

Application Form:

Innovation and Entrepreneurship Capstone Course

Submit completed application form, a copy of your unofficial transcript and the required essay to Professor Gould via email (mg38@nyu.edu)

Instructions: 1. Complete this form electronically 2. Print completed form 3. Sign form 4. Scan 5. Submit form

Information about you...

First Name	James	Last Name	LeBlanc	"N" Number	N19032117
Net Id	jl149	NYU Email	jl149@nyu.edu	Cell Phone	7188640693
Advisor	Joyce Yin	Concentration	Applied Database Technologies		
Application for:	Term	Fall	Year	2015	

Information about the business you will plan...


NAICS Code	523210	Name of Industry	Securities and Commodity Exchanges
Type of Business	Digital currency exchange		
Expected Location	New York, NY		
Briefly describe what your business will do: The business will function as a digital currency exchange. Customers will be able to exchange US currency for Bitcoin. Customers will be able to deposit and withdraw both types of currency and trade them on the exchange maintained by the business.			

This capstone course will prepare you to start and run a business of your choice. You will go through a "total immersion" process far more intense than you would experience in most other courses teaching how to write a business plan for the purpose of obtaining funding.

This is a rigorous course. You will be expected to put in the required effort to research each aspect of your business. You will be expected to stay focused and meet tight deadlines without excuses. You will be expected to prepare a structured, detailed, granular plan following the guidelines provided.

The goal is for you to learn as much as possible about your business before you open the doors so you can start "doing" the business instead of paying fixed costs while you "plan" it.

By completing and submitting this application you agree, if accepted, to meet the expectations of the course as stipulated in the course syllabus and in the mandatory orientation meeting (date/time to be announced).

Print your name	Signature	Date
James LeBlanc		8/24/2015

Required Essay Instructions:

1. Essay is to be prepared as a separate Word document, double spaced with one inch margins on all sides.
2. Essay must not exceed 1,000 words.
3. Essay must include a title, your name and your "N" number on a cover page.
4. Essay must accompany Application Form.

Required Essay Topic:

Explain your motivation for enrolling in this course and what you expect to gain from it. Make a case for how your experience has prepared you to conceive of and start an entrepreneurial venture, How do you expect to incorporate innovative business processes, products and/or services into this new business?

Name: James C Leblanc
Birthdate (MM/DD): 10/01
Print Date: 08/24/2015
Student ID: N19032117
Institution ID: 002785
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**New York University
Beginning of Graduate Record**

Degrees Awarded

Bachelor of Science 09/26/2011
 School of Continuing and Professional Studies
 Honors: cum laude
 Cum GPA: 3.789
 Major: Information Systems Management
 Applications Programming Technologies

Spring 2014

School of Continuing and Professional Studies
 Master of Science
 Major: Management and Systems
 Applied Database Technologies

Managing in a Global Economy HRCM1-GC 1200-001 3.0 A
 Financial Management MASY1-GC 1220-002 3.0 A-
 Information Technology & Data Analytics MASY1-GC 1240-002 3.0 A-

	AHRS	EHRS	QHRS	QPTS	GPA
Current	9.0	9.0	9.0	34.200	3.800
Cumulative	9.0	9.0	9.0	34.200	3.800

Summer 2014

School of Continuing and Professional Studies
 Master of Science
 Major: Management and Systems
 Database Technologies

Project Management in The Information Age MASY1-GC 1250-001 6.0 A

	AHRS	EHRS	QHRS	QPTS	GPA
Current	6.0	6.0	6.0	24.000	4.000
Cumulative	15.0	15.0	15.0	58.200	3.880

Fall 2014

School of Professional Studies
 Master of Science
 Major: Management and Systems
 Database Technologies

Quantitative Models for Decision-Makers MASY1-GC 1210-001 3.0 A-
 Research Process & Methodology MASY1-GC 1260-002 3.0 A
 Database Technologies for Web Applications MASY1-GC 3540-001 3.0 A

	AHRS	EHRS	QHRS	QPTS	GPA
Current	9.0	9.0	9.0	35.100	3.900
Cumulative	24.0	24.0	24.0	93.300	3.888

Spring 2015

School of Professional Studies
 Master of Science
 Major: Management and Systems
 Database Technologies

Strategic Marketing MASY1-GC 1230-100 3.0 A-
 Database Design & Management MASY1-GC 3500-200 3.0 B+

	AHRS	EHRS	QHRS	QPTS	GPA
Current	6.0	6.0	6.0	21.000	3.500
Cumulative	30.0	30.0	30.0	114.300	3.810

Summer 2015

School of Professional Studies
 Master of Science
 Major: Management and Systems
 Database Technologies

Information Security Management MASY1-GC 3220-100 3.0 A-
 Special Topics: Managing Big Data MASY1-GC 5000-100 3.0 A

	AHRS	EHRS	QHRS	QPTS	GPA
Current	6.0	6.0	6.0	23.100	3.850
Cumulative	36.0	36.0	36.0	137.400	3.817

Fall 2015

School of Professional Studies
 Master of Science
 Major: Management and Systems
 Database Technologies

Innovation & Entrepreneurship MASY1-GC 4200-100 6.0 ***

	AHRS	EHRS	QHRS	QPTS	GPA
Current	6.0	0.0	0.0	0.000	0.000
Cumulative	42.0	36.0	36.0	137.400	3.817

End of Graduate Record