications and websites and speaks on social issues, domestic politics and foreign affairs.



**Alp Mehmet**  
*Fiptalk Team Leader*

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## Fipalumni

We generally stay in touch with former Fipriots and, in that sense, no one ever quite leaves the Fipra Network!

Fipalumni is chaired by George Stathopoulos, a founder of the Fipra Network and formerly of Fipra Greece. It keeps former Fipriots up-to-date and invites them to return to special anniversary meetings, such as the 10-year Anniversary Network meetings.

Former Fipriots in principle may also ask to attend routine Network meetings and are generally most welcome. Durable friendships and collegiality are some of the most powerful aspects of the Fipra Network and endure long after anyone leaves.



**George Stathopoulos**  
*Fipalumni Chairman*

**Contact:** [fipalumni@fipra.com](mailto:fipalumni@fipra.com)



## MUSEUMS AND PLACES OF INTEREST

### Schönbrunn Palace

This major tourist attraction is one of the most important architectural, cultural and historical monuments in Austria. Schönbrunn Palace is a garden and palace that was once an imperial summer residence during the Austrian Empire. This Baroque palace with 1,441 rooms, a labyrinth style garden and sculptures is incredibly awe-inspiring.

[www.schoenbrunn.at/en](http://www.schoenbrunn.at/en)

### Imperial Palace Vienna

Consisting of many different parts, this palace was a residence of the Habsburg dynasty.

[www.hofburg-wien.at/en](http://www.hofburg-wien.at/en)

### Mozarthauss

The Mozarthauss Vienna was Mozart's residence from 1784 to 1787. This building in Vienna's Old Town, not far from St. Stephen's Cathedral, is his only surviving Viennese residence and is now a museum.

[www.mozarthaussvienna.at/en](http://www.mozarthaussvienna.at/en)

### St. Stephen's Cathedral

This spectacular 12th century cathedral is among the most important churches in Vienna. Many Habsburg family members are buried here.

[www.wien.info/en/sightseeing/sights/st-stephens-cathedral](http://www.wien.info/en/sightseeing/sights/st-stephens-cathedral)

### Vienna State Opera

Visit one of the most revered opera houses in the world! It has a really amazing interior decorated with gold and crystal.

[www.wiener-staatsoper.at/en](http://www.wiener-staatsoper.at/en)

### Vienna City Hall

Hosting many meetings and events throughout the year, this city hall has always been an important center of Viennese political life.

[www.wien.gv.at/english/cityhall](http://www.wien.gv.at/english/cityhall)

### Sisi Museum

The Hofburg is the former imperial palace in the centre of Vienna, Austria. Built in the 13th century and expanded in the centuries since, the palace was the seat of power of the Habsburg dynasty, and today is the official residence and workplace of the President of Austria. It was the principal imperial winter residence, as Schönbrunn Palace was the summer residence.

[www.hofburg-wien.at/en/about-the-location/sisi-museum](http://www.hofburg-wien.at/en/about-the-location/sisi-museum)

**Austrian  
Parliament  
Building**

The front of this building resembles an ancient Greek temple. There are several statues around, as well as the beautiful Athena Fountain.

[www.parlament.gv.at/ENGL/GEBF](http://www.parlament.gv.at/ENGL/GEBF)

**Belvedere  
Palace**

This Baroque complex has several exhibition rooms with various collections of artworks and other artifacts on display.

[www.belvedere.at/en](http://www.belvedere.at/en)

**Graben Street**

Many luxurious brands have their stores in this vibrant street. You can spot some nice buildings along the way.

[www.city-walks.info/Vienna/Graben.html](http://www.city-walks.info/Vienna/Graben.html)

**Imperial  
Apartments**

Emperor Franz Joseph and his wife Sissi lived in this wing of the imperial palace. See their bedrooms and offices with original furnishings.

[www.hofburg-wien.at/en/about-the-location/imperial-apartments](http://www.hofburg-wien.at/en/about-the-location/imperial-apartments)

**Hundertwasser  
House**

Named after the artist who designed it, this house and its colourful Expressionist facade will capture everyone.

[www.wien.info/en/sightseeing/sights/hundertwasser-house-vienna](http://www.wien.info/en/sightseeing/sights/hundertwasser-house-vienna)

**Spanish Riding  
School**

An absolutely must-see! You want to see a dressage performance or the training of professional horse riders? If so, you're in the right place! You can't be sure what will be practised, but you might witness the courbette, a scarcely credible leap from a begging posture.

[www.srs.at/en\\_US/start-en](http://www.srs.at/en_US/start-en)



## PLACES TO EAT AND DRINK

**Café Sacher  
Wien**

The quintessential Austrian café in the heart of Vienna: a must for every visitor. Café Sacher Vienna offers the perfect chance to sample a typical Viennese coffee-house atmosphere and – of course – to treat yourself to an Original Sacher-Torte.

*Philharmonikerstrasse 4, 1010 Vienna*

[www.sacher.com/en/original-sacher-cake/sacher-cafe-en/cafe-sacher-wien-3](http://www.sacher.com/en/original-sacher-cake/sacher-cafe-en/cafe-sacher-wien-3)

**Palmenhaus**

Built in 1822 as a glasshouse and winter sanctuary for tropical plants, it's now (since 1992) the home of one of Vienna's most impressive spots for dining and drinking. Directly overlooking the glorious Burggarten (formerly the Emperor's private gardens), the atmosphere in the expansive dining garden out front pulls a crowd whenever the sun shines.

