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# Working Title

The working title for the company I wanted to focus on is Crypto Exchange.

# Business description

The company’s main business will be operating a digital exchange where customers can go to trade government currency (e.g., US dollars) for crypto currencies (e.g., Bitcoin).  The company will primarily be an online company.  Most customer interaction will be via the company website.  Customers will be able create accounts and deposit or withdraw both kinds of currency.  Once funds have been deposited customers will be able to trade those funds in the market maintained buy the company.  The exchange will collect a percentage of each trade to fund its operation.