*Burggarten 1, 1010 Vienna*

[www.palmenhaus.at](http://www.palmenhaus.at)

**Bier & Bierli**

"Unique and so delicious!" Right opposite the Opera, the place serves traditional Austrian cuisine with nice service in an unusual atmosphere.

*Operngasse 12, 1010 Vienna*

[www.bierundbierli.at](http://www.bierundbierli.at)

**Eis-Greißler**

If you're in the city centre and looking for a great, refreshing snack, this is the place. Eis Greissler offers organic ice cream and has some rather unconventional flavours like poppyseed and almond.

*Rotenturmstraße 14, 1010 Vienna*

[www.eis-greissler.at/en](http://www.eis-greissler.at/en)

**Erich**

"Breakfast till 4 pm." They offer a wide range of choices - from huevos rancheros to British breakfast. Also perfect for vegan and vegetarians - lots of non-meat dishes.

*Neustiftgasse 27, 1070 Vienna*

[www.erichwien.at](http://www.erichwien.at)

**Die Metzgerei**

This is just the place to gorge on flavorful dishes and satisfy your mini hunger pangs with the lip-smacking dishes that this place offers. The ambience is pleasing and the staff attentive, which adds to the wonderful experience. Situated outside of central Vienna, but not to be missed.

*Linzer Street 179, 1140 Vienna*

[www.diemetzgerei.at](http://www.diemetzgerei.at)

### Café Central

A traditional Viennese café located in the first district of Vienna, occupies the ground floor of the former Bank and Stockmarket Building, today called the Palais Ferstel after its architect Heinrich von Ferstel.

*Herrengasse 14, 1010 Vienna*  
*[www.cafecentral.wien/en](http://www.cafecentral.wien/en)*

### Skopik & Lohn

The spidery web of scrawl that creeps across the ceiling at Skopik & Lohn gives an avant-garde edge to an otherwise French-style brasserie – all wainscoting, globe lights, cheek-by-jowl tables and white-jacketed waiters.

*Leopoldsgasse 17, 1020 Vienna*  
*[www.skopikundlohn.at](http://www.skopikundlohn.at)*

## MORE THINGS TO DO

### The free original Vienna Tour

Many different walking tours for the day include The Original Vienna Modernism Tour 1890 – 1914, The Original Jewish Vienna Tour, The Original Vienna Music Tour and The Original Vienna Food Tour.

*[free-vienna-tours.com/tours/free-original-vienna-walking-tour](http://free-vienna-tours.com/tours/free-original-vienna-walking-tour)*

### Pub Crawl

This guided tour meets at a cozy bar and stops for drinks at a range of venues including cocktail and beer bars, Electro Lounges, and dance bars. €12. Meets every day 21:00 @ Travel Shack.

*[free-vienna-tours.com](http://free-vienna-tours.com)*

### Hop-on, Hop-off Bus Tour

Experience the highlights of Austria's capital in a fun, relaxing way on this Vienna hop-on hop-off bus tour. Hop off at any of the 60 stops around the city including Hofburg Palace, the Vienna State Opera, City Hall, Schonbrunn Palace, Danube Tower and the Mozart Memorial. With your 24- or 48- hop-on hop-off bus ticket including a 1-hour walking tour, you can create your own sightseeing itinerary and explore at your own pace.

*<https://www.viennasightseeing.at/hop-on-hop-off>*

### Vienna Mozart Concert at the Musikverein

For a special evening out in Vienna, book your tickets for the Vienna Mozart Concert at the Musikverein. Dressed in historical costumes and wigs, the Vienna Mozart Orchestra re-creates the 18th century in this historic concert hall - it's the perfect way to enjoy a little Mozart while you're in Vienna!

*[http://www.mozart.co.at/home\\_en.php](http://www.mozart.co.at/home_en.php)*

### Free things to do

- Museum of Applied Arts (MAK) – free entrance on Saturdays
- Zentralfriedhof – the graves of many notables (Beethoven, Schubert, Strauss and others) are to be found here
- Hundertwasser buildings







### Wi-Fi

Wi-Fi access is free throughout the hotel. Select 'Novotel' Wi-Fi. There is no password.

### If you need help from the organising team contact:

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Network Coordination Manager  
and Event Organiser

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**Friday evening** ▶ **12km**  
Zum Martin Sepp, Cobenzlgasse 34,  
Grünzing Village, 1190 Wien

Vienna City Hall  
Friedrich-Schmidt-  
Platz 1, 1010

Austrian Parliament  
Dr-Karl Renner-Ring 3, 1017

St Stephen's Cathedral  
Stephansplatz 3, 1010

Mozarthaus  
Domgasse 5, 1010

Imperial Palace and 6st Museum  
Michaelerkuppel, 1010

Spanish Riding School  
Michaelerplatz 1, 1010

Vienna State Opera  
Opernring 2, 1010

Hundertwasser House  
Keßelgasse 36-38, 1030

Ibis Hotel  
Canettistraße 8, 1100 Wien

Vienna Central Station  
Alfred-Adler-Straße 107, 1100 Wien

Thursday afternoon meetings  
and welcome evening  
Erste Campus, Am Belvedere 1,  
1100 Wien

Friday meetings  
Novotel Hauptbahnhof,  
Canettistraße 6, 1100 Wien

Schönbrunn Palace ▶ **3km**  
Schönbrunner Schlossstraße  
47, 1130

Belvedere Palace  
Prinz Eugen-Straße 27, 1030

**Vienna**  
Network Meeting locations  
and points of interest

▶ **Vienna Airport** ▶ **19km**  
Wien-Flughafen, 1300 Schwechat